

Course Syllabus

Course Information

<i>Course Number/Section</i>	OPRE 4330
<i>Course Title</i>	Logistics and Inventory Management
<i>Term</i>	Spring 2020
<i>Days</i>	Mondays
<i>Meeting Time</i>	7:00pm-9:45pm
<i>Location</i>	JSOM 12.206

Course Instructor & TA Contact Information

<i>Professor</i>	Dr. David Widdifield, DM
<i>Office Phone</i>	(972) 883-5168
<i>Other Phone</i>	(614) 563-3034
<i>Email Address</i>	david.widdifield@utdallas.edu
<i>Office Hours</i>	Wednesdays 3pm-5pm

About the Instructor

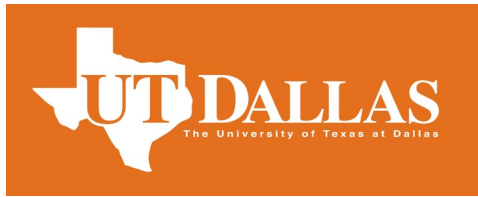
Dr. David Widdifield is a Lecturer in the Jindal School of Management teaching undergraduate Operations and Supply Chain Management courses. Prior to joining UTD, practitioner scholar with 26 years' experience in supply chain operations and 13 years' undergraduate and graduate teaching experience from The Ohio State University (see "About.." section at end of document)

Course Pre-requisites, Co-requisites, and/or Other Restrictions

OPRE 3310 and (OPRE 3333 or MATH 2333 or MATH 2415 or MATH 2418 or CS 2305) and (MATH 1326 or MATH 2414 or MATH 2419).

Course Description

This course will provide students with an understanding of key logistics concepts and issues vital to business in providing consumers and end users with goods and services. Emphasis will be placed on the development in the understanding of key concepts, practices, and techniques important in the analysis business logistics problems. Students will examine how various logistics activities interact with each other along with their importance in the achievement of business goals related to; customer service, market share, and profitability. Additionally, this course will review concepts and methods used to plan cost tradeoffs in logistics which are key drivers of logistics performance and their inter-relationships



with strategy and other functional areas. This course will cover logistics topics which include customer service, demand management, inventory strategy, facility locations and types, supplier relationship management, and transportation management.

Student Learning Objectives/Outcomes

Students will understand the role logistics and inventory management plays in business processes. Upon completion of the course, students will be able to:

- Develop a perspective on the role of logistics within an organization (e.g. supporting financial performance, customer service, etc.) and how to align a firm's logistics operations with the strategic goals of the organization,
- Understand the role of logistics in domestic and international business, economic, and government activity,
- Be able to quantitatively and qualitatively analyze specific logistics problems to develop long and near-term solutions,
- Understand the individual components of logistics and their interrelationships within business supply chains,
- Knowledge about the professional opportunities in the field of logistics management,

Required Textbooks and Materials

1. *Contemporary Logistics 12th Edition* by Paul R. Murphy and A. Michael Knemeyer ISBN 9780134516258, Pearson, NY. Available through the UTD Bookstore (<https://www.bkstr.com/texasatdallasstore/shop/textbooks-and-course-materials>) \$302

Note: 11th Edition is authorized for use in this course.

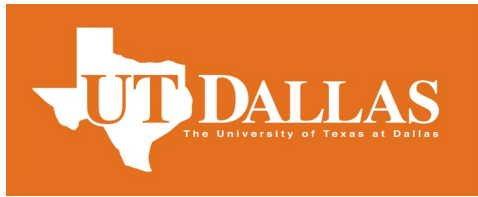
Optional Course Materials

Supplemental academic and professional articles will be provided via eLearning site by the instructor to support class & text discussion

Course Discussion Materials

Course discussions will be delivered using the eLearning Blackboard Collaborate Ultra site located at; https://elearning.utdallas.edu/webapps/collab-ultra/tool/collabultra?course_id=170743_1&mode=cpview.

All discussions will be recorded for on-demand viewing 48 hours following the scheduled discussion date. Course lecture materials will include; guest speaker presentations, industry journal articles, PowerPoint slides, and/or text questions. Class materials will be available on eLearning for downloading 12 hours prior to class.



Course Policies

Assignment Dues Dates

Assignments will be counted for full credit when they are submitted on their assigned due dates unless noted otherwise. Any assignment submitted 12 hours after the due date will be assessed a 50%-point deduction from the assignment's total possible points. **Assignments submitted exceeding 12 hours from the due date deadline will not be counted for credit towards the class total.** Exemptions to this policy will be provided in the event of extraordinary circumstances beyond instructor, student or university control. Extraordinary circumstances do not include minor illnesses, schedule conflicts between school and work, tardiness, travel plans, or unscheduled vacations. If you feel there is a need to request exemption from this policy, please notify me via email 12 hours prior to the due date of the assignment.

Makeup Exams & Quizzes

Students are expected to take all exams and quizzes on their scheduled dates. Make up exams and quizzes will be available due to conflicts with approved university events or in the case of extraordinary circumstances (see above).

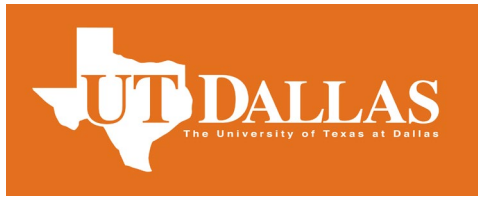
Class Participation and Professionalism

Students are expected to read all assigned materials before class to be prepared to engage in the class discussion of the assigned topic from their professional point of view as part of their professional development of critical thinking skills for today's marketplace. Students need to come to class prepared to talk about and question the ideas presented in the assigned chapters to understand how they are applied in practice. In addition, students are expected to attend all class session to contribute to a rich discussion of course topics. I will periodically take attendance throughout the semester for student attendance and participation points. However, this is not merely an attendance grade it is also to ensure the active contribution and participation of all students in the class discussion.

For professionalism, students should treat this class as they would professional employment by; coming to class on time, having the necessary course materials (e.g. lecture deck, textbook, paper, writing utensils, etc.) when attending class, paying attention to the course schedule along with other relevant issues in the syllabus, proper and confident body language, respectful behavior and tone towards class members and instructor, use of active listening skills, and use of appropriate and proper grammar when speaking in class. Lack of emphasis of in Class Participation and Professionalism will adversely affect your final grade in this class.

Extra Credit

There will be multiple opportunities for students to earn extra credit during the semester. Each student can earn up to 10 extra credit points which will be awarded through the submission of the assignments by the specified deadline indicated in on the assignment or syllabus. While there is an opportunity to earn extra credit, students are encouraged to study and prepare in advance to maximize their point potential on all assignments, exams, and quizzes.



Grading Policy

Your professor will award “+” grades but not “-” grades at the end of the semester. For example, a student may receive a “B+” or “B” but not a “B-”. Your instructor will only change a final letter grade if a calculation error occurs. Therefore, your instructor asks you to **NOT** request a final letter grade change unless a calculation error has occurred. The following tables contain detailed information regarding course grade letter, percentages, and points.

Grading Scale: Course Points

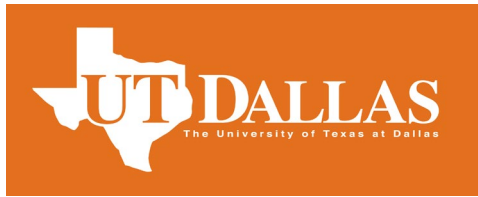
Assignment	Points	Weight (%)	Due Date	Comments
Attendance, Participation, and Professionalism	44	7%	See Syllabus Course Schedule	NA
Course Final Exam	150	25%	5/4/2020	50 Multi-Choice
Course Midterm Exam	150	25%	3/9/20	50 Multi-Choice
Course Project (Written Response)	150	25%	See syllabus for team project presentation dates.	Due one day prior to presentation date by 11:59pm
Industry Guest Speaker Attendance (1)	20	4%	See syllabus course schedule for dates/topics	These events have no make-up assignment opportunities
Peer Evaluation	20	4%	See Syllabus Course Schedule	Evaluation form can be submitted via eLearning, email, or in-class
Reading Quizzes	60	10%	See Syllabus Course Schedule	10 pts. per quiz
Total Points	594	100%		NA

Grading Range: Course Points, Percentage, & Letter Grade Equivalent

Point Total Range	Percentage Range	Letter Grade
594-576	100-97	A+
575-546	96-92	A
545-522	91-88	B+
521-487	87-82	B
486-457	81-77	C+
456-427	76-72	C
426-397	71-67	D+
396-362	66-61	D
≤361	≤61	F

Assignments

The following sections reviews the course assignments, to receive full credit you must complete and submit each the assignment to the course eLearning site or its in-class on the due date/time. Please be sure to review the details and requirements of each assignment, individual questions can be asked as in-class time allows. Additionally, you may send any questions regarding assignments to the instructor and TA via email.



Attendance, Participation and Professionalism

Student active participation is critical to success in the class as this is expected and required in the workplace. Student participation will be based on consistent class attendance, contribution to in-class discussions, and guest speaker attendance (per scheduled). I will be submitting an attendance log during the weeks of 1-12 to ensure we have a robust class discussion regarding each topic explored. Students exhibiting disrespectful or disruptive in-class behavior toward others or having low levels of class attendance may have her or his participation score lowered or receive a "0" based on the severity of the issue. Class participation will account for a total of **44** points towards your final grade.

Course Project: Company Analysis

General Description

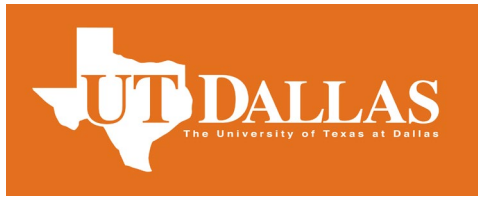
To better understand the impacts of logistics operations on business activities such as customer service, economies, market share, new product launch, risk management, or supply chain design, students will self-select teams of 6-7 members for the course project. The goal of this assignment is to describe in detail the logistics strategies and systems of a selected company which focuses on how it uses logistics operations to achieve strategic business, customer, market, and revenue/profitability goals. Companies should be selected based on the team members interest and access to public data on the corporation, industry, and markets. This assignment is to focus on a specific business/supply chain change, issue or opportunity and how companies are using logistics operations to "answer" each as well as increase overall customer service expectations, market share, and/or operational efficiency.

The project is **not** a general informational overview of a company, its industry, market, products, or sector but to be the team's analysis of how well or poorly their logistics operations is integrated into overall business strategy. In preparation for this project, it is highly recommended for the team to utilize UTD's [Eugene McDermott Library](#) online journal and research databases in addition to public websites. All companies selected for this project are subject to instructor approval to ensure team members will have adequate access to project data needed to compete the assignment. Due the high popularity of some companies, teams will need to select their company as soon as possible. If two or more teams select the same company, I will award the company to the team that submitted the request first.

Assignment Details (Written Analysis)

Student teams will select an instructor approved company for analysis. Any publicly traded company may be selected so long as it has a strong consumer and market presence (domestically or internationally) and employs a large supply chain organization (contracted, private, or hybrid) to support its customers and products/services. Teams will complete a written analysis of their chosen company reviewing;

1. Company's background and history (1-2 pgs.)
2. Business markets (1-2pgs.)
3. Products/services provided (1-1.5 pgs.)
4. Target customer (1-2 pgs.)
5. Logistical organization type (contracted, private, hybrid) (1-1.5 pgs.)
6. Key competitors (1-1.5 pgs.)



7. Overall market share and/or position (challenger, leader, niche player, visionary, see [Gartner Magic Quadrant](#) page) (1-1.5 pgs.)
8. Trends (domestic or global) impacting the company (1-2 pgs.)
9. How the company organizes and employs a specific logistics strategy (i.e. distribution network, order fulfillment, etc.) or system (global trade management, supplier relationship management, etc.) to take advantage of potential opportunities and challenges within its industry. (1-2 pgs.)
10. Team's recommendation for company to maintain, modify, or redesign logistics operations based on the above factors (1-1.5 pgs.)

Teams will submit a soft copy of their written analysis via eLearning the day prior to the team's presentation to the class no later than 11:59pm. The expected deliverable will be 10-16 letter-sized (8 ½" x 11"), 1.5 line spacing, type-written pages using 10-12 pt. Arial, Calibri, Times New Roman, Verdana, or similar font. Page limit does not include the coversheet, reference listing, or appendices/attachments used in the write-up. All team write-ups will need to cite sources used in the text as well as providing a detailed reference list at the end using [American Psychological Association \(APA\)](#) format. This assignment accounts for a total of **150** points towards your final grade.

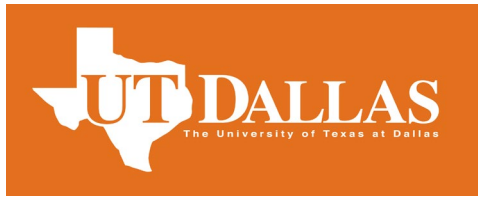
Final Exam

An online final exam will be given at the end of the course. This exam will consist of 50 multiple choice questions drawn from the text readings, lectures, or other class assignments covered during weeks 8-14. Students will have 120 minutes to complete the exam in the eLearning system, the final exam will open at 8:00 am and remain active until 11:59 pm. The final exam may include questions from course material that may not have been covered in the lectures, you are responsible for review of this material and it will be included in the exam review/study guide. To prepare for the exam a review/study guide will be distributed to the class via eLearning 1 week prior to the final exam date of **5/4**. Any student failing to take the exam during its activation period, leaving it in an "in process status", or exceeding the time limit will receive a grade of "0" There will be no makeup exams except in the event of extraordinary situations as defined earlier in this document. Additionally, students wishing to individually review her/his exam will need to request an appointment with Vaishnavi Mohod during her office hours following the exam. The final exam will account for **150** points towards the final grade.

Industry Guest Speaker Attendance

During the course, we will have the opportunity to host (on-site or virtually) a senior level practitioner from leading companies in the DWF area and/or nationally. They will provide critical insights to the importance of operations management topics from a corporate and supply chain operations viewpoint including discussion of current or emerging industry trends. The objective of these presentations is to provide students with a practitioner's perspective on how operations management impacts, or influences, her/his business.

Attendance is mandatory for all students; each presentation provides timely and unique information about the guest speaker's business and markets. Due to this, there is no make-up assignment for



students missing a guest speaker presentation. Guest speaker presentations will account for a total of **60** points (20 pts/guest speaker) towards the final grade.

Midterm Exam

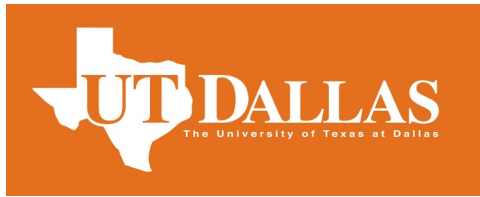
An online midterm exam will be given during week 7 of the semester covering the course materials from weeks 1-7. This exam will consist of 50 multiple choice questions drawn from the text readings. Questions will contain text material from select chapters which may or may not have been discussed in our class meetings but are important to understanding operations management in production and service operations. Students will have 120 minutes to complete the exam in the eLearning system, the midterm exam will open at 8:00 am and remain active until 11:59 pm. The midterm exam may include questions from course material that may not have been covered in the lectures, you are responsible for review of this material and it will be included in the exam review/study guide. To assist in the preparation for the exam a review/study guide will be distributed to the class via eLearning 1 week prior to the midterm exam date of **3/9**. Any student failing to take the exam during its activation period, leaving it in an “in process status”, or exceeding the time limit will receive a grade of “0”. There will be no makeup exams except in the event of extraordinary situations as defined earlier in this document. Additionally, students wishing to individually review her/his exam will need to request an appointment with me during my office hours following the exam. Following the exam, we will have an in-class review of the midterm exam to discuss class results as well as areas of improvement. The midterm exam will account for **150** points towards your final grade.

Peer Evaluation

Following the completion of the student team’s in-class course and project presentation, all members are required to complete and upload their individual peer evaluation form assessing the members’ efforts related to In-class assignment and course project. This evaluation is due by **4/24 11:59pm** on the day the team completes their course project presentation, sample forms are found at the end of this syllabus. This form will also be available on eLearning for completion and submission. This assignment accounts for a total of **20** points towards your final grade.

Reading Quizzes

To reinforce key course concepts from textbook supporting the goals of the course, students will complete 6 short, online quizzes consisting of 10 multiple choice questions based on the selected chapters (see course schedule). Students are required to complete these quizzes within the available time of 20 minutes. The timer in the eLearning system will automatically begin when the student starts the quiz. Quizzes will be available for students to complete online via the eLearning site from 8:00am to 11:59pm on their assigned date. At the expiration of the activation period, 11:59pm, quizzes will no longer be available to students in eLearning. Any quizzes exceeding the 20-minute period will be automatically submitted and graded regardless of remaining unanswered question.



Following submission, students will receive an overall grade for the quiz as well as feedback on questions answered incorrectly. Students failing to take the quiz during the assigned day and timeframe (9:00am to 11:59pm) will automatically receive a grade of "0". Students not completing a quiz on the scheduled date/time will not be able to make-up the quiz unless he/she has received prior approved by the instructor at least 12 hours prior to the quiz date or in the event of extraordinary situations. If you feel there is a need to take a quiz outside of the scheduled day and time frame, please notify the instructor and TA via email 12 hours prior to the quiz date to reschedule your quiz date. Quizzes will count for **60** points toward your final grade.

Extra Credit

You may earn a **10** extra credit points in the course through one of the activities listed below. Students wishing to take advantage of extra credit points will need to provide their confirmation submission to myself no later than **4/22 at 5:00pm**

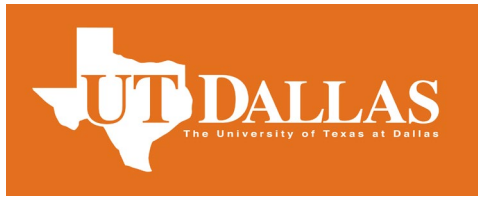
Approved extra credit activities:

Attendance of **two** meetings sponsored by the UTD student chapters of; [APICS](#), [informs](#), or [ISM](#) during the fall semester.

Events for each of the student organizations are listed on their respective websites (see embedded links). After successfully registering for the event, please send your registration confirmation message to the following email addresses to receive the extra credit points; david.widdifield@utd.edu. When sending the confirmation email message, be sure to enter in the subject line "OPRE 4330.501 Extra Credit-Student Event".

Attendance of a meeting sponsored by **one** of the professional organization such as; [APICS](#), [CSCMP](#), [ISM](#), [WERC](#), or other organization devoted to the educational and professional development and promotion of supply chain management. Events for the organizations can be found by visiting their respective websites (see embedded links). After successfully registering for an event, please send your registration confirmation message to the following email addresses to receive the extra credit points; david.widdifield@utd.edu. When sending the confirmation email message, be sure to enter in the subject line "OPRE 4330.501 Extra Credit-Professional Event".

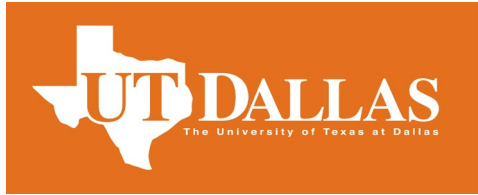
Subscription to **two** of the professional journals listed in the "Industry Journal Websites for Supply Chain Management" table found at the end of this document. Visit the webpages of the select journals you are interested and then email your subscription confirmation message from the journals you have chosen to david.widdifield@utd.edu. When sending the confirmation email message, be sure to enter in the subject line "OPRE 4330.501 Extra Credit-Subscription".



Course Schedule

Note: I may revise this schedule based on my work schedule, to accommodate class progress, provide a more in-depth focus, or to take advantage of additional guest speakers should the opportunity arise. We will attempt to stay as close to the below schedule as possible, exam & quiz dates will not be altered.

Week	Date	Topic/Case	Assignment	Course Materials and Text Chapter
1	1/13/20	Course Introduction, team and topic selection	NA	Course syllabus, Welcome presentation deck, textbook
Martin Luther King Day	1/20/20	MLK Day – UTD Closed	NA	NA
2	1/27/20	The Supply Chain Concept	NA	Ch. 5 lecture Deck eLearning Supplemental Articles Murphy and Knemeyer Ch. 5
3	2/3/20	Overview of Logistics	Reading quiz #1 – due by 11:59pm	Ch. 1 Lecture Deck eLearning Supplemental Articles Murphy and Knemeyer Ch. 1
4	2/10/20	Procurement	Reading quiz #2 – due by 11:59pm In-class assignment #1: Procurement/Sourcing presentation	Ch. 6 lecture Deck eLearning Supplemental Articles Murphy and Knemeyer Ch. 6
5	2/17/20	Demand Mgt, Order Mgt, and Customer Service Industry Guest Speaker: Barrie Hall/Fujitsu	Reading quiz #3 – due by 11:59pm In-class assignment #2: Demand Mgt, Order Mgt, & Cust Svc presentation In-class assignment #1: Procurement/Sourcing presentation	Ch. 6, 7 lecture Deck eLearning Supplemental Articles Murphy and Knemeyer Ch. 7
6	2/24/20	Inventory Management	Reading quiz #4 – due by 11:59pm In-class assignment #3: Inventory Mgt presentation	Ch. 8 lecture Deck eLearning Supplemental Articles Murphy and Knemeyer Ch. 8
7	3/2/20	Facility Location	Midterm study guide posted to eLearning In-class assignment #4: Facility Location presentation Reading Quiz# 5 – due by 11:59pm	Ch. 9 lecture Deck eLearning Supplemental Articles Murphy and Knemeyer Ch. 9
8	3/9/20	Midterm Exam	NA	NA
Spring Break	3/16-27/20	Spring Break – UTD Closed	NA	NA
9	3/30/20	Warehousing Management		Ch. 10 lecture Deck eLearning Supplemental Articles Murphy and Knemeyer Ch.10
10	4/6/20	Packaging and Materials Handling	Reading Quiz# 6 – due by 11:59pm	Ch. 11 lecture Deck eLearning Supplemental Articles Murphy and Knemeyer Ch. 11
11	4/13/20	Transportation International Logistics		Ch. 12 lecture Deck eLearning Supplemental Articles Murphy and Knemeyer Ch. 12 Ch.14 lecture Deck eLearning Supplemental Articles Murphy and Knemeyer Ch. 14



OPRE 4330 LOGISTICS AND INVENTORY MANAGEMENT
SPRING 2020

12	4/20/20	Logistics and Information Technology Organizational and Managerial Issues in Logistics Industry Guest Lou Cerny/Sedlak¹		Ch. 2 lecture Deck Murphy and Knemeyer Ch. 2 Ch. 4 lecture Deck eLearning Supplemental Articles Murphy and Knemeyer Ch. 4
13	4/27/20	Course Project Written Assignment Due – All teams	All team project written assignments due Final exam study guide posted to eLearning	
14	5/4/20	Online Final Exam	No Formal Class	NA

¹ *Subject to change based on speaker's availability in response to corporate COVID-19 actions*

Comet Creed

This creed was voted on by the UT Dallas student body in 2014. It is a standard that Comets choose to live by and encourage others to do the same:

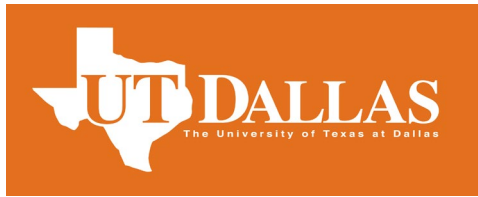
“As a Comet, I pledge honesty, integrity, and service in all that I do.”

UT Dallas Syllabus Policies and Procedures

The information contained in the following link constitutes the University's policies and procedures segment of the course syllabus.

Please go to <http://go.utdallas.edu/syllabus-policies> for these policies.

The descriptions and timelines contained in this syllabus are subject to change at the discretion of the Professor.



About Dr. David Widdifield, DM



Professional Background

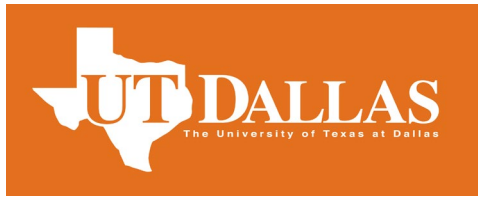
Overview: Senior supply chain management academician and practitioner with a combined 25 years' supply chain experience. 18 years' industry experience in the business to business (B2B) and business to consumer (B2C) retail segments of consumer package goods in the apparel, footwear, and grocery categories.

- Assistant Professor and SCM Program Director at the College of Business, Dallas Baptist University.
- Chairperson of Education, Dallas Council of Supply Chain Management Professionals Roundtable.
- Former Global Director of Retail Solutions at Crane Worldwide Logistics.
- Former Adjunct and Full time faculty member for Department of Marketing and Logistics at the Fisher College of Business, The Ohio State University.
- Former Director for the Masters in Business Logistics Engineering (MBLE) program at the Fisher College of Business, The Ohio State University.
- Retired service member of the U.S. Army with over 16 years' experience in in both combat (Infantry) and combat support (Quartermaster) branches.
- Doctorate of Management (DM), Weatherhead School of Management, Case Western Reserve University, Cleveland, OH, May 2014
Dissertation: *Supply Chain Management Performance: Factors Contributing to Successful Risk Mitigation & Resiliency.*
- Current and Previous Employers include;



ARMY STRONG:





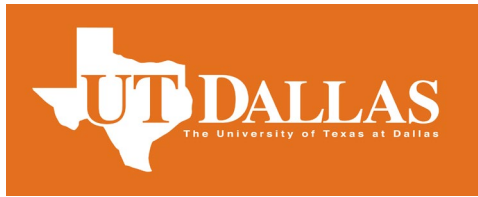
- Area of supply chain management expertise and research include;
 - Ecommerce/omnichannel logistics
 - Distribution/fulfillment operations
 - Inventory Management
 - Merchandising
 - Product allocation
 - Project management
 - Sourcing – product and services
 - Supply chain network design and implementation (first and final mile solutions)
 - Supply chain risk and resiliency development/deployment
 - Supplier relationship management
 - Technology development/deployment
 - Transportation management

Academic Awards and Honors

- Distinguished Senior Lecturer Nomination, Ohio State University, Columbus OH 2012, 2013
- Distinguished Undergraduate Professor, Ohio State University, Columbus, OH 2012
- Distinguished Masters in Business Logistics Engineering Professor, Ohio State University, Columbus, OH 2012

Academic publications

- Lalonde, Bernard, Ginther, Jim, Zinn, Walter, and Widdifield, David, S. (2010) 2010 Survey of Career Patterns in Logistics (Council of Supply Management Professionals). Columbus, OH 43210: The Ohio State University and Council of Supply Chain Management Professionals.
- Widdifield, David, S., Lingham, Tony, Pierce, Gene, Cooper, Martha (2012) Understanding Supply Chain Resiliency: Identification of the Factors Contribution to Performance (Doctoral Dissertation). Case Western Reserve University. EDM Research Paper Archive. (<http://intranet.weatherhead.case.edu/edmResearch/details?id=14349>).
- Widdifield, David, S.Cooper, Martha, Lingham, Toni, Somers, Antoinette (2013) A Deciding Factor: How Managerial Decision Making Relates to Supply Chain Team Performance and Resiliency (Doctoral Dissertation). Case Western Reserve University. EDM Research Paper Archive. (<http://intranet.weatherhead.case.edu/edmResearch/details?id=14958>).
- Widdifield, David, S., Lingham, Tony, and Lyytinen, Kalle (2014) Supply Chain Management Performance: Factors Contributing to Successful Risk Mitigation & Resiliency (Doctoral



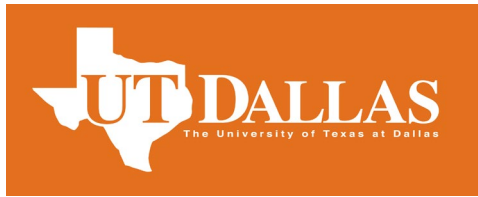
Dissertation). Cleveland, OH 44106: Case Western Reserve University, Weatherhead School of Management.

- Cooper, Martha, C., Santosa, John, Hurst, Deborah, C., Sanders, Nada, R., Cichosz, Marzena, Andic, Esen, Polyviou, Mikaella, Haugtvedt, Curtis, P., and Widdifield, David. (2014) 2014 Career Patterns of Women in Logistics (Council of Supply Management Professionals). Columbus, OH 43210: The Ohio State University and Council of Supply Chain Management
- Knemeyer, A.M., Croxton, K., Wan, S., Widdifield, D.S. and Taylor, D.F. (2017). Ship From Store – Omnichannel Logistics Strategy. White Paper, The Ohio State University.

Conference proceedings

- Zinn, W. and Widdifield, D. (2010). “2010 Survey of Career Patterns in Logistics”. CSCMP Annual Conference, San Diego, California, USA, September 27, 2010.
- Widdifield, D. (2012). “Rise of Modern Supply Chain Management”. DHL Supply Chain Operations Managers Meeting (North America), Westerville, Ohio, USA, September 12, 2012.
- Cooper, M.C., Santosa, J., Hurst, D.C., Sanders, N.R., Cichosz, M., Andic, E., Polyviou, M., Haugtvedt, C.P., and Widdifield, D. (2013) “2013 Career Patterns of Women in Logistics”. CSCMP Annual Conference, Denver, Colorado, USA, October 23, 2013.
- Widdifield, D. (2014) “Strategies in Omnichannel Logistics”. FedEx Annual Operations Management Meeting, Memphis, Tennessee, USA, March 24, 2014.
- Widdifield, D. and Gray, D. (2014) “IBM and OSU Partnership: Building the Future of the Supply Chain”. IBM Smarter Commerce Global Summit, Tampa, Florida, USA, May 14, 2014.
- Widdifield, D. (2015). “Master’s in Business Logistics Engineering”. DHL Supply Chain Integrated Logistics Design Managers Meeting (North America), Columbus, Ohio, USA, February 24, 2015.
- Cooper, M.C., Santosa, J., Hurst, D.C., Sanders, N.R., Cichosz, M., Andic, E., Polyviou, M., Haugtvedt, C.P., and Widdifield, D. (2015) “2014 Career Patterns of Women in Logistics”. CSCMP Annual Conference, San Diego, California, USA, September 28, 2015.
- Widdifield, D. (2015) “Importance of Transportation and Warehouse Interface on Performance and Service” Journal of Commerce North American Port Performance Conference, Iselin, New Jersey, USA, December, 9, 2015.
- Widdifield, David. (2017). Retail Logistics Today: A Focus on Innovation and Possibilities, not Limitations. Ohio State University Fisher of College of Business Undergraduate Program. Columbus, OH, USA, January 27, 2017.
- Ross, S., Titare, N., Kinsella, B. and Widdifield, D. (2017) “Omnichannel Analytics – Measuring Effectiveness Of Retailers’ Omnichannel Strategies”. CSCMP Edge Annual Conference, Atlanta, Georgia, USA, September 26, 2017.
- Widdifield, D. (2017) “Importance of Visibility in the Transportation and Warehouse Interface” Journal of Commerce North American Port Performance Conference, Newark, New Jersey, USA, December, 13, 2017.

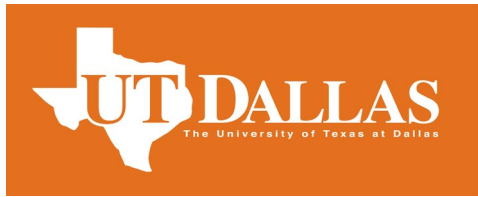
Professional publications;



- McCrea, B. and Widdifield, D. (Supply Chain Management Review, January/February, 2011), "Taking a Global Approach to Education". Retrieved from http://www.scmr.com/article/taking_a_global_approach_to_education.
- Bowman, B. and Widdifield, D. (SupplyChainBrain, February 21, 2012), "Here's One Way to Close the Supply-Chain Talent Gap". Retrieved from <http://www.supplychainbrain.com/content/blogs/think-tank/blog/article/font-size2heres-one-way-to-close-the-supply-chain-talent-gapfont>.
- Widdifield, D. and Trebilcock, B. (Modern Materials Handling, March 24, 2014), "What's your talent strategy?" Retrieved from http://www.mmh.com/article/whats_your_talent_strategy.
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- Widdifield, D. (Supply Chain Management Review, December 2017). The last mile, history repeating. Last Mile. Retrieved from http://www.scmr.com/article/transportation_trends_the_last_mile_history_repeating.

Military Commendations

- US Air Force Patriot Award, Ohio Air National Guard 2008
- US Army Distinguished Military Graduate 1992
- National Defense Medal 1991
- US Army Good Conduct Medal 1988



- US Army Accommodation Medal 1988
- US Expert Marksman Badge 1985, 1988, 1991
- US Army Achievement Medal 1985

Professional Certifications and Training

- Lean Six Sigma, Villanova University, Philadelphia, PA 2007
- EDI Message Mapping and Translator Administration, IBM/Sterling Commerce, Dublin, OH 2001
- MS Access, Columbus State Community College and L Brands, Columbus, OH 1998
- MS Excel, Columbus State Community College and L Brands, Columbus, OH 1997
- Defense Transportation Management, US Army, Ft. Eustis, VA 1993
- Joint Services Personal Property Course, US Army, Ft. Eustis, VA 1993
- Freight Traffic Course • US Army, Ft. Eustis, VA 1993
- Unit Movement Officer Deployment Planning Course, US Army, Ft. Eustis, VA 1993
- Army Management in Logistics, US Army, Ft. Lee, VA 1993
- Transportation Officer Basic Course, US Army, Ft. Eustis, VA 1993
- Quartermaster Officer Basic Course, US Army, Ft. Lee, VA 1992

Professional Affiliations & Memberships

- APICS, Columbus, Ohio, member 2010-2012
- Beta Gamma Sigma, Cleveland, Ohio, member 2014-Present
- Council of Supply Chain Management Professionals, Columbus, Ohio;
 - Member 2017-present
 - Roundtable President 2016-2017
 - Education Co-Chair 2010-2016
 - Technology Chair 2005-2009
- Delta Epsilon Iota, Columbus, Ohio, member 2004-Present
- Institute of Supply Management, Columbus, member Ohio 2010-2015
- Journal of Business Logistics, The Ohio State University, Columbus, Ohio member, Practitioners' Advisory Board and Reviewer 2017-Present
- Project Search, Columbus, Ohio member, Franklin County Developmental Disabilities Jobs in Logistics Board 2014-2017
- Retail Value Chain Federation, Columbus, Ohio, member 2004-2015
- Reverse Logistics Association, Columbus Ohio, member 2010-2015
- Tau Pi Phi, Columbus Ohio, member 1992-Present
- Vista Packaging and Logistics, Columbus, Ohio, member, Executive Board – Operations & Systems 2010-Present

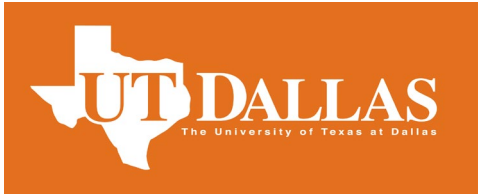


Course Project and Peer Evaluation Forms

Project Written Evaluation Form

Focus	0	10	12	14	16	18	20
Well defined topic	0	15	17	19	21	23	25
Identified problems	0	10	12	14	16	18	20
Detailed coverage	0	15	17	19	21	23	25
Completeness	0	15	17	19	21	23	25
Well written	0	15	17	19	21	23	25
Documentation provided	0	1	3	5	7	9	10

Comments: _____ _____ _____ _____ _____ _____ _____ _____
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Peer Evaluation Form

Student Name	
Form Submission Date	
In-class Assignment Topic	
Course Project (Company Name)	
Group Name	

Group member's name: _____

Active	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	Inactive
Disruptive	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	Constructive

Group member's name: _____

Active	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	Inactive
Disruptive	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	Constructive

Group member's name: _____

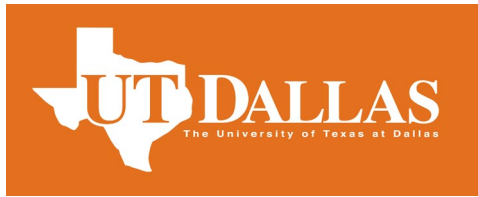
Active	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	Inactive
Disruptive	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	Constructive

Group member's name: _____

Active	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	Inactive
Disruptive	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	Constructive

Group member's name: _____

Active	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	Inactive
Disruptive	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5	<input type="radio"/> 6	<input type="radio"/> 7	Constructive



Industry Journal Websites for Supply Chain Management Interests

Source	Website
Assembly Magazine	https://www.assemblymag.com
Automotive Logistics	https://automotivelogistics.media
Chain Store Age	http://www.chainstoreage.com
CSCMP Supply Chain SmartBrief	http://www2.smartbrief.com/getLast.action?mode=sample&b=cscmp
DC Velocity	http://www.dcvelocity.com
eMarketer	http://www.emarketer.com
Food Logistics	https://www.foodlogistics.com
Inbound Logistics	www.inboundlogistics.com
Industry Week	http://industryweek.com
Internet Retailer	https://www.digitalcommerce360.com/internet-retailer
Logistics Management	http://www.logisticsmgmt.com
Manufacturing Global	https://www.manufacturingglobal.com
Material Handling and Logistics	http://mhlnews.com
Multichannel Merchant	http://multichannelmerchant.com
NRF Retail News SmartBrief	http://www.smartbrief.com/industry/retail
Retail Dive	https://www.retaildive.com
Supply & Demand Chain Executive	http://www.sdexec.com
Supply Chain Brain	http://www.supplychainbrain.com/nc/home
Supply Chain Digest	http://www.scdigest.com
Supply Chain Dive	https://www.supplychaindive.com
Supply Chain Management Review	http://www.scmr.com
Transport Topics	http://www.ttnews.com