

Globalization and Diversity

ISIS 4309, Fall 2016

CB 1 1.104

Wednesday, 7-9.30

Professor Andrew Busch

Office: HH 2.142

Email: amb163130@utdallas.edu Phone: 6277

Office Hours: M 11-2

Course Description

This course places the United States in global context, beginning with the colonial period but focusing on the era since World War Two. Human history is filled with many examples of contact among different peoples, societies, and cultures. “Globalization” refers to the increasing contacts among different groups as technology, information, political systems, people, and beliefs (among many others) are able to move around the globe faster. Essentially, space and time become increasingly compressed, with a variety of outcomes. Our focus will be on the ways the U.S., as one of the foremost drivers of globalization, both affects and is affected by the processes of space-time compression and increased contact among different cultures, both in the U.S. and abroad. One of the major changes in the US has been a sharp increase in cultural, as well as social, diversity.

After an introduction to globalization, the course is divided into three sections, which operate independently but must be viewed as very related. The first unit focuses on cultural contacts in the nineteenth century, when American concepts of freedom, capitalism, and destiny defined who was considered American and who was not. The second unit focuses on American popular culture and capitalism abroad after World War Two, looking at the important yet contested place of American cultures and corporations in other countries. Finally, we will analyze the effects that globalization has had in the United States, emphasizing the role of immigration, neoliberalism (the economic component of contemporary globalization), and urban culture in contemporary U.S. society.

Course Objectives

Critical Thinking: Through assigned reading, class discussion and debate, and the writing of analytical essays, students will learn to: (1) synthesize and interpret texts; (2) compare, contrast, and evaluate arguments in terms of underlying assumptions, logic, and the reliability of supporting data; and (3) apply, with accuracy and insight, scholarly concepts, theories, and debates to real world events.

Engaging with Other Learners/Communication: No matter your field of emphasis, written and oral communication are vital skills for success and enrichment. Throughout the semester, students will be expected to actively engage in class discussion of assigned readings, work in small groups to analyze and apply course material, present their work to the class, and provide feedback to their peers. As a result of the material covered in the course and the interactive methods of engaging it, students will improve their **ability to communicate and act respectfully across cultural and linguistic differences.**

Reflecting and Acting: This course encourages students to reflect on their positions as participants in globalization, and how that positioning is affected by membership, or residency, in the United States.

Students will come to better understand the nature of the challenges and opportunities they confront in an increasingly interconnected world, and **their place and influence in that world** as citizens and consumers.

Student Learning Outcomes:

- Summarize the primary features of globalization as it occurs in the realms of culture, politics and economics and understand its presence in the past.
- Identify and assess the main arguments advanced in scholarly and popular texts on globalization, and assess the validity of those arguments in terms of their logic, coherence, and support.
- Compare and contrast alternative viewpoints on globalization as expressed in scholarly and popular texts and articulate arguments orally and in writing.
- Gain a greater understanding of and appreciation for diverse global cultures and the ways they have interacted with American values in the US and abroad.
- Utilize course concepts and theories to analyze 'real world' events and assess historical situations.
- Develop interdisciplinary skills and perspectives, including critical thinking, information literacy, cultural awareness, and interpersonal communication (especially writing).

Course Requirements

Attendance/Participation

This course places a premium on active participation by all students in the class. Attendance is an obvious prerequisite to participation.

Any unexcused absence in excess of one will result in the lowering of your attendance grade. If you miss class your participation grade will be zero for that day. If you miss three (3) classes your attendance/participation grade will be zero. If you miss five (5) classes, you will automatically fail the course (there are only 15 total classes this semester). If you are absent from a class, you are still fully responsible for the material discussed and disseminated that day. There are no exceptions to this rule. Excused absences must be determined before the class date of the absence, or must be verified by a note from the doctor, employer, etc. You will not receive any warnings from the instructor regarding absences, and the student is responsible for rectifying any discrepancies in his or her attendance.

Attendance/Reading Quizzes

Students will turn in an index card on random days with their name to verify their attendance, and small readings quizzes are possible as well. Students **MUST** bring an index card to class each day. On five days throughout the semester students will be given a pop reading quiz over the reading material for that day. You may refer to notes during the quizzes, but not to the text itself. The top

four scores will count towards your grade. There will be no makeup quizzes; students who miss a quiz will need to clear absences with the instructor before the quiz date, including sicknesses. Each quiz will be worth 2.5 percent of the overall grade. Please purchase a packet of index cards ASAP as you will need them. Other homework not listed on the syllabus will be assigned daily.

Major Assignments

There are four major assignments in this course: two short analytical essays (3-4 pages each, typed, double spaced, with one inch margins and 12 point font); one midterm quiz (on **October 12**); and one take home final exam. The analytical essays will answer questions that will be disseminated during class in the week before the assignment is due; we will discuss these essays in great detail during classes leading up to the due date. The midterm quiz will be a blue book quiz where students will be asked to identify, describe, and analyze key terms and concepts in short answer questions, as well as synthesize broad themes in essay questions. The final exam will be a take home essay, similar to the analytical essays, that focuses on broad class themes.

Grading

Essay One:	20%
Essay Two:	20%
Midterm Quiz:	20%
Final:	20%
Attendance/Participation:	10%
Pop Quizzes:	10%

Grading Policy

Late assignments – Assignments turned in after the due date and time are considered late. Your assignments will be due on the day noted on the syllabus under “Course Schedule” below at the beginning of class. Assignments not turned at the beginning of class will be considered late and will have one full grade deducted for each day late (so from an 86 to a 76). Assignments will not be accepted after two full days late (for example, if the assignment is due on Wednesday and it is not turned in by Friday) it will be recorded as a zero.

Exam make ups – Exam make ups **MUST** be scheduled before the exam. Any missed exams not accounted for before the exam will be recorded as zero with no exceptions. If you are going to miss an exam you must consult directly with Instructor Andrew Busch at least two days before the exam, and you must have documentation as to why you are missing the exam.

Grade changes – You must wait at least 24 hours after receiving a graded exam or paper before meeting to discuss a grade change. After 24 hours you can request a meeting with the instructor for up to four days. After this period you may not meet with the instructor to request a grade change. If you do want a meeting, be sure to have an argument prepared as to why your grade should be changed.

Plus/Minus – When the grades are totaled, final scores with the last whole number ending in 0 or 1 will be given minus (so 81.1 is a B-); scores ending in 8 or 9 will be given plus (so 78.4 is a C+); and scores ending in 2 through 7.9 are given the standard grade. Perfect attendance is the only way that a grade bump will be considered, and then only half a point at most.

Class Structure

As this class meets only one day per week, we will have a good deal of material to cover each class. As noted below under ‘weekly schedule,’ each class will be broken into two parts with a short break in between. Students should read all material listed under each class period (both I and II) before that class period.

Required Readings

Manfred Steger, *Globalization: A Short Introduction*. Oxford University Press, 2013 (2009)

Suggested Readings

Walter Lafeber, *Michael Jordan and the New Global Capitalism*. Norton, 2002 (1999). We will be reading most of this book via PDFs that I made, but you can order an inexpensive copy online if you like.

Online uploads to class Blackboard site *Also purchase a pack of index cards

Accommodations

Accommodations are available for students who qualify. Students must provide paperwork from UT-Dallas directly to the instructor in order to be eligible. Please visit: <http://www.utdallas.edu/studentaccess/> for more information.

Technology in the Classroom

While I prefer no cell phones, laptops, or tablets in the class, some students feel more comfortable using these devices for class activities such as notetaking. Therefore, I allow these devices but reserve the right to confiscate any device being used for non-class purposes and to deduct participation points for any such use.

Academic Integrity

Turning in work that is not your own, or any other form of scholastic dishonesty, will result in a major course penalty, possibly failure of the course.

Comet Creed

This creed was voted on by the UT Dallas student body in 2014. It is a standard that Comets choose to live by and encourage others to do the same:

“As a Comet, I pledge honesty, integrity, and service in all that I do.”

UT Dallas Syllabus Policies and Procedures

The information contained in the following link constitutes the University's policies and procedures segment of the course syllabus.

Please go to <http://go.utdallas.edu/syllabus-policies> for these policies.

The descriptions and timelines contained in this syllabus are subject to change at the discretion of the Professor.

Weekly Schedule

Week One (August 24): What Makes us Global?

- I. Syllabus/Introduction *No Readings*
- II. What Makes us Global? *Read:* Steger, Chapter 1; Ferguson and Mansbach, "The Essentials of Globalization: Spreading Capitalism"

Unit One: Transnational Prototypes

Week Two (Aug. 31): Early Encounters before a Globalized World #1

- I. *Read:* Steger, Chapter 2; Ferguson and Mansbach, "The Atlantic Bridged"
- II. *Read:* Cronon, "Bounding the Land"

Week Three (Sept. 7): Early Encounters #2: Immigration

- I. *Read:* Burrows and Wallace, "City of Immigrants" and skim Desipio, "Part One"
- II. *Read:* Gorn, "Goodbye Boys, I Die a True American"

Week Four (Sept. 14): Manifest Destiny and the Great West

- I. *Read:* Johannsen, "The Meaning of Manifest Destiny" and Baigall, "Territory, Race, Religion"
- II. *Read:* Online: Turner, "The Significance of the Frontier in American History"
<http://www.learner.org/workshops/primarysources/corporations/docs/turner.html>

Week Five (Sept. 21): Into "the American Century"

- I. *Read:* Frieden, "Sectoral Conflict and Foreign Economic Policy"
- *ESSAY ONE DUE at the beginning of class***

Unit Two: US and the World

Week Six (Sept. 28): Neoliberalism, the New Economic Order

- I. *Read:* Steger, Chapter 3 and Ferguson and Mansbach, "From the Cold War to 21st Century Globalization"
- II. *Read:* Harvey, "Freedom's Just Another Word"

Week Seven (October 5): Neoliberalism and Pop Culture

- I. *Read:* Steger, Chapter 5
- II. *Read:* Crothers, "American Popular Culture and Globalization"

Week Eight (Oct. 12): Midterm, Popular Culture

- I. **Midterm Quiz in Class**
- II. *Read:* Lafeber, *Jordan*, Read Preface and skim Chapter One and Steger, Chapter 5

Week Nine (Oct. 19): Nike, Coke, McDonald's and Globalization

- I. *Read:* Lafeber, *Jordan*, Chapter Two, and Miller, "Coca-Cola: A Black Sweet Drink from Trinidad"
- II. *Read:* Ritzer and Malone, "Lessons from the Exportation of McDonaldization"

Week Ten (Oct. 26): Disney

- I. *Read:* Giroux, "Globalizing the Disney Empire"
- II. *Read:* Lafeber, *Jordan*, Chapters Four and Six

ESSAY TWO DUE Wednesday, Nov. 2 at the beginning of class

Unit Three: Globalization at Home

Week Eleven (Nov. 2): Immigration: Cities

- I. *Read:* Soja, Morales, and Wolff, "Urban Restructuring"
- II. *Read:* and Davis, "Fortress L.A." ***ESSAY TWO DUE***

Week Twelve (Nov. 9): Life and (Hip Hop) Culture in Cities

- I. *Read:* Tricia Rose, "All Aboard the Night Train"
- II. *Read:* Morgan & Bennett, "Hip Hop and the Global Imprint of a Black Cultural Form"

Week Thirteen (Nov. 16): Immigration Laws and Cultures

- I. *Read:* Desipio, "Part Two"
- II. *Read:* Kivisto, "Assimilation"

Week Fourteen (Nov. 23): NO CLASS WEDNESDAY! HAPPY THANKSGIVING!

Week Fifteen (Nov. 30): Immigration, Belonging, Citizenship

- I. *Read:* Sassen, "The Repositioning of Citizenship"
- II. *Read:* Yu, "Los Angeles and American Studies in a Pacific World of Migration"

Week Sixteen (Dec. 7): Borderless World?

- I. *Read:* Steger, Chapters 6 and 7
- II. *Read:* Steger, Chapter 8 and Ferguson and Mansbach, "The Global Versus the Local"

Final Take home exam emailed out on Monday, December 5 and due in my office (Upham 217) Monday, December 12 by 3 pm.