

## Course Syllabus

### Course Information

ISGS 4309/5U1: DIVERSITY AND GLOBALIZATION (51648)

Summer, 2013

Class Meeting Time: M and W 6 –  
8:15 PM

Class Location: GR 3.302

### Professor Contact Information

Dr. Dachang Cong [dccong@utdallas.edu](mailto:dccong@utdallas.edu)

Office Location: HH 2.302 972-883-2297

Office Hours: M and W: 3:30 –

5:30 PM And by Appointment

The School of Interdisciplinary Studies

The University of Texas at Dallas

### Course Pre-requisites, Co-requisites, and/or Other Restrictions

There are no pre-requisites.

Reading, critical thinking, and writing skills are essential.

Every student should have a college writing guide.

### Course Description

This course studies the powerful and often painful processes of globalization with both historical depth and contemporary width. The course examines how globalization contributes to the restructuring of political power and triggers a wide array of cultural, economic, environmental, and social crises. It also explores the interaction between culture and economy, as displayed in various parts of the world. In an increasingly borderless world, the Internet, global finance, and multinational corporations continue to weaken the power of nation states. At the same time, national and local cultures resist, revise, or painfully accommodate foreign influence. The instructor and students study how various countries respond to globalization reshaped by international business and powered by the digital revolution. They will compare different economic systems, especially stock market capitalism vs. welfare capitalism. Major

topics include  
global elites, migration, food, cross-cultural communication, conflict resolution, and  
financial  
warfare.

### Student Learning Objectives/Outcomes

Upon completion of the course, the student should be able to:

1.  
Describe and decode historical developments and contemporary events of globalization with new insights gained through the class.
2.  
Comprehend the dynamic interaction between globalization and diversity as well as between culture and economy.
3.  
Compare different economic systems and business cultures.

Required Textbooks and Materials

Fernandez-Armesto, Felipe.

Near a Thousand Tables.

Oishi, Nana.

Women in Motion.

Rothkopf, David.

Superclass.

### Suggested Course Materials

The instructor will suggest a number of web sites, TV programs, and movies.

### Assignments & Academic Calendar

#### I Orientation

Watching Two Films: Shall We Dance? and Eat Drink Man Woman

June 3 and 5

#### II Trust and Its Relevance to Economy

The Concept of Culture

American Business Culture

Low-Trust Societies

Global Elites (1)

June 10 and 12

Rothkops, Superclass, Introduction and Chapters 1 -3.

#### III High-Trust Societies

French Business Culture

Global Elites (2)

June 17 and 19

Rothkops, Superclass, Chapters 4 -6.

#### IV The Crisis of Trust in America

German Business Culture

Global Elites (3)

June 24 and 26

Rothkops, Superclass, Chapters 7 -9.

#### V The Two Capitalist Systems (1)

Chinese Business Culture

Globalization of Food (1)

July 1 and 3

Fernandez-Armesto. Near a Thousand Tables, Chapters 1 -3.

VI The Two Capitalist Systems (2) July 8 and 10

Mexican Business Culture  
Globalization of Food (2)  
Fernandez-Armesto. Near a Thousand Tables, Chapters 4 -6.  
VII Financial Crisis  
Global Financial Warfare  
South Korean Business Culture  
Globalization of Food (3)  
July 15 and 17  
Fernandez-Armesto. Near a Thousand Tables, Chapters 7 -8.  
VIII Migration and the Global Workforce (1)  
Japanese Business Culture  
Globalization, Diversity, and Conflicts (1)  
Oishi, Women in Movement, Chapters 1 -3.  
\* Final essay questions to be distributed  
IX Migration and the Global Workforce (2)  
Indian Business Culture  
Globalization, Diversity, and Conflicts (2)  
Oishi, Women in Movement, Chapters 4 -5.  
X The Nature of International Business  
Migration and the Global Workforce (3)  
Middle Eastern Business Culture  
Globalization, Diversity, and Conflicts (3)  
Aug. 5 and 7  
Oishi, Women in Movement, Chapters 6 -7.  
XI Term Paper and Exam Due Aug. 10

### Grading Policy

Each student is required to write a term paper about the globalization of food. The paper is based on original fieldwork. He or she is also required to complete an exam (two essay questions).

1) term paper 30% of final grade

2) exam 50% of final grade

3) class participation 20% of final grade

Poor attendance and late work will cause a reduction in the final grade. The instructor will make a decision on the reduction according to the degree/nature of poor attendance and belatedness.

#### Course & Instructor Policies

Cellular phones, computers, and other electronic gadgets should be turned off during lectures.

Active class attendance is essential. Poor attendance will impact on the grade negatively.

Late work will also impact on the grade negatively.

These descriptions and timelines are subject to change at the discretion of the Professor.

For UTD rules and regulations, please visit  
<http://go.utdallas.edu/syllabus-policies>

