

Internet Studio 1

ATCM 2335

Section 002

Spring 2025

Thursdays, 4:00 - 6:45pm

<https://internetstudio1.com>

Ken Starzer, Lecturer

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Office Hours: By Appointment

Course Description

Increasingly, jobs require a basic understanding of the core technologies behind the internet. This course will provide you with a working knowledge of HTML, CSS, web hosting, JavaScript (a bit), SFTP, and more. We will explore these technologies and work toward designing a functional, user-friendly website.

Upon completion of this course, you will be able to meet the following learning outcomes:

- Become familiar with the core scripting languages of html and css.
- Follow the creative web site design process from concept through production.
- Construct web site architecture to organize information and display content effectively.
- Apply visual aesthetics and hierarchy for enhanced web site usability.

Prerequisite

ATCM 2301 Digital Art and Design Foundations

What I Expect of you

- Attendance to all classes*
- Regular participation in class
- All assignments need to be completed on time**
- All students need to participate individually and as a contributing member of the class, especially in sharing discoveries with one another

Grading

Because this course builds on concepts learned week-to-week, it's important that you participate individually and collectively to insure that everyone has a successful learning experience. You'll be evaluated on:

- Participation in class,
- Assignments, and
- Quality of work completed from week to week.

Assignments will be discussed throughout the course, with specific requirements spelled out. See grading breakdowns at the end of this document.

Classroom Conduct

- Students are to focus their attention on the subjects at hand in the classroom, i.e., lectures, presentations, discussions, and set aside all other activities.
- All open communication (talking) should be relevant to the subject at hand and have value to the class as a whole.
- Competitiveness between students will be friendly and encouraging at all times.
- All other rules of behavior will be discussed and agreed to by the class on the first day.

Required Supplies/Course Fees

There is no textbook for this course. Required supplies for this class include:

- Netflix Drop Account (<https://app.netflix.com>)
- Purchase of domain name (\$10 - \$20 per year)
- Text Editor ([Phoenix Code Editor](#), [Sublime Text](#)) - Free
- High-capacity USB flash drive or online storage account, such as [box.com](#).
- Sketchbook

Class Materials

I will provide class materials that will be made available to all students registered for this class as they are intended to supplement the learning experience. These materials may be downloaded during the course, however, these materials are for registered students' use only. Classroom materials may not be reproduced or shared with those not in class, or uploaded to other online environments except to implement an approved Office of Student AccessAbility accommodation. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

Course Schedule

1/23 Class 1	Course Overview, Introductions, Intro to HTML: Elements & Structure
1/30 Class 2	What the Web is Made of: An Introduction to HTML, CSS, Essential HTML: Document Standards
2/6 Class 3	Essential HTML: Tables

2/13 Class 4	Essential HTML: Forms. Sitemapping.
2/20 Class 5	Essential HTML: Semantic HTML
2/27 Class 6	CSS: Syntax and Selectors
3/6 Class 7	CSS: Visual Rules
3/13 Class 8	CSS: The Box Model
3/20 No Class	Spring Break
3/27 Class 9	CSS: Display and Positioning, Midterm Due
4/3 Class 10	CSS: Colors, Typography
4/10 Class 11	CSS: Layout With Flexbox
4/17 Class 12	CSS: Grid
4/24 Class 13	CSS: Transitions
5/1 Class 14	CSS: Responsive Design
5/8 Class 15	Lab Time
5/17 Class 16	Final Project Presentations

Grading Scale

A	91-100	Excellent
B	81-90	Above Average
C	71-80	Average
D	61-70	Poor
F	00-60	Failing

Grading Weights

20% Attendance (15 Classes)*

30% Assignments (14)**
20% Midterm Project **
30% Final Project/Presentation***

*Lack of attendance will affect your grade because absences will not only leave holes in understanding of the lesson contents but also degrade the benefit to other students in regard to discussions and work sessions.

**Assignments/Midterm Project not turned in on time (4:00pm on the due date) will have the grade reduced by 15 points. Assignments not turned in by 4:00pm one week after the due date will receive a 0.

***Final Project/Presentation is due on **May 15, 2025**. Participation in presentations is essential for full credit.

Class Participation

Regular class participation is expected. Students who fail to participate in class regularly are inviting scholastic difficulty (***i.e., you will do well in this course if you participate***). A portion of the grade for this course is directly tied to your participation in this class. It also includes engaging in group or other activities during class that solicit your feedback on homework assignments, readings, or materials covered in the lectures (and/or labs). Class participation is documented by faculty. Successful participation is defined as consistently adhering to University requirements, as presented in this syllabus. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

Class Recordings

Students are expected to follow appropriate University policies and maintain the security of passwords used to access recorded lectures. Unless the Office of Student AccessAbility has approved the student to record the instruction, students are expressly prohibited from recording any part of this course. Recordings may not be published, reproduced, or shared with those not in the class, or uploaded to other online environments except to implement an approved Office of Student AccessAbility accommodation. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

COVID-19 Guidelines and Resources

The information contained in the following link lists the University's COVID-19 resources for students and instructors of record.

Please see <http://go.utdallas.edu/syllabus-policies>.

Comet Creed

This creed was voted on by the UT Dallas student body in 2014. It is a standard that Comets choose to live by and encourage others to do the same:

"As a Comet, I pledge honesty, integrity, and service in all that I do."

Academic Support Resources

The information contained in the following link lists the University's academic support resources for all students.

Please go to [Academic Support Resources](#) webpage for these policies.

UT Dallas Syllabus Policies and Procedures

The information contained in the following link constitutes the University's policies and procedures segment of the course syllabus.

Please go to [UT Dallas Syllabus Policies webpage](#) for these policies.

The descriptions and timelines contained in this syllabus are subject to change at the discretion of the Professor.