

Course Information

<i>Course Number/Section</i>	IMS 3310.011
<i>Course Title</i>	International Business
<i>Term</i>	Fall 2021
<i>Location</i>	SOM 2.801 or via BlackBoard Collaborate
<i>Days</i>	Monday & Wednesday
<i>Times</i>	1:00PM to 2:15PM

Professor Contact Information

Professor	Mr. Charles F. Hazzard
Office Phone	972-883-5956
Email Address	charlie.hazzard@utdallas.edu
Office Location	SOM 2.608
Office Hours	Monday – Friday: 8:00AM – 6:00 PM and by appointment Open Door Policy (Appointments Scheduled If Requested) On campus or via Course Room in Blackboard Collaborate

Course Modality and Expectations

Instructional Mode	Flexible Mode For description see: https://www.utdallas.edu/fall-2020/fall-2020-registration-information/
Course Platform	BlackBoard Collaborate Links available from within eLearning
Expectations	Students are expected to fully participate in the class via attendance and participation in discussions. If not in the classroom, then via chats with the instructor in Blackboard Collaborate, or via email. Students are expected to review all materials posted in eLearning, this includes presentation videos, supplemental presentation materials, weblinks and assignments.
Asynchronous Learning Guidelines	Lectures will be posted to eLearning following each class session, along with presentation materials. Students are expected to review these materials each week as the information may appear on the exams. For additional information see: https://www.utdallas.edu/covid/response/faq/#asynchronous

COVID-19 Guidelines and Resources

The information contained in the following link lists the University's COVID-19 resources for students and instructors of record. Please see <http://go.utdallas.edu/syllabus-policies>.

Classroom Conduct Requirements Related to COVID-19

While UT Dallas can no longer require students to wear a mask, it is highly encouraged that students wear a mask while indoors. Students who have tested positive for COVID-19 or may have been exposed should not attend class in person and should instead follow required

disclosure notifications as posted on the university's website (see "[What should I do if I become sick?](#)" webpage)

Class Attendance

The University's attendance policy requirement is that individual faculty set their course attendance requirements. Regular and punctual class attendance is expected regardless of modality. Students who fail to attend class regularly are inviting scholastic difficulty. In some courses, instructors may have special attendance requirements; these should be made known to students during the first week of classes. These attendance requirements will not be used as part of grading (see Class Participation below for grading information).

In-person participation records may be used to assist the University or local public health authorities in performing COVID-19 occurrence monitoring. Please note – in-person attendance requires consistently adhering to University requirements, including wearing a face covering and other public safety requirements related to COVID-19, as presented in this syllabus. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

Class Participation

Regular class participation is expected regardless of course modality. Students who fail to participate in class regularly are inviting scholastic difficulty. A portion of the grade for this course is directly tied to your participation in this class. It also includes engaging in group or other activities during class that solicit your feedback on homework assignments, readings, or materials covered in the lectures (and/or labs). Class participation is documented by faculty. Successful participation is defined as consistently adhering to University requirements, as presented in this syllabus. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

Class Recordings

Students are expected to follow appropriate University policies and maintain the security of passwords used to access recorded lectures. Unless the Office of Student AccessAbility has approved the student to record the instruction, students are expressly prohibited from recording any part of this course. Recordings may not be published, reproduced, or shared with those not in the class, or uploaded to other online environments except to implement an approved Office of Student AccessAbility accommodation. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

The instructor may record meetings of this course. Any recordings will be available to all students registered for this class as they are intended to supplement the classroom experience. Students are expected to follow appropriate University policies and maintain the security of passwords used to access recorded lectures. Unless the Office of Student AccessAbility has approved the student to record the instruction, students are expressly prohibited from recording any part of this course. Recordings may not be published, reproduced, or shared with those not in the class, or uploaded to other online environments except to implement an approved Office of Student AccessAbility accommodation. If the instructor or a UTD school/department/office plans any other uses for the recordings, consent of the students identifiable in the recordings is required prior to such use unless an exception is allowed by law. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

Class Materials

The instructor may provide class materials that will be made available to all students registered for this class as they are intended to supplement the classroom experience. These materials may be downloaded during the course, however, these materials are for registered students' use only. Classroom materials may not be reproduced or shared with those not in class, or uploaded to other online environments except to implement an approved Office of Student AccessAbility accommodation. Failure to comply with these University requirements is a violation of the [Student Code of Conduct](#).

Course Description

This class is meant to provide you with an introduction to the field of International Business. Over the semester we will cover a number of topics examining worldwide patterns of trade and investment, as well as an overview of the financial, managerial, and marketing problems confronted by multinational firms. We will also be discussing the environmental, cultural, legal, and political forces that impact international business. The class will be conducted using a variety of methods including lectures, exercises, cases, class discussions, and videos. Since this is an upper level course, we will expect a great deal of participation from you in the form of class discussions.

Student Learning Objectives/Outcomes

The objective of this course is to provide: i) an understanding of the theories regarding international trade and economics; and ii) an opportunity for students to develop critical understanding of the current policy debate on international trade and development, foreign direct investment and multinational corporations, international migration and labor market issues, regional integration and globalization, management of open developing economies with large external shocks, dynamics of currency and financial crises, management of exchange rates and capital accounts, international monetary and financial architecture, and other global economic issues. Throughout the course, how environmental and sustainability issues impact business decisions will also be examined.

Required Texts, Books, and Materials

1. Global Business (4th edition), Mike W. Peng, South-Western, Cengage Learning, 2017/2014

Laptops are **NOT** allowed to be on during lectures, unless specifically directed by the professor. Cell phones are **NOT** allowed to be on during lectures.

Exams:

There will be four exams; only the highest three exam grades are tabulated. The exams will be online. There will be a “testing window” of several days so that a student can take the test at their convenience at anytime during the “testing window”. The exam questions will come from the textbook, class discussion/lecture, or recommended web links to be read.

Exam questions will test your ability to recall as well as your ability to demonstrate understanding. Since the exams are timed, we recommend that each student study since not enough time will be available to “look up” each answer.

- ⇒ Exams are open-book, online, and timed
- ⇒ Students are **solely** responsible for reading the textbooks’ chapters

If you have a conflict and need to reschedule an exam for a different “testing window”, please discuss it with **Professor Hazzard** at least one week before the exam date.

- ⇒ If you do **NOT** contact Professor Hazzard at least one week prior to the exam date, then **NO** make-up exam will be allowed.

Course Evaluation: 100 points

Numerical Grade Correlations	Grade of	
	A = 95 plus	} While these numbers reflect an effort to be precise, Professor Hazzard reserves the right to “round” the letter grade up or down.
	A- = 93-94.9	
	B+ = 89-92.9	
	B = 86-88.9	
	B- = 85-85.9	
	C+ = 81-84.9	
	C = 78-80.9	
	C- = 77-77.9	
	D = 70-76.9	
	F = 69.9 - Below	

Important Note: Professor Hazzard reserves the right to add 5 points, or more, to any final grade to reflect the quality of class participation and to subtract 5 points, or more, for negative class behavior.

Undergraduate Course Typical GPA and Sample Grade Distribution

Required Course – Class grade average should be between: C+ to B (2.330 – 3.000)

Course Syllabus: IMS 3310 - International Business

"A 'GENIUS' is just a talented person who does his (or her) homework", Thomas Edison

Week	Schedule is subject to change by Professor Hazzard at the discretion of Professor Hazzard						Points	
1	Syllabus & Class Overview							
	“Eisenhower” Paper <ul style="list-style-type: none">• Instructions to follow• Instructions will also be posted in eLearning						Required	20
	Class Participation (includes attendance, in-class discussions, in class quizzes, etc.)						Required	5
	Global Business					(Peng)		
1		Chapter 1: Globalizing Business						
1		Chapter 2: Understanding Formal Institutions						
2		Chapter 3: Emphasizing Informal Institutions						
3		Chapter 4: Leveraging Resources and Capabilities						
4		Chapter 5: Trading Internationally						
5		Chapter 6: Investing Abroad Directly						
6	Exam #1						Required	25
6		Chapter 7: Dealing with Foreign Exchange						
7		Chapter 8: Capitalizing on Global and Regional Integration						
8		Chapter 9: Growing and Internationalizing the Entrepreneurial Firm						
9		Chapter 10: Entering Foreign Markets						
10		Chapter 11: Managing Global Competitive Dynamics						
11	Exam #2						Required	25
11		Chapter 12: Making Alliances and Acquisitions Work						
12		Chapter 13: Strategizing, Structuring, and Learning ...						
13		Chapter 14: Competing on Market and Supply Chain						
14		Chapter 15: Managing Human Resources Globally						
15		Chapter 16: Financing and Governing the Corporation Globally						
		Chapter 17: Managing Corporate Social Responsibility Globally						
15	Exam #3						Required	25
Final	Exam #4 (Comprehensive)				Optional (25)			
Note: Of 4 exams, only top 3 grades count								
					Total REQUIRED Points			100

Ongoing Discussion: A continuing emphasis will pertain to ethical business practices, as well as corporate social and environmental impacts.

Guest Lectures

As a supplement to the course, guest lecturers are scheduled to broaden the students' perspective on international business topics. Sample guest lectures from 2019:

- 1) Marcelo Somers, Senior Consultant, Slalom Consulting – Doing Business in Brazil
- 2) Mike Wheeler, Senior Vice President, Supply Chain at Fluor – Doing Business in India
- 3) Dr. Mike Peng, Jindal Chair of Global Business Strategy – Global Business
- 4) Dr. Ted Day, Professor, Finance – A Financial Perspective on Oxy
- 5) Dr. Lawrence Redlinger, Professor & Executive Director of the Office of Strategic Planning and Analysis – Containerization: A Tipping Point in the History of Global Business
- 6) Wayne Davis - Senior Partner, The Ryan Group - Strategy, Change & Innovation.

Our goal is to bring in these lecturers and/or others subject to their schedules for 2020.

Professor Hazzard Biography

Mr. Charles F. Hazzard is the retired Executive Vice President, Administration for Occidental Chemical Corporation (OxyChem). He was responsible for human resources, public and government relations and key productivity improvement initiatives for Occidental Petroleum's chemical operations. He joined OxyChem as Senior Vice President, Administration in 1983 after leaving Olin Corporation to help OxyChem improve its profitability. Mr. Hazzard worked for Olin for ten years as Vice President of Human Resources and Administrative Services. He has also held a number of managerial positions with Olin, Citicorp, and Ford in compensation, benefits and employee relations.

Mr. Hazzard led OxyChem's \$100 million growth program where the emphasis was on cost efficiency, developing a more agile organization, improved supply chain competition and enhanced customer alliances. This initiative was supported by a three-year project to install a world-class information technology system. Results indicated that OxyChem ranked sixth out of 46 chemical companies worldwide in two key productivity improvement indicators: PROFIT and Sales per employee.

Mr. Hazzard has spearheaded a number of initiatives that helped establish OxyChem as a corporate leader in the community. Over 20 years, as many as 150 OxyChem employees a year volunteered their time to work with at-risk students in six "adopted" schools within the Dallas metropolitan area. Mr. Hazzard was honored in 2001 with the prestigious Dallas/ Fort Worth YWCA Mentors and Allies Award which is granted each year to a DFW executive that has shown exceptional commitment to supporting a balanced workplace, eliminating glass ceilings, and creating better opportunities for women.

Mr. Hazzard holds a B.A. degree from the University of Notre Dame and an MBA from the Wharton School of Business at the University of Pennsylvania. His thesis at Wharton, "The Behavior and Personality Characteristics of Successful Managers," was installed in the University of Pennsylvania library and served as a foundation for his 33 year business career. Mr. Hazzard is the recipient of the UT Dallas School of Management (JSOM) Outstanding Undergraduate Teaching Award (2009-2010). In 2011, he received the UT Dallas President's Outstanding Teaching Award (2010-2011). Mr. Hazzard served on the Board of Zale Lipshy University Hospital at UT Southwestern Medical Center for 22 years prior to his retirement in 2009.

Course Syllabus: IMS 3310 - International Business

"A 'GENIUS' is just a talented person who does his (or her) homework", Thomas Edison

Comet Creed

This creed was voted on by the UT Dallas student body in 2014. It is a standard that Comets choose to live by and encourage others to do the same:

"As a Comet, I pledge honesty, integrity, and service in all that I do."