# SHEILA AMIN GUTIÉRREZ DE PIÑERES, PhD

Professor & Dean of Undergraduate Education

Mary McDermott Cook Distinguished Chair for Undergraduate Education and Research

UT System Regents' Outstanding Teaching Award Recipient

Office of Undergraduate Education, The University of Texas at Dallas 800 W. Campbell Road FO16, Richardson, TX 75080-3021 E-mail: pineres@utdallas.edu, Phone: 972-883-6706

# **Professional Experience**

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University Administration (The University of Texas at Dallas)		
2010-	Dean of Undergraduate Education	
	Mary McDermott Cook Distinguished Chair for Undergraduate Education and	
	Research	
2010-2010	Interim Dean of Libraries	
2008-2010	Associate Provost	
2006-2008	Associate Provost, Enrollment Services	

# School Administration (The University of Texas at Dallas)

2009-2010	Program Head for Public Policy and Political Economy & Sociology
2002- 2005	Associate Dean for Undergraduate Education
	School of Economic, Political and Policy Sciences
2000-2002	Program Head for Economics and Finance

# Faculty Appointments

2007-	Professor of Political Economy and Economics (with tenure)
	The University of Texas at Dallas
2000-2006	Associate Professor of Economics (with tenure)
	The University of Texas at Dallas
1996- 2000	Assistant Professor of Economics
	The University of Texas at Dallas
1992-1996	Assistant Professor of Economics
	The University of Arkansas at Fayetteville

# **Recent Awards**

2011	American Council of Education Fellow (Host Institution: University of Central
	Florida; Mentors: Pres. John Hitt and Provost Tony Waldrop)
2010	American Council of Education Fellow (deferred until 2011-2012)
2010	UT System Regents' Outstanding Teaching Award (\$30,000 award)
Other	
2011-	President & Vice-President- Midwest Association of Latin American Studies
	(President resigned in the middle of his term)
2008-	McDermott Honors Council faculty
2009-	Executive Board- Midwest Association of Latin American Studies
2007-	Board of Directors- The North Texas Chapter of the Fulbright Association
2006-2008	Advisory Board Member for The J. McDonald Williams Institute
2001-	Member, Dallas Committee on Foreign Relations

2000-2002 Board Member: The Inter-American Network for Public Administration

Education (IN-PAE) steering committee for NASPAA

1997- University Representative on The Atlantic Council

1996- Faculty Associate, Center for U.S.-Mexico Studies, UT Dallas

1998- 2000 Consultant, Center for Transportation Research,

University of Texas at Austin, TXDOT (Texas Department of Transportation) Project no. 0-1763 "Economic Impact of the Development of the Texas Trunk

System"

Summer 1994: Fulbright Senior Scholar (Colombia)

Summer 1992: Economic Research Service: Commodity Economics Division, USDA

**Education** 

Ph.D. 1992, Duke University: Economics, Major Fields: Development Economics,

International Economics/Finance, Macroeconomic Theory, Econometrics

M.A. 1989, University of Chicago: EconomicsB.A. 1988, Texas A&M University: Economics

Language Skills

English Native Spanish Fluent Gujarati Basic

# Summary of Administrative Accomplishments & Responsibilities (UT Dallas)

University Administration

# 7/2010-present Dean of Undergraduate Education

- Responsible for all policies, procedures, and curriculum related to undergraduate education including recruitment, retention, and graduation; academic excellence scholarships, undergraduate advising; pre health and law advising; core curriculum; undergraduate research; leadership experience; catalog; events including freshman and honors convocation; serve on numerous committees for the university, the UT System, and the Texas Higher Education Coordinating Board; represent the university at numerous internal and external events and forums; Supervise a staff of 30 and budget of over \$30 million (including merit based scholarships)
- Responsible for GEMS Center- academic learning support center which includes peer-led-team-learning, supplemental instruction, tutoring, writing & math labs, and testing lab. Supervise a staff of 15 plus over 100 student workers with a budget of over \$1million
- Responsible for fund raising for specific projects such as undergraduate research journal and experience.
- Accomplishments- see website (oue.utdallas.edu) and annual report can be provided
- Grants- THECB Comprehensive Student Success Program (\$200,000) submitted 2/12

#### 2/2010- 12/2010 Interim Dean of Libraries

• Responsible for McDermott and Callier Libraries that employ over 65 librarians and support staff and has a budget of more than \$7.0 million

Accomplishments: Upgraded security features of the library- exit door alarms, parking options
for late night staff, initiated evening guard program, and new security for outside doors;
creation of group study rooms, beautification of library grounds and building, opening of food
kiosk in basement; implemented new dress code, upgraded instruction room, implemented new
language software database, and negotiated new cleaning and climate control schedules;
Special collections- increased visibility inside and outside of university, including a high
profile public symposium

#### 2008(Feb)- 2010 Associate Provost

- Responsible for university scholarships, student grievances that reach the Provost's Office, community college relationships, involvement in the budget process, graduate student recruitment, university's point person for the Collin Higher Education Center (CHEC); and other related duties
- Accomplishments: led a team that involved all major stakeholders to create and implement a simpler more robust (LEAN) scholarship awarding process; UT Dallas met all deadlines and will be prepared to meet its obligations to offer six degree programs at CHEC; worked collaboratively with other regional four year universities to guarantee that CHEC is successful

# 2006(May)-2008(Feb) Associate Provost for Enrollment Services

Responsible for all university recruiting and admissions processing: supervise a staff of approximately 70 (combination of professional, administrative, clerical, part-time and student workers) and a budget of more than \$3.0 million

#### **General Overview of Enrollment Gains and Successes:**

- Comet Connection- designed, created, and implemented first and only state-wide four year-two year partnership agreement. (Signed all private and public two colleges in TX)
- increased number of National Merit finalists in freshman class from 16 in 2006 to 30 in 2007 to 41 in 2008
- increased average SAT of incoming freshman class by 11 points
- reduced application processing time and improved accuracy through the implementation of new business practices and processes
- fall 2007 enrollment grew 3.9% more than forecasted. (forecast was a -3.2%, actual growth was 0.7%). Added more new students than in previous year.
- spring 2008 enrollment grew by 1.2%
- fall 2008 applications (as of Feb 18-2008, date of my departure)
  - O Undergraduate: freshman higher by 20.5%, transfer higher by 10.5%, overall higher by 19.3%
  - o Graduate: overall higher by 23.2%
  - o Total: overall higher by 21%
- fall 2008 Admits (as of Feb 18-2008, date of my departure)
  - O Undergraduate: freshman higher by 43.3%, transfer higher by 190%, overall higher by 49.7%
  - o Graduate: Overall higher by 134.5%
  - o Total: Overall higher by 66.3%

#### **Recruiting:**

• developed a new recruiting strategy utilizing a targeted approach. We developed an integrated strategic plan with time lines to direct prospective students through the application process to become an admitted and, finally, an enrolled student

- created all new brochures and designs that work to market UT Dallas in a way that is consistent and supportive of the president's strategic plan
- redefined and expanded all our recruiting events to include all components of the university
- combined freshman and transfer recruiting to create a more unified image of the university
- created and implemented the Comet Connection- a program designed to move students seamlessly into a four-year university from the community college
- expanded outreach programs to reach a more diverse student body
- implemented a transfer scholarship program that is a recruitment tool in addition to a financial aid program
- revamped, redefined, and recreated the entire recruitment process to project a more holistic image of UTD while targeting key enrollment metrics
- improved customer service by redefining the role of the welcome center
- designed and implemented a recruitment communication strategy
- implemented CRM- Client Relationship Management software- Talisma

## **Processing and admissions:**

- aligned the internal practices of admissions to those of universities to which UTD compares itself
- streamlined processes and worked with the various schools to create procedures that are simple, functional, and efficient. as UTD grows and moves to add 5000 new students, these internal practices must also adapt and change
- designed and implemented an electronic application processing system
- implemented OnBase- imaging system
- implemented VeriSign- electronic application fee processing software
- cooperative relationship building with the graduate faculty to revamp graduate application processing

#### School Administration

# 2009 (March)- 2010 (June) Program Head for Public Policy and Political Economy

Programs in BA in Sociology, BA & BS in International Political Economy, MS in Applied Sociology, MS in International Political Economy, Masters in Public Policy, and PhD in Public Policy and Political Economy with 20 faculty and 12.5% of undergraduates, 19% of graduate students, and 15% of all students in the school

- Supervise one administrative assistant, twenty faculty, and a budget of \$25,000 (not including salaries)
- Responsible for doctoral admissions, funding, and advising, curriculum development, scheduling, faculty evaluations, budget, strategic planning, and all other aspects of academic policy related to the programs
- Accomplishments: streamlined processes for admissions, advising, and recruitment; created student feedback loop; program development; revised marketing materials and web content
- Developed and implemented a small grants program for doctoral students that is now a university wide program

#### 2002-2005 Associate Dean for Undergraduate Education

Responsible for undergraduate education for the school's six programs: criminology, economics, geography, political science, public administration, and sociology related to university policies and internal to the school. Supervised three advisors, internship/public relations director and a secretary and managed a \$20,000 budget (not including salaries)

- increased undergraduate enrollment in the school of economic, political, and policy sciences 58% from fall 2002 to fall 2004, 54% from spring 2003 to spring 2004. overall, undergraduate enrollment increased 80% from 467 students in spring 2003 to 850 students in fall 2004
- received a grant from the Ewing Marion Kauffman Foundation of Kansas City to develop a program in social entrepreneurship
- designed, created, and implemented a marketing plan and image (Join us as we shape the future)
- created the chartered financial analysis® track, designed with the association for investment management research®, within the economics degree to develop a niche for the program. the CFA® track is the prototype for other universities and is the only one in Texas
- developed university wide policies to alleviate growing pains: a new policy on rolling registration and drop policy to manage registration and advising
- expanded community and business relations to increase the visibility of the school through the creation of a professional development office
- instituted new programs and policies such as case management in the office of undergraduate advising to create a more student service oriented system, to increase the effectiveness of advising, and to improve student retention
- designed a program for students on academic probation to increase the likelihood of retention

# 2000-2002 Program Head for Economics and Finance

Responsible for all aspects of undergraduate education in economics:

- internship director- advised and supervised students, maintained company relationships, and developed and processed all paperwork
- faculty advisor for ODE (economics honor society)
- faculty advisor for the economics& finance student club
- developed external relationships with companies to acquire internship positions and to recruit students
- initiated and implemented the charter financial analyst track within the undergraduate degree. This was an ongoing process in conjunction with the CFA institute.

# **Publications**

#### **Books**

Guns, Thugs, and Development in Colombia, Jennifer S. Holmes, Sheila Amin Gutiérrez de Piñeres, and Kevin Curtin, The University of Texas Press, January 2009 (c2008).

Export Dynamics and Economic Growth in Latin America: A Comparative Perspective Sheila Amin Gutiérrez de Piñeres and Michael Ferrantino, Ashgate Publishers, April 2000.

#### **Refereed Articles**

"Conflict Induced Displacement & Violence in Colombia," Jennifer S. Holmes and Sheila Amin Gutiérrez de Piñeres, *Studies in Conflict and Terrorism*, Volume 34, Issue 7 (July 2011): 572-586.

"Short-run Effects of Devaluation: A Disaggregated Analysis of Latin American Exports," Sheila Amin Gutiérrez de Piñeres and Manuel Cantavella, *Applied Economics*, Jan-Feb 2010, Vol. 42, No. 1-3, pp. 133-142.

- "Reform and Development: The Latin American Experience," Jennifer S. Holmes and Sheila Amin Gutiérrez de Piñeres, *Democracy Review* (in English and Arabic) Al Ahram Centre for Political and Strategic Studies in Egypt, Vol 28, 2007.
- "Export-Led Growth: Are the results robust across methodologies and/or data sets? A Case Study of Latin America," Sheila Amin Gutiérrez de Piñeres and Manuel Cantavella, *Applied Economics*, July 2007, Vol. 39, Issue 12, pp. 1475-1500.
- "A Subnational Study of Insurgency: FARC Violence in the 1990's," Jennifer S. Holmes, Sheila Amin Gutiérrez de Piñeres, and Kevin Curtin, *Studies in Conflict and Terrorism*, March 2007, Vol.30, No.3, pp. 249-265.
- "Deepening Democracy and Reforming Public Administration: Applying the Balanced Scorecard Approach to the Americas," Jennifer S. Holmes, Sheila Amin Gutiérrez de Piñeres, and L. Douglas Kiel, *International Journal of Public Administration*, 2006, Vol. 29, No. 12, pp. 1125-1145.
- "Drugs, Violence, and Development in Colombia: A Department Level Analysis," Jennifer S. Holmes, Sheila Amin Gutiérrez de Piñeres, and Kevin Curtin, *Latin American Politics and Society*, 2006, Vol. 48, No. 3, pp. 157-184.
- "What a Difference a Source Makes! An analysis of export data," Sheila Amin Gutiérrez de Piñeres, Applied *Economics Letters*, January 2006, Vol. 13, No. 1, pp. 35-40.
- "The Illegal Drug Industry and the Economy in Colombia: A Department Level Analysis," Jennifer Holmes and Sheila Amin Gutiérrez de Piñeres, *Bulletin of Latin American Research*, Jan 2006, Vol. 25, Issue 1, pp. 104-118.
- "The Democratic Development Scorecard: A Balanced Method for Assessing National Development in Democracies," Jennifer Holmes and Sheila Amin Gutiérrez de Piñeres, *International Journal of Social Economics*, January 2006, Vol.33, Issue 1, pp. 54-76.
- "Sources of Fujimori" s Popularity: Neoliberal Reform or Ending Terrorism?" Jennifer S. Holmes and Sheila Amin Gutiérrez de Piñeres, *Terrorism & Political Violence*, Winter 2003, Vol. 14, No. 4, pp. 93-112.
- "Government Regulations and FDI: A History of Mexico," Juan Espana, Joel Nicholson, and Sheila Amin Gutiérrez de Piñeres, *International Journal of Public Administration*, Special Issue on Latin America, Jack Rabin and Thomas Vocino, Eds., 2000, Vol. 23, No. 12, pp. 2171-2207.
- "Commodity Composition of Trade: A Comparative Analysis of Latin America," Sheila Amin Gutiérrez de Piñeres and Michael Ferrantino, *Latin American Business Review*, 2000, Vol.1, No. 3, pp. 1-16.
- "Export Sector and Domestic Growth: Can Granger-Causality Capture the Structural Dynamics? The Case of Colombia," Sheila Amin Gutiérrez de Piñeres and Michael Ferrantino, *Review of Development Economics*, October 1999, Vol. 3, No.3, pp. 268-280.
- "Externalities in the Agricultural Export Sector and Economic Growth: A Developing Country Perspective," Sheila Amin Gutiérrez de Piñeres, *Agricultural Economics*, 1999, Vol. 21, pp. 257-267.

"Do Government Policies Distort Relative Factor Prices: Evidence from Colombia," Sheila Amin Gutiérrez de Piñeres and Chris Giosa, *Applied Economics*, June 1999, Vol. 31, pp. 755-759.

"Export Diversification and Structural Dynamics in the Growth Process: A Case Study of Chile," Sheila Amin Gutiérrez de Piñeres and Michael Ferrantino, *Journal of Development Economics*, April 1997, Vol. 52, No. 2, pp. 375- 391.

"Country of Origin Attitudes in Mexico: The Malinchismo Effect," William Bailey and Sheila Amin Gutiérrez de Piñeres, *Journal of International Consumer Marketing*, 1997, Vol. 9, No. 3, pp. 25-43.

"Export Diversification Trends: Some Comparisons for Latin America," Sheila Amin Gutiérrez de Piñeres and Michael Ferrantino, *International Executive*, July/August 1997, Vol. 39, No. 4, pp. 465-477.

"Externalities in the Export Sector and Long Run Growth Rates," Sheila Amin Gutiérrez de Piñeres, *Singapore Economic Review*, April 1996, Vol. 41, No. 1, pp. 13-24.

"Externalidades en el Sector de Exportaciones y Crecimiento en el Largo Plaza: Un Caso de Colombia" Sheila Amin Gutiérrez de Piñeres, *Ensayos de Economica*, 1994, Vol. 5, No. 8, pp.11- 26.

#### **Book Chapters**

"Violence and Sectoral Development in Colombia." Jennifer S. Holmes and Sheila Amin Gutiérrez de Piñeres. Occasion paper for the series *Development Strategies to Avert Intergroup Violence*, led by William Ascher and Natalia Mirovitskaya. (Invited chapter)

"Feminism in Latin America: Equity, Justice and Survival" in *Latin American Democracy: Emerging Reality or Endangered Species?* Edited by Richard Millett, Jennifer Holmes and Orlando Perez, Routledge, 2009, pp119-140.

"Poverty, Participation, Inequality, and Democracy in Latin America: The Importance of Regional and Sub-National Views," Jennifer S. Holmes and Sheila Amin Gutiérrez de Piñeres in *The Politics of Development: poverty, inequality and democratic governance in developing societies*. Eds Roberto Espíndola and Ronaldo Munck. Routledge, forthcoming.

"Corruption: is dollarization a solution?" Jennifer Holmes and Sheila Amin Gutiérrez de Piñeres, *Institutions, Globalization, and Empowerment*, Eds Kartik C. Roy, Jörn E. Sideras. Cheltenham, England and Northampton, MA: Edward Elgar Publishers, 2006.

## **Professional Grants and Awards**

Grants	
2012	THECB Comprehensive Student Success Program (\$200,000) submitted 2/12
2011	NSF Grant (\$706,478) submitted 2011
2005	First Generation College Student Grant from Texas Higher Education
	Coordinating Board (\$25,000)
2003	2003 Kauffman Collegiate Entrepreneurship Network grant (\$50,000)
2002	WebCt Training Class Grant, University of Texas at Dallas
2002	WebCt Class Development Grant, University of Texas at Dallas

2002	FIPSE Summer Course Development Grant, University of Texas at Dallas
2001	FIPSE Summer Course Development Grant, University of Texas at Dallas
2000	Bruton Center Faculty Research Grant in GIS
1995	University of Arkansas Teaching Portfolio Grant
1995	University of Arkansas Summer Research Grant
1993	AAEA Foundation travel grant for Minority Professionals
Awards	
2011	American Council of Education Fellow (deferred from 2010-2011)
2010	UT System Regents' Outstanding Teaching Award (\$30,000 award)
2005	Special Faculty Development Assignment (fall semester)
2005	Chancellors Teaching Award Finalist
2004	Chancellors Teaching Award Finalist
2002	

2002 **Chancellors Teaching Award Finalist** 

1997 College of Social Sciences Students' Choice Teaching Award 1994 Fulbright Research/Lectureship Fellowship to Colombia

# **Academic Honors and Awards**

1988-1992 Jacob Javits Fellowship

Duke University

1988-1990 H.B. Earhart Fellowship 1989-1992 **Tuition Scholarship** Summer 1991 Travel Dissertation Award

University of Chicago

1988-1989 H.B. Earhart Fellowship Century Tuition Scholarship 1988-1992

Texas A&M University Summa cum laude

1984-1988 Lechner Fellowship Neil Hahn Award 1986-1988 1988 Alfred Chalk Award 1987 Gathright Scholar Award

1987 Phi Kappa Phi Outstanding Junior College of Liberal Arts

# **Papers Presented at Conferences**

American Agricultural Economics Association Annual Meetings

American Economic Association Annual Meetings

American Political Science Association Annual Meeting

Association of Private Enterprise Education Annual Meetings

Business Association of Latin American Studies Annual Meetings

ECPR Joint Sessions, Edinburgh, Scotland

INPAE meetings in Caracas, Venezuela

International Atlantic Economic Society Meetings

International Trade and Finance Association Meetings

Latin American Studies Association Annual Meeting

Midwest Association of Latin American Studies

Southern Economic Association Annual Meetings

Southwestern Political Science Association Annual meeting

Southwestern Social Sciences Annual Meeting

# **Professional Service**

Organizer for MALAS Annual Conference (2011)

Co-Chair for MALAS Annual Conference (2009)

Reviewer for Choice

Reviewer for Texas Higher Education Coordinating Board Uniform Recruitment and Retention Strategy reports

Applied Economics (Referee)

Co-Chair for Economic Integration Track BALAS Annual Conference (2006 and 2007)

Co-Chair for Economics & Finance Track BALAS Annual Conference (1995, 1996, and 1999)

Economica (Referee)

International Economic Journal (Referee)

Journal of Development Economics (Referee)

Latin American Business Review (Referee)

Political Research Quarterly (Referee)

Review of Development Economics (Referee)

Review of International Economics (Referee)

Southern Economic Journal (Referee)

World Development (Referee)

# **International Experience**

Developed a Student Exchange Program with Universitat Jaume I in Castellon, Spain

Field Research in Colombia, Chile, Spain and Mexico

Invited Speaker for Executive Seminar Series Universidad de Guanajuato- Mexico

Economic Analyst for CNN Spanish Radio News

Fulbright Senior Lectureship

#### **Doctoral advisement/direction (Chair)**

James Owen, PhD, Awarded 2001 (Co-chair) 1.

Title: Currency Devaluation and Emerging Economy Export Demand

2. Aprichart Prasert, PhD, Awarded 2002 (Co-chair)

Title: Political Business Cycles, Government Fiscal Policy and Macroeconomic Performance:

A Case Study of Thailand

3. Olayemi Olabiyi PhD Awarded 2010

Title: Essays on HIV/AIDS and development finance in Sub-Saharan Africa

Member of more than 30 doctoral dissertations

#### **Teaching**

Undergraduate Courses: Culture & Regions: Latin America, Development Economics, Intermediate Macroeconomic Theory, International Finance, International Monetary Theory, International Trade Theory, Latin American Economic History, Principles of Macroeconomics, Special Topics: Social Entrepreneurship

Graduate Courses: International Economics, Macroeconomic Theory I & II, Policy Research Workshop, Political Economy of Development, World Political Economy, Latin American Economic History, Economic Development,

Executive Education: Global Economy (MBA), International Business (MBA)

Fulbright Senior Research/Lecturing Grant 1994- Colombia

Teoria de Macroeconomia: A graduate advanced macroeconomics course in Spanish for faculty at

Universidad del Norte, Universidad de Javeriana, and Universidad Nacional en Medellin

# **University Service (UT Dallas)**

State committees:

LEAP Texas Institutional Liaisons Meeting

Statewide Transfer Advisory Committee

UT System Committees

E-Advising

MyEdu

Others as called upon

University Committees

Associate Provost, Enrollment Services

Academic Council

Calendar Committee

Campus Enhancement Committee

Committee on Academic Integrity Scholarship

Committee on Committees

Committee on Educational Policy

Committee on Student Scholarships

Committee on the First Year Experience

Committee to hire Vice-President for Communications

Committee to hire Vice-President for Enrollment Management

Core Curriculum Committee

Council on Undergraduate Education

Faculty Mentoring Program- Faculty Mentor

Faculty Senate

Health Professional Advisory Committee

Honors Council Faculty

**Housing Committee** 

Mid-year Probationary Review Committees- various

Naming Committee

PeopleSoft Implementation- Steering Committee

President's Special Committee on Student Recruitment

**SACS** Committee

Select Committee on Tuition and Fees

Strategic Enrollment Management Committee

Student Auxiliary Services Committee

Student Life Awards Committee

Tenure Committees –various

School Committees

Associate Dean for Undergraduate Education

Committee for Development Concentration

Committee for Industry and Business Concentration

Committee for Masters of Applied Economics

Committee for PhD in Economics

Committee for Promotion and Tenure- various

Committee of Theory Exam (Chair)

Committee on the Quality of Teaching (Chair)

Committee to design and develop Master of Arts in International Political Economy

Hiring Committees- various

Program Committee for Political Economy and Public Policy