

# Color Photography Syllabus

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## **ARTS 3372.001 Color Photography, Spring 2015**

Tuesday, 7:00 p.m. – 9:45 p.m. ATEC 3.904

### **Professor Contact Information**

Emily Loving, [emily.lovings@utdallas.edu](mailto:emily.lovings@utdallas.edu),  
Office hours –by appointment

### **Course Pre-requisites, Co-requisites, and/or Other Restrictions**

ARTS 1316 or ARTS 2350 or ARTS 2380 or ATEC 2382 or consent of instructor.

**Course Description** -- This studio art course provides instruction in digital photography, including camera operations, image capture, lighting techniques, and digital workflow. Examinations of the functions of light and color, crucial elements in the context of image capture, will be central to the course. Students will gain a heightened sensitivity to color, an awareness of the potential of the medium, and a strong foundation in color theory. The class will discuss the work of contemporary artists who use color as a central element in their creative process.

**Student Learning Objectives/Outcomes** -- Students will interpret photographic concepts and apply photographic methods to create artworks, with an emphasis on color processes. They will assess and evaluate the creative work of their peers through both written and verbal critique, and will discuss and write about both historical and contemporary examples of visual art. Students will develop ideas and choose approaches to generate a proposal for an individual photography-based portfolio, which they will create.

### **Required Materials –**

- Digital SLR camera (preferably that can write RAW files)
- USB hard drive, memory cards, memory card reader,
- Additional costs include, but are not limited to, photo printing, supplies, and mats

### **Suggested Course Materials**

Tripod

Removable flash that fits in the camera's hotshoe

Students can obtain Adobe Photoshop or Adobe Creative Suite (version CS6)--see UTD technology store for UT discount--OR Adobe Lightroom 4.0 for use on their home computer.

**Required Reading and homework** -- To be posted on the class website via UTD's eLearning or distributed during class.

**UTD Web Server** -- To upload files via server in MAC lab, first log into the computer using your nefid. Go to "Go" drop down menu and click "Connect to server." Enter "atec01" if it does not automatically appear in the blank. Open the folder labeled "emily loving." Drag files to folder labeled "drop box." You will not be able to see what has been placed in this folder, but trust me—once you have dragged work there, it's there. **PLEASE LABEL YOUR FILES WITH YOUR LAST NAME AND ASSIGNMENT NUMBER** ("LAST, FIRST\_1" or "LAST, FIRST\_2" if there is more than one file).

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## **Assignments & Academic Calendar**

**It is recommended you bring your camera and supplies to every class with the exception of critique days.**

- Jan. 13 Introduction to Course  
Camera Basics /History of Photography  
Exposure Theory – Aperture, Shutter Speed
- Jan. 20 **Bring camera, manuals, and accessories**  
Discuss Reading Assignment 1/Discussion Group 1  
RAW, editing, processing, output
- Jan. 27 Color Theory, Management, & Correction  
Discuss Reading Assignment 2/Discussion Group 2
- Feb. 3 Advanced Editing  
Discuss Reading Assignment 3/Discussion Group 3
- Feb. 10 **Room 2.908 CRIT – PROJECT #1**  
\*Have all photos loaded to server before class  
Midterm Review
- Feb. 17 **Room 2.908 -- Midterm Exam**  
Color & Light
- Feb, 24 **Room 2.908 -- Lighting**  
Discuss Reading Assignment 4/Discussion Group 4
- March 3 **Room 2.908, CRIT – PROJECT #2**
- March 10 Research Presentation – Group 1  
Printing, Output & Presentation (Matting Demo)  
Bring files to set up for large print
- March 17 **SPRING BREAK**
- March 24 Research Presentation – Group 2  
In-progress Crit 1
- March 31 **Room 2.908, CRIT – PROJECT #3**
- April 7 **Room 2.908, Research Presentations – Group 3**  
Mini Critique – Large Prints
- April 14 **Room 2.908, In-progress Crit 2**
- April 21 Studio Day
- April 28 **Room 2.908, Final Critique,**  
**\* Attendance Mandatory**

**\* Descriptions, timelines, and assignments are subject to change at the discretion of the professor.**

## **Grading Policy**

Requirements include attendance and participation, student presentation, class assignments, written and verbal critiques.

### **In-class assignments, attendance, and participation: 20%**

Active participation in critique, discussion, and studio workdays. Preparation for class, including files uploaded for critique before class. Completion of in-class assignments. Attend & write a one-page write an art review of a selected exhibition or art event.

### **Midterm Exam: 10%**

#### **Assignments: 30%**

A total of three assignments will provide a general framework for technical practice and for exploring issues in photography and new media. Each assignment requires a different final output. Assignment sheets will be distributed during class outlining the specific requirements for each project.

#### **Research presentation: 10%**

Prepare a 10-minute talk/discussion/presentation for the class according to assignment sheet. Research via library, online, and through McDermott Library ejournals. Artist must be approved by professor.

#### **Final project and accompanying artist's statement: 30%**

Create a "body of work" or series of 8-10 prints and a written statement. The images in the portfolio should cohesively illustrate thoughts you are trying to express and reflect an understanding of the techniques you've learned over the semester. The prints should be carefully produced. This portfolio can be presented in an alternative manner if it enhances the meaning of your portfolio. Please discuss any alternative presentation ideas with me. Include a short artist statement.

## **Grading Criteria for Creative Work**

- 1. Concept:** what's the idea? Does it solve the problem posed in the assignment?
- 2. Relationship between content and form:** how does the idea for the image influence the selection of the image's content and process of execution?
- 3. Experimentation:** has this image been seen before? What risks with materials, conventions, content, design, or execution have been taken?
- 4. Presentation:** given the limitation of the workshops, what kind of effort, care, and attention has been devoted to the creation of the images?

### **Course & Instructor Policies**

Photography and New Media is a practice-based studio course. During specific course periods when studio work is scheduled, students should be prepared to shoot, edit files, or review images with instructor. **Attendance at critiques is comparable to exams in lecture courses and integral to the student's development. Not attending critiques will result in a lower grade.** The assignments are designed to assess the student's ability to apply principles discussed in class and to observe the student's improvement over time. Late assignments will be down-graded one whole letter grade. Work submitted more than two weeks past the deadline will not be accepted.

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This class will emphasize digital image capture, or shooting. **Therefore, for your assignments, do not use web downloads, scans from magazines, clip art, or clip photography. Work created with such images will not be accepted for evaluation. Attendance is required. The final grade for class participation will be lowered due to absenteeism.** Arriving late or leaving early is disruptive and should be avoided. Students who are absent from class when assignments are introduced need to check with other students regarding the parameters of the exercise. The instructor will only clarify specific points. Students will need to work outside of class in order to complete assignments in a timely manner. **Work submitted for evaluation must be generated by the individual student and must be the product of the current semester and class.**

Any student with a severe illness or other problems that hinder productivity and attendance must contact the instructor at [emily.loving@utdallas.edu](mailto:emily.loving@utdallas.edu). It is the student's responsibility to obtain a written medical excuse and to submit it to the instructor if absences are due to medical problems. Students with special needs that relate to physical challenges should consult with the instructor as early as possible in the semester. **Proper academic conduct during class is expected.** Students are responsible for maintaining a cooperative learning environment. Do not work on projects for other classes, surf the web, check email, chat, text, or answer cell phones during class time. **Failure to consistently be prepared for class will affect your final grade.**

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If you experience any problems with your UTD account you may send an email to: [assist@utdallas.edu](mailto:assist@utdallas.edu) or call the UTD Computer Helpdesk at 972-883-2911.

#### **University Policy**

Please review the university's policies and procedures at <http://provost.utdallas.edu/home/syllabus-policies>

***The descriptions and timelines contained in this syllabus are subject to change at the discretion of the Professor.***