

Online Course Syllabus
International Management Studies (IMS) 6304
cross-listed as Entrepreneurship (ENTP) 6304
INTERNATIONAL BUSINESS MANAGEMENT

Course Information

Course Number/Section IMS 6304.OW1.f124 / ENTP 6304.OW1.f124
Course Title *International Business Management*
Term *Fall 2024*

Professor Contact Information

Professor Habte G. Woldu
Office Phone (O) 972-883-6357
Email Address wolduh@utdallas.edu
Office Location JSOM 4.805
Online Office Hours T & R. 10:30-11:30 am CT, Via MS Teams

Teaching Assistant Information

Teaching Assistant Vishruth. Acharya
Office Phone (O) 940-344-3632
Email Address vxa220058@utdallas.edu
Online Office Hours *Days: Thursday and Friday, 10:30 am to 1:00 pm CT on Microsoft Teams*

Course Pre-requisites, Co-requisites, and/or Other Restrictions

The course is designed for graduate students who had already taken any international business or international marketing management course.

Course Description

Focusing on the art and science of international management, the course, using analytical tools and data analysis, surveys the evolving global business environments and evaluates international business operations in various markets of the world. It examines various theories behind international trade and direct investment practices and fosters evidence-based critical thinking skills. The course also utilizes various case studies to help students learn the necessary scientific, technological, and managerial techniques to manage the challenges and opportunities that businesses face in diverse global markets. The global challenges, students will be exposed to include, environmental factors, child labor, human resource management, the north-south dialogue on the international trade dispute between multinational firms and developing countries on employment policy, subsidy, tariffs, transfer pricing, and technology sharing.

Student Learning Objectives/Outcomes

Students upon finishing the course are expected to manage the following core issues:

1. Analysis of the international trade dynamics and its trend and direction in the global marketplace
2. Understanding the comparative advantage of trade between nations according to the theory of Ricardo and recognizing its limitations.
3. Understanding the impact of trade barriers on the welfare of a nation and how it affects the world economy
4. Recognizing the association between global business expansion and the increase in income gap between the rich and poor

5. Identifying ethical issues and responsibilities of multinational firms: transfer pricing strategy, child labor practice controversies, environmental pollution, and corruption.
Recognize the determinants of currency exchange rate
6. Determine the sources of human resources for expatriate assignments and recognize how each potential source is aligned with the strategy of international firms.

Required Textbooks and Materials

Required Texts

Carbaugh, Robert, International Economics, 18th Editions, Cengage, 2023, ISBN 978-0-357-51891-5

Suggested Course Materials

Suggested Readings/Texts

- Polman, Paul and Winston, Andrew, Net Positive: How Courageous Companies Thrive by Giving More than They Take, Harvard Business Review Press, 2021
- Zakaria, Fareed, Ten Lessons for a Post-Pandemic World, W.W. Norton & Company, 2020
- Vance M. Vance and Yongsun Paik, Managing a Global Workforce: Challenges and Opportunities in International Human Resource Management, 3rd edition, Routledge Taylor & Francis Group, 2015
- Guillen, Mauro and Garcia-Canal, Esteban, Emerging Markets Rule: Growth Strategies of the New Global Giants, McGraw Hill, New York, 2015
- Friedman, Thomas, The World is Flat: A Brief History of the Twenty-First Century, Farrar, Straus and Giroux, 2005
- Yergin, D. and Stanislaw, J., Commanding Heights: The Battle for the World Economy, PBS Series, 2002
- The Economist, The international business section of The New York Times, and the Journal of International Business Studies (current global economic-related issues)
- McKinsey & Company, publishing@email.mckinsey.com (you can access it freely by filling out an online form. Useful for reporting current issues such as the impact of Covid-19 on the global economy, economic sectors, and other macro-economic issues).

Suggested Materials

Textbooks and some other bookstore materials can be ordered online or purchased at the [UT Dallas Bookstore](#).

JSOM Virtual Learning Launchpad

To access your course content, complete the Virtual Learning Launchpad in eLearning. Follow these instructions: [Student JSOM Virtual Learning Launchpad Instructions](#)

The certificate must be completed each academic year and uploaded each semester for all synchronous / asynchronous courses. The Launchpad will be available before your course starts.

Technical Requirements

In addition to a confident level of computer and Internet literacy, certain minimum technical requirements must be met to enable a successful learning experience. Please review the important technical requirements on the [Getting Started with eLearning](#) webpage.

Course Access and Navigation

This course can be accessed using your UT Dallas NetID account on the [eLearning](#) website.

Please see the course access and navigation section of the [Getting Started with eLearning](#) webpage for more information.

To become familiar with the eLearning tool, please see the [Student eLearning Tutorials](#) webpage. UT Dallas provides eLearning technical support 24 hours a day, 7 days a week. The [eLearning Support Center](#) includes a toll-free telephone number for immediate assistance (1-866-588-3192), email request service, and an online chat service.

Communication

This course utilizes online tools for interaction and communication. Some external communication tools such as regular email and a web conferencing tool may also be used during the semester. For more details, please visit the [Student eLearning Tutorials](#) webpage for video demonstrations on eLearning tools.

Student emails and discussion board messages will be answered within 3 working days under normal circumstances.

Distance Learning Student Resources

Online students have access to resources including the McDermott Library, Academic Advising, The Office of Student AccessAbility, and many others. Please see the [eLearning Current Students](#) webpage for more information.

Server Unavailability or Other Technical Difficulties

The University is committed to providing a reliable learning management system to all users. However, in the event of any unexpected server outage or any unusual technical difficulty which prevents students from completing a time-sensitive assessment activity, the instructor will provide an appropriate accommodation based on the situation. Students should immediately report any problems to the instructor and also contact the online [eLearning Help Desk](#). The instructor and the eLearning Help Desk will work with the student to resolve any issues at the earliest possible time.

Expectations:

Students are expected to participate in all activities as required in the syllabus. Assignments, tests, discussions, and group presentations should be conducted within the given deadlines. Failure to comply with the requirements may lead to scholastic difficulties. All allowable make-ups are subject to a 20% deduction of the provided maximum grades.

Academic Calendar

(All Timings mentioned are as per Central Time Zone only)

WEEK/ DATES	TOPIC/ LECTURE	READING	ASSESSMENT / ACTIVITY	DUE DATE
Week 1 Aug 19- Aug 25	Introduction Lecture 01	Reading Carbaugh Chapter 1: The international economy and globalization	Group Signup Personal statement: Self-introduction (on Discussion Board)	Sign up to a group by Aug 25 Post a self-introduction by Aug 25
Week 2 Aug 26 – Sep 01	Lecture 02	Chapter 2: Foundation of modern trade theory: comparative advantage	Discussion 1 (eLearning Discussion Board)	Discussion 1: Due Date Sep. 01 All students participate.
Week 3 Sep 03 – Sep 08	Lecture 03	Chapter 3: Sources of comparative advantage	Project 1 by Group 1 Discussion 2 (eLearning Discussion Board)	Project 1 Paper Report: due date: Sep 08 Discussion 2 Sep 3 – Sep 8
Week 4 Sep 09- Sep 15	Lecture 04	Chapter 4: Tariffs and their effects on the welfare of nations	Project 2 by Group 2 Discussions 3 (eLearning Discussion Board)	Project 2 Paper Report due date: Sep 15 Discussion 3 by Group 2, Sep 09- Sep 15

WEEK/ DATES	TOPIC/ LECTURE	READING	ASSESSMENT / ACTIVITY	DUE DATE
Week 5 Sep 16- Sep 22	Web Conference 1	Web Conference 1: Analysis & demonstration of the impact of tariff on the welfare of the nation (using graphs & other methods).	Project 3 by Group 3	Web Conference 1: on Tue. Sep 17, 12 noon – 1:30 pm CT Project 3 Paper Report: Due date: Sep 22
	Mid-term Exam* Chapters 1-4		Midterm Exam: Chapters/lectures 1-4, includes issues discussed the web conference discussion on the “impact of tariff on the welfare of nations”	Saturday, Sep 21, 8:00 am to Sunday, Sep 22, 11:59 pm CT
Week 6 Sep 23- Sep 29	Lecture 06	Chapter 6: Trade regulations and industrial policies	Project 4 by Group 4 Discussions 4 (eLearning Discussion Board)	Project 4 Paper Report Due Date: Sep 29 Discussion 4: Sep 23 – Sep 29
Week 7 Sep 30- Oct 06	Lecture 07	Chapter 7: Trade policies in developing countries	Project 5 by Group 5	Project 5 Paper Report Due date: Oct 06
Week 8 Oct 07- Oct 13	Lecture 08	Chapter 8: Regional trading arrangements		

WEEK/ DATES	TOPIC/ LECTURE	READING	ASSESSMENT / ACTIVITY	DUE DATE
Week 09 Oct 14- Oct 20			Project 6 by Group 6	Project 6 Paper Report Due date: Oct 20
Week 10 Oct 21 - Oct 27	Lecture 09	Chapter 9: International factor movements and multinational enterprises	Discussions 5 (eLearning Discussion Board)	Discussion 6 Oct 21 – Oct 27
Week 11 Oct 28– Nov 03	Lecture 10	Chapter 10: The Balance of Payments	Project 7 by Group 7	Project 7 Paper Report Due Date: Nov 03
Week 12 Nov 04- Nov 10	Lecture 12	Chapter 12: Foreign Exchange		
Week 13 Nov 11- Nov 17	Lecture 13	Special Lecture Notes: Internatio nal Human Resource Manageme nt and MNC Strategy	Project 8 by Group 8	Project 8 Paper Report Group 8 Due date: Nov 17
Week 14 Nov 18- Nov 24	Web Conference 2	A video clip from theauthor, Thomas Friedman of “The World is Flat”	Web Conference discussion based on a video clip from the author, Thomas Friedman of “The Worldis Flat”	Web Conference 2 on Tue. Nov. 19 12 noon – 1:30 pm CT

Nov 25 – Dec 01	Fall/ Thanksgiving Break			
Week 15 Dec 02- Dec 08	Final Exam* Chapters 6- 10, 12 and 13			Saturday 12/07, 8:00am to Sunday, 12/08, 11:59 pm CT.

***The Midterm and Final Exams are for 2 hours respectively and it is recommended that students plan their exam time appropriately. Students need to avoid starting their exam session in the last hour of the exam session.**

Grading Policy

Weights

Item	Percentage
General discussion (5 discussions)	10%
Web conference (two)	5%
Group project written report	20%
Peer evaluation	5 %
Mid-Term exam includes chapters 1-4	25 %
Final exam includes chapters 6 -10, 12 and 13	35%
Total	100%

Grading criteria (The grading criteria are subject to change. The final grade will depend on the overall class and individual performance)

Scaled Score	Letter Equivalent
>=94	A
90-93	A-
86-89	B+
82-85	B
79-81	B-
75-78	C+
70-74	C
Less than 70	F

Accessing Grades

Students can check their grades by clicking “My Grades” under Course Tools after the grade for each assessment task is released.

Participation in the discussion topics (mini-cases)

Students are expected to provide comments and solutions to the posted questions and problems spelled out in the provided discussion profile available on the course site. As the cases reflect the contents and the objectives of the chapters under which they are listed, you need to read the chapters thoroughly and Google for related issues published in academic journals in order to effectively participate in the discussion.

Participation grade will be based on your level of involvement. It is important to remember that the level of involvement will be evaluated by quality, not quantity of postings. Your posted messages as well as your dialogues with your colleagues with regard to mini-case discussions should bear substance and depth.

Web conferences

- Web Conference 1: Analysis & demonstration of the impact of tariff on the welfare of the nation (using graphs & other methods).
- Web Conference 2: discussions on video: a web conference discussing a video: [The World is Flat](#) is scheduled during the last week of the course. Participating in discussion is encouraged as students will benefit from exchanging views and interactions with their classmates and the professor. Plea see [Web Conference tool information](#).

Group Project

Project Report Format: you can earn up to a maximum of 20% for your paper and project presentation and 5% for group peer evaluation.

Each student will be given a grade based on the outcome of a group project and his/her level of participation within a group. The group project report will consist of 5 pages, double-spaced and typed. The report also should include a separate page for the title of the group project and full names of group members. (**ONLY** the names of **EFFECTIVE** participants should be included) and a separate page for references used as sources in the report; at least five references excluding your book are required. The references listed on your pages should be cited in the text. The citation format is preferred to be in MLA. References should be from reputable journals or textbooks. We highly recommend that you use UT Dallas Library for sources to support your group project papers, mini-case discussion as well as take-home essays.

Peer evaluation should be submitted under the assignment link on the group case submission due date. Peer evaluation is based on individuals. Peer evaluation should have both figures and comments reflecting on the following criteria.

- a) intellectual contribution
- b) full participation and integrity
- c) creative and original ideas submitted to the group
- d) resourcefulness

Case profiles for group projects are provided on the course site. Groups will be selected for case

studies and reports during the first week of the course. Based on the evaluation information, the instructor will assign a group participation grade for each student.

The group project report should include

- a) Problem definition/theme
- b) Literature and method/s applied to discuss and solve the problem indicated in the case
- c) Alternative solutions
- d) Conclusion, including the best solution to the problem

Groups will be assigned projects at the beginning of the class and students will be notified under Announcements. Each group can use the available group tools under its group area in the course to communicate and collaborate within the group.

Assignment submission instructions

You will submit your homework, group project and peer evaluation (in the required file format with a simple file name and a file extension) by using the Assignments tool on the course site. Please see the Assignments link on the course menu or see the icon on the designated page. You can click each assignment name link and follow the on-screen instructions to upload and submit your file(s). For additional information on how to submit assignments, view the [Submitting An Assignment video tutorial](#).

Please note: each assignment link will be deactivated after the assignment's due time. After your submission is graded, you may go to My Grades on the course menu and click the score link to check the results and feedback. One group member will submit the assignment on behalf of the group and all group members will be able to view the results and feedback once it's been graded.

Online Exams (Midterm and Final)

Students will be evaluated on two timed online exams administered on the honor system. The questions for the exam will be drawn mostly from Carbaugh's textbook, assigned articles, and lecture notes. Mid-term and Final exams will include both multiple-choice and essay questions. To obtain a full grade, the essays need to be analytical and supported by at least two sources from referred journals or books (two sources per essay). Sample essay questions are posted on the module page. A sample test is also available for you to practice to get familiar with the testing system.

The exams will be available on the days indicated on the Schedule and instructions will be given indicating the total time allowed for completion once the exam is opened. The instructor can change the system of examination and re-evaluate the entire class if the honor system procedures do not function as expected.

The exams will be available under Quizzes and Exams link on the course menu. You can access them by clicking the link and then clicking the available exam title links. Each exam is timed and can only be accessed one time within the scheduled time window. Please read the on-screen

instructions carefully before clicking “Begin”. After each exam is graded and released, you may go to My Grades page and click the score link of the quiz to view your graded submission.

Class Materials

The Instructor may provide class materials that will be made available to all students registered for this class as they are intended to supplement the classroom experience. These materials may be downloaded during the course, however, these materials are for registered students' use only. Classroom materials may not be reproduced or shared with those not in class, or uploaded to other online environments except to implement an approved Office of Student AccessAbility accommodation. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

Class Participation

Regular class participation is expected. Students who fail to participate in class regularly are experiencing scholastic difficulty. A portion of the grade for this course is directly tied to your participation in this class. It also includes engaging in group or other activities during class that solicit your feedback on homework assignments, readings, or materials covered in the lectures (and/or labs). Class participation is documented by faculty. Successful participation is defined as consistently adhering to university requirements, as presented in this syllabus. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

Class Recordings

Students are expected to follow appropriate University policies and maintain the security of passwords used to access recorded lectures. Unless the Office of Student AccessAbility has approved the student to record the instruction, students are expressly prohibited from recording any part of this course. Recordings may not be published, reproduced, or shared with those not in the class, or uploaded to other online environments except to implement an approved Office of Student AccessAbility accommodation. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

Course Policies

Make-up exams

Make-ups for assignments, midterm and final exams are possible only under extraordinary situation and the instructor may not give full credit to late exams depending on the condition why the reasons why the examinee didn't take the exam. All justified makeup will be subject to a 20% deduction.

Extra Credit

No

Late Work

Only accepted under extraordinary situations and subject to a 20% deduction

Special Assignments

Only accepted under an extraordinary situation

Class Participation

Students are required to login regularly to the online class site. The instructor will use the tracking feature in eLearning to monitor student activity. Students are also required to participate in all class activities such as discussion board activities, chat or conference sessions and group projects.

Classroom Citizenship

The same guidelines that apply to traditional classes should be observed in the virtual classroom environment. Please use proper etiquette when interacting with class members and the professor.

Comet Creed

This creed was voted on by the UT Dallas student body in 2014. It is a standard that Comets choose to live by and encourage others to do the same:

“As a Comet, I pledge honesty, integrity, and service in all that I do.”

Academic Support Resources

The information contained in the following link lists the University’s academic support resources for all students.

Please go to [Academic Support Resources](#) webpage for these policies.

UT Dallas Syllabus Policies and Procedures

The information contained in the following link constitutes the University’s policies and procedures segment of the course syllabus.

Please go to [UT Dallas Syllabus Policies](#) webpage for these policies.

The descriptions and timelines contained in this syllabus are subject to change at the discretion of the Professor.