

Jindal School of Management - Management Internship
Graduate Syllabus for ALL Sections

MKT 6v98

Faculty:

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Course Pre-requisites, Co-requisites, and/or Other Restrictions

- Students should work with the Career Center to be selected for an internship or to update the Career Center on their internship before seeking approval to enroll in this course. After receiving approval from the Career Center, students must also receive Program level approval to enroll in this course (see item 1 in the Course Requirements section below).
- Graduate students must have completed a minimum of 12 hours of management courses before registering for this internship; this should include 12 hours from the **core classes** of the student's intended degree. (Please note: international students must also meet university requirement for CPT authorization, which for most students requires completing two long semesters of coursework.)
- Graduate students can earn up to 3 credit hours (maximum of 3 semesters per degree level) of Internship/Co-op credit towards graduation if elective credits are available on the student's degree plan.
 - Credit hours granted are based on minimum number of hours worked on internship. Students may enroll for fewer credit hours if desired.
 - 1 Credit Hour (80-159 work hours)
 - 2 Credit Hours (160-239 work hours)
 - 3 Credit Hours (240+ work hours)
- Students currently employed full-time seeking to obtain credit via the internship program need to receive **PRIOR APPROVAL** to enroll. A one page document (signed by the supervisor) identifying the scope of a **new** learning project must be submitted to the academic program manager.
- Internship must be related to current major/program and degree level.

Student Learning Objectives/Outcomes/Due Dates

1. An internship will provide you with an opportunity to integrate career-related skills learned in an academic setting into a supervised work experience.
2. You will obtain experience in your degree field.
3. You will have an opportunity to network and develop connections, observe different leadership and decision making styles and learn more about how a business functions.

YOU ARE REQUIRED TO SUBMIT AN ONLINE POWERPOINT SIZE 8.5 IN HEIGHT BY X 14 WIDTH TO THE ASSIGNMENT BOX IN ELEARNING DUE ON OR BEFORE Wednesday December 7th 2016 before midnight

4. In addition the online power point, if you are doing an internship for 2 or 3 credit hours this additional requirement is needed:
 - a) 2 credit hours: have a weekly journal highlighting as bullet points key things that were done. Please submit that as pdf document ,
 - b) 3 credit hours: in addition to to the weekly journal include a 2-page paper interviewing hiring manager and one co-worker about issues/problems that face their industry , please submit this as a pdf along with the journal to same link

Grading Policy

This is a pass/fail course. To earn a pass for the class you must submit the last two items above by the last day of the semester to your program. Failure to turn in these items by the last day of regular class will result in a “fail” grade.

NO Deviations or Exceptions to the grading policy!

Course Requirements -

1. **Develop and list three specific goals & objectives using the form at the back of this syllabus. Review the goals with your site supervisor at the company offering the internship and have them approved. Submit the goals to your assigned faculty person within the first 2 weeks of your internship:** *Form must be signed by supervisor.* Upload to the assignment link in elearning
2. **Participate in site visit:** Your assigned faculty person may schedule a brief visit with your supervisor (@ work location) during the semester to discuss your work experience. It is your responsibility to insure our office has the correct contact information, and to assist in arranging for a visit with your supervisor.
3. **Final Project:** internship powerpoint uploaded to elearning Due date listed on 1st page
4. Complete an evaluation form from your internship supervisor and an evaluation form from you. You and your supervisor will receive an email with a link to an online evaluation form. It is important for you and your supervisor to complete the online evaluation by the due date. This is provided by the career center

Internship Powerpoint specifications

Format for Final Submission: Students and/or teams must prepare a standard research poster project. This should be done in powerpoint in size 8.5 inches in height by 14 in width.

A sample poste will be available on elearning however make sure the poster contains the following

- a) A mention of the goals & objectives and an example and detail of what work was done to meet that goal and objective. The poster is basically a summary of the internship objectives with details and examples of the projects and work you did on the internship.
- b) **These must closely match the internship objectives set out in the form you submitted.** It cannot be a description of what the company does or copying and pasting in general marketing statements such as marketing segmentation is best described as the needs and wants of customers etc. Do NOT use more than 2-3 sentences to describe what the company does AND do not use any space to provide definitions of marketing concepts; the poster is about what you did in the internship, not a lecture on marketing copied and pasted from a textbook which unfortunately has been done before.
- c) **Upload as apt or pdf NO jpgs or images allowed must not be a scanned copy of anything**

Individual students or teams (two (2) students per team, must work for the same employer in the same department) can submit a poster for their final project in the internship class. Your poster project must be about your internship.

Students need to discuss the confidentiality of the work they have done for their specific company with their supervisor, and adjust their poster presentation to take that into account. Should your poster involve proprietary information, the name of the company can be changed.

Course & Instructor Policies

1. Questions concerning the assignments should be directed to your assigned faculty person.
2. If you experience any problems that require our assistance or if your internship ends suddenly for any reason, please contact your assigned faculty person immediately.
3. If you have any issues that might impact your completion of the requirements for this course, please contact your assigned faculty person immediately.
4. You are expected to have read the syllabus before your first day of employment.
5. You are expected to check your email regularly and promptly read all messages from your assigned faculty person.

Field Trip Policies

Off-campus Instruction and Course Activities

Off-campus, out-of-state, and foreign instruction and activities are subject to state law and University policies and procedures regarding travel and risk-related activities. Information regarding these rules and regulations may be found at the website address http://www.utdallas.edu/BusinessAffairs/Travel_Risk_Activities.htm. Additional information is available from the office of the school dean. Below is a description of any travel and/or risk-related activity associated with this course.

Student Conduct & Discipline

The University of Texas System and The University of Texas at Dallas have rules and regulations for the orderly and efficient conduct of their business. It is the responsibility of each student and each student organization to be knowledgeable about the rules and regulations which govern student conduct and activities. General information on student conduct and discipline is contained in the UTD publication, *A to Z Guide*, which is provided to all registered students each academic year.

The University of Texas at Dallas administers student discipline within the procedures of recognized and established due process. Procedures are defined and described in the *Rules and Regulations, Board of Regents, The University of Texas System, Part 1, Chapter VI, Section 3*, and in Title V, Rules on Student Services and Activities of the university's *Handbook of Operating Procedures*. Copies of these rules and regulations are available to students in the Office of the Dean of Students, where staff members are available to assist students in interpreting the rules and regulations (SU 1.602, 972/883-6391).

A student at the university neither loses the rights nor escapes the responsibilities of citizenship. He or she is expected to obey federal, state, and local laws as well as the Regents' Rules, university regulations, and administrative rules. Students are subject to discipline for violating the standards of conduct whether such conduct takes place on or off campus, or whether civil or criminal penalties are also imposed for such conduct.

Academic Integrity

The faculty expects from its students a high level of responsibility and academic honesty. Because the value of an academic degree depends upon the absolute integrity of the work done by the student for that degree, it is imperative that a student demonstrate a high standard of individual honor in his or her scholastic work.

Scholastic dishonesty includes, but is not limited to, statements, acts or omissions related to applications for enrollment or the award of a degree, and/or the submission as one's own work or material that is not one's own. As a general rule, scholastic dishonesty involves one of the following acts: cheating, plagiarism, collusion and/or falsifying academic records. Students suspected of academic dishonesty are subject to disciplinary proceedings.

Plagiarism, especially from the web, from portions of papers for other classes, and from any other source is unacceptable and will be dealt with under the university's policy on plagiarism (see general catalog for details). This course will use the resources of turnitin.com, which searches the web for possible plagiarism and is over 90% effective.

Email Use

The University of Texas at Dallas recognizes the value and efficiency of communication between faculty/staff and students through electronic mail. At the same time, email raises some issues concerning security and the identity of each individual in an email exchange. The university encourages all official student email correspondence be sent only to a student's U.T. Dallas email address and that faculty and staff consider email from students official only if it originates from a UTD student account. This allows the university to maintain a high degree of confidence in the identity of all individual corresponding and the security of the transmitted information. UTD furnishes each student with a free email account that is to be used in all communication with university personnel. The Department of Information Resources at U.T. Dallas provides a method for students to have their U.T. Dallas mail forwarded to other accounts.

Withdrawal from Class

The administration of this institution has set deadlines for withdrawal of any college-level courses. These dates and times are published in that semester's course catalog. Administration procedures must be followed. It is the student's responsibility to handle withdrawal requirements from any class. In other words, your assigned faculty person cannot drop or withdraw any student. In the process of withdrawing from this class, you should also contact the Career Center. You must do the proper paperwork to ensure that you will not receive a final grade of "F" in a course if you choose not to attend the class once you are enrolled.

Student Grievance Procedures

Procedures for student grievances are found in Title V, Rules on Student Services and Activities, of the university's *Handbook of Operating Procedures*.

In attempting to resolve any student grievance regarding grades, evaluations, or other fulfillments of academic responsibility, it is the obligation of the student first to make a serious effort to resolve the matter with the instructor, supervisor, administrator, or committee with whom the grievance originates (hereafter called "the respondent"). Individual faculty members retain primary responsibility for assigning grades and evaluations. If the matter cannot be resolved at that level, the grievance must be submitted in writing to the respondent with a copy of the respondent's School Dean. If the matter is not resolved by the written response provided by the respondent, the student may submit a written appeal to the School Dean. If the grievance is not resolved by the School Dean's decision, the student may make a written appeal to the Dean of Graduate or Undergraduate Education, and the dean will appoint and convene an Academic Appeals Panel. The decision of the Academic Appeals Panel is final. The results of the academic appeals process will be distributed to all involved parties. Copies of these rules and regulations are available to students in the Office of the Dean of Students, where staff members are available to assist students in interpreting the rules and regulations.

Incomplete Grade Policy

As per university policy, incomplete grades will be granted only for work unavoidably missed at the semester's end and only if 70% of the course work has been completed. An incomplete grade must be resolved within eight (8) weeks from the first day of the subsequent long semester. If the required work to complete the course and to remove the incomplete grade is not submitted by the specified deadline, the incomplete grade is changed automatically to a grade of F.

Disability Services

The goal of the Office of Student AccessAbility is to provide students with disabilities educational opportunities equal to those of their non-disabled peers. Disability Services is located in

Student AccessAbility

Student Services Building 3.200

Phone: 972-883-2098

Fax: 972-883-6561

Email: studentaccessability@utdallas.edu

Website: <http://www.utdallas.edu/studentaccess/>

If you believe that you need accommodations for a disability, please contact the Office of Student AccessAbility (OSA) to set up an appointment to discuss your needs and process for requesting accommodations. OSA is responsible for coordinating disability-related academic accommodations and will provide students with documented disabilities an accommodation authorization letter to be delivered to each faculty member that is appropriate. Since accommodations may require early planning and generally are not provided retroactively, please contact OSA as soon as possible.

Religious Holy Days

The University of Texas at Dallas will excuse a student from class or other required activities for the travel to and observance of a religious holy day for a religion whose places of worship are exempt from property tax under Section 11.20, Tax Code, Texas Code Annotated.

The student is encouraged to notify the instructor or activity sponsor as soon as possible regarding the absence, preferably in advance of the assignment. The student, so excused, will be allowed to take the exam or complete the assignment within a reasonable time after the absence: a period equal to the length of the absence, up to a maximum of one week. A student who notifies the instructor and completes any missed exam or assignment may not be penalized for the absence. A student who fails to complete the exam or assignment within the prescribed period may receive a failing grade for that exam or assignment.

If a student or an instructor disagrees about the nature of the absence [i.e., for the purpose of observing a religious holy day] or if there is similar disagreement about whether the student has been given a reasonable time to complete any missed assignments or examinations, either the student or the instructor may request a ruling from the chief executive officer of the institution, or his or her designee. The chief executive officer or designee must take into account the legislative intent of TEC 51.911(b), and the student and instructor will abide by the decision of the chief executive officer or designee.

These descriptions and timelines are subject to change at the discretion of the assigned faculty person.

University of Texas at Dallas

Student Goals Plan
School of Management Internship/Co-op class

Student Name: _____ Phone (_____)_____ (H)

Semester: _____ No. of internship credit hours: _____

Email: _____ (_____)_____ (W)

Degree: _____ Grad Date: _____

Site Supervisor Name _____ Phone (_____)_____

Title: _____ email: _____

FAX _____

Work Site: _____
(complete name of employer/company)

Location Address: _____
Street City, State, Zip

Start Date: _____ End Date: _____

Number of hours to be worked each week: _____

Student:

1. After discussion with your supervisor, fill out the second page.
2. Obtain the required signature, indicating your supervisor's approval of your goals.
3. Submit two weeks after start date to your assigned faculty instructor.

I have reviewed the Goals and Objectives as stated on the following form. I agree to participate in a site visit this semester to discuss this student's work plan, and to complete a performance appraisal (form will be provided) at the conclusion of this semester.

Signature of Site Supervisor Date

Signature of Student Intern/Co-op Date

University of Texas at Dallas
Co-op / Internship Goals/Objectives and Expectations for:

Student _____

Employer _____

List at least 3 specific learning goals/objectives for the semester:

Learning Goal:	Specific Objectives:	Number of Hours to be spent on objectives each week:
	Total hours/week	
	Number of weeks	
	Total number of hours (multiply hours per week * number of weeks)	