

## **IMS 3310 Course Syllabus, rev 3 (10/21/14)**

### **Course Information**

Course Number/Section IMS 3310-501  
Course Title International Business  
Term Fall 2014  
Days & Times: Monday/Wednesday 5:30-6:45  
Room SOM 2.714                      Lab: SOM 1.211

### **Professor Contact Information**

Professor Larry Chasteen, Ph.D.  
Office Phone 972-883-5896  
Email Address - use eLearning email  
Office Location SOM 4.231  
Office Hours: Monday/Wednesday 2:30-3:30

### **Course Pre-requisites, Co-requisites, and/or Other Restrictions**

Prerequisites: ECON 2301 and (MATH 1326 or MATH 2414 or MATH 2419).

### **Course Description**

Globalization is the worldwide trend of business expanding beyond their domestic borders. To compete in today's global economy, managers must be able to apply management principles across countries and cultures with suitable adaptation in the process. Adopting a truly global perspective of management, this course presents current thinking in international business theory and practice. The course will cover topics such as international trade theories, culture, foreign direct investment, international strategy, and global human resource management. Among others, the course has two main objectives: (1) developing a regard for human values and the ability to make judgments based on ethical and environmental considerations, and (2) understanding the multicultural aspects and international dimensions of the world in which we live and be familiar with knowledge and methods necessary to deal with related problems

### **Student Learning Objectives/Outcomes**

1. Students will demonstrate understanding of organizational and interpersonal implications using relevant cultural frameworks.
2. Students will develop a regard for human values and the ability to make judgments based on ethical considerations in areas affecting or affected by international business such as bribery and corruption, employment practices/labor conditions, contract disputes, intellectual property rights and environmental degradation.

### **Required Textbooks and Materials** – more information on 1<sup>st</sup> day of class

Will use an edX MOOC developed by UT Austin - UT.3.02x Age of Globalization (free)  
plus an international simulation that is in Beta test – so also free.

**Course Requirements:** Student performance will be measured through examinations, case analyses, project reports, and project presentations. Other types of evaluation mechanisms may be employed at the discretion of the professor.

**Attendance Policy:** Although class attendance is not recorded, you are expected to attend each class and take part in class discussion. This will determine your participation and team grade.

## GRADING POLICY

Exams .....	20%	Grade/Average
MOOC exercises.....	20%	A+: 97-99 A: 90-96
Participation/class exercises...	10%	B+: 88-89 B: 80-87
Team Sim results.....	10%	C+: 78-79 C: 70-77
Sim exercises (EDP).....	10%	D+: 68-69 D: 60-67
Team sim presentation.....	10%	F 0-59
Team Project presentation.....	10%	
Individual MOOC assessment...	5%	
Individual Sim assessment.....	5%	

## ANALYSIS OF GRADING COMPONENTS

### *Individual Performance*

**Exams:** 2 closed book exams covering topics as shown (1 page of notes OK). Exams will consist of true-false, multiple choice, short answer questions, and case analysis on all assigned material. No make-ups – if any problems, must contact me well in advance of test day.

**MOOC exercises:** MOOC chapter exercises – turn in screen shots as show in course calendar.

**Participation:** Based on discussion board, exercises, and class discussion. You are expected to read the assigned material and participate in class discussions and activities.

**Sim exercises** – everyone should complete the sim EDP before the decision rounds start.

**Individual MOOC assessment** – a 1 page evaluation of the MOOC due by 12/1 via assignments.

**Individual Sim assessment** – a 1 page evaluation of the Sim due by 11/19 via assignments.

*Group Performance* -Teams will be formed for 2 purposes: Simulation and the Team Project. We will form the teams during the 2nd class (preferably 3 members).

**Team Sim results** – team rankings and points based on final sim results

**Team Sim presentation** - each team will present their results - about 10 minutes in length.

**Team Project:** Each team is responsible for a team project presentation. Your team project grade will be based on the quality of the group's work. Part of your learning experience is managing the coordination of tasks required to create a good product.

The team project should be an analysis of a current international business and should be an application of concepts from the MOOC. Your presentation should explain the nature of the challenges that the firm has been facing and what types of strategies the firm has chosen to address these challenges. You can use any of the material that we discussed during the course.

The presentation of the team project should be approximately 10 minutes in length.

***You should bring copies of PPT handouts for the instructor.***

**Peer evaluations:** You will confidentially evaluate each member of your team based on their participation and level of contributions. Your score will determine your part of your team's project and sim grades.

## **Policies and Procedures for Students**

The University of Texas at Dallas provides a number of policies and procedures designed to provide students with a safe and supportive learning environment. Brief summaries of the policies and procedures are provided for you at <http://go.utdallas.edu/syllabus-policies> and include information about technical support, field trip policies, off-campus activities, student conduct and discipline, academic integrity, copyright infringement, email use, withdrawal from class, student grievance procedures, incomplete grades, access to Disability Services, and religious holy days.

## **Student Conduct & Discipline**

The University of Texas System and The University of Texas at Dallas have rules and regulations for the orderly and efficient conduct of their business. It is the responsibility of each student and each student organization to be knowledgeable about the rules and regulations which govern student conduct and activities. General information on student conduct and discipline is contained in the UTD publication, A to Z Guide, which is provided to all registered students each academic year.

The University of Texas at Dallas administers student discipline within the procedures of recognized and established due process. Procedures are defined and described in the Rules and Regulations, Board of Regents, The University of Texas System, Part 1, Chapter VI, Section 3, and in Title V, Rules on Student Services and Activities of the university's Handbook of Operating Procedures. Copies of these rules and regulations are available to students in the Office of the Dean of Students, where staff members are available to assist students in interpreting the rules and regulations (SU 1.602, 972/883-6391).

A student at the university neither loses the rights nor escapes the responsibilities of citizenship. He or she is expected to obey federal, state, and local laws as well as the Regents' Rules, university regulations, and administrative rules. Students are subject to discipline for violating the standards of conduct whether such conduct takes place on or off campus, or whether civil or criminal penalties are also imposed for such conduct.

## **Academic Integrity**

The faculty expects from its students a high level of responsibility and academic honesty. Because the value of an academic degree depends upon the absolute integrity of the work done by the student for that degree, it is imperative that a student demonstrate a high standard of individual honor in his or her scholastic work.

Scholastic dishonesty includes, but is not limited to, statements, acts or omissions related to applications for enrollment or the award of a degree, and/or the submission as one's own work or material that is not one's own. As a general rule, scholastic dishonesty involves one of the following acts: cheating, plagiarism, collusion and/or falsifying academic records. Students suspected of academic dishonesty are subject to disciplinary proceedings.

Plagiarism, especially from the web, from portions of papers for other classes, and from any other source is unacceptable and will be dealt with under the university's policy on plagiarism (see general catalog for details). This course will use the resources of turnitin.com, which searches the web for possible plagiarism and is over 90% effective.

**Students in this course suspected of academic dishonesty are subject to disciplinary proceedings, and if found responsible, the following minimum sanctions will be applied:**

- 1. Homework – Zero for the Assignment**
- 2. Case Write-ups – Zero for the Assignment**
- 3. Quizzes – Zero for the Quiz**

4. **Presentations – Zero for the Assignment**
5. **Group Work – Zero for the Assignment for all group members**
6. **Exams – F for the course**

These sanctions will be administered only after a student has been found officially responsible for academic dishonesty, either through waiving their right for a disciplinary hearing, or being declared responsible after a hearing administered by Judicial Affairs and the Dean of Student's Office.

In the event that the student receives a failing grade for the course for academic dishonesty, the student is not allowed to withdraw as a way of preventing the grade from being entered on their record. Where a student receives an F in a course and chooses to take the course over to improve their grade, the original grade of F remains on their transcript, but does not count towards calculation of their GPA.

The School of Management also reserves the right to review a student's disciplinary record, on file with the Dean of Students, as one of the criteria for determining a student's eligibility for a scholarship.

### **Judicial Affairs Procedures**

Under authority delegated by the Dean of Students, a faculty member who has reason to suspect that a student has engaged in academic dishonesty may conduct a conference with the student in compliance with the following procedures:

- (i) the student will be informed that he/she is believed to have committed an act or acts of academic dishonesty in violation of University rules;
- (ii) the student will be presented with any information in the knowledge or possession of the instructor which tends to support the allegation(s) of academic dishonesty;
- (iii) the student will be given an opportunity to present information on his/her behalf;
- (iv) after meeting with the student, the faculty member may choose not to refer the allegation if he/she determines that the allegations are not supported by the evidence; or
- (v) after meeting with the student, the faculty member may refer the allegations to the dean of students along with a referral form and all supporting documentation of the alleged violation. Under separate cover, the faculty member should forward the appropriate grade to be assessed if a student is found to be responsible for academic dishonesty;
- (vi) the faculty member may consult with the dean of students in determining the recommended grade;
- (vii) the faculty member must not impose any independent sanctions upon the student in lieu of a referral to Judicial Affairs;
- (viii) the faculty member may not impose a sanction of suspension or expulsion, but may make this *recommendation* in the referral documentation

If the faculty member chooses not to meet with the student and instead forwards the appropriate documentation directly to the dean of students, they should attempt to inform the student of the allegation and notify the student that the information has been forwarded to the Office of Dean of Students for investigation.

The student, pending a hearing, remains responsible for all academic exercises and syllabus requirements. The student may remain in class if the student's presence in the class does not interfere with the professor's ability to teach the class or the ability of other class members to learn. (See Section 49.07, page V-49-4 for information regarding the removal of a student from class).

Upon receipt of the referral form, class syllabus, and the supporting material/documentation from the faculty member, the dean shall proceed under the guidelines in the *Handbook of Operating Procedures*, Chapter 49, Subchapter C. If the respondent disputes the facts upon which the allegations are based, a fair and impartial disciplinary committee comprised of UTD faculty and students, shall hold a hearing and determine the responsibility of the student. If they find the student in violation of the code of conduct, the dean will then affirm the minimum sanction as provided in the syllabus, and share this information with the student. The dean will review the student's prior disciplinary record and assess additional sanctions where appropriate to the circumstances. The dean will inform the student and the faculty member of their decision.

## COURSE CALENDAR

<b>Week</b>	<b>Monday – mostly MOOC</b>	<b>Wednesday – mostly simulation</b>
8/25	Intro to course, go over syllabus	Intro to simulation
9/1	Holiday	Intro to MOOC, Chap 01: Globalization
9/8	Chap 02: Three Phases	Sim PR 1 in class, PR 2 by Sunday 9 pm
9/15	Read Fed Reserve Globalization pamphlet (posted in course content) compare to MOOC Discuss PR 2 results	Sim PR 3 in class, PR 4 by Sunday 9 pm
9/22	Chap 03: Transportation Networks Progress report (chaps 1-3) due	Sim PR 5 in class, PR 6 by Sunday 9 pm Peer eval #1 by 9/28
9/29	Chap 04: Global Media	Team sim presentations
10/6	Chap 05: The Nation-State	Foreign exchange exercises
10/13	Chap 06: Social Justice Progress report (chaps 4-6) due	<b>Exam 1:</b> Chaps 1-6, Foreign exchange
10/20	Chap 07: Regulation	Sim DR 1 in class, DR 2 by Sunday 9 pm
10/27	Chap 08: Crime	Sim DR 3 in class, DR 4 by Sunday 9 pm
11/3	Chap 09: Labor Progress report (chaps 7-9) due	Sim DR 5 in class, DR 6 by Sunday 9 pm
11/10	Chap 10: Pop Culture Chap 11: Small Country Self-Assertion	Sim DR 7 in class, DR 8 by Sunday 9 pm Peer eval #2 by 11/18
11/17	Group 1 Team sim presentations	Group 2 Team sim presentations Individual Sim assessment due
11/24	Winter Break	Winter Break
12/1	Chap 12: Sports , Ind MOOC assessment due Progress report (chaps 10-12) due	Group 2 Team project presentations Peer eval #3 in class
12/8	Group 1 Team project presentations Peer eval #3 in class	<b>Exam 2:</b> Chaps 7-12, simulation

**These descriptions and timelines in this syllabus are subject to change at the discretion of the Professor. Changes will be announced via eLearning.**

## Student Information Sheet

Please complete this form before the 2nd class.

1. Name: \_\_\_\_\_

2. Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

3. What are some of your international experiences?

4. Current and/or Previous Work Experience, if any:

5. I hereby certify that I have received a copy of the syllabus. I have read and understand the syllabus, and I further certify that I have met the prerequisites as listed above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_