

Course Syllabus

	Course	PA 6342.0W1 (24980) and ECON 6372.501 (24981) Local Economic Development
	Instructor	Teodoro (Ted) J. Benavides
	Term	Spring 2018
	Meetings	Online Class

Professor's Contact Information

Office Phone	972-883-4745
Office Location	Green Hall (GR) - Room 2.206
Email Address	teodoro.benavides@utdallas.edu
Office Hours	Tuesday afternoons, 1:30 pm to 4:30 pm and Wednesday afternoons, 1:30 pm - 3:30 pm or by Appointment <i>(In addition, I am often in my office during normal business hours)</i>

General Course Information

Other Restrictions	All students are required to obtain a UTD ID# and e-mail address; this is a UTD/FERPA requirement. All future correspondence coming from a NON-UTD e-mail address; will not receive a response. To obtain e-mail addresses please contact Information Services at 972-883-2911.
Course Description	This course will cover a wide range of topics dealing with the theories and practices for creating sustainable economic development at the local government level. In addition, we will review the impact of a flatter and climate-challenged world on local economic strategies.
Learning Outcomes	To give the students a working knowledge of how the economic development strategies and processes employed at the local level are managed and implemented. In addition, we hope to prepare the students to deal with the political environment when developing, proposing, implementing and administering successful local economic development initiatives in the public sector at the local level.
Required Texts & Materials	<i>Planning Local Economic Development: Theory and Practice</i> by Edward J. Blakely and Nancey Green Leigh, 4th and 5th Editions are acceptable

Assignments & Academic Calendar

Month	Date(s)	Topics, Assignments, Due Date(s), & Exam Date(s)
January	11	Chapter 1: The Enduring Argument for Local Economic Development Chapter 1: Journal Question Posted
January	18	Chapter 2: The Influence of National and State Policies on Local Economic Development Chapter 2: Journal Question Posted <i>Weekly Journal on Chapter 1 Due Today via the eLearning system</i> <i>Local Economic Development Case Study Report posted on the eLearning system</i>
January	25	Chapter 3: Concepts and Theory of Local Economic Development Chapter 3: Journal Question Posted <i>Weekly Journal on Chapter 2 Due Today via the eLearning system</i>
February	1	Chapter 4: The Local Economic Development Practitioner Chapter 4: Journal Question Posted <i>Weekly Journal on Chapter 3 Due Today via the eLearning system</i>
February	8	Chapter 5: The Local Economic Development Planning Process Chapter 5: Journal Question Posted

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		Weekly Journal on Chapter 4 Due Today via the eLearning system
February	15	Chapter 6: Introduction to Analytical Methods for Economic Development Planning Chapter 6: Journal Question Posted Weekly Journal on Chapter 5 Due Today via the eLearning system
February	22	Chapter 7: Local Economic Strategy Chapter 7: Journal Question Posted Weekly Journal on Chapter 6 Due Today via the eLearning system
March	1	Chapter 8: Locality Development Chapter 8: Journal Question Posted Weekly Journal on Chapter 7 Due Today via the eLearning system
March	8	Chapter 9: Business Development Chapter 9: Journal Question Posted Weekly Journal on Chapter 8 Due Today via the eLearning system
March	15	No Class – Spring Break
March	22	Chapter 10: Human Resource Development Chapter 10: Journal Question Posted Weekly Journal on Chapter 9 Due Today via the eLearning system
March	29	Chapter 11: Community Economic Development Chapter 11: Journal Question Posted Weekly Journal on Chapter 10 Due Today via the eLearning system
April	5	Chapter 12: Building the Implementation Plan Chapter 12: Journal Question Posted Weekly Journal on Chapter 11 Due Today via the eLearning system
April	12	Chapter 13: Institutional Approaches to Local Economic Development Chapter 13: Journal Question Posted Weekly Journal on Chapter 12 Due Today via the eLearning system Local Economic Development Case Study Report due to your instructor via eLearning
April	19	Chapter 14: Local Development Planning's Response to the Flatter and Climate Changed World Chapter 14: Journal Question Posted Weekly Journal on Chapter 13 Due Today via the eLearning system
April	26	Weekly Journal on Chapter 14 Due Today via the eLearning system
May	3	Local Economic Development Case Study Report Due to your Instructor via eLearning

Course & University Policies

Grading (credit) Criteria	A: 100 - 90 B: 89 - 80 C: 79 - 70 F: 69 - 0
Grades Policy 70% 30% 100%	Local Economic Development Case Study Project Report Local Economic Development Weekly Journal (14 Journals x 5 points each = 70) Total
Local Economic Development Case Study Project Report	You will be responsible for researching and writing a case study on a local economic development project or issue that a North Texas local government has faced or is facing currently to create a sustainable economic base for its community. You should research what the people involved in the situation are saying about the issue and research the relevant documents and media reports on the issue. Remember that in your case study that you will need to report the positions of all the major factions depicted in your case study and you must also include your position on the matter. The case study must be doubled spaced in 12 pt. fonts, with 1-inch margins on each side as well as top and bottom and must be a minimum of 8 pages but no longer than 10 pages (This does not include the cover page or citation page(s)). You need to have at least five sources and please use Turabian style for your citations. Your case study report must be submitted to your instructor by 11:59 pm on Thursday, May 3, 2018 via eLearning. Late submittals will result in a drop-in score for example one day late is a B (highest grade possible is an 85), two days late is a C (highest grade possible is a 75) and all submittal after 3 days result in a score of F (69).
Weekly Local Economic Development Journal Report	You are required to submit a journal weekly of 300 to 500 words in length on a local economic development question posed every Tuesday on a subject selected by your instructor on the e-learning site for this course. Your weekly journal must be submitted on eLearning every Tuesday as indicated on the syllabus calendar Late submittals will result in a drop-in score for example one day late is a B (highest grade possible is an 85), two days late is a C (highest grade possible is a 75) and all submittal after 3 days result in a score of F (69).
Class Attendance	N/A

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Student Conduct & Discipline	The University of Texas System and The University of Texas at Dallas have rules and regulations for the orderly and efficient conduct of their business. It is the responsibility of each student and each student organization to be knowledgeable about the rules and regulations which govern student conduct and activities. General information on student conduct and discipline is contained in the UTD publication, <i>A to Z Guide</i>, which is provided to all registered students each academic year. The University of Texas at Dallas administers student discipline within the procedures of recognized and established due process. Procedures are defined and described in the <i>Rules and Regulations, Board of Regents, The University of Texas System, Part 1, Chapter VI, Section 3</i>, and in Title V, Rules on Student Services and Activities of the university's <i>Handbook of Operating Procedures</i>. Copies of these rules and regulations are available to students in the Office of the Dean of Students, where staff members are available to assist students in interpreting the rules and regulations (SU 1.602, 972/883-6391). A student at the university neither loses the rights nor escapes the responsibilities of citizenship. He or she is expected to obey federal, state, and local laws as well as the Regents' Rules, university regulations, and administrative rules. Students are subject to discipline for violating the standards of conduct whether such conduct takes place on or off campus, or whether civil or criminal penalties are also imposed for such conduct.
Academic Integrity	The faculty expects from its students a high level of responsibility and academic honesty. Because the value of an academic degree depends upon the absolute integrity of the work done by the student for that degree, it is imperative that a student demonstrate a high standard of individual honor in his or her scholastic work. Scholastic dishonesty includes, but is not limited to, statements, acts or omissions related to applications for enrollment or the award of a degree, and/or the submission as one's own work or material that is not one's own. As a rule, scholastic dishonesty involves one of the following acts: cheating, plagiarism, collusion and/or falsifying academic records. Students suspected of academic dishonesty are subject to disciplinary proceedings. Plagiarism, especially from the web, from portions of papers for other classes, and from any other source is unacceptable and will be dealt with under the university's policy on plagiarism (see general catalog for details). This course will use the resources of turnitin.com, which searches the web for possible plagiarism and is over 90% effective.
Withdrawal from Class	The administration of this institution has set deadlines for withdrawal of any college-level courses. These dates and times are published in that semester's course catalog. Administration procedures must be followed. It is the student's responsibility to handle withdrawal requirements from any class. In other words, I cannot drop or withdraw any student. You must do the proper paperwork to ensure that you will not receive a final grade of "F" in a course if you choose not to attend the class once you are enrolled
Email Use	The University of Texas at Dallas recognizes the value and efficiency of communication between faculty/staff and students through electronic mail. At the same time, email raises some issues concerning security and the identity of everyone in an email exchange. The university encourages all official student email correspondence be sent only to a student's U.T. Dallas email address and that faculty and staff consider email from students official only if it originates from a UTD student account. This allows the university to maintain a high degree of confidence in the identity of all individual corresponding and the security of the transmitted information. UTD furnishes each

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	student with a free email account that is to be used in all communication with university personnel. The Department of Information Resources at U.T. Dallas provides a method for students to have their U.T. Dallas mail forwarded to other accounts.
Withdrawal from Class	The administration of this institution has set deadlines for withdrawal of any college-level courses. These dates and times are published in that semester's course catalog. Administration procedures must be followed. It is the student's responsibility to handle withdrawal requirements from any class. In other words, I cannot drop or withdraw any student. You must do the proper paperwork to ensure that you will not receive a final grade of "F" in a course if you choose not to attend the class once you are enrolled
Student Grievance Procedures	Procedures for student grievances are found in Title V, Rules on Student Services and Activities, of the university's <i>Handbook of Operating Procedures</i>. In attempting to resolve any student grievance regarding grades, evaluations, or other fulfillments of academic responsibility, it is the obligation of the student first to make a serious effort to resolve the matter with the instructor, supervisor, administrator, or committee with whom the grievance originates (hereafter called "the respondent"). Individual faculty members retain primary responsibility for assigning grades and evaluations. If the matter cannot be resolved at that level, the grievance must be submitted in writing to the respondent with a copy of the respondent's School Dean. If the matter is not resolved by the written response provided by the respondent, the student may submit a written appeal to the School Dean. If the grievance is not resolved by the School Dean's decision, the student may make a written appeal to the Dean of Graduate or Undergraduate Education, and the dean will appoint and convene an Academic Appeals Panel. The decision of the Academic Appeals Panel is final. The results of the academic appeals process will be distributed to all involved parties. Copies of these rules and regulations are available to students in the Office of the Dean of Students, where staff members are available to assist students in interpreting the rules and regulations.
Incomplete Grades	As per university policy, incomplete grades will be granted only for work unavoidably missed at the semester's end and only if 70% of the course work has been completed. An incomplete grade must be resolved within eight (8) weeks from the first day of the subsequent long semester. If the required work to complete the course and to remove the incomplete grade is not submitted by the specified deadline, the incomplete grade is changed automatically to a grade of <u>F</u>.

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Disability Services	The goal of Disability Services is to provide students with disabilities educational opportunities equal to those of their non-disabled peers. Disability Services is in room 1.610 in the Student Union. Office hours are Monday and Thursday, 8:30 a.m. to 6:30 p.m.; Tuesday and Wednesday, 8:30 a.m. to 7:30 p.m.; and Friday, 8:30 a.m. to 5:30 p.m. The contact information for the Office of Disability Services is: The University of Texas at Dallas, SU 22 PO Box 830688 Richardson, Texas 75083-0688 (972) 883-2098 (voice or TTY) Essentially, the law requires that colleges and universities make those reasonable adjustments necessary to eliminate discrimination based on disability. For example, it may be necessary to remove classroom prohibitions against tape recorders or animals (in the case of dog guides) for students who are blind. Occasionally an assignment requirement may be substituted (for example, a research paper versus an oral presentation for a student who is hearing impaired). Classes enrolled students with mobility impairments may have to be rescheduled in accessible facilities. The college or university may need to provide special services such as registration, note-taking, or mobility assistance. It is the student's responsibility to notify his or her professors of the need for such an accommodation. Disability Services provides students with letters to present to faculty members to verify that the student has a disability and needs accommodations. Individuals requiring special accommodation should contact the professor after class or during office hours.
Religious Holy Days	The University of Texas at Dallas will excuse a student from class or other required activities for the travel to and observance of a religious holy day for a religion whose places of worship are exempt from property tax under Section 11.20, Tax Code, Texas Code Annotated. The student is encouraged to notify the instructor or activity sponsor as soon as possible regarding the absence, preferably in advance of the assignment. The student, so excused, will be allowed to take the exam or complete the assignment within a reasonable time after the absence: a period equal to the length of the absence, up to a maximum of one week. A student who notifies the instructor and completes any missed exam or assignment may not be penalized for the absence. A student who fails to complete the exam or assignment within the prescribed period may receive a failing grade for that exam or assignment. If a student or an instructor disagrees about the nature of the absence [i.e., for observing a religious holy day] or if there is similar disagreement about whether the student has been given a reasonable time to complete any missed assignments or examinations, either the student or the instructor may request a ruling from the chief executive officer of the institution, or his or her designee. The chief executive officer or designee must consider the legislative intent of TEC 51.911(b), and the student and instructor will abide by the decision of the chief executive officer or designee.
Off-Campus Instruction and Course Activities	Off-campus, out-of-state, and foreign instruction and activities are subject to state law and University policies and procedures regarding travel and risk-related activities. Information regarding these rules and regulations may be found at the website http://www.utdallas.edu/BusinessAffairs/Travel_Risk_Activities.htm. Additional

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information is available from the office of the school dean.

These descriptions and timelines are subject to change at the discretion of the Instructor