



eLearning Newsletter
Issue # 17, Spring 2013

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eLearning Team

In last semester's newsletter, the survey centered on how you prefer to view your online lectures. We received 325 responses (which is pretty awesome). The majority of you still prefer to work offline and download PowerPoints or mp4 files. When asked what lecture format you prefer, you said:

#	Answer	Response	%
1	Flash (streaming)	120	38%
2	PowerPoint with mp3 (download)	225	70%
3	mp4 (download)	57	18%

While mobile devices seem to be everywhere, the vast majority of you still prefer to view lectures using a desktop/laptop. When asked which device you primarily use to view your lectures, you said:

#	Answer	Response	%
1	Laptop/Desktop	306	95%
2	Mobile device (tablet/smartphone)	38	12%

When asked if you would use text-based lectures (if the option was available), you said:

#	Answer	Response	%
1	Yes	202	63%
2	No	117	37%
	Total	319	100%

The transition to the new eLearning system is complete. Now that everyone has had a semester to test drive the "new" eLearning, we want to know what you think about it. Please take a minute to answer a couple of questions in this exceptionally short survey. Your feedback will help us make tweaks to the system to make it more user friendly, and improve your educational experience.

[eLearning User Experience Survey](#)

-Darren Crone, Ed.D., Director, Educational Technology Services

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Featured Online Student

The eLearning Team invites you to meet our students by viewing a different profile each newsletter. This semester's featured student is Jarvis Histed.



Jarvis Histed, Student

MBA in Accounting

- **Where do you work?**
I work at Colliers International in Columbia, South Carolina.
- **What is your position?**
I work as a Commercial Accountant.
- **How long have you been there?**
I have been working at Colliers International for two years.
- **What do you want to do after you finish your degree?**
My intention is to either join a public accounting firm as a staff auditor or another company as an internal auditor.
- **How many online courses have you taken?**
This semester is the first time I have taken an online class at UTD.
- **Why did you decide to take online courses?**
Taking online classes is convenient, accessible and allows me flexibility.
- **How is the online experience different from the traditional classroom?**
I personally enjoy the discussion boards associated with each class. Not only do these encourage class participation, but the exchanges allow others to share their ideas without being intimidated in a traditional classroom setting.
- **What makes an online course effective?**
The effectiveness of a course depends on the presentation of the material. With online classes, a student has access to the audio and video clips around the clock. If someone is sick, he or she doesn't have to worry about recovering the missed material from a classmate.
- **Who was your favorite professor and why?**
Amy Troutman - her presentation of the material was fantastic. She provided PowerPoint slides for each topic covered, and it helped to have audio clips as well to comprehend the subject matter. She usually responds to student emails in a timely manner. Her real life applications and examples are also helpful with the topics covered.
- **Is there any advice you can give to other online students?**
My strongest advice is to take the course and material seriously. Students have the expectation that online courses are easier than others; however, that is not necessarily the case. Online courses generally entail more work than traditional classes. I also encourage students to use the resources available within eLearning. I'd recommend the online setting at UT - Dallas to anyone who's looking for convenience and flexibility within a learning environment.

If you would like to be featured in the eLearning Newsletter, [email](#) us!

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Jindal School of Management

Academic Advising

It may seem too early, but registration is well on its way for the Summer and Fall 2013 terms. Make sure to get an early start as courses fill up fast. Please note that we reserve ten seats in the following courses for our online students: ACCT 6201, ACCT 6202, BPS 6310, FIN 6301, IMS 6204, MECO 6303, MIS 6204, MKT 6301, OB 6301, OPRE 6301, and OPRE 6302. This means that even if the course shows up closed in Galaxy, if the enrolled number is still below 50 and you are an online student, you can still register by emailing your [academic advisor](#).

Take advantage of our recently revamped Advising [page](#). It includes degree plan and [registration resources](#) that will help you as you progress through your program. Please note that if you will be half way through your program by the end of Fall 2013 and have not requested a degree audit, we recommend you request one once you add your summer and/or fall classes. This will allow us to double-check your coursework and give you feedback on what is still left for you to meet your degree requirements.

As always, let us know if there is anything we can do to help you.

Want to see an Advisor? Join the line from anywhere!

Text JSOM to 626-414-3210 or Call: 855-883-5766

All the best,

-Corina Cantua, Assistant Director
JSOM Academic Advising
corina.cantua@utdallas.edu
972-883-5963

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Online MBA Program

Hello online students,

I want to remind you about some new courses that have been developed and will be offered for the 1st time in Fall 2013:

- MIS 3300 – Prof Thouin (undergraduate)
- MIS 6324 – Prof Menon
- MKT 6321 – Prof Edsel

To view all of the planned offerings for next year, go to the PMBA Online webpage. To view the list for a specific semester, use the UTD CourseBook and select Management for the School and Online for the Instruction Method.

If you can't find the elective you need to finish your MBA, I want to remind you about some additional options. The first option is Intern Credit for fully employed students. This option has been available for the last few years but not many online students have taken advantage of it. Working students can apply for an internship assuming your employer is willing to sponsor you. These are especially relevant if you are moving to a new area of responsibility at your company - and it will also give you and UT Dallas increasing visibility within your company. Contact Tom Kim in Career Services if interested.

Another option for a needed elective is the International Study Trips. UT Dallas offers 3 trips each year which occur during the spring break week, the week after the spring semester ends, and the week before the fall semester begins. The August 2013 trip is to Chile. For additional information click here: [Foreign Study Trips](#).

Larry Chasteen, Ph.D., Director UT Dallas Online MBA Program
chasteen@utdallas.edu,

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Announcement for New Fall Online Course

ACCT 6333 Advanced Financial Reporting will be offered online for the first time in the fall of 2013. ACCT 6333 focuses on how to account for business combination and consolidations, additional topics covered include partnerships, foreign currency transactions and translations. As this course builds on topics covered in ACCT 6332 – Intermediate II, this is a required prerequisite of this course.

The course will use the “Fundamentals of Advanced Accounting – 5th edition” by Hoyle, Schaefer and Douppnik. The course syllabus can be seen on UTD's coursebook.

For more information, contact Professor Zolton at Kathy.zolton@utdallas.edu. Hope to see some of you in the course.

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Online Accounting Program

The ability to offer online classes is a definite competitive advantage for UT Dallas. In the accounting area we offer approximately 20 classes in an online format. The classes range from Introductory Accounting to Advanced Financial Reporting. As a professor who teaches online it took me a little bit to get used to recording lectures in a studio where you had no visual feedback from your class. But I learned that the students in an online class will let you know if there are questions. Through the use of collaboration tools such as discussion boards I am able to learn about my students and I actually think there are times when my online class “talks” to me more than my in-person classes.

Because of the flexibility and value of the online classes, UTD has been able to reach students and markets not traditionally reached. The first advantage that comes to mind is our online Professional Accounting Ethics class. In accounting, many students take the CPA exam and this class is required. UTD offers this class online through the executive education department to students who might not have had it at their home University. The students tell us that they were referred to UTD by the Texas State Board of Public Accounting specifically for this online class. Another example is a relationship we have with Tecnológico de Monterrey. Currently some faculty from this University in Mexico are taking online accounting classes and working on getting their MS Accounting degree from UTD to help their University and their faculty obtain additional credentials and accreditation. Because of this we have established a strong relationship with the school and hope to grow additional programs.

Beyond just the flexibility to our current students, the online classes help UTD reach beyond the borders.

Jennifer Johnson, CPA, Director, Graduate Accounting Program

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Alliance for Medical Management Education Program

The Alliance for Medical Management Education program offers a Healthcare Management Executive MBA for physicians. This is an advanced business degree preferred by doctors who wish to assume a more effective role in the leadership and management of their healthcare organizations. It is awarded for successful completion of both a residential healthcare management curriculum plus an on-line general business curriculum.

The general business curriculum consists of six online business classes: quantitative methods, marketing management, business economics, financial management, global economy and operations management. Two online classes are offered each semester. Currently, the AMME program has over 40 students enrolled each semester for these business classes.

Deb Dickinson, AMME Program Manager

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Organizational Behavior and Coaching Program

The field of executive coaching is attracting an increasing number of business leaders and other professionals including career-changers and those who want to enhance their skills and knowledge. In growing numbers, these people are turning to the UT Dallas' distance learning program, [Organizational Behavior and Coaching](#) to meet their educational needs. The program, offered through the Executive Education area of the Naveen Jindal School of Management, is specifically designed for those who want to pursue business coaching as a profession, provide increased career flexibility and/or expand their value in current positions.

The coaching program is 100% online and uses real-time virtual classes and [eLearning](#) to organize class materials and offer asynchronous discussions.

Lisa Ong, current student in the coaching program, commented that *"the virtual format and level of class interaction with the live instructor exceeded my expectations in the quality of the technology audio and video streaming (no buffering or delays). The format actually kept me more engaged than a typical webcast or even live classroom lecture."*

The [coaching program](#) begins with a certificate option. Students enter as part of a cohort class and progress through the certificate curriculum together. At completion of the certificate, students are eligible to take a comprehensive examination that tests both written and oral competency and meets the testing requirements for professional certification through the International Coach Federation (ICF).

Judy Feld, former ICF Global President, is co-founder and Associate Director of the UT Dallas coaching program. She described the UT Dallas program's unique educational place in the coaching profession as *"one of a handful of ICF Accredited Coach Training Programs (ACTP) based in a graduate school of a regionally-accredited university. To our knowledge it is the only university ACTP program that can be completed totally through distance learning with no on-campus requirement. This unique offering generates significant positive word-of-mouth and an increasing number of applicants. Our graduates are excellent ambassadors for UT Dallas."*

Feld added, *"The ICF, founded in 1995, is the leading global organization dedicated to advancing the coaching profession by setting high standards, providing independent certification, and building a worldwide network of credentialed coaches. With more than 21,000 members in 111 countries and more than 9300 credentialed coaches, the ICF provides strong visibility and partnership for the UT Dallas graduate program."*

After completing the coaching certificate program students have the option to continue on to earn an [M.S. degree in Management and Administrative Sciences with a concentration in organizational behavior and coaching](#). This degree plan requires study in a wide range of business disciplines, including economics and data analysis with the mission of developing competence in the basic areas of management plus mastering the concepts of analyzing and predicting individual, group and organizational behavior. The organizational behavior courses are designed to close the gap between what is known about why individuals and groups behave as they do and how they can be influenced for performance and developmental purposes.

All M.S. courses are delivered online using the [eLearning](#) learning management system. In describing her student experience in the coaching program, Kathleen Fischer, a recent graduate, commented, *"I would also add that although the technological aspect of the program was a bit daunting before I began, UTD provided absolute support so that anyone could be successful in learning online. It was a really amazing experience and one which left me feeling I could spread my wings in new ways!"*

Judy Clothier, Program Coordinator, Organizational Behavior and Coaching Program

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School of Economic, Political and Policy Sciences

EPPS Introduces Six New Online Courses for Fall 2013

The School of Economic, Political and Policy Sciences is offering six new online courses for Fall 2013. Although several of the courses have been available in face-to-face formats in the past, the growing popularity of distance learning prompted the decision to offer them online.

Two of the courses that are going online in the fall are part of the Texas Core Curriculum – ECON 2302 Principles of Microeconomics and GOVT 2305 American National Government. Both courses are also being offered in traditional classroom settings next fall.

Here is an overview of the other EPPS online courses on the Fall 2013 schedule:

ECON 3335 - Psychology and Economics - A study of the ways economists use basic principles from psychology in order to test and augment economic theory

PA/SOC 6380 Nonprofit Organizations – This course examines issues related to the rise, scope, development, and impact of nonprofit organizations. The course explores both the unique missions of nonprofit organizations and the management challenges posed by this expanding sector.

PSCI 4357 – Human Rights and the Rule of the Law - This course focuses on the development of norms involving international human rights and law as well as major and competing theories that sometimes weigh against the development of universal human rights. Also examines the effectiveness of the courts and law, including international courts and truth commissions, in the area of human rights.

SOC 3338 Japanese Culture and Society - This course provides an introduction to the key cultural, social, economic, and political features of Japan. The course will cover traditional/historical as well as contemporary aspects.

Carol Lanham, Ph.D., Assistant Dean Undergraduate Studies, School of Economic, Political & Policy Sciences

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Meet Our Faculty



Kathy Zolton, CPA

Senior Lecturer

Creatively Connecting On-Line

Kathy Zolton recently joined the faculty at the Naveen Jindal School of Management in June 2012, she began as an adjunct faculty and has been full time since January 2013. The ACCT 6333 online course that will first be offered in Fall 2013 is her first time teaching on-line. She has an extensive background in accounting practice, including public accounting, industry and Sarbanes-Oxley implementation.

Professor Zolton is a Certified Public Accountant in Texas with over 15 years of Public/corporate accounting experience working with Arthur Andersen, Ernst & Young, ClubCorp and Southwest Securities.

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Newsletter edited by Rita Cubie, Administrative Assistant, UT Dallas eLearning Team

