

MIS 6393 Foundations of Digital Product Management Syllabus & Policies

Course Information

Course Number MIS 6349
Course Title Digital Consulting Project

Professor Contact Information

Professor Florence N. Lowe
Email Florence.Lowe@utdallas.edu
Office Hours Available for appointments via email and eLearning

Course Pre-requisites, Co-requisites, and/or Other Restrictions

There are no pre-requisites except for a desire to understand more about digital product management. Students from all backgrounds are welcome and tech experience is not required.

Course Description

In this hands-on course, students will learn and apply a comprehensive consulting methodology to solve real-world digital challenges. Collaborating with various clients, students will explore emerging technologies, use agile methodologies, while gaining critical experience in project management, client communication, and team dynamics. Students will engage in a variety of technology-driven or non-technology projects to craft innovative solutions for complex business problems. Throughout the course, students will develop key consulting skills, including problem identification, project management, and effective client interactions.

Students will form teams of 3-5 people and will be assigned a client and a project which will be drawn from business communities and networks.

Student Learning Objectives/Outcomes

At the completion of the course students will:

- Apply MIS skills to turn ambiguous projects into clear, actionable solutions.
 - Develop project management, software development, and client-facing skills.
 - Define key issues in consulting engagements and assess their inter-relationships.
 - Collaborate effectively in teams on real-world projects, enhancing communication and problem-solving skills.
-

Required Textbooks and Materials

No textbooks are required.

Assignments & Academic Calendar

(Topics, Reading Assignments, Due Dates, Exam Dates)

For the class students will have to prepare a mid-term and final presentation that will give an update on the project they have been assigned.

Grading Policy

(including percentages for assignments, grade scale, etc.)

Category	Weight
Client Feedback	40%
Peer Review	20%
Mid-Term Presentation	20%
Final Presentation	20%
Total	100%

This is subject to change and revision.

Course & Instructor Policies

(make-up exams, extra credit, late work, special assignments, class attendance, classroom citizenship, etc.)

Be prepared to ask questions. Be courteous to everyone. Be ontime (if in person, or attending virtually live). Have fun.

Class Materials

The instructor may provide class materials that will be made available to all students registered for this class as they are intended to supplement the classroom experience. These materials may be downloaded during the course, however, these materials are for registered students' use only. Classroom materials may not be reproduced or shared with those not in class, or uploaded to other online environments except to implement an approved Office of Student AccessAbility accommodation. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

Classroom Conduct Requirements Related to Public Health Measures

UT Dallas will follow the public health and safety guidelines put forth by the Centers for Disease Control and Prevention (CDC), the Texas Department of State Health Services

(DSHS), and local public health agencies that are in effect at that time during the Fall 2021 semester.

Class Attendance

The University's attendance policy requirement is that individual faculty set their course attendance requirements. Regular and punctual class attendance is expected. Students who fail to attend class regularly are inviting scholastic difficulty. In some courses, instructors may have special attendance requirements; these should be made known to students during the first week of classes.

Class Participation

Regular class participation is expected. Students who fail to participate in class regularly are inviting scholastic difficulty. A portion of the grade for this course is directly tied to your participation in this class. It also includes engaging in group or other activities during class that solicit your feedback on homework assignments, readings, or materials covered in the lectures (and/or labs). Class participation is documented by faculty. Successful participation is defined as consistently adhering to University requirements, as presented in this syllabus. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

Class Recordings

Students are expected to follow appropriate University policies and maintain the security of passwords used to access recorded lectures. Unless the Office of Student AccessAbility has approved the student to record the instruction, students are expressly prohibited from recording any part of this course. Recordings may not be published, reproduced, or shared with those not in the class, or uploaded to other online environments except to implement an approved Office of Student AccessAbility accommodation. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

NOTE: if the instructor records any part of the course, then the instructor will need to add the following syllabus statement:

The instructor may record meetings of this course. These recordings will be made available to all students registered for this class if the intent is to supplement the classroom experience. If the instructor or a UTD school/department/office plans any other uses for the recordings, consent of the students identifiable in the recordings is required prior to such use unless an exception is allowed by law.

Off-campus Instruction and Course Activities

(Below is a description of any travel and/or risk-related activity associated with this course.)

Comet Creed

This creed was voted on by the UT Dallas student body in 2014. It is a standard that Comets choose to live by and encourage others to do the same:

“As a Comet, I pledge honesty, integrity, and service in all that I do.”

Academic Support Resources

The information contained in the following link lists the University’s academic support resources for all students.

Please see <http://go.utdallas.edu/academic-support-resources>.

UT Dallas Syllabus Policies and Procedures

The information contained in the following link constitutes the University’s policies and procedures segment of the course syllabus. Please review the catalog sections regarding the [credit/no credit](#) or [pass/fail](#) grading option and withdrawal from class.

Please go to <http://go.utdallas.edu/syllabus-policies> for these policies.

The descriptions and timelines contained in this syllabus are subject to change at the discretion of the Professor.