Photography and New Media Course Syllabus

Course Information
ARTS 3379.501 Photography and New Media, SPRING 2012
MONDAY   7-9:45   ATEC 1.104 MAC LAB

Professor Contact Information
Diane McGurren, 972.883.2292, mcgurren@utdallas.edu, AS 2.112
Office hours: MONDAY 4:00 – 5. *Please make appointment to insure that I am not meeting with another student or still working in the darkroom.

Course Pre-requisites, Co-requisites, and/or Other Restrictions
Prior completion of 2000 level studio arts course is required.
Command of general file management skills for a Mac or PC is expected.

Course Description
This studio art course provides instruction in digital photography, including camera operation, image capture, lighting techniques, and digital workflow. This course will emphasize the relationship between still image capture and applications in new media contexts, such as networked environments and moving or animated images. Class problems will prioritize output to screen and web. Discussions will address the work of contemporary artists who embrace various strategies for electronic distribution of images.

Student Learning Objectives/Outcomes
Students will create images, applying digital photographic processes to emphasize the relationship between still image capture and applications in new media contexts. They will assess and evaluate the creative work of their peers through both written and verbal critique, and will discuss and write about both historical and contemporary examples of visual art. Students will develop ideas and choose approaches to generate a proposal for an individual photography-based portfolio, which they will create.

Required Textbooks and Materials
Students must have at least a 3 megapixel camera. Students will be responsible for the costs of any print output and storage media (external hard drive, CDR, CDRW, DVD).

Resources for photography students are posted at:
http://www.utdallas.edu/~waligore/utdphoto
User ID: photo2012
Password: exposure
**opening PDFs works best with Explorer or Firefox. Use current version of Acrobat to view them. Low cost Microsoft Office software is available from the campus bookstore.

UTD Web Server
To upload files via server in MAC lab, first log into the computer using your netid. Go to "Go" drop down menu and click "Connect to server." Enter "atec01" if it does not automatically appear in the blank. Open the folder labeled "diane mcgurren." Drag files to folder labeled "drop box." You will not be able to see what has been placed in this folder, but trust me—once you have dragged work there, it's there. **PLEASE LABEL YOUR FILES WITH YOUR LAST NAME AND ASSIGNMENT NUMBER** ("name_2" or "name_2a" if there is more than one file).

Assignments & Academic Calendar

January 23	Introduction to Course and Camera Introduce Assignment #1 Tumblr Introduce Assignment # 3 Time / Space / Light
January 30	**Meet at 500X Gallery** 500 Exposition, Dallas **Bring Camera and Manual** Camera operation/ Light
February 6	**Bring Camera and Manual** Digital Workflow / Camera RAW / Photoshop Tools / Web Gallery Documentary: *Rivers and Tides* Discuss reading: Weston, *Seeing Photographically*
February 13	**Image Review** DUE: five jpegs from previous in-class assignment 　　　CREATE PHOTOSHOP WEB GALLERY for image review 　　　UPLOAD TO SERVER and TUMBLR
February 20	Introduce Final Project: Artist's Book Discussion: Roland Barthes' *Rhetoric of the Image,* Keith Smith Slide/Book Lecture: Calle, Weiner, Ruscha, Baldessari, Rossler Video: *Contacts*
February 27	Web Art / Internet Art / YTMND.com Lecture: Blair, Tilson, Bookchin, tsunami.net, Lialina and 　　　Espenschied, Zuñiga, Archangel Introduce assignment #2: Image / Text (photo prompt given) DUE: written proposal for Final Project submitted via email
March 5	YTMNDs DUE: ONE image in response to prompt, ONE image to exchange **Artist for Research must be approved/assigned by this class** Reading: Manovich, *The Paradoxes of Digital Photography* 　(http://www.manovich.net/TEXT/digital_photo.html)

March 12	**SPRING BREAK**

March 19   **Critique: Assignment #2 Image / Text**
DUE: THREE YTMNDs uploaded to YTMND.com prior to class

March 26   **In-progress critique of Final Project with instructor**

April 2   **Research Presentations of Contemporary Artists**

April 9   **Research Presentations of Contemporary Artists**

April 16   Open Studio Work Day

April 23   **Critique: Assignments #3 and #1 Time / Space / Light**
DUE: psd or jpeg file of four images on one canvas
       TURN IN FILE VIA SERVER AND **TUMBLR**

April 30   **Final critique**
DUE: Final Project: Artist's Book
       1 page artist's statement (hard copy)

Grading Policy
Requirements include attendance and participation, student presentation, class assignments, written and verbal critiques.

Attendance and participation: 20%
Active participation in critique, discussion, gallery shoot, and studio work days
Preparation for class, including files uploaded for critique before class begins

Assignments (10% each): 30%
A total of three assignments will provide a general framework for technical practice and for exploring issues in photography and new media. Each assignment requires a different final output. Assignment sheets will be distributed during class outlining the specific requirements for each project.

Research presentation: 10%
Sign up for a artist from the list included in the assignment sheet. Prepare a 10-minute talk/discussion/presentation for the class according to assignment sheet. Research via library, online, and through McDermott Library ejournals.

Final project and accompanying artist's statement: 40%
The final project must incorporate photographic imagery (and perhaps text) to create a printed artist's book based on a topic, theme, or narrative selected by the student and approved by the instructor. A written proposal is to be submitted via email. The final project will also include a one-page accompanying artist's statement.

Grading Criteria for Creative Work

1. **Concept:** what's the idea? Does it solve the problem posed in the assignment?
2. **Relationship between content and form:** how does the idea for the image influence the selection of the image's content and process of execution?
3. **Experimentation:** has this image been seen before? What risks with materials, conventions, content, design, or execution have been taken?
4. **Presentation:** given the limitation of the workshops, what kind of effort, care, and attention has been devoted to the creation of the images?

Course & Instructor Policies
Photography Technical Assistant: Carlo Zinzi
carlo.zinzi@utdallas.edu
office: AS 2.112 / 972-883-2292
Tuesday: 9-7; Thursday: 9-4; Friday 9-12

Photography and New Media is a practice-based studio course. During specific course periods when studio work is scheduled, students should be prepared to shoot, edit files, or review images with instructor. Attendance at critiques is comparable to exams in lecture courses and integral to the student's development. The assignments are designed to assess the student's ability to apply principles discussed in class and to observe the student's improvement over time. Late assignments will de down-graded one whole letter grade. Work submitted more than two weeks past the deadline will not be accepted.

This class will emphasize digital image capture, or shooting. **Therefore, for your assignments, do not use web downloads, scans from magazines, clip art, or clip photography. Work created with such images will not be accepted for evaluation.** If you are exploring a particular topic that lends itself to some use of appropriation, or borrowing, consult with instructor in advance. The use of "found language" in creative writings or image compositions should also be discussed with instructor in advance.

Attendance is required. The final grade for class participation will be lowered due to absenteeism. Arriving late or leaving early is disruptive and should be avoided. Students who are absent from class when assignments are introduced need to check with other students regarding the parameters of the exercise. The instructor will only clarify specific points. Students will need to work outside of class in order to complete assignments in a timely manner. **Work submitted for evaluation must be generated by the individual student and must be the product of the current semester and class**. Any student with a severe illness or other problems that hinder productivity and attendance must contact the instructor at mcgurren@utdallas.edu. It is the student's responsibility to obtain a written medical excuse and to submit it to the instructor if absences are due to medical problems. Students with special needs that relate to physical challenges should consult with the instructor as early as possible in the semester.

Proper academic conduct during class is expected. Students are responsible for maintaining a cooperative learning environment. Do not work on projects for other classes, surf the web, check email, chat, text, or answer cell phones during class time.

Technical Support

If you experience any problems with your UTD account you may send an email to: assist@utdallas.edu or call the UTD Computer Helpdesk at 972-883-2911.

Field Trip Policies
Off-campus Instruction and Course Activities

Off-campus, out-of-state, and foreign instruction and activities are subject to state law and University policies and procedures regarding travel and risk-related activities. Information regarding these rules and regulations may be found at the website address http://www.utdallas.edu/BusinessAffairs/Travel_Risk_Activities.htm. Additional information is available from the office of the school dean. Below is a description of any travel and/or risk-related activity associated with this course.

Students are encouraged to coordinate amongst themselves regarding travel to off-campus sites for gallery visits or shooting sessions. A form must be filled out by each student and submitted in advance of the trip. This form will be distributed during class.

Student Conduct & Discipline

The University of Texas System and The University of Texas at Dallas have rules and regulations for the orderly and efficient conduct of their business. It is the responsibility of each student and each student organization to be knowledgeable about the rules and regulations which govern student conduct and activities. General information on student conduct and discipline is contained in the UTD printed publication, *A to Z Guide*, which is provided to all registered students each academic year.

The University of Texas at Dallas administers student discipline within the procedures of recognized and established due process. Procedures are defined and described in the *Rules and Regulations, Series 50000, Board of Regents, The University of Texas System,* and in Title V, Rules on Student Services and Activities of the university's *Handbook of Operating Procedures.* Copies of these rules and regulations are available to students in the Office of the Dean of Students, where staff members are available to assist students in interpreting the rules and regulations (SU 1.602, 972/883-6391) and online at http://www.utdallas.edu/judicialaffairs/UTDJudicialAffairs-HOPV.html

A student at the university neither loses the rights nor escapes the responsibilities of citizenship. He or she is expected to obey federal, state, and local laws as well as the Regents' Rules, university regulations, and administrative rules. Students are subject to discipline for violating the standards of conduct whether such conduct takes place on or off campus, or whether civil or criminal penalties are also imposed for such conduct.

Academic Integrity

The faculty expects from its students a high level of responsibility and academic honesty. Because the value of an academic degree depends upon the absolute integrity of the work done by the student for that degree, it is imperative that a student demonstrate a high standard of individual honor in his or her scholastic work.

Scholastic Dishonesty, any student who commits an act of scholastic dishonesty is subject to discipline. Scholastic dishonesty includes but is not limited to cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, any act designed to give unfair advantage to a student or the attempt to commit such acts.

Plagiarism, especially from the web, from portions of papers for other classes, and from any other source is unacceptable and will be dealt with under the university's policy on plagiarism (see general catalog for details). This course will use the resources of turnitin.com, which searches the web for possible plagiarism and is over 90% effective.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted materials, including music and software. Copying, displaying, reproducing, or distributing copyrighted works may infringe the copyright owner's rights and such infringement is subject to appropriate disciplinary action as well as criminal penalties provided by federal law. Usage of such material is only appropriate when that usage constitutes "fair use" under the Copyright Act. As a UT Dallas student, you are required to follow the institution's copyright policy (Policy Memorandum 84-I.3-46). For more information about the fair use exemption, see http://www.utsystem.edu/ogc/intellectualproperty/copypol2.htm

Email Use

The University of Texas at Dallas recognizes the value and efficiency of communication between faculty/staff and students through electronic mail. At the same time, email raises some issues concerning security and the identity of each individual in an email exchange. The university encourages all official student email correspondence be sent only to a student's U.T. Dallas email address and that faculty and staff consider email from students official only if it originates from a UTD student account. This allows the university to maintain a high degree of confidence in the identity of all individual corresponding and the security of the transmitted information. UTD furnishes each student with a free email account that is to be used in all communication with university personnel. The Department of Information Resources at U.T. Dallas provides a method for students to have their U.T. Dallas mail forwarded to other accounts.

Withdrawal from Class

The administration of this institution has set deadlines for withdrawal of any college-level courses. These dates and times are published in that semester's course catalog. Administration procedures must be followed. It is the student's responsibility to handle withdrawal requirements from any class. In other words, I cannot drop or withdraw any student. You must do the proper paperwork to ensure that you will not receive a final grade of "F" in a course if you choose not to attend the class once you are enrolled.

Student Grievance Procedures

Procedures for student grievances are found in Title V, Rules on Student Services and Activities, of the university's *Handbook of Operating Procedures*.

In attempting to resolve any student grievance regarding grades, evaluations, or other fulfillments of academic responsibility, it is the obligation of the student first to make a serious effort to resolve the matter with the instructor, supervisor, administrator, or

committee with whom the grievance originates (hereafter called "the respondent"). Individual faculty members retain primary responsibility for assigning grades and evaluations. If the matter cannot be resolved at that level, the grievance must be submitted in writing to the respondent with a copy of the respondent's School Dean. If the matter is not resolved by the written response provided by the respondent, the student may submit a written appeal to the School Dean. If the grievance is not resolved by the School Dean's decision, the student may make a written appeal to the Dean of Graduate or Undergraduate Education, and the deal will appoint and convene an Academic Appeals Panel. The decision of the Academic Appeals Panel is final. The results of the academic appeals process will be distributed to all involved parties.

Copies of these rules and regulations are available to students in the Office of the Dean of Students, where staff members are available to assist students in interpreting the rules and regulations.

Incomplete Grade Policy

As per university policy, incomplete grades will be granted only for work unavoidably missed at the semester's end and only if 70% of the course work has been completed. An incomplete grade must be resolved within eight (8) weeks from the first day of the subsequent long semester. If the required work to complete the course and to remove the incomplete grade is not submitted by the specified deadline, the incomplete grade is changed automatically to a grade of **F**.

Disability Services

The goal of Disability Services is to provide students with disabilities educational opportunities equal to those of their non-disabled peers. Disability Services is located in room 1.610 in the Student Union. Office hours are Monday and Thursday, 8:30 a.m. to 6:30 p.m.; Tuesday and Wednesday, 8:30 a.m. to 7:30 p.m.; and Friday, 8:30 a.m. to 5:30 p.m.

The contact information for the Office of Disability Services is:
The University of Texas at Dallas, SU 22
PO Box 830688
Richardson, Texas 75083-0688
(972) 883-2098 (voice or TTY)
disabilityservice@utdallas.edu

If you anticipate issues related to the format or requirements of this course, please meet with the Coordinator of Disability Services. The Coordinator is available to discuss ways to ensure your full participation in the course. If you determine that formal, disability-related accommodations are necessary, it is very important that you be registered with Disability Services to notify them of your eligibility for reasonable accommodations. Disability Services can then plan how best to coordinate your accommodations.

It is the student's responsibility to notify his or her professors of the need for such an accommodation. Disability Services provides students with letters to present to faculty members to verify that the student has a disability and needs accommodations. Individuals requiring special accommodation should contact the professor after class or during office hours.

Religious Holy Days

The University of Texas at Dallas will excuse a student from class or other required activities for the travel to and observance of a religious holy day for a religion whose places of worship are exempt from property tax under Section 11.20, Tax Code, Texas Code Annotated.

The student is encouraged to notify the instructor or activity sponsor as soon as possible regarding the absence, preferably in advance of the assignment. The student, so excused, will be allowed to take the exam or complete the assignment within a reasonable time after the absence: a period equal to the length of the absence, up to a maximum of one week. A student who notifies the instructor and completes any missed exam or assignment may not be penalized for the absence. A student who fails to complete the exam or assignment within the prescribed period may receive a failing grade for that exam or assignment.

If a student or an instructor disagrees about the nature of the absence [i.e., for the purpose of observing a religious holy day] or if there is similar disagreement about whether the student has been given a reasonable time to complete any missed assignments or examinations, either the student or the instructor may request a ruling from the chief executive officer of the institution, or his or her designee. The chief executive officer or designee must take into account the legislative intent of TEC 51.911(b), and the student and instructor will abide by the decision of the chief executive officer or designee.

These descriptions and timelines are subject to change at the discretion of the Instructor.