

Course Syllabus

Course Information

ISIS 4309/5U1: DIVERSITY AND GLOBALIZATION

Summer, 2012

Class Meeting Time: MW 6 – 8:15 PM

Class Location: HH 2.502

Professor Contact Information

Dr. Dachang Cong

dccong@utdallas.edu

Office Location: HH 2.302

972-883-2297

Office Hours: T and W: 4 – 5:30 PM

And by Appointment

The School of Interdisciplinary Studies

The University of Texas at Dallas

Course Description

This course studies the powerful and often painful processes of globalization with both historical depth and contemporary width. The course examines how economic globalization contributes to the bubbles and crashes in the financial world and triggers environmental crises and societal pitfalls. It also explores the interaction between culture and economy, as displayed in various parts of the world. In an increasingly borderless world, the Internet, global finance, and multinational corporations continue to weaken the power of nation states. At the same time, national and local cultures resist, revise, or painfully accommodate foreign influence. The instructor and students study how various countries respond to globalization reshaped by international business and powered by the digital revolution. They will compare different economic systems, especially stock market capitalism vs. welfare capitalism. Topics also include migration, global elites, cross-cultural communication, conflict resolution, and financial warfare.

Required Textbooks and Materials

Frank, Robert.

High-Beta Rich.

Issenberg, Sasha.

The Sushi Economy.

Oishi, Nana.

Women in Motion.

Suggested Course Materials

The instructor will suggest a number of web sites, TV programs, and movies.

Student Learning Objectives/Outcomes

Upon completion of the course, the student should be able to:

1. Describe and decode historical developments and contemporary events of globalization with new insights gained through the class.
2. Comprehend the dynamic interaction between globalization and diversity as well as between culture and economy.
3. Compare different economic systems and business cultures.

Course Pre-requisites, Co-Requisites, and/or Other Restrictions

There are no pre-requisites.

Reading, critical thinking, and writing skills are essential.

Every student should have a college writing guide.

Assignments & Academic Calendar

I	Orientation The Concept of Culture Cross-Cultural Communication American Business Culture	May 30
II	Trust and Its Relevance to Economy Low-Trust Societies Chinese Business Culture The American Elites (1) Frank, <u>High-Beta Rich</u> , Intro., Part I and Part II	June 4 and 6
III	High-Trust Societies French Business Culture The American Elites (2) Frank, <u>High-Beta Rich</u> , Part III	June 11 and 13
IV	The Crisis of Trust in America German Business Culture The American Elites (3) Frank, <u>High-Beta Rich</u> , Part IV and Epilogue *prospectus for research report due	June 18 and 20
V	The Two Capitalist Systems (1) Italian Business Culture Globalization of Good and Services (1) Issenberg, <u>The Sushi Economy</u> , Part I and II.	June 25 and 27

VI	The Two Capitalist Systems (2) Mexican Business Culture Globalization of Goods and Services (2)	July 2
	Issenberg, <u>The Sushi Economy</u> , Part III.	
VII	Financial Crisis Global Financial Warfare South Korean Business Culture Globalization of Goods and Services (3)	July 9 and 11
	Issenberg, <u>The Sushi Economy</u> , Part IV.	
VIII	Migrations (1) Japanese Business Culture Globalization, Diversity, and Conflicts (1)	July 16 and 18
	Oishi, <u>Women in Movement</u> , Chapters 1 - 3. **Final Exam questions to be distributed	
IX	Migration (2) Indian Business Culture Globalization, Diversity, and Conflicts (2)	July 23 and 25
	Oishi, <u>Women in Movement</u> , Chapters 4 - 5.	
X	The Nature of International Business Migration (3) Middle Eastern Business Culture Globalization, Diversity, and Conflicts (3)	July 30 and Aug. 2
	Oishi, <u>Women in Movement</u> , Chapters 6 - 7.	
XI	Conclusion Research Report and Final Exam Due	Aug. 6 and 8 Aug. 11

Grading Policy

Each student is required to write a research report about the impact of globalization on American life and/or work. He or she is also required to complete an exam (two essay questions).

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| 1) research report | 50% of final grade |
| 2) final exam | 30% of final grade |
| 3) class participation | 20% of final grade |

Poor attendance and late work will cause a reduction in the final grade. The instructor will make a decision on the reduction according to the degree/nature of poor attendance and belatedness.

Course & Instructor Policies

Guidelines on the use of cellular phones and computers will be announced in class. Active class attendance is essential. Poor attendance will impact on the grade negatively. Late work will also impact on the grade negatively.

These descriptions and timelines are subject to change at the discretion of the Professor.

**For UTD rules and regulations, please visit
<http://go.utdallas.edu/syllabus-policies>**