

Sherry Xin Li

Economics, EPPS

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Educational History

Ph.D., August 18, 2006, University of Michigan, Ann Arbor, MI, Economics

Dissertation Title: *Three Essays on Tax Compliance, Social Identities, and Fiscal Policy*

M.A., 2000, Syracuse University, Syracuse, NY, Economics

M.A., 1998, Renmin (People's) University of China, Beijing, P. R. China, Public Finance

B.A., 1995, Renmin (People's) University of China, Beijing, P. R. China, Public Finance

Professional Experience

Spring 2011 Interdisciplinary Center for Economic Science (ICES), George Mason University, Visiting Scholar

August 2006 – Present University of Texas at Dallas, Richardson, TX, Assistant Professor of Economics

Research Interests

Behavioral Economics, Experimental Economics, Public Economics, Labor Economics

Professional Membership

American Economic Association, Economic Science Association, Committee on the Status of Women in the Economics Profession, Royal Economic Society

Awards and Honors

Rackham One-Term Dissertation Fellowship, University of Michigan, Fall 2005

Richard A. Musgrave Fellowship, Office of Tax Policy Research, Ross School of Business, University of Michigan, 2000

Achievements in Original Achievement, Investigation, and Research

Publications

"Giving to Government: Voluntary Taxation in the Lab" (with Catherine Eckel, Philip Grossman, and Tara L. Brown). *Journal of Public Economics*, 95 (2011), 1190-1201.

"Social Distance in the Virtual World – A Field Experiment" (with Ernan Haruvy and Marina Fiedler). *Games and Economic Behavior*, Volume 72, Issue 2, June 2011, Pages 400-426.

"Profits, Layoffs and Priorities" (with Daniel Arce). *Journal of Business Ethics*, 2011, Volume 101, Number 1, 49-60.

"Group Identity in Markets" (with Kutsal Dogan and Ernan Haruvy). *International Journal of Industrial Organization*, Vol. 29, No. 1, January 2011, 104-115.

“Social Comparison and Contribution to Online Communities: A Field Experiment on MovieLens” (with Yan Chen, F. Maxwell Harper, and Joseph Konstan). *American Economic Review*, Vol. 100, No. 4, September 2010, 1358–1398.

“Social Identities, Ethnic Diversity, and Tax Morale” *Public Finance Review*, Vol. 38, No. 2, March 2010: 146-177.

“Group Identity and Social Preferences” (with Yan Chen). *American Economic Review*, Vol. 99, No. 1, March 2009: 431-457.

“Online Fund-Raising Mechanisms: A Field Experiment” (with Yan Chen and Jeffrey MacKie-Mason). *The B.E. Journals: Contributions to Economic Analysis & Policy*, Volume 5, Issue 2, 2006.

Referred Computer Science Publications

“Social Comparisons to Motivate Contributions to an Online Community” (with F. Maxwell Harper, Yan Chen, and Joseph Konstan). Persuasive 2007: 2nd International Conference on Persuasive Technology, April 26-27, 2007. Stanford University, Palo Alto, California. (Acceptance rate 40%)

“Using Social Psychology to Motivate Contributions to Online Communities” (with Paul Resnick, Robert Kraut, et al). *Journal of Computer-Mediated Communication*, Volume 10, Issue 4, July 2005. (Acceptance rate 20%)

“Self-Selection, Slipping, Salvaging, Slacking, and Stoning: the Impacts of Negative Feedback at eBay” (with Tapan Khopkar and Paul Resnick). *Proceedings of Association for Computing Machinery (ACM) EC 05 Conference on Electronic Commerce*. Vancouver, Canada, 2005. (Acceptance rate 30%)

“An Economic Model of User Rating in an Online Recommender System” (with F. Maxwell Harper, Yan Chen, and Joseph Konstan). Springer's LNAI series, *UM 05 User Modeling: Proceedings of the Tenth International Conference*. Edinburgh, United Kingdom, 2005. (Acceptance rate 21%)

Working Papers and Work in Progress

“The Flypaper Effect: Evidence from the Tobacco Settlement Payment to States” (with Xiaoyan Xu)

“Social Identity and Inequality: The Impact of China’s *Hukou* System” (with Farzana Afridi and Yufei Ren)

“Common Identity and Provision of Public Goods: An Experimental Investigation” (with Angela de Oliveira and Catherine Eckel)

“Group Identity and Gender” (with Yan Chen)

“Which Hat to Wear? Impact of Natural Identities on Coordination and Cooperation” (previously circulated as “Social Identity in Sequential Prisoners’ Dilemma Games”, with Yan Chen, Tracy Xiao Liu, and Margaret Shih)

“Do Earmarks Increase Giving to Government?” (with Catherine Eckel, Philip Grossman, Tara Brown)

“Social Exclusion and Identity: a Field Experiment with Hispanic Immigrants” (with Rachel Croson and Natalia Candelo-Londono)

“Social Identity and Cooperation: An Experiment in China” (with Xiangdong Qin)

Grants

National Science Foundation Grant, SES-0720936. “Collaborative Research: Social Identity, Mechanism Design and Equilibrium Selection,” with Yan Chen and Margaret Shih, \$360,000, 2007-2010.

Papers presented at professional meetings

1. “Do Earmarks Increase Giving to Government?”
International Economic Science Association meeting, Chicago, IL, June 2011
2. “Social Distance in the Virtual World – A Field Experiment”
Invited Session on Second Life Experiment at the Southern Economic Association Annual Meeting, Atlanta, GA, November 2010
3. “Common Identity and Provision of Public Goods: An Experimental Investigation”
North American Meetings of Economic Science Association, Tucson, AZ, November 2010
4. “Social Distance in the Virtual World – A Field Experiment”
Virginia Commonwealth University, Richmond, VA, October 2010
5. “Social Distance in the Virtual World – A Field Experiment”
Tsinghua University, Beijing, China, June 2010
6. Frontiers in Behavioral and Experimental Economics
Renmin (People’s) University, Beijing, China, June 2010
7. “Social Identity and Inequality: The Impact of China’s *Hukou* System”
East Carolina University, Greenville, NC, February 2010
8. “Social Distance in the Virtual World – A Field Experiment”
Economic Science Association North American Meetings, Tucson, AZ, November 2009
9. “Social Identity and Inequality: The Impact of China’s *Hukou* System”
Florida State University, FL, November 2009
10. “Social Identity and Inequality: The Impact of China’s *Hukou* System”
George Mason University, Fairfax, VA, October 2009
11. “Group Identity in Markets”
International Economic Science Association Meetings
George Mason University, Fairfax, VA, June 2009
12. “Social Identity and Inequality: The Impact of China’s *Hukou* System”
Chinese Economists Society Annual Meetings, Nanning, Guangxi, P. R. China, June 2009
13. “Common Identity and Provision of Public Goods: An Experimental Investigation”
Economic Science Association North America Meetings, Tucson, AZ, November 2008
14. “Social Comparisons and Contributions to Online Communities: A Field Experiment on MovieLens”

Texas A&M University, College Station, TX, October 2008

15. "Giving to Government: Voluntary Taxation in the Lab"
"Social Identity and Inequality: An Experimental Study on the *Hukou* System in China"
International Economic Science Association Meetings, Caltech, Pasadena, CA, June 2008
16. "Social Identities, Ethnic Diversity, and Tax Morale"
UT-Dallas Economics Seminar, Richardson, TX, March 2008
17. "Group Identity and Social Preferences"
Allied Social Science Association Meetings, New Orleans, LA, January 2008
18. "Social Comparisons and Contributions to Online Communities: A Field Experiment on MovieLens"
North American Summer Meeting of the Econometric Society, Durham, NC, June 2007
19. "Social Comparisons and Contributions to Online Communities: A Field Experiment on MovieLens"
Measuring Preferences in a Social Context Conference, UT-Dallas, Richardson, TX, May 2007
20. "Social Identity in Matching Markets with Price"
INFORMS Annual Meeting, Pittsburgh, PA, November 2006
21. "Social Comparisons and Contributions to Online Communities: A Field Experiment on MovieLens"
North American Meetings of Economic Science Association, Tucson, AZ, September 2006
22. "Measuring Identity"
International Economic Science Association Meetings, Atlanta, GA, June 2006
23. "Ethnic Diversity, Social Identities, and Tax Compliance: Evidence from the European and World Values Surveys", SUNY-Buffalo, Buffalo, NY, January 2006
24. "Ethnic Diversity, Social Identities, and Tax Compliance: Evidence from the European and World Values Surveys"
National Tax Association Annual Conference Student Research Forum, Miami, FL, November 2005
25. "Measuring Identity"
Southern Economic Association Annual Meeting, Washington D.C., November 2005
26. "Measuring Identity"
North American Meetings of Economic Science Association, Tucson, AZ, September 2005
27. "The Flypaper Effect: Evidence from the Tobacco Settlement Payment to States"
Midwest Economics Association Annual Meeting, Milwaukee, WI, March 2005

Professional and University Citizenship

Professional Activities and Committees

Editorial Position

Associate Editor, *Economic Inquiry*, 2010-present

Referee Activities

American Economic Review, American Journal of Political Science, European Economic Review, Experimental Economics, Economic Inquiry, Economic Journal, International Economic Review, Journal of Economic Behavior and Organization, Journal of Labor Economics, Journal of Population Economics, Journal of Public Economics, Judgment and Decision Making, Games and Economic Behavior, Nonprofit and Voluntary Sector Quarterly, Public Finance Review, Southern Economic Journal, National Science Foundation

Other Professional Activities

Served as discussant at the “Heterogeneity and Public Good Provision” and “Groups and Communication” sessions at the American Economic Association meetings (Atlanta, GA, 2010)

Reviewing papers for the Chinese Economists Society Annual Meetings (Nanning, P. R. China, 2009)

Organized the “Social Identity” session and presented the paper “Social Identity and Social Preferences” at the American Economic Association meetings (New Orleans, LA, 2008)

Served as discussant at the “Social Conformity” session at the American Economic Association meetings (New Orleans, LA, 2008)

Departmental/School/University Activities and Committees

2010

Served on the Ph.D. Microeconomics Qualifying Examination Committee

Served on a university committee that hopes to create a chapter of Phi Kappa Phi at UT Dallas

2009

Participated in the UTD Junior Faculty Mentoring program as mentee

2008

Served as the external chair for one Ph.D. dissertation at the accounting department

Served on the Ph.D. students admission committee for the economics program

Assisted establishing the partnership between the UTD economics program with the Beijing Jiaotong University

Served on the Ph.D. Microeconomics Qualifying Examination Committee

2007

Served on the Ph.D. Microeconomics Qualifying Examination Committee

Coordinated for the weekly meetings for the UTD behavioral/experimental economics reading group

2006

Organized the first Economics Faculty and Graduate Students Information Session at UTD

Courses Developed

Principles of Microeconomics, Microeconomic Theory II (graduate course), Public Economics II (graduate

course), Special Topics in Experimental and Behavioral Economics (graduate course)