

Course Syllabus

BLAW 2301.002 – Business and Public Law

Naveen Jindal School of Management
The University of Texas at Dallas

Course Information

Course Number/Section	BLAW 2301.002
Course Title	Business and Public Law
Term and Dates	Fall 2022 8/22/2022 – 12/8/2022
Class Location	4:00PM – 6:45PM in JSOM 1.107
Professor	Christina Betanzos
Email Address	clb120030@utdallas.edu
Office	JSOM 4.232
Office Hours	By appointment. Willing to do meetings via Teams or in-person.

COVID-19 Guidelines and Resources

The information contained in the following link lists the University's COVID-19 resources for students and instructors of record.

Please see <http://go.utdallas.edu/syllabus-policies>.

Classroom Conduct Requirements Related to COVID-19

UT Dallas will follow the public health and safety guidelines put forth by the Centers for Disease Control and Prevention (CDC), the Texas Department of State Health Services (DSHS), and local public health agencies that are in effect at that time during the Fall 2022 semester.

Students who have tested positive for COVID-19 or may have been exposed should not attend class in person and should instead follow required disclosure notifications as posted on the university's website (see "[What should I do if I become sick?](#)" webpage).

Class Attendance

The University's attendance policy requirement is that individual faculty set their course attendance requirements. Regular and punctual class attendance is

expected. Students who fail to attend class regularly are inviting scholastic difficulty.

Class Participation

Regular class participation is expected. Students who fail to participate in class regularly are inviting scholastic difficulty. This course involves engaging in group or other activities during class that solicit your feedback on homework assignments, readings, or materials covered in the lectures (and/or labs). Class participation may be documented by faculty. Successful participation is defined as consistently adhering to University requirements, as presented in this syllabus. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

Class Recordings

Students are expected to follow appropriate University policies and maintain the security of passwords used to access recorded lectures. Unless the Office of Student AccessAbility has approved the student to record the instruction, students are expressly prohibited from recording any part of this course. Recordings may not be published, reproduced, or shared with those not in the class, or uploaded to other online environments except to implement an approved Office of Student AccessAbility accommodation. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

The instructor may record meetings of this course. In the event a recording is made, it will be made available to all students registered for this class if the intent is to supplement the classroom experience. If the instructor or a UTD school/department/office plans any other uses for the recordings, consent of the students identifiable in the recordings is required prior to such use unless an exception is allowed by law.

Class Materials

The instructor may provide class materials that will be made available to all students registered for this class as they are intended to supplement the classroom experience. These materials may be downloaded during the course, however, these materials are for registered students' use only. Classroom materials may not be reproduced or shared with those not in class, or uploaded to other online environments except to implement an approved Office of Student AccessAbility accommodation. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

Course Pre-requisites, Co-requisites, and/or Other Restrictions

(including required prior knowledge or skills)

None.

Course Description

The law and the public policy behind our laws impact on our everyday lives. Laws are a key component to an orderly functioning society. The business community is greatly impacted by laws, public policy, and legal regulation. As future members of the business community, and as future business leaders, it is critical to have an understanding of the ways in which laws, public policy, and legal regulation impact the business environment.

Student Learning Objectives/Outcomes

1. Use of Critical Thinking
 - You should be able to understand and apply legal concepts that influence the lives and decisions of individuals and businesses on a day-to-day basis.
 - The course will focus on the following areas:
 - Introduction to Law
 - Courts and the litigation process
 - Constitutional Law
 - Intentional Torts and Business Torts
 - Negligence, Strict Liability & Product Liability
 - Contracts
 - Agency
 - Employment Law
 - Employment Discrimination
 - Choice of Entity
2. Understanding Ethical Considerations Involved in Legal Issues
 - You should have an understanding of the ethical issues involving legal topics that confront both individuals and businesses on a day to day basis.

Required Textbooks and Materials

Title: Business Law and the Legal Environment – Standard Edition (8th Edition)

Authors: Beatty/Samuels/Abril **Publisher:** Cengage Learning

You have several options in terms of purchasing the required textbook which are described below:

Textbook: Purchase the textbook from the bookstore which will include a Printed Access Card for MindTap Business Law.

Bundle: Another option is to buy a bundle which includes Business Law and the Legal Environment, Standard Edition, Loose-leaf version, 8th Edition + MindTap® Business Law, 1 term (6 months) Printed Access Card.

Cengage Unlimited: The materials required for this course are included in Cengage Unlimited, a subscription service providing access to ALL Cengage ebooks and digital learning products – over 22,000- for \$119.99 per term (extended subscriptions also available). One Cengage Unlimited subscription can be used across all courses where Cengage products are assigned, at no additional cost. You can purchase access to Cengage Unlimited in the bookstore, or at www.cengage.com

If students have purchased Cengage Unlimited, they can get a print rental for just \$7.99 + free shipping. When the subscription ends, students can keep up to 6 books in their digital locker and access any time for up to a year at no cost.

You may want to determine if Cengage Unlimited makes the most sense for you after looking at whether your other classes require books published by Cengage.

Please note while MindTap is not required, it is recommended.

Assignments & Academic Calendar

(Topics, Reading Assignments, Due Dates, Exam Dates)

Writing Assignment

There will be one writing assignment assigned during the semester. You must follow the assigned rubric which can be found on e-Learning. **No late assignments will be accepted for any reason.** The assignment must be submitted online through e-Learning by the due date specified or you will receive a zero.

Exams

There will be three exams. These exams will not be cumulative. All three exams will be given in the same format. The exam questions are worth 2 points a piece and will be some combination of true/false and multiple-choice. I will call time at the conclusion of the exam, and you must stop writing immediately. If you continue writing after time has been called it will be considered an act of academic dishonesty and referred to Judicial Affairs. I will only grade what is on your scantron, and you will not be given any extra time to complete the bubbling of your scantron after time has been called. You must be sure to complete the bubbling of your scantron before time has been called. Exams must be completed individually. Communicating with others or sharing questions/answers is strictly prohibited and considered an act of academic dishonesty.

Class Participation

Students should read the assigned chapters prior to class. I expect that students will act in a professional and courteous manner towards their classmates and towards me. Differing views should be respected.

TOPICS AND SCHEDULE

NOTE: All assignments are due on the date mentioned in this syllabus.

This course outline should serve as your guideline for where you should be in the completion of the materials for this course. All course information will be posted in E-Learning and it is your responsibility to keep up with the material and submit materials as requested by the time requested.

Date	Important Information	Assigned Reading and Chapter Topics
8/25/22	Intro to the Course and Syllabus discussion; Intro to Law	No reading assignment; Chapter 1
9/1/22	Ethics and Corporate Social Responsibility; Common Law, Statutory Law and Administrative Law	Chapter 2 & 4
9/8/22	Constitutional Law; Dispute Resolution	Chapter 5 & 6
9/13/22	Writing Assignment Due by 5pm	Refer to Rubric posted in E-Learning for detailed directions
9/15/22	Dispute Resolution; Intentional Torts	Chapter 6 & 8
9/22/22	Intentional Torts; Negligence, Strict Liability and Product Liability	Chapter 8 & 9 In Person Class
9/29/22	Exam 1; Intro to Contracts	Chapter 1, 2, 4, 5, 6, 8 and 9; Chapter 11 In Person Class
10/6/22	The Agreement: Offers and Acceptances; Consideration	Chapter 12 & 13 In Person Class
10/13/22	Legality; Voidable Contracts	Chapter 14 & 15 In Person Class
10/20/22	Voidable Contracts; Written Contracts	Chapter 15 & 16 In Person Class
10/27/22	Third Parties; Performance	Chapter 17 & 18 In Person Class
11/3/22	Exam 2; Agency Law	Chapters 11-18; Chapter 28 In Person Class

11/10/22	Agency Law; Employment Law	Chapter 28 & 29
11/17/22	Employment Law; Employment Discrimination	Chapter 29 & 30
11/24/22	No Class	Thanksgiving
12/1/22	Starting a Business, LLCs and other options; Intellectual Property	Chapter 31 & 41
12/8/22	Exam 3	Exam will cover Chapters 28- 31 & 41

Please note all due dates, exam dates, class policies are subject to change at the discretion of the Professor.

Grading Policy

(including percentages for assignments, grade scale, etc.)

Weights / Grade Breakdown

	Points
Exams	
Exam #1	100
Exam #2	100
Exam #3	100
Other Project	
1 Writing Assignment	30
TOTAL POINTS	330

Grading criteria

Scaled Score	Letter Equivalent
93 – 100%	A
89 – 92%	A-
86 - 88%	B+

83 - 85%	B
79 – 82%	B-
76 – 78%	C+
73 – 75%	C
69 – 72%	C-
65 - 68%	D
Below 65%	F

Course & Instructor Policies

(make-up exams, extra credit, late work, special assignments, class attendance, classroom citizenship, etc.)

Makeup Exams:

Makeup exams are almost never given. A make-up exam may be offered at my discretion, and only for very compelling reasons with advanced notice and verifiable documentation. If you miss an exam without contacting me in advance, you will receive a 0 on the exam. Communication in advance is key.

Extra Credit: None available.

In this course, I expect that you will be respectful at all times, read all book materials, and actively engage yourself in this course.

Off-campus Instruction and Course Activities

(Below is a description of any travel and/or risk-related activity associated with this course.)

None.

Comet Creed

This creed was voted on by the UT Dallas student body in 2014. It is a standard that Comets choose to live by and encourage others to do the same:

“As a Comet, I pledge honesty, integrity, and service in all that I do.”

Academic Support Resources

The information contained in the following link lists the University's academic support resources for all students.

Please see <http://go.utdallas.edu/academic-support-resources>.

UT Dallas Syllabus Policies and Procedures

The information contained in the following link constitutes the University's policies and procedures segment of the course syllabus. Please review the catalog sections regarding the [credit/no credit](#) or [pass/fail](#) grading option and withdrawal from class.

Please go to <http://go.utdallas.edu/syllabus-policies> for these policies.

The descriptions and timelines contained in this syllabus are subject to change at the discretion of the Professor.