

## **Remote / Online Course Syllabus**

### **Course Information**

<i>Course Number/Section</i>	IMS 3310.005
<i>Course Title</i>	International Business
<i>Term</i>	Fall 2020

### **Professor Contact Information**

<i>Professor</i>	Xiaoou Bai
<i>Office Phone</i>	N/A
<i>Other Phone</i>	N/A
<i>Email Address</i>	xiaoou.bai@utdallas.edu
<i>Office Location</i>	JSOM 3.219
<i>Online Office Hours</i>	by appointment (via Microsoft Teams) or after class
<i>Other Information</i>	PhD Candidate in OSIM

Note: state time/day and how office hours will be held, e.g. BlackBoard Collaborate, MS Teams, or WebEx (add appropriate links) and/or phone call – optional; please ensure student's identity in adherence to FERPA

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## **Course Modality and Expectations**

<b>Instructional Mode</b>	<p>We will use Microsoft Teams to conduct our live remote classes. Microsoft Teams is a web conferencing tool the university is recommending for use when conducting and recording our class lectures this Fall. Microsoft Stream is the video-storage website where your meeting recordings and any videos you upload are stored. The main advantage to using Teams and Stream is the ability of these two tools to automatically generate captions, allowing us to comply with accessibility requirements.</p> <p>The university has created teams for every class taught this coming Fall semester. A team is already generated for our class. Once you download Microsoft Teams, you will find course team have been created for our section (IMS 3310.005). (Please see special instructions below on how to use Teams for your merged course.)</p>
<b>Course Platform</b>	<p>OIT Microsoft Teams website Basic technical information, including how to install Teams on your computer <a href="https://www.utdallas.edu/oit/howto/microsoft-teams/">https://www.utdallas.edu/oit/howto/microsoft-teams/</a></p> <p>OIT Office 365 Training and Resources Resources you need to be productive with Office 365 applications, including live trainings and on- demand recorded trainings <a href="https://www.utdallas.edu/oit/o365/training/">https://www.utdallas.edu/oit/o365/training/</a></p> <p>If you experience any issues with your UT Dallas account, contact the UT Dallas Office of Information Technology Help Desk via e-mail at <a href="mailto:assist@utdallas.edu">assist@utdallas.edu</a> or telephone at 972-883- 2911. UT Dallas eLearning technical support can be contacted at 1-866-588-3192, via email service requests at <a href="mailto:elearning@utdallas.edu">elearning@utdallas.edu</a>, and via their online chat service. The UTD eLearning Helpdesk is available at: <a href="https://ets.utdallas.edu/elearning/helpdesk">https://ets.utdallas.edu/elearning/helpdesk</a></p>
<b>Expectations</b>	<p>Upon successful completion of this course, students will:</p> <ul style="list-style-type: none"> <li>• Understand what is meant by the concept globalization.</li> <li>• Recognize the main drivers of globalization.</li> <li>• Understand the changing nature of the global economy.</li> <li>• Understand the main arguments in the debate over the impact of globalization.</li> <li>• Understand how the process of globalization is creating opportunities and challenges for management practice.</li> </ul>

<p><b>Asynchronous Learning Guidelines</b></p>	<p>I understand you may not be able to have 'live' class periods that require you to 'be in class' during a particular day/time. The world is a chaotic place right now and people's life schedules are constantly changing. Thus, I understand requiring you to sit in front of your computer on Tuesdays and Thursdays from 8:30-9:45am is 1) not flexible and 2) not good for learning.</p> <p>In order to promote and maximize student learning, I will upload lecture recordings before our class, such that you will have extensive flexibilities to watch the recording, think about the case and consider your questions. Each lecture covers the full contents of each chapter, so there is a large volume of information and knowledge for you to study. Thus, each lecture will be conducted in two consecutive classes each week (Tue. &amp; Thu. each week). Yet, I will upload the full content of lecture recording before Tue. (during the weekend). In this regard, you can choose a time which is convenient for you to study. Furthermore, in order to maximize your flexibilities, I will divide the lecture into a few small sections based on the learning objectives of each chapter. You can choose how many sections you want to learn each time.</p> <p>Each lecture is supposed to be conducted on both Tue. and Thu. However, I will upload the full content during the weekend before each Tue., please try your best to finish watching the video by each Thursday. We will meet up each Thursday via Microsoft Teams to discuss your questions and have an in-depth discussion of the case if you are interested in. You can always drop me an email to make an appointment to talk via Microsoft Teams at your convenience. Remote access mode will be explained in the next section.</p>
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## COVID-19 Guidelines and Resources

The information contained in the following link lists the University's COVID-19 resources for students and instructors of record.

Please see <http://go.utdallas.edu/syllabus-policies>.

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## Class Participation

Regular class participation is expected regardless of course modality. Students who fail to participate in class regularly are inviting scholastic difficulty. A portion of the grade for this course is directly tied to your participation in this class. It also includes engaging in group or other activities during class that solicit your feedback on homework assignments, readings, or materials covered in the lectures (and/or labs). Class participation is documented by faculty. Successful participation is defined as consistently adhering to University requirements, as presented in this syllabus. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

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## Class Recordings

Students are expected to follow appropriate University policies and maintain the security of passwords used to access recorded lectures. Unless the Office of Student AccessAbility has approved the student to record the instruction, students are expressly prohibited from recording any part of this course. Recordings may not be published, reproduced, or shared with those not in the class, or uploaded to other online environments except to implement an approved Office of Student AccessAbility accommodation. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

***Note: if the instructor records any part of the course, then the instructor will need to use the following syllabus statement:***

The instructor may record meetings of this course. Any recordings will be available to all students registered for this class as they are intended to supplement the classroom experience. Students are expected to follow appropriate University policies and maintain the security of passwords used to access recorded lectures. Unless the Office of Student AccessAbility has approved the student to record the instruction, students are expressly prohibited from recording any part of this course. Recordings may not be published, reproduced, or shared with those not in the class, or uploaded to other online environments except to implement an approved Office of Student AccessAbility accommodation. If the instructor or a UTD school/department/office plans any other uses for the recordings, consent of the students identifiable in the recordings is required prior to such use unless an exception is allowed by law. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

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### **Class Materials**

The Instructor may provide class materials that will be made available to all students registered for this class as they are intended to supplement the classroom experience. These materials may be downloaded during the course, however, these materials are for registered students' use only. Classroom materials may not be reproduced or shared with those not in class, or uploaded to other online environments except to implement an approved Office of Student AccessAbility accommodation. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

### **Course Pre-requisites, Co-requisites, and/or Other Restrictions**

### **Course Description**

Globalization is the worldwide trend of business expanding beyond their domestic borders. To compete in today's global economy, managers need to be able to apply management principles across countries and cultures with suitable adaptation in the process. Adopting a truly global perspective of management, this course presents current thinking in international business theory and practice. The course will cover topics such as international trade theories, culture, internationalization of the entrepreneurial firms, international strategy, and global human resource management. Among others, the course has two main objectives: (1) developing a regard for human values and the ability to make judgments based on ethical and environmental considerations, and (2) understanding the multicultural aspects and international dimensions of the world in which we live and be familiar with knowledge and methods necessary to deal with related problems.

**Student Learning Objectives/Outcomes**

Upon successful completion of this course, students will:

Understand what is meant by the concept globalization.

Recognize the main drivers of globalization.

Understand the changing nature of the global economy.

Understand the main arguments in the debate over the impact of globalization.

Understand how the process of globalization is creating opportunities and challenges for management practice.

**Required Textbooks and Materials***Required Texts*

I attempt to make my slides clear and include more details to fit the needs of this online class. I understand this is a chaotic and challenging time for students, thus, I do not require students to purchase the textbook. If you are interested in knowing more and forming a deeper thought of this class, I would recommend you to buy the book listed as below.

Students should be able to understand the course content if they attend the lectures.

They may also get access to free sources online to supplement their knowledge related to the lectures.

One excellent example is the international business textbook available at Open Textbook Library (<https://open.umn.edu/opentextbooks/textbooks/international-business>).

*Required Materials*

Charles Hill (2020) Global Business Today (11 edition) published by McGraw Hill ISBN-13: 978-1-260-08837-3.

There is also an ebook option that students can purchase directly from Amazon or UTD bookstore website.

Textbooks and some other bookstore materials can be ordered online or purchased at the [UT Dallas Bookstore](#).

**Suggested Course Materials***Suggested Readings/Texts*

<http://www.bkstr.com/texasatdallasstore/home> or Amazon.

Periodicals such as *The Economist*, *BusinessWeek*, or *The Wall Street Journal* can be helpful.

*Suggested Materials*

UTD library electronic database is useful source for the periodicals and additional materials for group projects. <http://www.utdallas.edu/library>.

### Technical Requirements

In addition to a confident level of computer and Internet literacy, certain minimum technical requirements must be met to enable a successful learning experience. Please review the important technical requirements on the [Getting Started with eLearning](#) webpage.

### Course Access and Navigation

This course can be accessed using your UT Dallas NetID account on the [eLearning](#) website.

Please see the course access and navigation section of the [Getting Started with eLearning](#) webpage for more information.

To become familiar with the eLearning tool, please see the [Student eLearning Tutorials](#) webpage.

UT Dallas provides eLearning technical support 24 hours a day, 7 days a week. The [eLearning Support Center](#) includes a toll-free telephone number for immediate assistance (1-866-588-3192), email request service, and an online chat service.

### Communication

This course utilizes online tools for interaction and communication. Some external communication tools such as regular email and a web conferencing tool may also be used during the semester. For more details, please visit the [Student eLearning Tutorials](#) webpage for video demonstrations on eLearning tools.

Student emails and discussion board messages will be answered within 3 working days under normal circumstances.

### Distance Learning Student Resources

Online students have access to resources including the McDermott Library, Academic Advising, The Office of Student AccessAbility, and many others. Please see the [eLearning Current Students](#) webpage for more information.

### Server Unavailability or Other Technical Difficulties

The University is committed to providing a reliable learning management system to all users. However, in the event of any unexpected server outage or any unusual technical difficulty which prevents students from completing a time sensitive assessment activity, the instructor will provide an appropriate accommodation based on the situation. Students should immediately report any problems to the instructor and also contact the online [eLearning Help Desk](#). The instructor and the eLearning Help Desk will work with the student to resolve any issues at the earliest possible time.

### Academic Calendar

WEEK/ DATES	TOPIC/LECTURE	READING	ASSESSMENT / ACTIVITY	DUE DATE
1 08/18 08/20	Introduction of Syllabus  Globalization	Globalization	Lecture & Case Discussions	08/18- 08/20

WEEK/ DATES	TOPIC/LECTURE	READING	ASSESSMENT / ACTIVITY	DUE DATE
2 08/25 08/27	National Difference in Political, Economic, and Legal Systems	National Difference I	Lecture & Case Discussions	08/25 08/27
3 09/01 09/03	National Difference in Economic Development	National Difference II	Lecture & Case Discussions	09/01 09/03
4 09/08 09/10	Differences in Culture	National Difference III	Lecture & Case Discussions	09/08 09/10
5 09/15 09/17	Ethics, Corporate Social Responsibility, and Sustainability	National Difference IV	Lecture & Case Discussions	09/15 09/17
6 09/22 09/24	Exam 1	Exam 1 covers Week 1-5	Exam 1 Preparation on 09/22 Exam 1 on 09/24	09/24
7 09/29 10/01	International Trade Theory	The Global Trade and Investment Environment	Lecture & Case Discussions	09/29 10/01
8 10/06 10/08	Government Policy and International Trade	The Global Trade and Investment Environment	Lecture & Case Discussions	10/06 10/08
9 10/13 10/15	Foreign Direct Investment (FDI)	The Global Trade and Investment Environment	Lecture & Case Discussions	10/13 10/15
10 10/20 10/22	Regional Economic Integration	The Global Trade and Investment Environment	Lecture & Case Discussions	10/20 10/22



WEEK/ DATES	TOPIC/LECTURE	READING	ASSESSMENT / ACTIVITY	DUE DATE
11 10/27 10/29	Exam 2	Exam 1 covers Week 7-10	Exam 2 Preparation on 10/27 Exam 2 on 10/29	10/29
12 11/03 11/05	The Strategy of International Business	The Strategy of International Business	Lecture & Case Discussions	11/03 11/05
13 11/10 11/12	Entering Developed and Emerging Markets	The Strategy of International Business	Lecture & Case Discussions	11/10 11/12
14 11/17 11/19	Exporting, Importing, and Countertrade	International Business Functions	Lecture & Case Discussions	11/17 11/19
15 11/24 11/26	Global Production and Supply Chain Management	International Business Functions	Lecture & Case Discussions	11/24 11/26
16 12/01 12/03	Exam 3 on 12/01  Submission of individual MNC profile report to eLearning on 12/03	Exam 3 covers Week 12-15	Exam 3 on 12/01  Submission of individual MNC profile report to eLearning on 12/03	12/01 12/03

### **Proctored Final Exam Procedures**

If your course has a proctored exam requirement, please see the [UTD Testing Center](#) webpage and [Distance Learning Proctored Exams](#) webpage to make arrangements.

### **Grading Policy**

The final grade will be determined as follows:

Exam 1 25%

Exam 2 25%

Exam 3 25%

Individual MNC profile report 25% Total 100%

See details of grading and evaluation of the above course components below. The weighted average score calculated from the above components is converted into a grade as follows:

### **Score Grade**

97–100 A+

94 – < 97 A  
90 – < 94 A-  
87 – < 90 B+  
84 – < 87 B  
80 – < 84 B-  
77 – < 80 C+  
74 – < 77 C  
70 – < 74 C-  
67 – < 70 D+  
64 – < 67 D  
60 – < 64 D-  
0 – < 60 F

### **Course Policies**

#### *Make-up exams*

The open-book three tests consists of multiple choice questions and is of one hour duration. Students can access the exams on eLearning **anytime on the exam day**, so *No make-up tests will be given!* Requests for rescheduling the test will be considered only with timely notification and appropriate documentation, such as a written excuse from a medical doctor or the academic dean. The format of a rescheduled test will be up to the instructor's discretion.

#### *Extra Credit*

Following the university's guideline for grade distribution, the final grade of a student will be based on the relative standing of his or her total credit points accumulated from all the requirements as compared with the rest of the class. In compliance with the university's policy of confidentiality, no grade information will be transmitted via phone or e-mail.

#### *Late Work*

This course adopts a policy of punishing freeloading. After the presentation is over, a student may report in writing to the instructor the name of one freeloader (i.e., who has not contributed adequately to the group effort) in his or her group. If a student is reported to be a freeloader by all the other group members, he or she will be penalized by a reduction of 10 points (out of 100) from the score of the country profile presentation. However, if the alleged freeloader has virtually contributed nothing toward the presentation, the penalty will be much more severe he or she will get zero points.

#### *Class Participation*

Regular attendance is expected from students of this course. Absence is strongly discouraged. If a student is absent or late to a class meeting, it will be his or her

responsibility to catch up with all the missed materials including announcement made while the student was absent. No make-up tests or lectures will be given. It will also be the student's responsibility to accept any consequences that may result from absences.

### *Classroom Citizenship*

The University of Texas System and The University of Texas at Dallas have rules and regulations for the orderly and efficient conduct of their business. It is the responsibility of each student and each student organization to be knowledgeable about the rules and regulations which govern student conduct and activities.

The University of Texas at Dallas administers student discipline within the procedures of recognized and established due process. Procedures are defined and described in the *Rules and Regulations* of the Board of Regents of the University of Texas System, *Part I, Chapter VI, Section 3*, and in Title V, *Rules on Student Services and Activities of the Course Syllabus Page 8, University's Handbook of Operating Procedures*. Copies of these rules and regulations are available to students in the Office of the Dean of Students, where staff members are available to assist students in interpreting the rules and regulations (SSB 4.400, 972/883- 6391).

A student at the university neither loses the rights nor escapes the responsibilities of citizenship. He or she is expected to obey federal, state, and local laws as well as the Regents' Rules, university regulations, and administrative rules. Students are subject to discipline for violating the standards of conduct whether such conduct takes place on or off campus, or whether civil or criminal penalties are also imposed for such conduct.

### **Comet Creed**

This creed was voted on by the UT Dallas student body in 2014. It is a standard that Comets choose to live by and encourage others to do the same:

*"As a Comet, I pledge honesty, integrity, and service in all that I do."*

### **Academic Support Resources**

The information contained in the following link lists the University's academic support resources for all students.

Please go to [Academic Support Resources](#) webpage for these policies.

### **UT Dallas Syllabus Policies and Procedures**

The information contained in the following link constitutes the University's policies and procedures segment of the course syllabus.

Please go to [UT Dallas Syllabus Policies](#) webpage for these policies.

***The descriptions and timelines contained in this syllabus are subject to change at the discretion of the Professor.***