



PHOTOGRAPHY & NEW MEDIA Syllabus

Course Information

ARTS 3379.001 Photography and New Media, SPRING 2024
MONDAY, 10 am – 12:45 pm., ATEC 3.904 (2.908)

Professor Contact Information

Emily Loving, emily.lovings@utdallas.edu

Office hours –by appointment, office 4.901

*Please allow 24 hours for a response. Emails are only checked during the week.

Weekends and holidays may take at least 48 hours or more.

Include course name in subject line.

Course Pre-requisites, Co-requisites, and/or Other Restrictions

Prior completion of 2000 level studio arts course is required.

Command of general file management skills for a Mac or PC is expected.

Course Description -- This studio art course provides instruction in digital photography, including camera operation, image capture, lighting techniques, and digital workflow. This course will emphasize the relationship between still image capture and applications in new media contexts, such as networked environments and moving or animated images. Class problems will prioritize output to screen and web. Discussions will address the work of contemporary artists who embrace various strategies for electronic distribution of images.

Student Learning Objectives/Outcomes -- Students will create images, applying digital photographic processes to emphasize the relationship between still image capture and applications in new media contexts. They will assess and evaluate the creative work of their peers through both written and verbal critique and will discuss and write about both historical and contemporary examples of visual art. Students will develop ideas and choose approaches to generate a proposal for an individual photography-based portfolio, which they will create.

Required Materials –

- minimum of 3 megapixel camera, DSLR, mirrorless or smartphone
- memory cards for camera
- memory card reader
- digital file storage system
- reliable internet connection
- additional costs include, but are not limited to, photo printing, supplies, and mats

Suggested Course Materials

Tripod

Removable flash that fits in the camera's hot shoe

Students can obtain Adobe Photoshop or Adobe Creative Suite -- see UTD technology store for UT discount--OR Adobe Lightroom 4.0 for use on their home computer.

Required Reading and homework -- To be posted on the class website via UTD's eLearning or distributed during class.

Photo Equipment Checkout & Lab Coordinator – Dr. Diane Durant ATC 4.905

email: durant@utdallas.edu

UTD Web Server – TBA, . **PLEASE LABEL YOUR FILES WITH YOUR LAST NAME AND ASSIGNMENT NUMBER** ("LAST, FIRST_1" or "LAST, FIRST_2" if there is more than one file).

Assignments & Academic Calendar

Please note class dates when you will need to bring your camera fully charged. Be prepared and ready.

"Today we are beginning to notice that the new media are not just mechanical gimmicks for creating worlds of illusions, but new languages with new and unique powers of expression." - Marshall McLuhan

See eLearning for additional information and supplemental materials

- JAN. 22** Welcome to the course!
Camera Basics & Exposure Theory
Elements of Design
- JAN. 29** Camera Operations
Composition and Framing
Discuss Reading Assignment 1 - have response posted before class
- FEB 5** Early Experimental Photography // DADA
Collage // Photomontage
PS Introduction // Scanning
Layering // Masking // Manipulation
Discuss Reading Assignment 2 - have response posted before class
- FEB. 12** New Media Approaches
All about lighting! * Bring camera & tripod
Discuss Reading Assignment 3 - have response posted before class
- FEB. 19** Altered & Glitched
Copyright // Appropriation
- FEB. 26** **Room 2.908** – More on Lighting

- Intro Midterm Project
- MARCH 4** STUDIO DAY – More on lighting
Midterm Planning Due
- MARCH 11** **SPRING BREAK**
- MARCH 18** MIDTERM CRITIQUE
Upload work to blog & high-res version to BOX
prepare large print
- MARCH 25** Nam June Paik to current day
Intro Video Art // Digital Art // The Moving Image
Research Presentation – Group 1
- APRIL 1** Passage // Blog Review
Moving Images vs Still
Research Presentation – Group 2
- APRIL 8** **FINAL PROJECT PROPOSAL DUE**, submit to the BOX
In-progress Critique 1 – *bring images, storyboards, notes
Research presentation – Group 3
- APRIL 15** Studio Day - In-progress Critique 2
- APRIL 22** In-progress Critique 3 – *bring images, storyboards, notes
Layout and Presentation
Blog Review, **Room 2.908**
- APRIL 29** **Rm 2.908**
FINAL PROJECT DUE - Critique & Artist Statement due
- MAY 6** FINALS WEEK
wrap up

*** Descriptions, timelines, and assignments are subject to change at the discretion of the professor.**

Grading Policy

Grades are earned, not given.

Blog prompts/In-class assignments/class participation: 40%

Midterm Projects: 20%

Research presentation & print: 10%

Final project and accompanying artist's statement: 30%

Grading Criteria for Creative Work

- 1. Concept:** what's the idea? Does it solve the problem posed in the assignment?
- 2. Relationship between content and form:** how does the idea for the image influence the selection of the image's content and process of execution?
- 3. Experimentation:** has this image been seen before? What risks with materials, conventions, content, design, or execution have been taken?
- 4. Presentation:** given the limitation of the workshops, what kind of effort, care, and attention has been devoted to the creation of the images?

Grading Scale

A+	97-100
A	94-96
A-	90-93
B+	87-89
B	84-86
B-	80-83
C+	77-79
C	74-76
C-	70-73
D+	67-69
D	64-66
D-	60-63
F	0-59

Grades in the A range are exceptional, B range are above average, C range are average, D range are below average, and F is failure.

Course & Instructor Policies

Photography & New Media is a practice-based studio course. During specific course periods when studio work is scheduled, students should be prepared to shoot, edit files, or review images with instructor. **Attendance at critiques is comparable to exams in lecture courses and integral to the student's development. Not attending critiques will result in a lower grade.** Students are expected to provide feedback and participate in discussions on critique days. Students who chose to not participate will lose points on the assignment. Students should be prepared, ready to work and contribute to the class discussions.

The assignments are designed to assess the student's ability to apply principles discussed in class and to observe the student's improvement over time. **Late assignments will be down-graded one whole letter grade. Work submitted more than one week past the deadline will not be accepted** unless arrangements were made prior to due date and documentation is provided.

Students are expected to attend class on regular basis. **More than 3 absences will result in a lower grade.** It is the student's responsibility to provide documentation and communicate with the professor when missing class, arriving late or leaving early. Students arriving more 15 minutes late or leaving early will be counted as late. Excess unexcused lateness or early departures may

result in a lower grade. **In-class exercises are not eligible for make-up when absent.** If missing an exam, students must contact the professor within 24 hours to schedule a make-up.

This class will emphasize digital image capture, or shooting. **Therefore, for your assignments, do not use web downloads, scans from magazines, clip art, or clip photography. Work created with such images will not be accepted for evaluation. Attendance is required. The final grade for class participation will be lowered due to absenteeism.** Arriving late or leaving early is disruptive and should be avoided. Students who are absent from class when assignments are introduced need to check with other students regarding the parameters of the exercise. The instructor will only clarify specific points. Students will need to work outside of class in order to complete assignments in a timely manner. **Work submitted for evaluation must be generated by the individual student and must be the product of the current semester and class.**

Class materials are to add to the learning experience. All class materials are intended only for reregistered students of the course and should not be shared with those not registered or reproduced or uploaded to other environments outside of the course. Failure to comply with these University requirements is a violation of the Student Code of Conduct.

Any student with a severe illness or other problems that hinder productivity and attendance must contact the instructor at emily.lovings@utdallas.edu. It is the student's responsibility to obtain a written medical excuse and to submit it to the instructor if absences are due to medical problems. Students with special needs that relate to physical challenges should consult with the instructor at the beginning of the semester.

Proper academic conduct during class is expected. Students are responsible for maintaining a cooperative learning environment. Do not work on projects for other classes, surf the web, check email, chat, text, or answer cell phones during class time. **Failure to consistently be prepared for class will affect your final grade.**

If you experience any problems with your UTD account you may send an email to: assist@utdallas.edu or call the UTD Computer Helpdesk at 972-883-2911.

Comet Creed

This creed was voted on by the UT Dallas student body in 2014. It is a standard that Comets choose to live by and encourage others to do the same:

"As a Comet, I pledge honesty, integrity, and service in all that I do."

UT Dallas Syllabus Policies and Procedures The information contained in the following link constitutes the University's policies and procedures segment of the course syllabus. Please go to <http://go.utdallas.edu/syllabus-policies> for these policies.

The descriptions and timelines contained in this syllabus are subject to change at the discretion of the professor.