



Course BA 3341: Business Finance
Section HON
Term Spring 2011
Day and Times Tuesday and Thursday from 10:00 – 11:15 a.m.
Classroom SOM 2.802

Instructor Contact Information

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| Professor | Dr. Carolyn Reichert |
| Office Phone | 972.883.2726 |
| Other Phone | 972.867.7088 (H) |
| Office Location | SM 1.909 |
| Email Address | carolyn@utdallas.edu |
| Office Hours | Tuesday and Thursday from 11:30-12:30 and by appointment |
| Other Information | E-mail is the best way to contact me. You are welcome to email me at any time and I will respond as soon as I am able to do so. |

General Course Information

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| Pre-requisites and Co-requisites | Pre-requisites are AIM 2301, AIM 2302, MATH 1326 and MATH 2333 for this class. A co-requisite is STAT 3360. |
| Course Description | This course is an introduction to financial decision making and the valuation of business firms. The course emphasizes the use of discounted cash flow techniques in the selection of capital investment projects. Additional topics include bond and stock valuation, risk and return trade-offs in financial markets, financing decisions and exchange rates. |
| Learning Outcomes | <ol style="list-style-type: none">1. Be able to apply time value of money concepts to various valuation problems2. Be able to describe what drives a firm's cost of capital and how to estimate it3. Be able to analyze strategic investments in real and financial assets using various methodologies4. Be able to construct Excel spreadsheets to solve basic financial problems |
| Required Texts & Materials | <p>1) <u>Fundamentals of Corporate Finance</u>, 9th edition, 2010, by Stephen Ross, Randolph Westerfield and Bradford Jordan with Connect Plus access code*. You can a) purchase the book with the McGraw-Hill Connect Plus Access (ISBN: 978-0077388188); b) purchase the text and the Connect access code separately (Connect access code is available from McGraw-Hill); or c) purchase the Connect Plus code from McGraw-Hill at their website which includes access to an e-Text version for a limited time. You will need access to Connect and e-Learning.</p> <p>2) A financial calculator is required. Recommended calculators include the HP-10BII, HP-12C, TI BAII Plus, or the TI BAII Plus Professional. I recommend you bring the calculator to class since there will be occasions to use it.</p> <p>* Registration and access to McGraw-Hill Connect is required for the course. Additional instructions on how to access and use Connect will be available in e-Learning.</p> |

Assignments and Academic Calendar*

| NUMBER | DATE | TOPIC | READING |
|--|------|---|------------|
| 1 | 1/11 | Introduction to Corporate Finance | Chap. 1 |
| 2 | 1/13 | Financial Statements and Cash Flows | Chap. 2 |
| 3 | 1/18 | NO CLASS | |
| 4 | 1/20 | Financial Statements | Chap. 3 |
| 5 | 1/25 | Financial Analysis | Chap. 4 |
| 6 | 1/27 | Time Value of Money | Chap. 5 |
| 7 | 2/1 | Time Value of Money | Chap. 6 |
| 8 | 2/3 | Review | |
| 9 | 2/8 | EXAM 1 (Chapters 1-6) | |
| 10 | 2/10 | Interest Rates and Bond Valuation | Chap. 7 |
| 11 | 2/15 | Bond and Stock Valuation | Chap. 7, 8 |
| 12 | 2/17 | Stock Valuation | Chap. 8 |
| 13 | 2/22 | Capital Budgeting | Chap. 9 |
| 14 | 2/24 | Capital Budgeting | Chap. 9 |
| 15 | 3/1 | Capital Budgeting | Chap. 10 |
| 16 | 3/3 | Capital Budgeting | Chap. 10 |
| 17 | 3/8 | Project Analysis and Evaluation | Chap. 11 |
| 18 | 3/10 | Project Analysis and Evaluation | Chap. 11 |
| MARCH 14-MARCH 18: SPRING BREAK WEEK - WEEK OFF | | | |
| 19 | 3/22 | Review | |
| 20 | 3/24 | EXAM 2 (Chapters 7-11) | |
| 21 | 3/29 | Risk and Return | Chap. 12 |
| 22 | 3/31 | Risk and Return | Chap. 13 |
| 23 | 4/5 | Risk and Return | Chap. 13 |
| 24 | 4/7 | Cost of Capital | Chap. 14 |
| 25 | 4/12 | Raising Capital | Chap. 15 |
| 26 | 4/14 | Capital Structure | Chap. 16 |
| 27 | 4/19 | Review for Exam 3 | |
| 28 | 4/21 | EXAM 3 (Chapters 12 – 16) | |
| 29 | 4/26 | Presentations | |
| 30 | 4/28 | Review | |
| | 5/6 | Final Exam on 5/6 in SM 1.118 time TBA (Comprehensive) | |

**These descriptions and timelines are subject to change at the discretion of the Professor.*

Course Policies

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| Grading (credit) Criteria | <p>Your course grade is a weighted average of your scores on the assigned material. The weights are:</p> <table> <tr> <td>3 Exams</td> <td>60% (Worth 20% each)</td> </tr> <tr> <td>Final Exam</td> <td>25%</td> </tr> <tr> <td>Excel/Assignments</td> <td>10%</td> </tr> <tr> <td>Project/Presentation</td> <td>5%</td> </tr> </table> | 3 Exams | 60% (Worth 20% each) | Final Exam | 25% | Excel/Assignments | 10% | Project/Presentation | 5% |
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| Final Exam | 25% | | | | | | | | |
| Excel/Assignments | 10% | | | | | | | | |
| Project/Presentation | 5% | | | | | | | | |

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| | <p>The following scale applies to the overall course grade:</p> <p>A+: 98+ B+: 88-89 C+: 78-79 D+: 68-69</p> <p>A : 93-97 B : 83-87 C : 73-77 D : 63-67</p> <p>A- : 90-92 B- : 80-82 C- : 70-72 D- : 60-62</p> <p>F : Less than 60</p> |
| Exams | <p>Examinations test your knowledge on the theories, practices and analytical methods of financial management. Exams are based on class lectures and assigned reading material. Exams will include a variety of questions and problems. Exams are closed book and closed notes. All individual examinations should be entirely your own work. You are expected to bring your calculator to all exams. No other electronics are allowed. The final is a <u>COMPREHENSIVE</u> department final.</p> |
| Excel | <p>The Excel project introduces you to some of the financial applications available on the computer. Evaluation of the computer project is based on thoughtful, analytical and well-written responses demonstrating knowledge of the topic. The assignment specifics will be on eLearning.</p> |
| Assignments | <p>Participation will be evaluated through assignments. These assignments will be on Connect and will help you prepare for the exams. You will submit them through Connect.</p> |
| Project and Presentation | <p>The purpose of the project is to allow you to explore finance in more detail. Evaluation is based on thoughtful, analytical and well-written responses demonstrating knowledge of the topic. The assignment details will be on eLearning.</p> |
| eLearning | <p>You should check eLearning before class. The site will include lecture material, the computer project, additional practice problems with solutions and any updates to the class material.</p> |
| Make-up Exams | <p>No make-up exams will be given without prior consent from the instructor.</p> |
| Extra Credit | <p>There are no planned extra credit assignments for this class.</p> |
| Late Work | <p>Late work will only be accepted with prior permission of the instructor.</p> |
| Class Attendance | <p>Attendance at all classes is expected unless there are compelling reasons that prohibit attendance.</p> |
| Classroom Citizenship | <p>Students are expected to follow the student code of conduct at all times. You may not use your cell phone or other electronic communication devices during class. Laptops are permitted only for taking class notes. You are expected to behave in a courteous and professional manner.</p> |
| Student Conduct and Discipline | <p>The University of Texas System and The University of Texas at Dallas have rules and regulations for the orderly and efficient conduct of their business. It is the responsibility of each student and each student organization to be knowledgeable about the rules and regulations which govern student conduct and activities. General information on student conduct and discipline is contained in the UTD publication, <i>A to Z Guide</i>, which is provided to all registered students each academic year.</p> <p>The University of Texas at Dallas administers student discipline within the procedures of recognized and established due process. Procedures are defined and described in the <i>Rules and Regulations, Board of Regents, The University of Texas System, Part 1, Chapter VI, Section 3</i>, and in Title V, Rules</p> |

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| | <p>on Student Services and Activities of the university's <i>Handbook of Operating Procedures</i>. Copies of these rules and regulations are available to students in the Office of the Dean of Students, where staff members are available to assist students in interpreting the rules and regulations (SU 1.602, 972/883-6391).</p> <p>A student at the university neither loses the rights nor escapes the responsibilities of citizenship. He or she is expected to obey federal, state, and local laws as well as the Regents' Rules, university regulations, and administrative rules. Students are subject to discipline for violating the standards of conduct whether such conduct takes place on or off campus, or whether civil or criminal penalties are also imposed for such conduct.</p> |
| <p>Academic Integrity</p> | <p>The faculty expects from its students a high level of responsibility and academic honesty. Because the value of an academic degree depends upon the absolute integrity of the work done by the student for that degree, it is imperative that a student demonstrate a high standard of individual honor in his or her scholastic work.</p> <p>Scholastic dishonesty includes, but is not limited to, statements, acts or omissions related to applications for enrollment or the award of a degree, and/or the submission as one's own work or material that is not one's own. As a general rule, scholastic dishonesty involves one of the following acts: cheating, plagiarism, collusion and/or falsifying academic records. Students suspected of academic dishonesty are subject to disciplinary proceedings.</p> <p>Plagiarism, especially from the web, from portions of papers for other classes, and from any other source is unacceptable and will be dealt with under the university's policy on plagiarism (see general catalog for details). This course will use the resources of turnitin.com, which searches the web for possible plagiarism and is over 90% effective.</p> |
| <p>Email Use</p> | <p>The University of Texas at Dallas recognizes the value and efficiency of communication between faculty/staff and students through electronic mail. At the same time, email raises some issues concerning security and the identity of each individual in an email exchange. The university encourages all official student email correspondence be sent only to a student's U.T. Dallas email address and that faculty and staff consider email from students official only if it originates from a UTD student account. This allows the university to maintain a high degree of confidence in the identity of all individual corresponding and the security of the transmitted information. UTD furnishes each student with a free email account that is to be used in all communication with university personnel. The Department of Information Resources at U.T. Dallas provides a method for students to have their U.T. Dallas mail forwarded to other accounts.</p> |
| <p>Withdrawal from Class</p> | <p>The administration of this institution has set deadlines for withdrawal of any college-level courses. These dates and times are published in that semester's course catalog. Administration procedures must be followed. It is the student's responsibility to handle withdrawal requirements from any class. In other words, I cannot drop or withdraw any student. You must do the</p> |

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| | <p>proper paperwork to ensure that you will not receive a final grade of "F" in a course if you choose not to attend the class once you are enrolled.</p> |
| <p>Student Grievance Procedures</p> | <p>Procedures for student grievances are found in Title V, Rules on Student Services and Activities, of the university's <i>Handbook of Operating Procedures</i>.</p> <p>In attempting to resolve any student grievance regarding grades, evaluations, or other fulfillments of academic responsibility, it is the obligation of the student first to make a serious effort to resolve the matter with the instructor, supervisor, administrator, or committee with whom the grievance originates (hereafter called "the respondent"). Individual faculty members retain primary responsibility for assigning grades and evaluations. If the matter cannot be resolved at that level, the grievance must be submitted in writing to the respondent with a copy of the respondent's School Dean. If the matter is not resolved by the written response provided by the respondent, the student may submit a written appeal to the School Dean. If the grievance is not resolved by the School Dean's decision, the student may make a written appeal to the Dean of Graduate or Undergraduate Education, and the dean will appoint and convene an Academic Appeals Panel. The decision of the Academic Appeals Panel is final. The results of the academic appeals process will be distributed to all involved parties.</p> <p>Copies of these rules and regulations are available to students in the Office of the Dean of Students, where staff members are available to assist students in interpreting the rules and regulations.</p> |
| <p>Incomplete Grades</p> | <p>As per university policy, incomplete grades will be granted only for work unavoidably missed at the semester's end and only if 70% of the course work has been completed. An incomplete grade must be resolved within eight (8) weeks from the first day of the subsequent long semester. If the required work to complete the course and to remove the incomplete grade is not submitted by the specified deadline, the incomplete grade is changed automatically to a grade of F.</p> |
| <p>Disability Services</p> | <p>The goal of Disability Services is to provide students with disabilities educational opportunities equal to those of their non-disabled peers. Disability Services is located in room 1.610 in the Student Union. Office hours are Monday and Thursday, 8:30 a.m. to 6:30 p.m.; Tuesday and Wednesday, 8:30 a.m. to 7:30 p.m.; and Friday, 8:30 a.m. to 5:30 p.m.</p> <p>The contact information for the Office of Disability Services is: The University of Texas at Dallas, SU 22 PO Box 830688 Richardson, Texas 75083-0688 (972) 883-2098 (voice or TTY)</p> <p>Essentially, the law requires that colleges and universities make those reasonable adjustments necessary to eliminate discrimination on the basis of disability. For example, it may be necessary to remove classroom prohibitions against tape recorders or animals (in the case of dog guides) for students who are blind. Occasionally an assignment requirement may be substituted (for example, a research paper versus an oral presentation for a</p> |

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| | <p>student who is hearing impaired). Classes enrolled students with mobility impairments may have to be rescheduled in accessible facilities. The college or university may need to provide special services such as registration, note-taking, or mobility assistance.</p> <p>It is the student's responsibility to notify his or her professors of the need for such an accommodation. Disability Services provides students with letters to present to faculty members to verify that the student has a disability and needs accommodations. Individuals requiring special accommodation should contact the professor after class or during office hours.</p> |
| <p>Religious Holy Days</p> | <p>The University of Texas at Dallas will excuse a student from class or other required activities for the travel to and observance of a religious holy day for a religion whose places of worship are exempt from property tax under Section 11.20, Tax Code, Texas Code Annotated. The student is encouraged to notify the instructor or activity sponsor as soon as possible regarding the absence, preferably in advance of the assignment. The student, so excused, will be allowed to take the exam or complete the assignment within a reasonable time after the absence: a period equal to the length of the absence, up to a maximum of one week. A student who notifies the instructor and completes any missed exam or assignment may not be penalized for the absence. A student who fails to complete the exam or assignment within the prescribed period may receive a failing grade for that exam or assignment.</p> <p>If a student or an instructor disagrees about the nature of the absence [i.e., for the purpose of observing a religious holy day] or if there is similar disagreement about whether the student has been given a reasonable time to complete any missed assignments or examinations, either the student or the instructor may request a ruling from the chief executive officer of the institution, or his or her designee. The chief executive officer or designee must take into account the legislative intent of TEC 51.911(b), and the student and instructor will abide by the decision of the chief executive officer or designee.</p> |
| <p>Off-Campus Instruction and Course Activities</p> | <p>Off-campus, out-of-state, and foreign instruction and activities are subject to state law and University policies and procedures regarding travel and risk-related activities. Information regarding these rules and regulations may be found at http://www.utdallas.edu/BusinessAffairs/Travel_Risk_Activities.htm. Additional information is available from the office of the school dean.</p> |

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