

NATHAN BERG
School of Economic, Political, and Policy Sciences
University of Texas at Dallas
800 W. Campbell Rd., GR31
Richardson, Texas 75080-3021
PHONE 972.883.2088
FAX 972.883.2735
nberg@utdallas.edu
<http://www.utdallas.edu/~nberg/>

DEGREES AWARDED

Ph.D. Economics, May 2001, with Honors, University of Kansas
Dissertation: Essays in Applied Behavioral Economics

M.A. Mathematics, May 2001, with Honors, University of Kansas
Thesis: The No-Decision Classification Procedure: An Alternative to Testing for
Statistical Significance

B.A. American Studies, May 1995, with Distinction, Phi Beta Kappa, University of
Kansas

RESEARCH FIELDS

Behavioral Economics, Psychology and Economics, Judgment and Decision Making,
Economic Policy, Public Economics, Economic Demography, Urban Economics,
Experimental Economics, and Financial Economics

ACADEMIC POSITIONS

2008-____	Associate Professor, Associate Program Head and Graduate Advisor for the Economics Program, University of Texas at Dallas, School of Economic, Political, and Policy Sciences
2008, 2009	Visiting Foreign Scholar (June-August, 2008; May-August, 2009), Osaka University, Japan, Institute for Social and Economic Research
2005-2008	Associate Professor (with tenure), University of Texas at Dallas, School of Economic, Political, and Policy Sciences
2005	Visiting Researcher, Max Planck Institute for Human Development, Berlin, Adaptive Behavior and Cognition Group
2001-2005	Assistant Professor, University of Texas at Dallas, School of Social Sciences (Cecil and Ida Green Assistant Professor)
July 2001	Guest Researcher, Max Planck Institute for Human Development, Berlin, Adaptive Behavior and Cognition Group
1996-1998	Teaching Assistant, University of Kansas, Department of Mathematics

TEACHING

Microeconomics (introductory, intermediate, masters, and Ph.D.-level)

Psychology and Economics, Behavioral Economics, Behavioral Finance (undergraduate and graduate)

Econometrics, Probability and Statistics, and Public Economics (Ph.D.-level)

Mathematical Economics

Financial Economics (undergraduate Investments, Corporate Finance, graduate Financial Economics 1, 2 and 3)

FUNDED RESEARCH AND AWARDS

2010, “Predicting academic success: A contest between simple and complex statistical models,” Undergraduate Research Scholar Award Recipient (Faculty Advisor), with Tanushree Jhunjhunwala

2010, UTD GIS Day Poster Contest Winner, “An Initial Inquiry into the Demographics Along Streets Named After Martin Luther King,” with Eric Katzenberger

2010, Fatma Sardina won admission and funding to attend the Summer School for Bounded Rationality, Max Planck Institute for Human Development-Berlin, presenting our joint work, "Choosing To Be Physically Active: Non-Compensatory Decision Trees Versus Linear Regression"

2009 “Repairing damaged exchange relationships in repeated interaction,” Visiting Foreign Scholar Program, Institute of Social and Economics Research, Osaka University, Japan.

2008, AOC: Publicly-Driven Investment, Neighborhood Change, and Household Behavior, National Science Foundation, with PI Jim Murdoch, \$1,000,178.

2008, A Framework for Managing the Assured Information Sharing Lifecycle, Air Force Office of Scientific Research Program for Assured Information Sharing, with PI Bhavani Thuraisingham, \$1,000,000.

2008 “Value in inconsistency?: Non-Bayesian forgiveness in repeated interaction,” Visiting Foreign Scholar Program, Institute of Social and Economics Research, Osaka University, Japan.

2008, Research on the Southern Sector GAP Project, Dallas Morning News, with Tim Bray, \$35,000.

2003 Fulbright Award: “Demographic Challenges.” Granting Agency: Fulbright Scholars Program.

2002-2003 “The Academic Performance of Immigrant and Native-Born Schoolchildren in Texas.” Granting Agency: Smith Richardson Foundation (Domestic Public Policy Research Fellowship Program). Total Funding: \$60,000.

2002-2003 “Perceptions and Housing Prices: A Longitudinal Study of Scattered-Site Public Housing in North Dallas.” Granting Agency: National Academy of Sciences (HUD Urban Scholars Fellowship Program.) Total Funding: \$53,000.

2002 “A Proposal to Evaluate Strategies for Dealing with Missing Survey Data Using Texas School Data.” Granting Agency: Society of Self Fellows. Total Funding: \$10,000.

WORKING PAPERS

Berg, N., Biele, G. and Gigerenzer, G. (2010), Does Consistency Predict Accuracy of Beliefs?: Economists Surveyed About PSA, Working Paper, University of Texas-Dallas. Submitted to *International Economic Review*.

Berg, N. (2010), Success From Satisficing and Imitation: Entrepreneurs’ Location Choice and Implications of Heuristics for Local Economic Development, Working Paper, University of Texas-Dallas. Submitted to *Journal of Business Research*.

Berg, N., Monti, M., Martingon, L., and Gigerenzer, G. (2010), [Financial Advisors and Their Clients: Information Search and Portfolio Choice Among Italian Bank Customers](#), Working Paper, Max Planck Institute-Berlin. Submitted to *Journal of Marketing Research*.

Monti, M., Martingon, L., Gigerenzer, G., and Berg, N. (2010), Investment Decisions: Fast and Frugal Heuristics at Work, Working Paper, Max Planck Institute-Berlin. Revise and resubmit at *Mind and Society*.

Berg, N. and Gabel, T. (2011), Welfare Participation: New Microdata Measures of the Effects of Canadian Reforms, Working Paper, University of Texas-Dallas.

Berg, N. and Gabel, T. (2010), New Reform Strategies and Welfare Participation in Canada, Working Paper, University of Texas-Dallas. Submitted to *American Economic Journal: Economic Policy*.

Berg, N. and Kim, Jeong-Yoo (2010), [Demand for self control: A model of consumer response to programs and products that moderate consumption](#), Working Paper, University of Texas-Dallas. Submitted to *Economic Inquiry*.

Berg, N. and Diao, L. (2011) Invest in what you know?: Investment environments where portfolios chosen by name recognition outperform CAPM, Working Paper, University of Texas-Dallas.

Berg N. and Martinez, J. (2010), The role of decentralized decision making in fans’ demand for European football: Implications for proposed rules changes that would interrupt play, Working Paper, University of Texas-Dallas.

Hang-Hyun, J., Kim, J.Y., and Berg, N. (2010), Targeted marketing, technology adoption and consumer networks. Working Paper, Kyung Hee University.

Berg, N., Eckel, C. and Johnson, C. (2010), [Inconsistency Pays?: Time-inconsistent subjects and EU violators earn more](#), Working Paper, University of Texas-Dallas.

Berg, N. and Kain, J. (2009), [Who switches race?: Empirics on the endogeneity of ethnicity](#), Working Paper, University of Texas-Dallas.

Berg, N. (2008), [Imitation in location choice](#), Working Paper, University of Texas-Dallas.

Gigerenzer, G. and Berg, N. (2007) [German language] [Kommentar zum Vortrag von Klaus M. Schmidt](#).

PUBLICATIONS

Kameda, T., Tsukasaki, T., Hastie, R., and Berg, N. (2011). Democracy under uncertainty: The wisdom of crowds and the free-rider problem in group decision making. *Psychological Review* 118, 76-96.

Berg, N., Hoffrage, U., and Abramczuk, K. (2010) [Fast Acceptance by Common Experience: FACE-recognition in Schelling's model of neighborhood segregation](#), *Judgment and Decision Making* 5(5), 391-410.

Berg, N. and Hoffrage, U. (2010) Compressed environments: Unbounded optimizers should sometimes ignore information, *Minds and Machines* 20(2), 259-275.

Berg, N. and Gigerenzer, G. (2010) As-if behavioral economics: Neoclassical economics in disguise?, *History of Economic Ideas* 18(1), 133-166. [Cited in *Financial Times*, January 28, 2011.]

Berg, N., Abramczuk, K. & Hoffrage, U. (forthcoming). Fast acceptance by common experience: Augmenting Schelling's neighborhood segregation model with FACE-recognition. In R. Hertwig, U. Hoffrage, and the ABC Research Group, *Simple Heuristics In a Social World*. Oxford University Press.

Berg, N., Jha, N., and Murdoch, J. C. (forthcoming) Risk in Housing Markets, In Smith, S. (Ed.) *International Encyclopedia of Housing and Home*, Elsevier.

Bennis, W., Katsikopolous, K., Goldstein, D. and Dieckmann, A., and Berg, N. (forthcoming) Designing institutions to fit minds, In Todd, P.M , Gigerenzer, G. and ABC Research Group, *Ecological Rationality: Intelligence in the World*. New York: Oxford University Press.

Berg, N. (2010) Behavioral Economics, In Free, R. C. (Ed.) *21st Century Economics: A Reference Handbook*, Vol. 2. Los Angeles: Sage, pp. 861-872.

Berg N. (2009) Experiments to generate new data about school choice, *Journal of School Choice* 3(4), 397-413.

- Berg, N. and Lien, D. (2009) Sexual orientation and self-reported lying, *Review of Economics of the Household* 7(1), 83-104.
- Berg N. and Merrifield, J. (2009) Illusive competition in school reform: Comment on Merrifield's 'Imagined Evidence and False Imperatives,' and Merrifield Reply, *Journal of School Choice* 3(3), 290-306.
- Finin, T., Joshi, A., Kargupta, H., Yesha, Y., Sachs, J., Bertino, E., Ninghui Li, Clifton, C., Spafford, G., Thuraisingham, B., Kantarcioglu, M., Bensoussan, A., Berg, N., Khan, L., Jiawei Han, Cheng Xiang Zhai, Sandhu, R., Shouhuai Xu, Massaro, J., and Adamic, L. (2009) Assured information sharing life cycle, *Intelligence and Security Informatics*, ISI '09 IEEE International Conference on 8-11 June 2009, pp. 307- 309.
- Monti, M., Martignon, L., Gigerenzer, G., & Berg, N. (2009). The impact of simplicity on financial decision-making. In N. A. Taatgen & H. van Rijn (Eds.), *Proceedings of the 31st Annual Conference of the Cognitive Science Society* (pp. 1846-1851). Austin: Cognitive Science Society.
- Berg, N. and Hoffrage, U. (2008) Rational ignoring with unbounded cognitive capacity, *Journal of Economic Psychology* 29, 792-809.
- Berg, N. and Faria, J. (2008), Negatively correlated author seniority and the number of acknowledged people: Name-recognition as a signal of scientific merit, *Journal of Socio-Economics* 37, 1234-1247.
- Berg, N. and Murdoch, J. (2008) Access to grocery stores in Dallas, *International Journal of Behavioural and Healthcare Research* 1(1), 22-37.
- Berg, N. (2008) Review of *Microeconomics: Behavior, Institutions, and Evolution*, by Bowles, S., in *Journal of Socio-Economics* 37(1), 444-447.
- Berg, N. and Gigerenzer, G. (2007) Psychology implies paternalism?: Bounded rationality may reduce the rationale to regulate risk-taking, *Social Choice and Welfare* 28(2), 337-359.
- Berg, N. and Maital, S. (2007) Tailoring globalization to national needs and wellbeing: One size never fits all, *Global Business and Economics Review* 9(2/3), 319-334.
- Berg, N., Gu, A. and Lien, D. (2007) Dynamic correlation: A tool for hedging house-price risk?, *Journal of Real Estate Portfolio Management* 13(1), 17-28.
- Berg, N. (2007) Behavioural economics, business decision making and applied policy analysis, *Global Business and Economics Review* 9 (2/3), 123-125.
- Berg, N. (2007) It shouldn't take a road trip to shop, *Dallas Morning News*, November 15, p. 21A.

- Berg, N. (2006) A simple Bayesian procedure for sample size selection in an audit of property value appraisals, *Real Estate Economics* 34(1), 133-155.
- Berg, N. and Lien, D. (2006) Same-sex sexual behavior: U.S. frequency estimates from survey data with simultaneous misreporting and non-response, *Applied Economics* 38(7), 757-769.
- Berg, N. and Gigerenzer, G. (2006) Peacemaking among inconsistent rationalities? In Engel, C. and Daston, L. (Eds.), *Is There Value in Inconsistency?*, Baden-Baden: Nomos, pp. 421-433.
- Berg, N. (2006) Behavioral labor economics, In Altman, M., ed., *Handbook of Contemporary Behavioral Economics*, M.E. Sharpe, New York, pp. 457-478.
- Berg, N. and Lien, D. (2005) Does society benefit from investor overconfidence in the ability of financial market experts?, *Journal of Economic Behavior and Organization* 58, 95-116.
- Berg, N. (2005) Decision-making environments in which unboundedly rational decision makers choose to ignore relevant information, *Global Business and Economics Review* 7(1): 59-73.
- Berg, N. (2005) Non-response bias, In Kempf-Leonard, K. (ed.), *Encyclopedia of Social Measurement* vol. 2, pp. 865-873, London, Academic Press.
- Berg, N. (2005) Finance, psychology, economics and the design of successful institutions. In W. Jingping (Ed.), *Shanghai Forum 2005, Economic Globalization and the Choice of Asia: Finance* (pp. 502-509). Shanghai: Fudan University Press.
- Berg N. (2005) Psychological economics and the size of government: On anti-, anti-anti-, ... , (anti-)ⁿ, In Yasin, Y. (ed.), *Economic Modernization and Cultivation of Institutions* (Proceedings of the 6th Annual Conference of the State University - Higher School of Economics, Moscow), HSE Publishing House, pp. 367-375.
- Berg, N. and Hoffrage, U. (2005) Environmental determinants of simple decision rules: No cognitive limitations needed, In Opwis, K. and Penner, I. (eds.) *Proceedings of KogWis05: The German Cognitive Science Conference 2005*, Schwabe, Basel, pp. 9-14.
- Berg, N. (2005) Book Review: *Conflict and Cooperation: Institutional and Behavioral Economics*, by Schmid, A., *Journal of Socio-Economics* 34(6), 866-868.
- Berg, N. (2004) No-decision classification: An alternative to testing for statistical significance, *Journal of Socio-Economics* 33(5), 631-650.
- Berg, N. and Lien, D. (2003) Tracking-error decision rules and accumulated wealth, *Applied Mathematical Finance* 10(2), 91-119.

Berg, N. (2003) Normative behavioral economics, *Journal of Socio-Economics* 32, 411-427.

Berg, N. (2003) Hedging housing risk and the new economy: Is there a connection, and should firms care?, *Global Business and Economics Review* 5(1), 10-36.

Berg, N. (2003) Sometimes we have to choose between freedoms, *Dallas Morning News*, February 21, p. 23A.

Berg, N. (2003) We must discuss who gets what, *Dallas Morning News*, January 10, p.21A.

Berg, N. (2003) Review of *Nigger: The Strange Career of a Troublesome Word*, by Kennedy, R., in *Magill's Literary Annual 2002: Essay-Reviews of 200 Outstanding Books Published in the United States During 2002*, pp. 586-589, Pasadena, CA, Salem Press.

Berg, N. (2003) Review of *Soros: The Life and Times of a Messianic Billionaire*, by Kaufman, M.T., in *Magill's Literary Annual 2002: Essay-Reviews of 200 Outstanding Books Published in the United States During 2002*, pp. 794-798, Pasadena, CA, Salem Press.

Berg, N. and Lien, D. (2002) Measuring the effect of sexual orientation on income: Evidence of discrimination?, *Contemporary Economic Policy* 20, 394-414. [Cited in *Business Week*, April 21, p.30, Canada's *National Post*, April 28, 2003, and *Atlantic Monthly*, October 2003.]

Berg, N. (2002) Coping with journal-price inflation: Leading policy proposals and the quality-spectrum, *Economics Bulletin* 4(14), 1-8.

Berg, N. (2002) Behavioral cost-benefit economics: Toward a new normative approach to policy, In Kantarelis, D. (ed.), *Global Business & Economics Review-Anthology*, pp. 132-141.

Berg, N. (1998), Review of *Logical Dilemmas: The Life and Work of Kurt Gödel*, by Dawson, J.W. Jr., in *Magill's Literary Annual: Books of 1997*, pp. 517-521, Pasadena, CA, Salem Press.

WORKS IN PROGRESS

Neighborhood characteristics and food prices

Same-product price dispersion and the limits of arbitrage

Empirics of fertility and drop-out decisions in Texas, with Terri Dumas

Fast and frugal predictors of economics students' academic performance

On the inconsistency of commonly used metrics for ranking information

Bounded Rationality 101, with Gerd Gigerenzer

What fraction of students at your school are black?: An empirical study of gaps between perceptions of and actual racial/ethnic percentages

Buying the stocks in the headlines: A stock market model of recognition traders, with Linan Diao

Choosing to be physically active: Non-compensatory decision trees versus linear regression, with Fatma Sardina

MEDIA APPEARANCES and PRESS MENTIONS

January 31, 2011, <http://economiclogic.blogspot.com/> No evidence of economic harm from purported instances of irrationality

January 28, 2011, *Financial Times* "Why we do what we do" (by Time Harford) on Berg and Gigerenzer's work regarding behavioral economics applied to public policy
<http://www.ft.com/cms/s/2/76e593a6-28eb-11e0-aa18-00144feab49a.html#ixzz1CgS9HvnG>

January 17, 2011, MSNBC national broadcast (TV), Streets Named After Martin Luther King

January 16, 2011, *Dallas Morning News*, "A look at streets named for Martin Luther King Jr. shows we're still far from the Promised Land" (by James Ragland)

January 5, 2011, Fox News Channel 4 (TV), Streets Named After Martin Luther King

January 4, 2011, Matt McGill Morning Show, WVON (Chicago radio)

September 18, 2008 Fox News Channel 4 (TV): Economic Crisis and Behavioral Finance

October 3, 2006, NBC Channel 5 (TV): Residential real estate in Dallas

June 2004, *Village Voice*: "Rock The Cashbox": Behavioral Economics and the Arts

June 17, 2004, RTE National Radio (Ireland): Interview with Marian Finucane (with guest Christy Moore)

October, 2003, *Atlantic Monthly*: Earnings and sexual orientation

April 28, 2003, Canada's *National Post*: Earnings and sexual orientation

April 21, 2003, *Business Week* (p.30): Earnings and sexual orientation

November 9, 2002, Univision, regarding the effects of immigrant public school students in Texas on native-born students

PAPER PRESENTATIONS

January 2011, Inconsistency Pays, ASSA Meetings, Denver

November 2010, An Initial Inquiry into the Demographics Along Streets Named After Martin Luther King, with Eric Katzenberger, UTD GIS Day, University of Texas-Dallas

October 2010, Rationality Wars and Normative Behavioral Economics, University of Kansas

July 2010, Inconsistency Pays, Summer School for Bounded Rationality, Max Planck Institute-Berlin, Germany

June 2010, Time-Inconsistency and Heterogeneous Action-Profile Equilibria, University of Queensland, Australia

August 2009, Demand for Moderation of Desire, Kyung Hee University, Seoul, Korea

August 2009, Behavioral Economics: Neoclassical Economics in Disguise?, 6th Annual Conference on Logic, Game Theory and Social Choice (Limited Cognitive-Inferential Abilities and their Social Consequences), University of Tsukuba, Tsukuba, Japan

May 2009, Normative Behavioral Economics, Renmin University, Beijing

May 2009, Behavioral Economics and Social Scientists' Rationality Wars, Jiaotong University, Beijing

May 2009, Behavioral Urban Economics, Chinese Academy of Social Sciences, Beijing

March 2009, Choice Without Trade-Offs: Better Prediction with Less Information, Keynote for the Advertising Research Foundation, New York City

February 2009, Behavioral Economics: A Report from the Front Lines in the Rationality Wars, DFW Association of Business Economics, Dallas

January 2009, Inconsistency Pays?: Time-inconsistent subjects and EU violators earn more, ASSA meetings, San Francisco

December 2008, Value in Inconsistency, Stanford-CASBS, Stanford

November 2008, Fast Acceptance by Common Experience: FACE-Recognition in Schelling's Model of Neighborhood Segregation, 5th Pan-Pacific Conference in Game Theory, Auckland, New Zealand

August 2008, Normative economics without consistency axioms?: Three empirical examples using food prices, lab experiments with time tradeoffs, and non-Bayesian cancer-risk beliefs among economists, Hokkaido University, Japan

July 2008, Normative economics without consistency axioms?, Tsukuba University, Japan

May 2008, Forget optimal – Do better economics: Bounded rationality and the frontier of empirical economic science, Winton Capital Management, London

April 2008, Report from the front lines in the rationality wars, Society of Self Fellows, University of Kansas, Lawrence, Kansas

December 2007, Interdisciplinary approaches to inequality: How to overcome limits of neoclassical economics, Sixth annual meeting of the Japan Economic Policy Association, Hosei University, Tokyo, Japan

December 2007, Bounded rationality applied to the real world, Waseda University, Tokyo, Japan

December 2007, Consistency and accuracy of beliefs, Tokyo Tech, Tokyo, Japan

November 2007, Consistency and accuracy of beliefs, University of Kansas, Lawrence, Kansas

October 2007, Imitation and Location Choice, J. McDonald Williams Institute's Third Annual Conference, Dallas, Texas.

August 2007, Consistency and accuracy of beliefs, Annual meeting of Subjective Probability, Utility and Decision Making (SPUDM), Warsaw, Poland

May 2007, Economists surveyed about PSA: Consistency versus accuracy of beliefs, Conference of the French Economic Association (Behavioral Economics and Experimental Economics), Lyon, France

May 2007, Micro heuristics and macro behavior in the recognition-augmented Schelling Model, Annual meeting of the Society for the Advancement of Behavioral Economics, New York, NY

April 2007, Economists surveyed about PSA: Consistency versus accuracy of beliefs, Max Planck Institute for Strategic Interaction, Jena, Germany

March 2007, Simplicity in institutional design, Michigan State University, East Lansing, Michigan

February 2007, Empirical links between logical consistency and accuracy of beliefs: PSA survey of AEA attendees, Asian Economic Science Association meeting, Osaka, Japan

July 2006, Micro-heuristics and macro behavior, Summer School on Bounded Rationality, Berlin

July 2006, Behavioral economics, business decision-making and applied policy analysis, Annual meeting of Business and Economics Society International, Florence, Italy (Outstanding Conference Participant Award)

June 2006, Two thirds of economists don't weigh costs and benefits, Annual meeting of the Society for the Advancement of Behavioral Economics, University of Paris/Sorbonne

May 2006, Empirical links between logical consistency and accuracy of beliefs: PSA survey of AEA attendees, University of St.Gallen, Switzerland

November 2005, Psychology implies paternalism? Annual meeting of the Southern Economics Association, Washington, DC

September 2005, Environmental determinants of simple decision rules: No cognitive limitations needed, Society for Cognitive Science Meeting, Basel, Switzerland

July 2005, Empirical fit versus theoretical over-determination of lexicographic decision rules, International Conference on Cognitive Economics, Sofia, Bulgaria

July 2005, What is bounded rationality?, Summer Institute on Bounded Rationality in Economics and Psychology, Max Planck Institute of Economics—Strategic Interaction Group, Jena, Germany

May 2005, Finance, psychology, and the design of successful institutions, Shanghai Forum: Economic Globalization and the Choice of Asia, Shanghai, China

April 2005, Psychological economics and the size of government: On anti-, anti-anti-,..., (anti-)ⁿ paternalism, Sixth Annual International Scientific Conference, State University--Higher School of Economics, Moscow, Russia

September 2004, Behavioral economics, Ohio State University, Columbus, Ohio

July 2004, Ignoring information, Business and Economics Society International 2004 Rhodes, Greece

July 2004, Ignoring information, Max Planck Institute for Human Development, Berlin

July 2003, Self-reported race: Inconsistencies and explanations, Society for the Advancement of Behavioral Economics, Lake Tahoe, Nevada

April 2003, Race switching in Texas: New statistical tests of constructionist theory, W.E.B. DuBois Lecture Series, Harvard University, Cambridge, Massachusetts

November 2002, The academic performance of immigrant and native-born schoolchildren in Texas, Fall Meeting of the Association for Public Policy Analysis and Management, Dallas, Texas

July 2002, invited panelist, Behavioral economics, Business and Economics Society International 2002 Conference, Montreal

July 2002, Behavioral cost-benefit economics, Business and Economics Society International 2002 Conference, Montreal, Canada

October 2001, The no-decision procedure, Midwest Econometrics Group, Federal Reserve Bank, Kansas City, Missouri

July 2001, A heterogeneous-belief securities market equilibrium in which overconfidence makes everyone better off, Econometric Society Meeting, College Park, Maryland

July 2001, A heterogeneous-belief securities market equilibrium in which overconfidence makes everyone better off, Society for the Advancement of Behavioral Economics, Washington, DC

July 2001, Does society benefit from overconfidence in the ability of financial market experts?, Max Plank Institute, Adaptive Behavior and Cognition Group, Berlin, Germany

April 2000, Tracking error decision rules and accumulated wealth, Max Planck Institute, Adaptive Behavior and Cognition Group, Berlin, Germany

October 1999, Measuring the effect of sexual orientation on income: Evidence of discrimination?, Midwest Econometrics Group, Chicago, Illinois

OTHER APPLICATIONS

January, 2009, The Third Way That Marketing Works, Google/WPP Market Research Award, Berg as Principal Academic Researcher, with Principal Foundation Researchers Joel Robinson and Ray Petit, \$150,000.

December 2008, Incentive Compatible Privacy-preserving Distributed Data Sharing and Mining, National Science Foundation, Berg and Murat Kantarcioglu as co-PIs, \$434,422.

February 2007, AOC: Publicly-Driven Investment: Individual and Neighborhood Dynamics, National Science Foundation, with PI Jim Murdoch, \$741,000

October 2006, Spiritual Rationality, Education and Economic Progress: Lessons from Africa, with PI Simon Fass, \$150,000.

October 2005, Regulatory determinants of ownership patterns among commercial banks?: A behavioral economics case study of Israeli banks and their clients in cross-national perspective, Aharon Meir Center for Banking Research Grant Proposal, NIS 10,000.

November 2004, Socio-economic status of theatre practitioners in Ireland, Arts Council of Ireland, 88,500 Euro.

November 2003, Tax cuts and taxpayer reference points: Fiscal consequences of behavioral decision-making, American Tax Policy Institute, \$11,500.

REVIEWER

Journal of Economic Behavior and Organization, Japanese Economic Review, Psychological Review, Psychological Bulletin, Journal of Evolutionary Economics, Journal of Policy Analysis and Management, Contemporary Economic Policy, Industrial Labor Relations Review, Journal of Socio-Economics, Global Business and Economics Review, Quantitative Finance, Theory and Psychology, Social Science Quarterly, Journal of Applied Social Psychology, Psychonomic Bulletin and Review, Industrial Relations, Education Economics, The Williams Review, Journal of School Choice, Bulletin of Economic Research, Review of Economics of the Household, Geographical Analysis, Australian and New Zealand Journal of Statistics, Social Science Computer Review, Economic Inquiry, Journal of Economic Dynamics and Control, Journal of Economic

Psychology, Advances in Complex Systems, Economics and Philosophy, Journal of Economic Methodology, Macmillan, Palgrave, Wiley, Taylor and Francis, U.K.'s Economic and Social Research Council, European Science Foundation, National Science Foundation.

UNIVERSITY SERVICE

Associate Program Head and Graduate Advisor for Economics Program (2008-present)
Member of 3rd-year-review Committee for Asst. Prof. Jonathan Frome, EPPS (2010)
EPPS Scholarship Committee, (2010-)
Editorial Board, *Journal of School Choice* (2009-)
Member of 3rd-year-review Committee for Asst. Prof. Sherry Li, EPPS (2009)
UTD-Ericsson talk, with Stan Liebowitz, organized by Tricia Barnett (Dec. 18, 2008)
Editorial Board and Associate Editor, *International Journal of Economics and Business Research* (2008-)
Committee for the Support of Diversity and Equity (2008-)
Faculty Advisory Committee (elected 2008)
Credit Crisis Forum panelist (Sept 30, 2008)
AEP Scholar Guest Speaker (Sept. 15, 2008)
Ad hoc member of 3rd-year-review Committee for Asst. Prof. Valery Polkovnichenko, School of Management (2008)
Ad hoc member of 3rd-year-review Committee for Asst. Prof. Alejandro Zentner, School of Management (2007)
Editorial Board, *Journal of Socio-Economics* (since 2006-)
Elected board member of the Society for the Advancement of Behavioral Economics (2006-2010), re-elected (2010-2014)
McDermott Scholar Interviewer (2007)
Guest Editor for special issue, "Behavioral economics, business decision making and applied policy analysis," *Global Business and Economics Review* (2006-2007)
Editorial Board, *Global Business and Economics Review* (2006)
University Committee on Student Fees (2006-2008)
Hiring Committee (2001-2003, 2005-2006, 2010-2011)
Computing Resources Committee (2001-2003).

Dissertation Chair: Brian Buckles (2013 expected), Walter Ryan Davis (2013 expected), Tom Pacey (2012 expected), Todd Gabel (2011 completed), Terri Nelson (2009 completed)

Dissertation Co-Chair: Twinemanzi Tumubweinee (2009)

Dissertation Committee Member: Oksana Zhuk (2011 expected), Ngo Giang (2010), Yu Xue (2010 completed), Mohammed El Komi (2010), Ozge Ozden (2010), Tammy Leonard (2009), Jielai Ma (2009), Angela de Oliveira (2008), Lisa Anderson (2008), David Hanson (2007), Shilpi Bihari (2006), Kalpana Pai (2004), Yonghua Ji (2003)

TEACHING

Graduate: Microeconomic Theory II (ECO 6307), Microeconomic Theory for Applications (ECO 5321), Financial Economics 1 (ECO 6321), Financial Economics 2 (ECO 6322), Special Topics: Introduction to Financial Markets (POEC 5319), Statistics for Economists (ECO 7391), Public Sector Economics (ECO 6361), Econometrics II (ECO 6310)

Undergraduate: Principles of Microeconomics (ECO 2302), Intermediate Microeconomic Theory (ECO 3310), Psychology and Economics (ECO 3335) Intermediate Macroeconomic Theory (ECO 3311), Investments (4305), Corporate Finance (4384), Mathematical Economics (ECO 4351), Senior Honors Thesis in Economics and Finance (ECO 4V99).

MUSIC RECORDINGS

(as leader)

2010, Julian Band, *Patisserie Coin de Rue Soundtrack*, Universal Japan.

2004, The Halliburton(s), *Lick Bush*, Corporate Sleaze Productions.

1991, *Fish with No Fins*, Time Is Records, PI 9803 (with pianist Alan Broadbent, saxophonist Bob Shepherd, and drummer Carl Burnett).

(as Jazz Bassist)

1997, One O'clock Lab Band, *The Fiftieth Year Celebration*, University of North Texas.

1994, Maynard Ferguson Big Bop Nouveau, *Live from London*, Avenue Jazz Records, R2 71631.

1989, One O'clock Lab Band, *Lab 89*, University of North Texas.

References

Joseph Sicilian, Chair, Economics Department, University of Kansas, jsic@ku.edu, phone: 785.864.2842.

Ulrich Hoffrage, Professor, School of Management (HEC), University of Lausanne, Switzerland, Ulrich.Hoffrage@unil.ch, phone: 021.692.34.90

Donald Lien, Professor of Economics, University of Texas-San Antonio, Don.Lien@utsa.edu, phone: 210.458.7312.

Jim Murdoch, Professor of Economics (former Dean of the School of Social Sciences and former Economics Program Head), University of Texas-Dallas, murdoch@utdallas.edu, phone: 972.883.4989.