

Course **ATCM 3325.001**
Course Title **Global Media Cultures**
Professor Dora Valkanova
Term Fall 2022

Professor's Contact Information

Email Address dora.valkanova@utdallas.edu
A resource for proper email etiquette:
[\[medium.com/@lportwoodstacer/how-to-email-your-professor-without-being-annoying-af-cf64ae0e4087\]](https://medium.com/@lportwoodstacer/how-to-email-your-professor-without-being-annoying-af-cf64ae0e4087)
Allow up to 24 hours for responses to emails; 48 hours on weekends.
Office Hours Thursdays, 11:30-12:30PM and by email appointment

General Course Information

***** Class meets in Teams August 22nd to August 31st *****

Prerequisites RHET 1302 – Rhetoric

Course Description This course surveys the importance of critical media studies for our understanding of the world. Every week, we explore a key issue in global studies through a variety of audiovisual materials: films, tv shows, music videos, etc. Discussions and assignments help us reflect on how media act as elements of the world: how media content represents local lifestyles for foreign audiences, how media industries and infrastructures depend on international arrangements, and how media circulations create a sense of belonging to the world.

Learning Outcomes Students will:

- Examine how media technologies create images and sounds about the world and evaluate how these shape our perceptions of what the world is like and how it operates.
- Analyze how media producers translate stories and ideologies across different contexts.
- Create public-facing interventions that synthesize key concepts in global studies and apply them to media from around the world. Apply concepts to their own analyses of media texts

Class Platform Course readings, announcements, assignments, and other materials are available via eLearning.

Required Materials

Access to a subscription to Netflix is required for the duration of the semester. All other readings and screenings are available free online on eLearning.

Course Policies

Grading Criteria	Unit Worksheets (5 total)	50%
	Film Forum Presentation	10%
	Netflix Dossier	20%
	Global Media Festival	20%
Class Protocol	As per the course schedule, there are five worksheet assignments for each unit (starting with Unit II: Mapping) with assigned readings, media, etc. Worksheets will be available on Monday morning and then due by midnight on Friday on the corresponding week outlined on the course schedule. Completed worksheets must be submitted to eLearning.	
Class Materials	The instructor may provide class materials that will be made available to all students registered for this class as they are intended to supplement the classroom experience. These materials may be downloaded during the course, however, these materials are for registered students' use only. Classroom materials may not be reproduced or shared with those not in class, or uploaded to other online environments except to implement an approved Office of Student AccessAbility accommodation. Failure to comply with these University requirements is a violation of the Student Code of Conduct .	
Class Conduct	What you discuss in, create for, and share with this class reflects not only you as both a student and a civic subject, but it also reflects on me as your instructor, the class as a learning community, and UT Dallas as an academic institution.	
Conduct Requirements Related to Public Health Measures	UT Dallas will follow the public health and safety guidelines put forth by the Centers for Disease Control and Prevention (CDC), the Texas Department of State Health Services (DSHS), and local public health agencies that are in effect at that time during the Fall 2022 semester.	
Class Attendance	The University's attendance policy requirement is that individual faculty set their course attendance requirements. Regular and punctual class attendance is expected. Students who fail to attend class regularly are inviting scholastic difficulty.	

I realize things come up, so three absences (for any reason) will not impact my evaluation of you in the course. This also means you might want to save your absences, so you don't find yourself freebie-absence free when you have a legit reason to miss.

Class Participation

Regular class participation is expected. Students who fail to participate in class regularly are inviting scholastic difficulty. A portion of the grade for this course is directly tied to your participation in this class. It also includes engaging in group or other activities during class that solicit your feedback on homework assignments, readings, or materials covered in the lectures (and/or labs). Class participation is documented by faculty. Successful participation is defined as consistently adhering to University requirements, as presented in this syllabus. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

Class Recordings

Students are expected to follow appropriate University policies and maintain the security of passwords used to access recorded lectures. Unless the Office of Student AccessAbility has approved the student to record the instruction, students are expressly prohibited from recording any part of this course. Recordings may not be published, reproduced, or shared with those not in the class, or uploaded to other online environments except to implement an approved Office of Student AccessAbility accommodation. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

Late Work

I will automatically apply a no-penalty extension of 2 days for the first 3 late weekly worksheets that you turn in.

After those 3 no-penalty extensions have been exhausted, late submission of weekly worksheets will be penalized 10% (a full letter grade) for each 24-hour period beyond the deadline. Late submissions of major papers will be penalized 10% for each 24-hour period beyond the deadline. If you need any extensions, let me know well in advance, so we can make appropriate arrangements.

Late work will not receive written feedback by default, even if a no-penalty extension is applied. For feedback on a late assignment, please send an email request.

Accommodation

Students with disabilities are encouraged to utilize the on-campus resources at the Office of Student AccessAbility. OSA is located in the Administration Building (AD 2.224), and OSA personnel can be reached at (972) 883-2098 or by email: studentaccess@utdallas.edu. They can provide documentation and details for accommodations to address your individual needs. If you need any special accommodations to complete this course

successfully, please provide me with this information as soon as possible, so we can make appropriate arrangements.

For additional information regarding the ADA Section 504 of the Rehabilitation Act or the Rehabilitation Act of 1973, you may refer to the following links:

[\[www2.ed.gov/policy/rights/guid/ocr/disabilityoverview.html\]](http://www2.ed.gov/policy/rights/guid/ocr/disabilityoverview.html)

[\[ada.gov/reg3a.html#Anchor-87516\]](http://ada.gov/reg3a.html#Anchor-87516)

Academic
Support Services

The information contained in the following link lists the University's academic support resources for all students. Please see <http://go.utdallas.edu/academic-support-resources>.

Academic
Honesty

All work must be original for this class. Unless you are specifically told to collaborate with classmates, complete your graded work individually. Plagiarism is using the words and materials of others as if they were your own. It is a serious offense with serious consequences. Use proper citation to indicate the use of other people's work to support and strengthen your own. All suspicions of plagiarism will be investigated. Please consult [\[https://conduct.utdallas.edu/dishonesty/\]](https://conduct.utdallas.edu/dishonesty/)

Comet Creed

This creed was voted on by the UT Dallas student body in 2014. It is a standard that Comets choose to live by and encourage others to do the same: "As a Comet, I pledge honesty, integrity, and service in all that I do."

UT Dallas
Syllabus Policies
and Procedures

The information contained in the following link constitutes the University's policies and procedures segment of the course syllabus. Please review the catalog sections regarding the [credit/no credit](#) or [pass/fail](#) grading option and withdrawal from class. Please go to <http://go.utdallas.edu/syllabus-policies> for these policies.

Assignments and Academic Calendar

PART I: INTRODUCTION

Monday
August 22

Screening:

- *Transformers: The Pre-make* (Kevin Lee, 2014)

Wednesday
August 24

Screening & Podcast:

- *The Wandering Earth* (Frant Gwo, 2019)
- “Post-Americana” (with Michael Curtin)

PART II: MAPPING

Monday
August 29

Reading & Podcast:

- Shanti Kumar, “National/Transnational/Global”
- “Digital Cartography” (with Jason Farman)

Wednesday
August 31

Readings:

- Ginger Nolan, *The Neocolonialism of the Global Village*
- Clayton Aldern, “Cartographers without Borders”

Worksheet #2 due Friday, September 2 at 11:59pm.

Wednesday
September 7

Film Forum #1: Lands and Territories

PART III: INDIGENEITY

Monday
September 12

Reading & Podcast:

- Brendan Hokowhitu, “Theorizing Indigenous Media”
- “Indigenous Cinema in North America” (with Karrmen Crey)

Wednesday
September 14

Netflix Dossier part 1 due. No class.

Monday
September 19

Reading & Podcast:

- William Lempert, “Gesturing across Settler Divides”
- “Indigenous Animation” (with Channette Romero)

**Wednesday
September 21**

Film Forum #2: Indigenous Media

Worksheet #3 due Friday, September 23 at 11:59pm.

PART IV: THE GLOBAL SOUTH

**Monday
September 26**

Reading & Podcast:

- Macarena Gomez-Barris, "Sounds Radical"
- "Liberation and Contagion in the Music of MIA" (with Ronan Kapadia)

**Wednesday
September 28**

Reading & Podcast:

- Kaarina Nikunen, "Media, Passion, and Humanitarian Reality Television,"
- "Refugee Selfies and the Media of Migration" (with Eszter Zimanyi)

Worksheet #4 due Friday, September 30 at 11:59pm.

**Monday
October 3**

Film Forum #3: Migrant Identities

**Wednesday
October 5**

GMC Festival Planning Meeting #1

PART V: TRANSLATION

**Monday
October 10**

Reading & Podcast:

- Barbara Klinger, "Contraband Cinema: Piracy, *Titanic*, and Central Asia"
- "Anime against Neoliberalism in Chile" (with Camilo Diaz Pino)

**Wednesday
October 12**

Podcast & Screening:

- "How to Translate a Genre" (with Michelle Cho)
- *Spoor* (Agnieszka Holland, 2017)

Worksheet #5 due Friday, October 15 at midnight.

**Monday
October 17**

Film Forum #4: Translation Problems

Wednesday

GMC Festival Planning Meeting #2

October 19	Draft to bring to class: <ul style="list-style-type: none"> • Film introduction paragraph.
Monday October 24	GMC Festival Planning Meeting #3 Draft to bring to class: <ul style="list-style-type: none"> • Q&A discussion points.
Wednesday October 26	Netflix Dossier part 2 due. No class.

PART VI: ADAPTATION

Monday October 31	Reading & Screening: <ul style="list-style-type: none"> • Tejaswini Ganti, "The (H)Indianization of Hollywood" • <i>Haider</i> (Vishal Bhardwaj, 2014)
Wednesday November 2	Reading & Podcast: <ul style="list-style-type: none"> • Nitasha Sharma, "Rap, Race, Revolution" • "Hip-hop in the United Kingdom" (with Mohan Ambikaipaker)
	Worksheet #6 due Friday, November 4 at 11:59pm
Monday November 7	Film Forum #5: Subversive Adaptations
Wednesday November 9	GMC Festival Planning Meeting #4 Draft to bring to class: <ul style="list-style-type: none"> • Film review.
Monday November 14	GMC Festival Planning Meeting #5 Draft to bring to class: <ul style="list-style-type: none"> • Review revisions.
Global Media Cultures Festival: November 17-30	
Wednesday December 1	Netflix Dossier Final Version due. No class.

The descriptions and timelines contained in this syllabus are subject to change at the discretion of the Professor.