



SOM eLearning Newsletter

School of Management - The University of Texas at Dallas



Get the new year started off right with all of the news, events and announcements for your Spring 2009 online courses from the SOM eLearning Team.

- [Welcome to Spring 2009](#)
- [News From Global MBA Online \(GMBA\)](#)
- [News From Accounting Information Management \(AIM\)](#)
- [Meet Our Students](#)
- [Important Reminders](#)

SOM eLearning Newsletter
Issue # 4, Spring 2009

Contacts

Online Course Registration/Advising
gmbaadvising@utdallas.edu

Online Course Support
som-elearning@utdallas.edu

GMBA Program Contact
George Barnes
Director
gbarnes@utdallas.edu

AIM Program Contact
Amy Troutman
Assistant Director
amybass@utdallas.edu

SOM eLearning Contact
Darren Crone
Manager
darren.crone@utdallas.edu

UTD Help Desk
<http://www.utdallas.edu/ir/helpdesk/>

Welcome to the Spring 2009 Semester!

You may know that The School of Management ranks [17th in the world](#) among business schools based on research contributions between 2004-2008, and that The Global MBA Online Program is listed by Forbes as [one of the top online providers](#) in the world. It is my goal as the eLearning Manager to continue to build upon that reputation by providing our students with online degree programs and courses that best suit their needs. In each newsletter we post a survey to get feedback directly from the source (you).

The results are then used to help determine potential changes/enhancements to online programs and courses. In our last newsletter, we asked you to select the areas you would like to see new electives offered. Twenty of you took the survey and here is what you said:

	Percentage	Response Count
AIM: Accounting	47.4%	9
OB: Organizational Behavior	31.6%	6
FIN: Finance	31.6%	6
IMS: International Management Studies	31.6%	6
ENTP: Entrepreneurship	26.3%	5
BPS: Business Policy Strategy	15.8%	3
OPRE: Operations Management	15.8%	3
MIS: Management Information Systems	15.8%	3

UTD eLearning Support
<http://www.utdallas.edu/elearninghelp>

UT TeleCampus Tech Support
[Help Desk](#)

UT TeleCampus
Student Services Support
TeleCampus@utsystem.edu

UTD Records Office
records@utdallas.edu

UTD Bursar
bursarsoffice@utdallas.edu

SOM Advising Office Mailing Address:

The University of Texas at Dallas
School of Management - Advising Office
P.O. Box 830688, SM 20
Richardson, TX 75083-0688
Tel: (972) 883-2750
Fax: (972) 883-6425

Helpful Links

[Global MBA Online Program](#)

[Accounting and Information
Management Online Program](#)

[SOM eLearning Blog](#)

[UTD eLearning](#)

[UTD Distance Learning](#)

[Information Page for Registered Online
Course Students](#)

[Getting Started with WebCT](#)

[Textbook Ordering - MBA Direct](#)

[Textbook Ordering - Off-Campus Books](#)

[Proctored Exam Info Site](#)

[Academic Calendar](#)

[Graduate Catalog](#)

[Schedule of Classes](#)

[Galaxy Login](#)

[Access Your Records - SIS](#)

[Financial Aid](#)

[UT TeleCampus](#)

[UTTC Tech Support Page](#)

MKT: Marketing	15.8%	3
Other (Valuation Techniques, Complete MS Finance degree, & Humanitarian and/or Environmental)	15.8%	3
MECO: Managerial Economics	10.5%	2
MED: Medical Management	10.5%	2

In this newsletter's survey, I would like to offer a scenario: A friend or co-worker is considering beginning an online degree at The University of Texas at Dallas School of Management. Based on your experience, what would you tell him/her? A summary of the results will be published in the Summer 2009 newsletter.

[Click Here to take the Spring 2009 Survey](#)

In other news, the eLearning Team provided a no-cost proctored exam service for the first time during the Fall 2009 Semester. There were 289 exams taken on December 12th and 13th. By instituting this service, students who were able to attend the session saved nearly \$6,000 collectively by not having to use testing centers. Due to the popularity of this option, we will be offering the service again in future semesters.

Best of luck in your courses in Spring 2009 and beyond!

-Darren Crone, SOM eLearning Manager

[Top](#)

News from Global MBA Online (GMBA)

GMBA Celebrates Several Milestones

The Global MBA Online (GMBA) program celebrated several milestones in Fall 2008:

- 10 years since the program's start: *The GMBA offered two courses in Fall 1999*
- 300th Graduate
- Largest graduation class of 32
- Just under 300 active online students currently enrolled

From its two-course beginning 10 years ago, currently the GMBA offers all 11 core courses, most of them every semester, as well as 31 electives (not counting elective choices drawing from the AIM MS degree online). Typically, 3-4 new electives are developed each year. Concentrations for your MBA degree based on the breadth of online electives are in international management, information technology, marketing, finance and accounting. Organizational behavior and operations management are expanding their online offerings. The GMBA continues to be ranked high in annual educational surveys.

[Top](#)

News From Accounting Information Management (AIM)

AIM Online Master of Science Degree Approved

[Comments and Feedback](#)

[SOM eLearning Team](#)
[School of Management](#)
[University of Texas at Dallas](#)

January 2009
Editor: Christie Wright

The Accounting and Information Management Area is pleased to announce that the online Master of Science in Accounting and Information Management



degree has been approved by the Southern Association of Colleges and Schools, the recognized regional accrediting body in U.S. Southern states for those institutions of higher education that award associate, baccalaureate, master's or doctoral degrees. As such, any students may now earn their entire MS-AIM through online courses.

For additional information about the courses within the degree, please contact Amy Troutman at amybass@utdallas.edu.

[Top](#)

Meet Our Students

The eLearning Team invites you to meet our students by viewing a different student profile each newsletter. This spring's featured student is Jackie Timte.

- **Name:** Jackie Timte
- **What degree are you seeking?**
MBA
- **Employment details:**
Where do you work?
Baker Botts LLP

What is your position?
Paralegal Clerk in the Intellectual
Litigation Section

How long have you been there?
5 months

What do you want to do after you finish your degree?
Upon graduation, I intend to continue working for Baker Botts LLP full-time. In the Fall of 2010, I plan to go to law school. I plan on getting into Corporate Law.

- **How many online courses have you taken?**
As of the end of Fall 2008, I have taken 38 hours online.
- **Why did you decide to take online courses?**
Taking online classes was the easiest way for me to work full-time and go to school full-time. Online classes give me the flexibility I need to successfully manage both work and school. This was the most practical decision for me.
- **How is the online experience different from the traditional classroom?**
Online classes allow me to study anytime. This is very important for busy working individuals. Online classes are also self-paced. This allows me to work at my own pace when time allows. While this is a great aspect of online classes, it also requires a lot of motivation and discipline to make sure that the task is done well.



- **What makes an online course effective?**

The professors have designed these courses to be straight to the point with online discussions to keep students from getting behind. The other component is the student's motivation and discipline to listen to lectures, stay on top of the school work and consistent studying to ensure success.

- **Who was your favorite professor and why?**

My favorite professors were Dr. Woldu and Dr. Ziegler. They both effectively arrange their courses to assist their students in staying on top of the material. They are also very accessible and just all around great teachers.

- **Is there any advice you can give to other online students?**

My best advice is to start early, read the syllabus multiple times to ensure that you understand the requirements, and pace yourself throughout the entire semester. Once you have fallen behind, you will always be playing catch-up.

- **Do you have any additional comments?**

UT Dallas has treated me very well and I have been very pleased with the Online MBA Program!!

[Top](#)

Important Reminders

- **Online Teaching Award Nomination**

If you haven't submitted your nomination for the Fall 2008 semester, you still have the opportunity to acknowledge a professor who has done an excellent job in teaching an online course in the Fall semester. Please submit your [Teaching Award Nomination!](#)

- **UTD SOM in Second Life**

[http://slurl.com/secondlife/UTD SOM/141/70/2](http://slurl.com/secondlife/UTD%20SOM/141/70/2)

For more information about the UTD SOM island, please visit: <http://som.utdallas.edu/secondlife>.

- **Join Our Facebook Group: *UTD SOM Online Students***

The eLearning Team has created a group in [Facebook](#) called "UTD SOM Online Students". This group is intended for UT Dallas students (past and present) who are taking or have taken online courses through the UTD School of Management online programs.

- **SOM eLearning Blog**

For the most up to date eLearning information visit our blog at <http://gmba.wordpress.com/>

[Top](#)