

GLOBAL MBA ONLINE NEWSLETTER

SCHOOL OF MANAGEMENT - THE UNIVERSITY OF TEXAS AT DALLAS



Happy holidays to you from the GMBA staff! In this 8th issue (Spring 2004) of the GMBA Online Newsletter, information is provided on the following topics:

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- [Online Teaching Award nomination](#)
- [Spring 04 course info and Summer 04 preview](#)
- [New BPS 6370.0G1 Entrepreneurship](#)

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SOM Advising Office Mailing Address:

The University of Texas at Dallas
School of Management - Advising Office
P.O. Box 830688, SM 20

Application for Graduation

If you're planning to graduate in Spring 2004, the application deadline is **January 15**. Graduation application fee is \$40. There will be \$100 late fee charge if the application is received after the deadline. Commencement for Spring 2004 is **May 8**. Online students are encouraged to attend. Please email the GMBA Advisor at gmbaadvising@utdallas.edu if you are graduating. Please also see the [Graduation Web Site](#) for more information.

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UTD Comet Card

The UTD official student ID card - [UTD Comet Card](#) can also be issued to online students upon request. Here is the information and procedure for requesting a Comet Card:

- Send an email request to Paulina Schleppenbach at schlepn@utdallas.edu, including: 1) A passport size digital photo of yourself; 2) Complete address where to mail your new UTD Comet Card
- Fax a copy of your driver's license to 972-883-6144
- If you have any questions, please email Paulina Schleppenbach or call her at 972-883-6156

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Online Teaching Award Nomination

Each year the School of Management honors faculty members who did an outstanding job in teaching. Starting with the 2001-2002 academic year, a teaching award was added to recognize the effectiveness of teaching in the Global MBA Online Program.

Congratulations to 2003 award winner Dr. Marilyn Kaplan (BPS 6201). The teaching award nomination is based primarily on student nominations of one outstanding instructor for an online course (or courses) taught in Fall and Spring semesters each academic year.

If you've taken online courses in Fall 2003 semester, please take the opportunity to submit your Online Teaching Award Nomination.

Richardson, TX 75083-0688
Tel: (972) 883-2750
Fax: (972) 883-6425

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Helpful Links

[Information Page for Registered Online Course Students](#)

[Online Ordering of Textbooks](#)

[Schedule of Classes](#)

[Access Your Records - SIS](#)

[Graduate Catalog](#)

[Financial Aid](#)

[UT TeleCampus](#)

[UTTC Tech Support Page](#)

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[Global MBA Online Program School of Management University of Texas at Dallas](#)

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Spring 2004 Course Info and Summer 2004 Preview

The Spring 2004 semester is scheduled for **1/12 - 5/3** with the 1st 8 week courses running from **1/12 - 3/5** and the 2nd 8 week courses running from **3/16 - 5/3**. Thirteen online courses will be offered. One of them is newly developed. See information about this new course below. In Summer 2004, 8 courses are currently planned.

Spring 2004	Summer 2004 Preview
<ul style="list-style-type: none">• AIM 6305.0T1• AIM 6342.0G1• BPS 6201.0G1 (1st 8 wk)• BPS6210.0G2 (2nd 8 wk)• BPS 6370.0G1 (new)• FIN 6320.0G1• IMS 6200.0G2 (2nd 8 wk)• IMS 6210.0G1 (1st 8 wk)• MAS6V07.0T1• MIS 6326.0G1• MKT 6222.0G2 (2nd 8 wk)• MKT 6301.0G1• OPRE 6260.0G1 (1st 8 wk)	<ul style="list-style-type: none">• FIN 6350.0G1• IMS 5200.0G1• IMS 6265.0G1• MAS 6V07.0T1• MIS 6302.0G1• MIS 6350.0G1• OB 6301.0G1• MAS 8V08.0G1(formerly STAT 5311.0G1)

If you still haven't registered for the Spring 2004 online courses, please send your registration request to gmbaadvising@utdallas.edu. Some courses are filling up quickly and may have reached the limit of enrollment numbers.

Also the registration payment deadline is Jan. 8. Please make sure you pay by the deadline if you want to keep your course enrollment status.

Please check the [GMB A Course Offering Page](#) for more course information. The [Getting Started Information Page for Registered Online Students](#) contains additional links and useful information to help you get started with the online courses.

A Reminder: please make sure you have a valid UTD Net account and update your account password if necessary so that you can access UTD WebCT courses when the Spring 04 semester starts. Please also see GMB A FAQ - Password.

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New Online Course - BPS 6370.0G1 Entrepreneurship

This course provides an introduction to entrepreneurship, with an emphasis on identifying and evaluating opportunities, and developing and financing new ventures. Topics addressed include opportunity identification and evaluation, startup strategies, business valuation, business plan development, attracting stakeholders and financing the venture, managing the growing business and exit strategies. Case studies and guest lectures by entrepreneurs and venture capital partners provide a real-world perspective. The major deliverable of this course is an early stage feasibility analysis of a venture of the student's choosing. Prerequisites: AIM 6305, FIN 6301, OB 6301; BPS 6210, or permission of the instructor.

About the Instructor



Dr. Joseph C. Picken is a member of the faculty of the School of Management at the University of Texas at Dallas, where he teaches graduate courses in Strategic Management, Leadership, Entrepreneurship and Organizational Behavior in the MBA, EMBA and Executive Education programs. From 1995-2000, Dr. Picken taught undergraduate, graduate and executive education courses at the Edwin L. Cox School of Business at Southern Methodist University and the University of Texas at Arlington.

Dr. Picken's business and consulting career spans more than 30 years. He has held senior leadership positions in several NASDAQ companies and has served as a senior financial and marketing executive in major operating units of Fortune 500 corporations. He has played a leadership role in two IPOs and several successful turnarounds. His industry experience includes electronics and heavy equipment manufacturing, transportation, aviation services, equipment leasing, computer hardware/software and government contracting.

Dr. Picken holds an AB in Economics from Dartmouth College, an MBA in Finance and Accounting from the Amos Tuck School of Business Administration at Dartmouth, and a Ph.D. in Business Administration from the University of Texas at Arlington.

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[check webtrends link]