Course Syllabus: IMS 3310 - International Business

"A 'GENIUS' is just a talented person who does his (or her) homework", Thomas Edison

Course Information

Course Number/Section	IMS 3310 - HON	IMS 3310 – HO2
Course Title	International Business	International Business
Term	Fall 2017	Fall 2017
Location	SOM 12.222	SOM 1.107
Days	Monday & Wednesday	Tuesday & Thursday
Times	10:00AM – 11:15AM	10:00AM – 11:15AM

Professor Contact Information

Professor	Mr. Charles F. Hazzard
Office Phone	972-883-5956
Email Address	charlie.hazzard@utdallas.edu
Office Location	SOM 2.608
Office Hours	Monday – Friday: 8:00AM – 6:00 PM and by appointment Open Door Policy (Appointments Scheduled If Requested)

Course Description

This class is meant to provide you with an introduction to the field of International Business. Over the semester we will cover a number of topics examining worldwide patterns of trade and investment, as well as an overview of the financial, managerial, and marketing problems confronted by multinational firms. We will also be discussing the environmental, cultural, legal, and political forces that impact international business. The class will be conducted using a variety of methods including lectures, exercises, cases, class discussions, and videos. Since this is an upper level course, we will expect a great deal of participation from you in the form of class discussions.

Student Learning Objectives/Outcomes

The objective of this course is to provide: i) an understanding of the theories regarding international trade and economics; and ii) an opportunity for students to develop critical understanding of the current policy debate on international trade and development, foreign direct investment and multinational corporations, international migration and labor market issues, regional integration and globalization, management of open developing economies with large external shocks, dynamics of currency and financial crises, management of exchange rates and capital accounts, international monetary and financial architecture, and other global economic issues. Throughout the course, how environmental and sustainability issues impact business decisions will also be examined.

Required Texts, Books, and Materials

1. *Global Business (4th edition)*, Mike W. Peng, South-Western, Cengage Learning, 2017/2014

Laptops are ***NOT*** allowed to be on during lectures.
Cell phones are ***NOT*** allowed to be on during lectures.

In-class Quizzes:

We will give random in-class quizzes throughout the semester. The quizzes will be brief. They will be true/false and/or multiple choice.

⇨ ***NO*** make-up quizzes

Grades will be calculated according to the number of points you accumulate over the course of the semester.

Exams:

There will be four exams; only the highest three exam grades are tabulated. The exams will be on line. There will be a "testing window" of several days so that a student can take the test at their convenience at anytime during the "testing window". Exam questions will consist of true/false and multiple choice. The exam questions will come from the textbook, class discussion/lecture, or recommended web links to be read.

Exam questions will test your ability to recall as well as your ability to demonstrate understanding. Since the exams are timed, we recommend that each student study since not enough time will be available to "look up" each answer.

⇨ Exams are open-book, online, and timed
⇨ Students are ***solely*** responsible for reading the textbooks' chapters

If you have a conflict and need to reschedule an exam for a different "testing window", please discuss it with **Professor Hazzard** at least one week before the exam date.

⇨ If you do *NOT* contact Professor Hazzard at least one week prior to the exam date, then *NO* make-up exam will be allowed.

Attendance:

The bottom line is, if you do not plan to come to class on a regular basis, it is unlikely that you will pass.

Course Evaluation: 100 points ➔ ***i.e. every question, either test or quiz, equals 1 point***

1) Class Participation: **See Below**
2) Pop quizzes cumulative grade: **See Below**
3) Exams & Eisenhower papers: **See Below**

Numerical Grade Correlations	**Grade of** **A+ = 95 plus** **A = 91-94.9** **A- = 89-90.9** **B+ = 84.1-88.9** **B = 80-84** **B- = 79-80.9** **C+ = 74.1-78.9** **C = 71-74** **C- = 70-70.9** **D = 61-69** **F = 60-Below**	While these numbers reflect an effort to be precise, Professor Hazzard reserves the right to "round" the letter grade up or down.

Policy on Cheating:

Each student in this course is expected to exercise independent scholarly thought, expression and aptitude. This addendum to the course syllabus is provided to assist you in developing and maintaining academic integrity while seeking scholastic success.

All episodes of suspected scholastic dishonesty will be reported according to University policy. Students who violate University rules on scholastic dishonesty are subject to disciplinary penalties, including the possibility of failure in the course and/or dismissal from the University. Since such dishonesty harms the individual, all students and the University, policies on scholastic dishonesty will be strictly enforced. Penalties that may be assessed for scholastic dishonesty may be reviewed in *Subchapter D. Penalties* at

http://www.utdallas.edu/student/slife/chapter49.html.

Week	***Schedule is subject to change by Professor Hazzard at the discretion of Professor Hazzard***	**Points**	
1	Syllabus & Class Overview		
	"Eisenhower" Papers: 2 • **to be explained in class.**	**Required**	**40**
Ongoing Discussion	*A continuing emphasis will pertain to ethical business practices, as well as corporate social and environmental impacts.*		
	5 Random In-class Quizzes, covering in-class material	Required	**10**
	Class Participation	Required	**5**
	Global Business **(Peng)**		
1	Chapter 1: Globalizing Business		
1	Chapter 2: Understanding Formal Institutions		
2	Chapter 3: Emphasizing Informal Institutions		
3	Chapter 4: Leveraging Resources and Capabilities		
4	Chapter 5: Trading Internationally		
5	Chapter 6: Investing Abroad Directly		
6	**Exam #1**	Required	**15**
6	Chapter 7: Dealing with Foreign Exchange		
7	Chapter 8: Capitalizing on Global and Regional Integration		
8	Chapter 9: Growing and Internationalizing the Entrepreneurial Firm		
9	Chapter 10: Entering Foreign Markets		
10	Chapter 11: Managing Global Competitive Dynamics		
11	**Exam #2**	Required	**15**
11	Chapter 12: Making Alliances and Acquisitions Work		
12	Chapter 13: Strategizing, Structuring, and Learning …		
13	Chapter 14: Competing on Market and Supply Chain		
14	Chapter 15: Managing Human Resources Globally		
15	Chapter 16: Financing and Governing the Corporation Globally		
	Chapter 17: Managing Corporate Social Responsibility Globally		
15	**Exam #3**	Required	**15**
Final	**Exam #4 (Comprehensive)**	*Optional (15)*	
Note: Of 4 exams, only top 3 grades count			
		Total REQUIRED Points	**100**

***** Schedule is subject to change by Professor Hazzard at the discretion of Professor Hazzard***

Important Note: Professor Hazzard reserves the right to add 5 points, or more, to any final grade to reflect the quality of class participation and to subtract 5 points, or more, for negative class participation (i.e. texting in class, etc.)

Sample Final Grade
(93)

Subtractions - Examples	Per Incident
Late	**-1**
Late for Speaker	**-2**
Absent once	**-1**
Texting in class	**-1**
Laptop in Class	**-1**
Sleeping in Class	**-1**
Total	**-7**

Final Grade = 93-7 = 86

Guest Lectures

As a supplement to the course, guest lecturers are scheduled to broaden the students' perspective on international business topics. Sample guest lectures from 2015:

- Dr. Mike Peng-Jindal Chair of Global Business Strategy -China's OFDI
- Marcelo Somers-Management Consultant, Slalom Consulting-Doing Business in Brazil
- Dr. Lawrence Redlinger-Professor & Director of Strategic Planning @ UTD-Containerization: A Tipping Point in World Trade.
- Dale Brimer- Sr. Program Director, AT&T – China vs. USA (Trilemma of International Finance)

Our goal is to bring in these lecturers and/or others subject to their schedules for 2017.

Professor Hazzard Biography

Mr. Charles F. Hazzard is the retired Executive Vice President, Administration for Occidental Chemical Corporation (OxyChem). He was responsible for human resources, public and government relations and key productivity improvement initiatives for Occidental Petroleum's chemical operations. He joined OxyChem as Senior Vice President, Administration in 1983 after leaving Olin Corporation to help OxyChem improve its profitability. Mr. Hazzard worked for Olin for ten years as Vice President of Human Resources and Administrative Services. He has also held a number of managerial positions with Olin, Citicorp, and Ford in compensation, benefits and employee relations.

Mr. Hazzard led OxyChem's $100 million growth program where the emphasis was on cost efficiency, developing a more agile organization, improved supply chain competition and enhanced customer alliances. This initiative was supported by a three-year project to install a world-class information technology system. Results indicated that OxyChem ranked sixth out of 46 chemical companies worldwide in two key productivity improvement indicators: PROFIT and Sales per employee.

Mr. Hazzard has spearheaded a number of initiatives that helped establish OxyChem as a corporate leader in the community. Over 20 years, as many as 150 OxyChem employees a year volunteered their time to work with at-risk students in six "adopted" schools within the Dallas

metropolitan area. Mr. Hazzard was honored in 2001 with the prestigious Dallas/ Fort Worth YWCA Mentors and Allies Award which is granted each year to a DFW executive that has shown exceptional commitment to supporting a balanced workplace, eliminating glass ceilings, and creating better opportunities for women.

Mr. Hazzard holds a B.A. degree from the University of Notre Dame and an MBA from the Wharton School of Business at the University of Pennsylvania. His thesis at Wharton, "The Behavior and Personality Characteristics of Successful Managers," was installed in the University of Pennsylvania library and served as a foundation for his 33 year business career. Mr. Hazzard is the recipient of the UT Dallas School of Management (JSOM) Outstanding Undergraduate Teaching Award (2009-2010). In 2011, he received the UT Dallas President's Outstanding Teaching Award (2010-2011). Mr. Hazzard served on the Board of Zale Lipshy University Hospital at UT Southwestern Medical Center for 22 years prior to his retirement in 2009.

Student Conduct & Discipline

The University of Texas System and The University of Texas at Dallas have rules and regulations for the orderly and efficient conduct of their business. It is the responsibility of each student and each student organization to be knowledgeable about the rules and regulations which govern student conduct and activities.

The University of Texas at Dallas administers student discipline within the procedures of recognized and established due process. Procedures are defined and described in the *Rules and Regulations* of the Board of Regents of the University of Texas System, *Part 1, Chapter VI, Section 3*, and in Title V, *Rules on Student Services and Activities of the Course Syllabus Page 8, University's Handbook of Operating Procedures*. Copies of these rules and regulations are available to students in the Office of the Dean of Students, where staff members are available to assist students in interpreting the rules and regulations (SSB 4.400, 972/883- 6391).

A student at the university neither loses the rights nor escapes the responsibilities of citizenship. He or she is expected to obey federal, state, and local laws as well as the Regents' Rules, university regulations, and administrative rules. Students are subject to discipline for violating the standards of conduct whether such conduct takes place on or off campus, or whether civil or criminal penalties are also imposed for such conduct.

Academic Integrity

The faculty and administration of the School of Management expect from our students a high level of responsibility and academic honesty. Because the value of an academic degree depends upon the absolute integrity of the work done by the student for that degree, it is imperative that a student demonstrate a high standard of individual honor in his or her scholastic work. We want to establish a reputation for the honorable behavior of our graduates, which extends throughout their careers. Both your individual reputation and the school's reputation matter to your success.

The Judicial Affairs website lists examples of academic dishonesty. Dishonesty includes, but is not limited to cheating, plagiarism, collusion, facilitating academic dishonesty, fabrication, failure to contribute to a collaborative project and sabotage. Some of the ways students may engage in academic dishonesty are:

- Coughing and/or using visual or auditory signals in a test;
- Concealing notes on hands, caps, shoes, in pockets or the back of beverage bottle labels;
- Writing in blue books prior to an examination;
- Writing information on blackboards, desks, or keeping notes on the floor;
- Obtaining copies of an exam in advance;
- Passing information from an earlier class to a later class;
- Leaving information in the bathroom;
- Exchanging exams so that neighbors have identical test forms;
- Having a substitute take a test and providing falsified identification for the substitute;
- Fabricating data for lab assignments;
- Changing a graded paper and requesting that it be regraded;
- Failing to turn in a test or assignment and later suggesting the faculty member lost the item;
- Stealing another student's graded test and affixing one's own name on it;
- Recording two answers, one on the test form, one on the answer sheet;
- Marking an answer sheet to enable another to see the answer;
- Encircling two adjacent answers and claiming to have had the correct answer;
- Stealing an exam for someone in another section or for placement in a test file;
- Using an electronic device to store test information, or to send or receive answers for a test;
- Destroying or removing library materials to gain an academic advantage;
- Consulting assignment solutions posted on websites of previous course offerings;
- Transferring a computer file from one person's account to another;
- Transmitting posted answers for an exam to a student in a testing area via electronic device;
- Downloading text from the Internet or other sources without proper attribution;
- Citing to false references or findings in research or other academic exercises;
- Unauthorized collaborating with another person in preparing academic exercises.
- Submitting a substantial portion of the same academic work more than once without written authorization from the instructor.

http://www.utdallas.edu/judicialaffairs/UTDJudicialAffairs-Basicexamples.html
Updated: August, 2011

Plagiarism on written assignments, especially from the web, from portions of papers for other classes, and from any other source is unacceptable. On written assignments, this course will use the resources of *turnitin.com*, which searches the web for plagiarized content and is over 90% effective.

During tests and quizzes, students in this section are not allowed to have with them any food or drinks, scratch paper, course materials, textbooks, notes, invisible ink pens, or electronic devices, including IPads, IPhones, IPods, MP3 Players, earphones, radios, smart phones, cameras, calculators, multi-function timepieces, or computers. When possible, students should sit in alternating seats, face forward at all times, and remove any clothing which might

conceal eye movements, reflect images of another's work, or hide course material for copying. Exam proctors will monitor any communication or signaling between students by talking, whispering, or making sounds, or by using your hands, feet, other body movements, the test paper itself or your writing implement.

Students in this course suspected of academic dishonesty are subject to disciplinary proceedings, and if found responsible, the following *minimum sanctions* will be applied:

1. **Homework – Zero for the Assignment**
2. **Case Write-ups – Zero for the Assignment**
3. **Quizzes – Zero for the Quiz**
4. **Presentations – Zero for the Assignment**
5. **Group Work – Zero for the Assignment for all group members**
6. **Tests – F for the course**

These sanctions will be administered only after a student has been found officially responsible for academic dishonesty, either through waiving their right for a disciplinary hearing, or being declared responsible after a hearing administered by Judicial Affairs and the Dean of Student's Office.

In the event that the student receives a failing grade for the course for academic dishonesty, the student is not allowed to withdraw as a way of preventing the grade from being entered on their record. Where a student receives an F in a course and chooses to take the course over to improve their grade, the original grade of F remains on their transcript, but does not count towards calculation of their GPA.

The School of Management also reserves the right to review a student's disciplinary record, on file with the Dean of Students, as one of the criteria for determining a student's eligibility for a scholarship.

Judicial Affairs Procedures

Under authority delegated by the Dean of Students, a faculty member who has reason to suspect that a student has engaged in academic dishonesty may conduct a conference with the student in compliance with the following procedures:

(i) the student will be informed that he/she is believed to have committed an act or acts of academic dishonesty in violation of University rules;
(ii) the student will be presented with any information in the knowledge or possession of the instructor which tends to support the allegation(s) of academic dishonesty;
(iii) the student will be given an opportunity to present information on his/her behalf;
(iv) after meeting with the student, the faculty member may choose not to refer the allegation if he/she determines that the allegations are not supported by the evidence; or
(v) after meeting with the student, the faculty member may refer the allegations to the dean of students along with a referral form and all supporting documentation of the alleged

violation. Under separate cover, the faculty member should forward the appropriate grade to be assessed if a student is found to be responsible for academic dishonesty;

(vi) the faculty member may consult with the dean of students in determining the recommended grade;

(vii) the faculty member must not impose any independent sanctions upon the student in lieu of a referral to Judicial Affairs;

(viii) the faculty member may not impose a sanction of suspension or expulsion, but may make this *recommendation* in the referral documentation

If the faculty member chooses not to meet with the student and instead forwards the appropriate documentation directly to the dean of students, they should attempt to inform the student of the allegation and notify the student that the information has been forwarded to the Office of Dean of Students for investigation**.**

The student, pending a hearing, remains responsible for all academic exercises and syllabus requirements. The student may remain in class if the student's presence in the class does not interfere with the professor's ability to teach the class or the ability of other class members to learn. (See Section 49.07, page V-49-4 for information regarding the removal of a student from class).

Upon receipt of the referral form, class syllabus, and the supporting material/documentation from the faculty member, the dean shall proceed under the guidelines in the *Handbook of Operating Procedures*, Chapter 49, Subchapter C. If the respondent disputes the facts upon which the allegations are based, a fair and impartial disciplinary committee comprised of UTD faculty and students shall hold a hearing and determine the responsibility of the student. If they find the student in violation of the code of conduct, the dean will then affirm the minimum sanction as provided in the syllabus, and share this information with the student. The dean will review the student's prior disciplinary record and assess additional sanctions where appropriate to the circumstances. The dean will inform the student and the faculty member of their decision.

Email Use

The University of Texas at Dallas recognizes the value and efficiency of communication between faculty/staff and students through electronic mail. At the same time, email raises some issues concerning security and the identity of each individual in an email exchange. The university encourages all official student email correspondence be sent only to a student's U.T. Dallas email address and that faculty and staff consider email from students official only if it originates from a UTD student account. This allows the university to maintain a high degree of confidence in the identity of all individual corresponding and the security of the transmitted information. UTD furnishes each student with a free email account that is to be used in all communication with university personnel. The Department of Information Resources at U.T. Dallas provides a method for students to have their U.T. Dallas mail forwarded to other accounts.

Withdrawal from Class

The administration of this institution has set deadlines for withdrawal of any college-level courses. These dates and times are published in that semester's course catalog. Administration procedures must be followed. It is the student's responsibility to handle withdrawal requirements from any class. In other words, I cannot drop or withdraw any student. You must do the proper paperwork to ensure that you will not receive a final grade of "F" in a course if you choose not to attend the class once you are enrolled.

Student Grievance Procedures

Procedures for student grievances are found in Title V, Rules on Student Services and Activities, of the university's *Handbook of Operating Procedures*.

In attempting to resolve any student grievance regarding grades, evaluations, or other fulfillments of academic responsibility, it is the obligation of the student first to make a serious effort to resolve the matter with Professor Hazzard, supervisor, administrator, or committee with whom the grievance originates (hereafter called "the respondent"). Individual faculty members retain primary responsibility for assigning grades and evaluations. If the matter cannot be resolved at that level, the grievance must be submitted in writing to the respondent with a copy of the respondent's School Dean. If the matter is not resolved by the written response provided by the respondent, the student may submit a written appeal to the School Dean. If the grievance is not resolved by the School Dean's decision, the student may make a written appeal to the Dean of Graduate or Undergraduate Education, and the deal will appoint and convene an Academic Appeals Panel. The decision of the Academic Appeals Panel is final. The results of the academic appeals process will be distributed to all involved parties.

Copies of these rules and regulations are available to students in the Office of the Dean of Students, where staff members are available to assist students in interpreting the rules and regulations.

Incomplete Grade Policy

As per university policy, incomplete grades will be granted only for work unavoidably missed at the semester's end and only if 70% of the course work has been completed. An incomplete grade must be resolved within eight (8) weeks from the first day of the subsequent long semester. If the required work to complete the course and to remove the incomplete grade is not submitted by the specified deadline, the incomplete grade is changed automatically to a grade of **F**.

Disability Services

The goal of Disability Services is to provide students with disabilities educational opportunities equal to those of their non-disabled peers. Disability Services is located in room 1.610 in the Student Union. Office hours are Monday and Thursday, 8:30 a.m. to 6:30 p.m.; Tuesday and Wednesday, 8:30 a.m. to 7:30 p.m.; and Friday, 8:30 a.m. to 5:30 p.m.

The contact information for the Office of Disability Services is:

The University of Texas at Dallas, SU 22
PO Box 830688
Richardson, Texas 75083-0688
(972) 883-2098 (voice or TTY)

Essentially, the law requires that colleges and universities make those reasonable adjustments necessary to eliminate discrimination on the basis of disability. For example, it may be necessary to remove classroom prohibitions against tape recorders or animals (in the case of dog guides) for students who are blind. Occasionally an assignment requirement may be substituted (for example, a research paper versus an oral presentation for a student who is hearing impaired). Classes enrolled students with mobility impairments may have to be rescheduled in accessible facilities. The college or university may need to provide special services such as registration, note-taking, or mobility assistance.

It is the student's responsibility to notify his or her professors of the need for such an accommodation. Disability Services provides students with letters to present to faculty members to verify that the student has a disability and needs accommodations. Individuals requiring special accommodation should contact the professor after class or during office hours.

Religious Holy Days

The University of Texas at Dallas will excuse a student from class or other required activities for the travel to and observance of a religious holy day for a religion whose places of worship are exempt from property tax under Section 11.20, Tax Code, Texas Code Annotated.

The student is encouraged to notify Professor Hazzard or activity sponsor as soon as possible regarding the absence, preferably in advance of the assignment. The student, so excused, will be allowed to take the exam or complete the assignment within a reasonable time after the absence: a period equal to the length of the absence, up to a maximum of one week. A student who notifies Professor Hazzard and completes any missed exam or assignment may not be penalized for the absence. A student who fails to complete the exam or assignment within the prescribed period may receive a failing grade for that exam or assignment.

If a student or an Professor Hazzard disagrees about the nature of the absence [i.e., for the purpose of observing a religious holy day] or if there is similar disagreement about whether the student has been given a reasonable time to complete any missed assignments or examinations, either the student or Professor Hazzard may request a ruling from the chief executive officer of the institution, or his or her designee. The chief executive officer or designee must take into account the legislative intent of TEC 51.911(b), and the student and Professor Hazzard will abide by the decision of the chief executive officer or designee.

Off-Campus Instruction and Course Activities

Off-campus, out-of-state, and foreign instruction and activities are subject to state law and University policies and procedures regarding travel and risk-related activities. Information regarding these rules and regulations may be found at the website address given below.

Additional information is available from the office of the school dean. (http://www.utdallas.edu/Business Affairs/Travel_Risk_Activities.htm)