

GLOBAL MBA ONLINE NEWSLETTER

SCHOOL OF MANAGEMENT - THE UNIVERSITY OF TEXAS AT DALLAS



Greetings! We hope everybody has had a good summer. As we are starting another new academic year and a new semester, we would like to welcome all new GMBA students, the returning GMBA students and all students taking online courses. In this Fall 2006 issue of the newsletter, we would like to bring you the following updates.

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Online Math Refresher Course

The GMBA Staff has been working with an instructor in developing a new online Math Refresher course for the School of Management. This course is now available for anyone who needs a refresher in Math topics. The 6 modules in this course cover highlights of Algebra through topics of Calculus, including linear equations, slopes of lines, functions, limits, derivatives, and integration. These topics are needed in quantitative MBA courses such as finance, statistics and operations. A self-test is available to help you determine if you should enroll in the course. The cost of the course is \$75 and you will have access to all of the course material for 1 year.

For self-test and course registration, please go to:
<http://som.utdallas.edu/globalmba/currentstudents/mathrefresh.html>

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Interactive GMBA Proctor Locating Map

In an effort to make the proctored exam procedure easier, the GMBA staff has developed an interactive map that students can use to assist in locating a proctor. The interactive map (found at the following url: <http://som.utdallas.edu/globalmba/currentstudents/proctormap.html>) uses Google Map's technology and is very easy to navigate. Zoom in on a certain city or location, and click on the marker to find contact information for a specific testing center. The map will be updated each semester as our students find new locations for having exams proctored.

Please also see [Proctored Exam Information](#) for guidelines and procedures in arranging a proctored exam for some online courses, if you're a new student.

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WebCT Campus Edition 6 and Its New Features

UTD Records Office
records@utdallas.edu

UTD Bursar
bursarsoffice@utdallas.edu

SOM Advising Office Mailing Address:

The University of Texas at Dallas
School of Management - Advising Office
P.O. Box 830688, SM 20
Richardson, TX 75083-0688
Tel: (972) 883-2750
Fax: (972) 883-6425

Helpful Links

[Information Page for Registered Online Course Students](#)

[Getting Started with WebCT](#)

[Textbook Ordering - MBA Direct](#)

[Textbook Ordering - Off-Campus Books](#)

[Proctored Exam Info Site](#)

[Academic Calendar](#)

[Graduate Catalog](#)

[Schedule of Classes](#)

[Access Your Records - SIS](#)

[Financial Aid](#)

[UT TeleCampus](#)

[UTTC Tech Support Page](#)

[Comments and Feedback](#)

[Global MBA Online Program
School of Management
University of Texas at Dallas](#)

◆ August, 2006

UTD is upgrading its WebCT system from Campus Edition 4 to Campus Edition 6. Starting from the Summer 2006 semester, all Global MBA Online and Accounting Online courses have been offered on this new system. Many of you have already used this new version of WebCT in taking courses this summer semester. This new version of WebCT supports more innovative and dynamic approaches to teaching and learning. New features such as Announcement tool, gradable discussion topics, student file storage space, group assignment dropbox and "Who's Online" are available in WebCT CE 6.

If you are new to CE6 or need to learn more, please see this [Student Guide to WebCT CE6](#) provided by UTD Information Resources. A student tutorial will be available while logging in to the WebCT CE6 server. For a quick orientation, please see [WebCT CE6 Student Orientation](#).

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Fall 2006 Online Courses and New Course Profiles

In the Fall 2006 semester, The Global MBA Online program will be offering 8 core courses and 7 electives. The Accounting Online program is also offering 7 online courses. Please see the [Course Offering](#) page for the complete course list. If you haven't registered yet, please send your course registration request to: gmbaadvising@utdallas.edu.

Profile of Two New Online Courses:

MKT 6336.0G1 - Pricing (3 semester hours)

Techniques to price durable goods, packaged goods and services. Topics include: perceived value pricing, bundling, price discrimination, product-line pricing, dynamic pricing over the products' life-cycle, pricing through the marketing channel, and competitive pricing. In addition to microeconomic approaches to pricing, behavioral approaches to pricing will also be covered. Pricing decisions will be analyzed using spreadsheet analysis. Prerequisites: MKT6301 or consent of instructor.

About the instructor: Dr. Ram Rao is Founders Professor and Professor of Marketing in the School of Management. He has been on the UTD faculty since 1983. Professor Rao teaches marketing in the undergraduate and masters programs and game theory in the doctoral program. He has also taught MKT 6301 course in GMBA program in the past semesters. Professor Rao's research investigates how firms compete and how they should formulate competitive marketing strategies with emphasis on pricing. He has published numerous papers in leading marketing journals, and his research has received support from the National Science Foundation and Nortel Networks.

OB 6326.0G1- Organization and Organizing (3 semester hours)

Means by which people create, maintain, and change organized work structures. Resulting alternative organizational forms are examined. Prerequisites: OB 6303 and OB 6305, or consent of instructor.

This class is an upper-level Organizational Behavior course that focuses on how to best organize individuals for a healthy and efficient organization. The objective of the class is to provide students with theoretical frameworks and a vocabulary to give students a toolbox for understanding and managing relationships between individuals in

organizations. In taking this course, students will have the opportunity to develop an understanding of how individual differences affect how people relate to others in the workplace, develop an understanding of how to best organize a number of individuals into a group or team for the purpose of achieving organizational goals, diagnose and fix problems that occur in groups and teams, and use groups and teams to both complete the work of the organization and to create and maintain a positive culture in the organization.

About the Instructor: Dr. Tracy Rockett is a lecturer in Organizations, Strategy, and International Management. She earned her Ph.D. in International Management, with a specialization in Organizational Behavior, from the University of Texas at Dallas. She spent a year at Southern Methodist University as a post-doctoral fellow before returning to UTD to teach. She has earned awards for her outstanding teaching at both the graduate and undergraduate levels. Her current research focuses on familiarity in groups, social networks, and the effects of conflict on team processes and performance.

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IOL 2006 Conference at Austin

The 2nd annual Innovations in Online Learning conference hosted by the UT TeleCampus took place on June 1 -2, 2006. This conference is to "celebrate and spotlight online education innovations developed by faculty, staff and students of the University of Texas System." GMBA Staff attended this conference and made two presentations: "Integrating Elluminate Web Conferencing into UTD's Global MBA Online" and "Ten Tips to Extend the Shelf Life of Your Online Course". To see conference details and presentations, please check out the [IOL 2006 conference web site](#).

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Important Reminders

Academic calendar: Please keep in mind that our program follows the exact same [academic calendar](#) as the university. All **deadlines** apply to online students. It's important that you follow the schedule to pay fees, drop/add classes, etc.

Course registration: Priority is given to GMBA students for core course registration. GMBA students should register for classes during the early registration period. Registration request from graduate students with other majors will be processed when regular registration starts. Please send your registration request to gmbaadvising@utdallas.edu. Please see the [UTD Course Schedule](#).

Graduation application: The deadline for graduation application for Fall 2006 is **August 24, 2006**. Please email the GMBA Advisor at gmbaadvising@utdallas.edu if you are graduating. Please also see the [Graduation Web Site](#) for more information.

Updating your password: Please make sure you have a valid UTD NetID account and update your account password periodically (6-12 months) so that you can access UTD WebCT courses without any interruption. Please see [GMBA FAQ - Password](#). You can go to the [NetID Page](#) for password updating.

Fall 2006 semester course starting dates: 16 week full term courses

and 1st 8-week courses start on **August 17** and 2nd 8-week courses start on **October 12**. Courses will be released for student access **on or right before** these dates. Please check out the [Getting Started Information](#) page for course access instructions and other information. An email reminder will also be sent out to all registered students right before the semester starts.

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[check webtrends link]