

OPRE 3333: Quantitative Business Analysis
University of Texas at Dallas

Course Syllabus

Disclaimer:

The descriptions and timelines contained in this syllabus are subject to change at the discretion of the instructor.

Course Information:

Course Number/Section: OPRE 3333.0W1
Course Title: Quantitative Business Analysis
Term: Summer 2025
Instruction Mode: Online

Instructor: Negin Enayaty Ahangar, Ph.D.
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Office Hours: by appointment
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Office Hours: Monday/Wednesday, 4:00 pm – 5:00 pm (online via MS Teams)
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Course Pre-requisites, Co-requisites and/or Other Restrictions:

Credit cannot be received for both courses, OPRE 3333 and MATH 2333.

Prerequisites: MATH 1325 or MATH 2413 or MATH 2417

Course Description:

Provides students with the analytical tools necessary for making better management decisions. Students are introduced to mathematical techniques used to make different types of business decisions.

Student Learning Objectives/Outcomes:

Students are required to take the initiative to learn, understand, and apply quantitative business analytics to real-world business data. At the end of this course, you should:

- Be able to apply mathematical techniques of optimization and linear algebra
- Be able to effectively understand and interpret analytic models and use them in the decision-making process
- Be able to utilize basic business analytics tools in Excel

Textbooks:

1. Elementary Linear Algebra - 8th edition
 - Author: Larson
2. Business Analytics - 5th edition
 - Authors: Camm/Cochran/Fry/Ohlmann

Software:

This course uses Microsoft Excel 2007 or higher (no trial or student version). You can download and install Excel for free as a UTD student.

Grading Criteria:

Grades are assigned based on the following weighting.

Assignment Average	25%
Highest Exam Grade	30%
Median Exam Grade	25%
Lowest Exam Grade	20%

The letter grades are determined based on the following grading scheme.

Letter Grade:	A^+	A	A^-	B^+	B	B^-	C^+	C	C^-	D^+	D	F
Minimum Required Grade:	97	93	90	87	83	80	77	73	70	65	60	0/*

* Students who receive less than 50/100 on all three exams.

Course Calendar:

Week	Dates	Topic	Assignment	Due Date
1	6/02 – 6/08	Unit 1: Systems of Linear Equations	Assignment 1	June 9
2	6/09 – 6/15	Unit 2: Matrices	Assignment 2	June 16
3	6/16 – 6/22	Unit 3: Determinant	Assignment 3	June 24
4	6/23 – 6/29	Exam 1 (Units 1 – 3)		
5 – 6	6/30 – 7/13	Unit 4: Introduction to Business Analytics Data Visualization Unit 5: Time Series Analysis and Forecasting Unit 6: Time Series Analysis and Forecasting	Assignment 4	July 16
7	7/14 – 7/20	Exam 2 (Units 4 – 6)		
8	7/21 – 7/27	Units 7 – 8: Linear Optimization Models	Assignment 5	July 28
9	7/28 – 8/03	Unit 9: Integer Linear Optimization	Assignment 6	August 8
10	8/04 – 8/10	Unit 10: Nonlinear Optimization Models Unit 11: Decision Analysis		
11	8/11 – 8/13	Exam 3 (Units 7 – 10)		

Course Policy:**1. General:**

- Students must read the syllabus and check eLearning for daily announcements/emails.
- Students must carefully observe all due dates from the first day of class and plan their personal activities accordingly.
- Students have one week from the date a grade is posted on eLearning to address any grading concerns with the instructor.
- To access your course content, you must complete the JSOM Virtual Learning Launchpad in eLearning. The certificate must be completed each academic year and uploaded each semester for all synchronous/asynchronous courses. The Launchpad will be available before your course starts once you enroll in this course.

2. Exams:

- Exams will be administered by the UTD Testing Center. Students should see the UTD testing center page to register for a seat and for more information.
- Students are allowed to take exams at an off-campus testing center. Students should visit the distance-learning page to read and follow the step-by-step instructions. Applications MUST be submitted at least 10 business days in advance.
- Students must register for exams at the UTD Testing Center no later than one week before the exam date. Failure to do so will result in a 10-point penalty on the exam grade.
- The instructor reserves the right to deduct points from the student's exam grade for not following the exam instructions and announcements.
- Exams will NOT be available to students after submission. However, you have one week after grades are posted on eLearning to review your graded exam in person during the instructor's office hours and receive feedback from the instructor.
- There will be NO make-up for any missed exam except for medical emergencies. A written statement and the physician's address and phone number are required to justify the situation.
- Students must respond to emails about make-up exam instructions within 24 hours and register for the exact date and time provided by the instructor. Failure to do so will result in missing the make-up exam.
- Exam grades will not be curved since their weights vary for different students.
- Students are not allowed to have cheat sheets for exams, but they may be provided with a formula sheet.

3. Assignments:

- The assignments will be assessed through eLearning.
- The lowest assignment grade will be dropped.
- The solution to an assignment will be posted after the due date. Therefore, there will be no make-up opportunities for any missed assignments.

4. Extra Credit:

- Extra credit will NOT be offered.

5. Academic Dishonesty/Cheating:

- Students are required to read, understand, and abide by the university policy on academic honesty.
- Any student found responsible for committing an act of academic dishonesty will receive a grade of zero on that exam or assignment.
- The instructor reserves the right to change the grading policy without any notice due to unforeseen circumstances such as dishonesty, cheating, etc.

6. Mobile Phones, Laptops & Electronic Devices:

- Taking unauthorized pictures or recording during the lecture/classroom from presented materials with a mobile phone, laptop, camera or any other device is an infringement of privacy rights and is prohibited.

- 7. Class Recordings:** Students are expected to follow appropriate University policies and maintain the security of passwords used to access recorded lectures. Unless the AccessAbility Resource Center has approved the student to record the instruction, students are expressly prohibited from recording any part of this course. Recordings may not be published, reproduced, or shared with those not in the class, or uploaded to other online environments except to implement an approved AccessAbility Resource Center accommodation. Failure to comply with these University requirements is a violation of the Student Code of Conduct.

8. **Class Materials:** The Instructor may provide class materials that will be made available to all students registered for this class as they are intended to supplement the classroom experience. These materials may be downloaded during the course; however, these materials are for registered students' use only. Classroom materials may not be reproduced or shared with those not in class or uploaded to other online environments except to implement an approved AccessAbility Resource Center accommodation. Failure to comply with these University requirements is a violation of the Student Code of Conduct.

Technical Requirements: In addition to a confident level of computer and Internet literacy, certain minimum technical requirements must be met to enable a successful learning experience. Please review the important technical requirements on the Getting Started with eLearning webpage.

Course Access and Navigation: This course can be accessed using your UT Dallas NetID account on the eLearning website. Please see the course access and navigation section of the Getting Started with eLearning webpage for more information. To become familiar with the eLearning tool, please see the Student eLearning Tutorials webpage. UT Dallas provides eLearning technical support 24 hours a day, 7 days a week. The eLearning Support Center includes a toll-free telephone number for immediate assistance (1-866-588-3192), email request service, and an online chat service.

Proctored Exam Procedures: If your course has a proctored exam requirement, please see the UTD Testing Center webpage and Distance Learning Proctored Exams webpage to make arrangements. An online remote proctoring tool will be available for fully online courses at the discretion of the professor. Fully online courses may use remote proctoring software for exams in which a webcam scan of the testing area and the recording of all activity during the exam is required.

Server Unavailability or Other Technical Difficulties: The University is committed to providing a reliable learning management system to all users. However, in the event of any unexpected server outage or any unusual technical difficulty which prevents students from completing a time-sensitive assessment activity, the instructor will provide an appropriate accommodation based on the situation. Students should immediately report any problems to the instructor and also contact the online eLearning Help Desk. The instructor and the eLearning Help Desk will work with the student to resolve any issues at the earliest possible time.

Distance Learning Student Resources: Online students have access to resources including the McDermott Library, Academic Advising, The Office of Student AccessAbility, and many others. Please see the eLearning Current Students webpage for more information.

Communication: This course utilizes online tools for interaction and communication. Some external communication tools such as regular email and a web conferencing tool may also be used during the semester. For more details, please visit the Student eLearning Tutorials webpage for video demonstrations on eLearning tools.

Comet Creed: This creed was voted on by the UT Dallas student body in 2014. It is a standard that Comets choose to live by and encourage others to do the same:

As a Comet, I pledge honesty, integrity, and service in all that I do.

Academic Support Resources: The information contained in the following link lists the University's academic support resources for all students. Please go to Academic Support Resources webpage for these policies.

UT Dallas Syllabus Policies and Procedures: The information contained in the following link constitutes the University's policies and procedures segment of the course syllabus. Please review the catalog sections regarding the credit/no credit or pass/fail grading option and withdrawal from class. Please go to UT Dallas Syllabus Policies webpage for these policies.