

Course Syllabus
International Management Studies (IMS) 6304
cross-listed as Entrepreneurship (ENTP) 6304
INTERNATIONAL BUSINESS MANAGEMENT

Course Information

Course Number/Section (Merged) ENTP 6304. IMS 6304.501-S24
Course Title *International Business Management*
Term *Spring 2024*

Professor Contact Information

Professor Habte G. Woldu
Office Phone (O) 972-883-6357
Email Address wolduh@utdallas.edu
Office Location JSOM 4.805
Online Office Hours M, W. Via MS Teams 10:00-11:30 am CT Or in Person by Appointment

Teaching Assistant Contact Information

Teaching Assistant Siri Chandana Nidadavolu
Email Address sirichandana.nidadavolu@utdallas.edu
Office Hour TBA

Course Pre-requisites, Co-requisites, and/or Other Restrictions

The course is designed for graduate students who had already taken any international business or international marketing management course.

Course Description

Focusing on the art and science of international management, the course, using analytical tools and data analysis, surveys the evolving global business environments and evaluates international business operations in various markets of the world. It examines various theories behind international trade and direct investment practices, and fosters evidence-based critical thinking skills. The course also utilizes various case studies to help students learn the necessary scientific, technological, and managerial techniques to manage the challenges and opportunities that businesses face in diverse global markets. The global challenges, students will be exposed to include, environmental factors, child labor, human resource management, the north-south dialogue on international trade dispute between multinational firms and developing countries on employment policy, subsidy, tariffs, transfer pricing and technology sharing.

Student Learning Objectives/Outcomes

Students upon finishing the course are expected to manage the following core issues:

1. Analyze the international trade dynamics and its trend and direction in the global marketplace
2. Apply of the cost comparative advantage in international trade and recognizing its limitations.
3. Recognize the impact of trade barriers on the welfare of the importing nations its global implication
4. Argue why globalization can be associated with income disparity among and within nations.
5. Identify the ethical issues and responsibilities of multinational firms related to transfer pricing strategy, child labor practice controversies, environmental pollution and corruption
6. Recognize the factors that impact currency exchange dynamics
7. Determine the sources of human capital for expatriate assignments and recognize how each potential source is aligned with the strategy of international firms.

Required Textbooks and Materials

Required Texts

Carbaugh, Robert, International Economics, 17th Regular or Special Editions, South-Western, 2019

Suggested Course Materials

Suggested Readings/Texts

- Polman, Paul and Winston, Andrew, Net Positive: How Courageous Companies Thrive by Giving More than They Take, Harvard Business Review Press, 2021
- Zakaria, Fareed, Ten Lessons for a Post-Pandemic World, W.W. Norton & Company, 2020
- Vance M. Vance and Yongsun Paik, Managing a Global Workforce: Challenges and Opportunities in International Human Resource Management, 3rd edition, Routledge Taylor & Francis Group, 2015
- Guillen, Mauro and Garcia-Canal, Esteban, Emerging Markets Rule: Growth Strategies of the New Global Giants, McGraw Hill, New York, 2015
- Friedman, Thomas, The World is Flat: A Brief History of the Twenty-First Century, Farrar, Straus and Giroux, 2005
- Yergin, D. and Stanislaw, J., Commanding Heights: The Battle for the World Economy, PBS Series, 2002
- The Economist, The international business section of The New York Times and Journal of International Business Studies (current global economic related issues)
- McKinsey & Company, publishing@email.mckinsey.com (you can access it for. Their publications cover current issues such as the impact of Covid-19 on the global economy, economic trends, and other macro-economic issues).

Textbooks and some other bookstore materials can be ordered online or purchased at the [UT Dallas Bookstore](#).

Technical Requirements

In addition to a confident level of computer and Internet literacy, certain minimum technical requirements must be met to enable a successful learning experience. Please review the important technical requirements on the [Getting Started with eLearning](#) webpage.

Course Access and Navigation

This course can be accessed using your UT Dallas NetID account on the [eLearning](#) website.

Please see the course access and navigation section of the [Getting Started with eLearning](#) webpage for more information.

To become familiar with the eLearning tool, please see the [Student eLearning Tutorials](#) webpage.

Communication

This course, also utilizes online tools for various interaction and communication. Some external communication tools such as regular email and a web conferencing tool may also be used during the semester. For more details, please visit the [Student eLearning Tutorials](#) webpage for video demonstrations on eLearning tools.

Expectations:

Students are expected to participate in all activities as required in the syllabus. Assignments, tests, discussion and group presentations should be conducted within the given deadlines. Failure to comply with the requirements may lead to scholastic difficulties. All, allowable make-ups are subject to 20% deduction of the provided maximum grades.

Academic Calendar

(All Timings mentioned are as per Central Time Zone only)

Legend:	
	Group Project (presentation and paper submission)
	General in Class Discussion - without paper report
	Reflection Discussion & half a page Report

WEEK/ DATES	TOPIC/ LECTURE	READING	ASSESSMENT / ACTIVITY	DUE DATE
Week 1 Jan 22 Class Meeting: Via Microsoft Teams	Introduction Lecture 01	An overview of the World Economy- Survey Reading Carbaugh Chapter 1: An overview of the international economy and globalization	Group Signup Personal statement: Self-introduction (on Discussion Board)	Sign up to a group by Jan 23 Post a self-introduction by Jan 23 Prepare for next week Discussion. Upload half a page report online. Due date: 1/29, by 6 pm.
Week 2 Jan 29 Class Meeting: Via Microsoft Teams	Lecture 02	Chapter 2: Foundation of modern trade theory and comparative advantage	Discussion 1 Will a regional conflict re-tangle global supply chain? 	Discussion 1-upload half a page report online. Due date: 1/29, by 6 pm
Week 3 Feb 5 Class Meeting: Via Microsoft Teams	Lecture 03	Chapter 3: Sources of comparative advantage	Project 1 by Group 1: Does a “Flat World” make Ricardo wrong? (see e-learning for source) Discussion 2: Outsourcing: Opportunities, Myths and Realities.	Project 1 Presentation in class on 2/5 Project 1 Paper Report & Peer Eval. Due date: 2/5 by 11:59 pm Class Discussion 2, posts on Discussion Board, due 2/5 by 11:59 pm

WEEK/ DATES	TOPIC/ LECTURE	READING	ASSESSMENT / ACTIVITY	DUE DATE
Week 4 Feb 12	Lecture 04	Chapter 4: Tariffs and their effects on the welfare of nations	Project 2 by Group 2: Is the United States Losing its Innovation Edge. Discussion 3: Will emerging economies soon outstrip the rich ones?	Project 2 Presentation in class on 2/12 Project 2 Paper Report & Peer Eval. Due date: 2/12 by 11:59 pm Class Discussion 3, posts on Discussion Board, due 2/12 by 11:59 pm
Week 5 Feb 19		Ch. 4 cont. In Class Discussion: Analysis & demonstration of the impact of tariff on the welfare of a small nation (using graphs & computation methods).	Project 3 by Group 3: Blue Orchard Finance: Connecting Microfinance to Capital Markets	Project 3 Presentation in class on 2/19 Project 3 Paper Report & Peer Eval. Due date: 2/19 by 11:59 pm
Week 6 Feb 26	Lecture 06	Chapter 6: Trade regulations and industrial policies	Discussion 4: “After A Brief Silence, Sceptics of China’s Belt and Road Initiative Are Speaking Up Again”	Class Discussion 4, posts on Discussion Board, due 2/26 by 11:59 pm Prepare for next week Discussion. Upload half a page report online. Due date: 3/4, by 6 pm
Week 7 March 4	Midterm* Chapters 1-4		Discussion 5: Are International Labor Standards Needed to Prevent Social Dumping?	Discussion 5-upload half a page report online. Due date: 3/4, by 6 pm Midterm in UTD Testing Center, March 4- March 7
Week 8 Mar 11-17	Spring Break (No Class)			

WEEK/ DATES	TOPIC/ LECTURE	READING	ASSESSMENT / ACTIVITY	DUE DATE
Week 9 March 18	Lecture 07	Chapter 7: Trade Policies in Developing Countries	Project 4 by Group 4: Vietnam's Private Sector Development: Mr. Nam's Dilemma	Project 4 Presentation in class on 3/18 Project 4 Paper Report & Peer Eval. Due date: 3/18 by 11:59 pm Prepare for next week Discussion. Upload half a page report online. Due date: 3/25, by 6 pm
Week 10 March 25	Lecture 08	Chapter 8: Regional trading arrangements Vs multilateralism	Discussion 6: Africa's emerging economies to take the lead in consumer market growth Project 5 by Group 5: Play it safe at home or take a risk abroad.	Discussion 6-upload half a page report online. Due date: 3/25, by 6 pm Project 5 Presentation in class on 3/15 Project 5 Paper Report & Peer Eval. Due date: 3/25 by 11:59 pm
Week 11 April 1	Lecture 09	Chapter 9: International factor movements and multinational enterprise	Homework Project 6 by Group 6: Cracking the Next Growth Market: Africa	Homework (eLearning) Due Date Sunday 4/7 by 11:59 pm Project 6 Presentation in class on 4/1 Project 6 Paper Report & Peer Eval. Due date: 4/1 by 11:59 pm
Week 12 April 8	Lecture 10	Chapter 10: The Balance of Payments	Discussion 7: The BRICs (Brazil, Russia, India and China): The Trillion-dollar club Project 7 by Group 7: Brexit: Breaking Away- Would it pay?	Class Discussion 7, posts on Discussion Board, due 4/8 by 11:59 pm Project 7 Presentation in class on 4/8 Project 7 Paper Report & Peer Eval. Due date: 4/8 by 11:59 pm

WEEK/ DATES	TOPIC/ LECTURE	READING	ASSESSMENT / ACTIVITY	DUE DATE
Week 13 April 15	Lecture 12	Chapter 12: Exchange Rate Determination	Project 8 by Group 8: Does Foreign Direct Investment Hinder or Help Economic Development?	Project 8 Presentation in class on 4/15 Project 8 Paper Report & Peer Eval. Due date: 4/15 by 11:59 pm
Week 14 April 22	Lecture 13	Chapter 13: International Human Resource Management and MNC Strategy	Thomas Friedman of “The World is Flat”	Watch video clip before class, Thomas Friedman, “The World is Flat”-MIT https://www.youtube.com/watch?v=53vLQnuV9FY
Week 15 April 29	Final Exam*		Chapters 6-10, 12 and 13	Final Exam in UTD Testing Center: April 29-May 2

***The Midterm and Final Exams are for 2 hours respectively and it is recommended that students plan their exam time appropriately. Students need to avoid starting their exam session in the last hour of the exam session.**

Grading Policy

Weights

Item	Percentage
Homework	5%
General discussion in class, in addition post your views on Discussion Board (5%) Reflection discussion with paper reports on current global affairs (5%)	10%
Class Attendance & Participation	5%

Group project (class presentation 8%, paper report 8%, Peer eval 4%)	20 %
Mid-Term exam includes chapters 1-4	25 %
Final exam includes chapters 6 -10, 12 and 13	35%
Total	100%

Grading criteria (The grading criteria are subject to change. The final grade will depend on the overall class and individual performance)

Scaled Score	Letter Equivalent
>=94	A
90-93	A-
86-89	B+
82-85	B
79-81	B-
75-78	C+
70-74	C
Less than 70	F

Accessing Grades

Students can check their grades by clicking “My Grades” under Course Tools after the grade for each assessment task is released.

Participation in the discussion topics (mini-cases)

Students are expected to provide comments and solutions to the posted questions and problems spelled out in the provided discussion profile available on the course site. As the cases reflect the contents and the objectives of the chapters under which they are listed, students need to read the chapters thoroughly and Google for related issues published in academic journals in order to effectively participate in the discussion.

Participation grade will be based on students’ level of involvement. It is important to remember that the level of involvement will be evaluated by quality, not quantity of postings. Your mini-case discussions should bear substance, relevance and have depth.

Homework Assignment

There is one individual assignment: It is worth 5 points of your total course grade. You will provide responses to questions on the assigned topics. The homework will be released under course Assignment’s page.

Group Project

Project Report Format: you can earn up to a maximum of 16% for your paper and project presentation and 4% for group peer evaluation.

Each student will be given a grade based on the outcome of group project and his/her level of participation within a group. The group project report will consist of 5 pages, double-spaced and typed. The report also should include a separate page for title of the group project, full names of group members. (**ONLY** the names of **EFFECTIVE** participants should be included) and a separate page for references used as sources in the report should be included in the report; at least five references excluding your book are required. The references listed on your pages should be cited in text. The citation format is preferred to be in MLA. References should be from reputable journals or textbooks. We highly recommend that you use UT Dallas Library for sources to support your group project papers, mini-case discussion as well as take-home essays.

Peer Evaluation

Peer evaluation report should be submitted under the assignment link on the group case submission before or by the due date. Peer evaluation is based on individuals' performance. Peer evaluation should have both numerical and comments based on the following rubric.

- a) intellectual contribution
- b) full participation and integrity
- c) creative and original ideas submitted to the group
- d) following deadlines for assigned tasks
- e) resourcefulness

Case profiles for group project are provided on the course site. Groups will be selected for case studies and report during the first week of the course. Based on the evaluation information, instructor will assign a group participation grade for each student.

The group project report should include

- a) Problem definition/theme of the case/article
- b) Use of relevant literature by following formal citations.
- c) Method/s applied to discuss and solve the problems indicated in the paper/case (empirical, qualitative (literature-based analysis) or a combination of both
- d) Successful discussion on all alternative solutions
- e) Conclusion, including the discussion on the best solution to the problem.
- f) Challenges encountered addressing the case project and recommendations for future studies.

Groups will be assigned projects at the beginning of the class and students will be notified under their respective assigned groups. Each group member can use the available group tools under its own group area in the course to communicate and collaborate within the group.

Assignment submission instructions

You will submit your homework, group project and peer evaluation (in the required file format with a simple file name and a file extension) by using the Assignments tool on the course site. Please see the Assignments link on the course menu or see the icon on the designated page. You can click each assignment name link and follow the on-screen instructions to upload and submit your file(s). For additional information on how to submit assignments, view the [Submitting An Assignment video tutorial](#).

Please note: each assignment link will be deactivated after the assignment due time expires. After your submission is graded, you may go to My Grades on the course menu and click the score link to check the results and feedback provided by the professor. **ONLY** one group member, will submit the assignment on behalf of the group and all group members will be able to view the results and feedback once it's been graded.

Midterm and Final Exams

Students will be evaluated on two timed exams. The questions for the exams will be drawn mostly from Carbaugh's textbook as well as professor's lecture notes. Mid-term and Final exam will include both multiple-choice and essay questions. In order to obtain full grade, the essays need to be analytical in nature and supported by sources from referred (peer reviewed) journals or books (two sources per essay). Sample essay questions are posted on the module page. A sample test will be also available for you to practice and get familiar with the testing system and patterns of questions.

The exams will be available on the days indicated on the Schedule and instructions will be given indicating the total time allowed for completion once the exam is opened. Both exams be given in the UTD Testing Center.

The exams will be available under Quizzes and Exams link on the course menu. You can access them by clicking the link and then clicking the available exam title links. Each exam is timed and can only be accessed one time within the scheduled time window. Please read the on-screen instructions carefully before clicking "Begin". After each exam is graded and released, you may go to My Grades page and click the score link of the quiz to view your graded submission.

Class Materials

The instructor may provide class materials that will be made available to all students registered for this class as they are intended to supplement the classroom experience. These materials may be downloaded during the course; however, these materials are for registered students' use only. Classroom materials may not be reproduced or shared with those not in class, or uploaded to other class environments except to implement an approved Office of Student AccessAbility accommodation. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

Class Participation

Regular class participation is expected. Students who fail to participate in class regularly are inviting scholastic difficulty. A portion of the grade for this course is directly tied to your participation in the class. It also includes engaging in group or other activities during class that solicit your feedback on homework assignments, readings, or materials covered in the lectures (and/or labs). Class participation is documented by faculty. Successful participation is defined as consistently adhering to university requirements, as presented in this syllabus. Failure to comply with these university requirements is a violation of the [Student Code of Conduct](#).

Class Recordings

Students are expected to follow appropriate University policies and maintain the security of passwords used to access recorded lectures. Unless the Office of Student AccessAbility has approved the student to record the instruction, students are expressly prohibited from recording

any part of this course. Recordings may not be published, reproduced, or shared with those not in the class, or uploaded to other online environments except to implement an approved Office of Student AccessAbility accommodation. Failure to comply with these university requirements is a violation of the [Student Code of Conduct](#).

Course Policies

Make-up exams

Make-ups for assignments, midterm and final exams are possible only under extraordinary situation and the instructor may not give full credit to late exams depending on the condition and reasons why the examinee was not able to take the exam. All justified makeups will be subject to 20% deduction.

Extra Credit

The professor may grant extra credit, whenever the professor wishes to do so

Late Work

Only accepted under extraordinary situation and subject to 20% deduction

Special Assignments

Yes, but only with the recommendation of Office of Student AccessAbility accommodation

Classroom Citizenship

Please use proper etiquette when interacting with class members and the professor.

Comet Creed

This creed was voted on by the UT Dallas student body in 2014. It is a standard that Comets choose to live by and encourage others to do the same:

“As a Comet, I pledge honesty, integrity, and service in all that I do.”

Academic Support Resources

The information contained in the following link lists the University’s academic support resources for all students.

Please go to [Academic Support Resources](#) webpage for these policies.

UT Dallas Syllabus Policies and Procedures

The information contained in the following link constitutes the University’s policies and procedures segment of the course syllabus.

Please go to [UT Dallas Syllabus Policies](#) webpage for these policies.

The descriptions and timelines contained in this syllabus are subject to change at the discretion of the Professor.