

**Paul Martin Lester, Ph.D.** School of Arts, Technology, and Emerging Communication  
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**Dr. Paul Martin Lester** is a Professor of Instruction at the School of Arts, Technology, and Emerging Communication at UT Dallas and a Professor Emeritus at California State University, Fullerton.

After an undergraduate degree in journalism from the University of Texas at Austin and employment as a photojournalist for *The Times-Picayune* in New Orleans, Lester received a Master's degree from the University of Minnesota and a Ph.D. from Indiana University in mass communications.

He is the author or editor of several books including: *Visual Ethics A Guide for Photographers, Journalists, and Filmmakers Second Edition* with Stephanie Martin and Martin Smith-Rodden (Contract Signed 2021), *Visual Communication Images with Messages Ninth Edition (2021)*, *Digital Innovations for Mass Communications: Engaging the User (2014)*, *Visual Communication on the Web* with xtine burrough (2013), *On Floods and Photo Ops: How Herbert Hoover and George W. Bush Exploited Catastrophes (2010)*, *Visual Journalism: A Guide for New Media Professionals* with Chris Harris (2002), *Desktop Computing Workbook A Guide for Using 15 Programs in Macintosh and Windows Formats (1996)* and *Photojournalism An Ethical Approach (1991)*.

From 2011 until 2014 Lester was the editor of the AEJMC publication *Journalism & Communication Monographs* published by Sage. From 2006 until 2011 he was editor of the *Visual Communication Quarterly*, a publication of the Visual Communication Division of the AEJMC published by Taylor & Francis.

For several years, he co-wrote a monthly column, "Ethics Matters" for *News Photographer* magazine for the National Press Photographers Association (NPPA). In 2015 he was honored by the NPPA with the Kenneth P. McLaughlin Award of Merit for "rendering continuing outstanding service in the interests of news photography."

Lester has given speeches, presentations, and workshops throughout the United States and in Australia, Canada, Finland, the Netherlands, Northern Ireland, Spain, Sweden, and Turkey.

His research interests include mass media ethics, emerging media technologies, immersive storytelling, and visual communications.

*EDUCATION*

1989 PhD, Indiana University  
1983 MA, University of Minnesota  
1976 BJ, University of Texas

*ACADEMIC APPOINTMENTS*

2015-Present  
Professor of Instruction  
School of Arts, Technology, and Emerging Communication  
University of Texas at Dallas  
2017-Present  
Professor Emeritus  
Department of Communications  
California State University, Fullerton  
2000-2002  
Visiting Professor  
The Practical Ethics Center  
University of Montana  
1990-1997  
Associate Professor  
Department of Communications  
California State University, Fullerton  
1988-1990  
Assistant Professor  
Department of Communications  
University of Central Florida

*COURSES*

**Undergraduate Offerings**

Advanced Photojournalism  
Augmented Reality for Mass Communications  
Communications Technologies  
Digital Imaging  
Freshman Seminar  
Graphics Communications  
Introduction to Research Methods  
Introduction to Visual Journalism Production  
Mass Media Ethics (Face-to-Face and Online)  
Media and Culture  
Media Ethics Goes to the Movies  
Photojournalism  
Principles of Communication Research  
Practical and Professional Ethics  
Visual Communications (Face-to-Face and Online)  
Visual Ethics  
Visual Reporting  
Web Design and Production

**Graduate Offerings**

Communications Technologies (Face-to-Face and Online)  
Ethical Challenges of the Media (Face-to-Face and Online)  
Film, Theory and Aesthetics

**Books**

- Visual Ethics: A Guide for Photographers, Journalists and Filmmakers*  
*Second Edition* with Stephanie Martin and Martin Smith-Rodden  
 (Contract Signed 2021). New York City: Routledge.
- Digital Innovations for Mass Communications: Engaging the User* (2014).  
 New York City: Routledge.
- Visual Communication on the Web Principles and Practices* (2013) with  
 xtine burrough. New York City: Routledge.
- Visual Communication Images with Messages Ninth Edition* (2020).  
 Dallas: Lex Publishing.  
 Eighth Edition, 2018  
 Seventh Edition, 2017  
 Sixth Edition, 2014  
 Fifth Edition, 2011  
 Fourth Edition, 2006  
 Third Edition, 2003  
 Second Edition, 2002  
 First Edition, 1996  
*Translations:*  
 Complex Chinese Edition, 2003  
 Simplified Chinese Edition, 2002  
 Korean Edition, 1996
- Images that Injure Pictorial Stereotypes in the Media Fourth Edition* (2021)  
 (Contract Signed) with Susan Ross (Eds.). Westport, CT: Praeger  
 Publishers.  
 Third Edition, 2011  
 Second Edition, 2003.  
*Also available as a Kindle edition.*  
 First Edition, 1996
- On Floods and Photo Ops: How Herbert Hoover and George W. Bush*  
*Exploited Catastrophes* (2010). Jackson, MS: University Press of  
 Mississippi. *Also available as a Kindle edition.*
- Visual Journalism A Guide for New Media Professionals* with Christopher  
 R. Harris (2002). Needham Heights, MA: Allyn & Bacon.
- The Spiral Web On the Nature of Coincidence* (2000). Writers Club (Self-  
 Published).
- The Zen of Photography* (2000). iUniverse Incorporated (Self-Published).  
 Kindle Edition, 2012  
 Persian Edition, 2007
- Desktop Computing Workbook A Guide for Using 15 Programs in*  
*Macintosh and Windows Formats* (1996). Belmont, CA: Wadsworth  
 Publishing Company.
- Photojournalism An Ethical Approach* (1991). Mahwah, NJ: Lawrence  
 Erlbaum Associates. Routledge Library Edition, Volume 10, 2015.
- Ethics of Photojournalism* (1990), (Ed.). Durham, NC: NPPA.

## Book Chapters

“Visual Deception: From Camo to Cameron,” with Marjorie Yambor in *The Handbook of Deceptive Communication*, (2019) Tony Docan-Morgan (Ed.). London: Palgrave, pp. 857-876.

“Advanced Topics in Communication (Photojournalism)” and “Visual Communications,” in *Teaching Graphic Design Second Edition*, (2017) Steven Heller (Ed.). New York: Allworth Press.

“From Abomination to Indifference: A Visual Analysis of Transgender Stereotypes in the Media,” in *Transgender Communication Studies: History, Trends and Trajectories*, (2015) Jamie Capuzza & Leland Spencer (Eds.). Lanham, MD: Lexington Books.

“Ethics and Images: Five Major Concerns,” in *Journalism Ethics: A Philosophical Approach*, (2010) Christopher Meyers (Ed.). New York, NY: Oxford University Press, pp.351-358.

“The Sin in Sincere: Deception and Cheating in the Visual Media,” in *The Interplay of Truth and Deception New Agendas in Communication*, (2009) Matt McGlone & Mark Knapp (Eds.). Oakland, CA: Rutledge, pp.89-103.

“Image Ethics,” in *The International Encyclopedia of Communication*, (2007) Blackwell Publishing.

“Visual Symbolism and Stereotypes in the Wake of 9-11,” in *Images that Injure Pictorial Stereotypes in the Media Second Edition*, (2003) Westport, CT: Praeger Publishers, pp. 43-50.

“Photography,” in *Encyclopedia of International Media and Communication*, Vol. 3, (2003) Elsevier Science, pp. 461-470.

“Military Censorship of Photographs,” in *Media Ethics Issues & Cases Fourth Edition*, (2001) Philip Patterson and Lee Wilkins. Boston: McGraw Hill, pp. 173-176.

“Raid, Reunion, or Neutral Coverage? The Elian Gonzalez Story,” with Deni Elliott in *Media Ethics Issues & Cases Fourth Edition*, (2001) Philip Patterson and Lee Wilkins. Boston: McGraw Hill, pp.213-217.

“Girls Can Be Doctors and Boys Can Be Nurses: Surfing for Solutions to Gender Stereotyping,” in *Sexual Rhetoric: Media Perspectives on Sexuality, Gender and Identity* (2000), Meta Carstarphen and Susan Zavoina (Eds.), Westport, CT: Praeger Publishers, pp. 283-292.

“Images and Stereotypes,” in *Contemporary Ethical Issues: Journalism* (1997), Elliot Cohen and Deni Elliott (Eds.). Santa Barbara: ABC-CLIO, Inc.

“Photojournalism Ethics: Timeless Issues,” in *Customized Readings in Mass Communication* (1995), Michael Emery and Ted Smythe (Eds.). Dubuque:

WC Brown Publishers.

### **Refereed Journal Articles**

“Analog vs. Digital Instruction and Learning: Teaching within First and Second Life Environments,” (with Cynthia King). *Journal of Computer-Mediated Communication*, Vol. 14, No. 3, (July 2009), pp. 457-483.

“Floods and Photo-Ops: A Visual Historiography Approach,” *Visual Communication Quarterly*, Vol. 14, No. 2, Spring, 2007, pp.114-126.

“On Mentors, Ethics, War and Hurricanes,” *Visual Communication Quarterly*, Vol. 12, Nos. 3 & 4, Summer/Fall, 2005, pp.136-145.

“Urban Screens: The Beginning of a Universal Culture,” *First Monday*, February, 2006. Retrieved February 1, 2006 from [http://firstmonday.org/issues/special11\\_2/lester/index.html](http://firstmonday.org/issues/special11_2/lester/index.html)

“Photographic Coverage during the Persian Gulf and Iraqi Wars in Three U.S. Newspapers,” with Cynthia King. *Journalism & Mass Communication Quarterly*. 82: 3, Autumn, 2005, pp. 623-637.

“A Pedagogical Discussion of Pictorial Stereotypes,” *Journalism Educator*. 52:2, Summer, 1997, pp. 49-54.

“African-American Photo Coverage in Four U.S. Newspapers, 1937-1990,” *Journalism & Mass Communication Quarterly*. Vol. 71, 1994, pp. 380-394.

“Looks Are Deceiving: The Portraits of Christopher Columbus,” *Visual Anthropology*, Vol. 5:2, 1992, pp. 211-227.

“African-American Photo Coverage in Life, Newsweek and Time, 1937-1988,” with Ron Smith, *Journalism & Mass Communication Quarterly*. Vol. 67, 1990, pp. 128-36.

“Computer Aids Instruction in Photojournalism Ethics,” *Journalism Educator*. Vol. 44, 1989, pp. 13-17, 49.

”Use of Visual Elements on Newspaper Front Pages,” *Journalism & Mass Communication Quarterly*. Vol. 65, 1988, pp. 760-63.

“Front page mug shots: A content analysis of five U.S. newspapers in 1986,” *Newspaper Research Journal*, Spring, 1988, pp. 1-9.

“Faking images in photojournalism,” *Media Development*, January, 1988, pp. 41-42.

“Videotex Design: Color Graphics Versus Text Only,” *Videodisc and Optical Disk*. Vol. 4:6, November-December, 1984, pp.468-474.

“Research on Videotext and Journalism,” *Videodisc and Optical Disk*. Vol. 4:5, September-October, 1984, pp.372-378.

## **Refereed Presentations**

*The Calendar* (2021), is a two-hour film composed of clips from movies, television programs, and YouTube videos in which characters, participants, textual overlays, or dated objects reveal each day and month for a year from vBlogs to professional cinematic releases. The film was awarded Best Documentary Feature Film from the Rome Movie Awards and Best Editing from the Cannes World Film Festival. It was also noted as an official selection, semi-finalist, or finalist for the Vegas Movie Awards, the London International Monthly Film Festival, the LA Indies, the Chicago Indie Film Awards, and the San Diego Film Festival.

“Still the Moment.” AEJMC conference. San Francisco, 2020.

“VRtograph: A VR Camera and Headset Combination” with Lawrence Mullen. 33<sup>rd</sup> Annual Viscom Conference, Mammoth, California, June 2019.

“art movement BINGO.” Popular Culture Association Conference, Indianapolis, 2018.

“Fostering Empathy through Immersive Virtual Reality Technology.” Popular Culture Association Conference, San Diego, 2017.

“Ellen Andrée Beyond the Muse.” Popular Culture Association Conference, Seattle, 2016.

“Deception as Stereotype: An Analysis of Transgender Representations in Advertising,” with Cynthia King. Popular Culture Association Conference, New Orleans, 2015.

“Augmented Reality and Advertising: Visual Persuasion Meets the Smartphone,” Popular Culture Association Conference, Boston, 2012.

“No Flying During Class: Teaching with Second Life,” Designs on E-Learning Conference, Helsinki, Finland, September, 2011.

“Se Busca: A Study of Lost Animal and Object Signs,” International Conference on the Image, UCLA campus, Los Angeles, December 2010.

“Teaching with Second Life: Where the Visuals are Strong, the Weather is Good Looking, and the Students are Still Average,” International Symposium of Electronic Arts (ISEA). Belfast, Northern Ireland, 2009.

“Visual Analysis and the Concept Map Approach,” Popular Culture Association conference. New Orleans, 2009.

“Teaching with Blackboard and Second Life: Strategies and Techniques,” with Cynthia King. Western Assessment Conference. Fullerton, California, 2009.

“Analog vs. Digital Instruction and Learning: Teaching Within First and



Second Life Environments,” with Cynthia King. AEJMC conference. Chicago, 2008.

“The Sin in Sincere: Deception and Cheating in the Visual Media,” AEJMC convention. Chicago, 2008.

“Hooray for VegasWood: Las Vegas Through a Hollywood Windshield,” AEJMC convention. Washington, DC, 2007.

“Out of the Pool and into the Bed: Photographic Coverage during the Persian Gulf and Iraqi Wars in Three U.S. Newspapers,” with Cynthia King. AEJMC convention. Toronto, 2004.

“Engaging the News,” AEJMC convention. Kansas City, 2003.

“An Evening of Ethics: The Philosophy of Humor,” with Regan Becker, Deni Elliott, Glenn Hladik, and Loren Meyer. Association for Practical and Professional Ethics (APPE), Charlotte, North Carolina, 2003.

“An Evening of Ethics: The Philosophy of Feminism,” with Deni Elliott, Glenn Hladik, and Michael Monahan. Association for Practical and Professional Ethics (APPE), Cincinnati, Ohio, 2002.

“Online Teaching Challenges and Opportunities,” Association for Practical and Professional Ethics (APPE), Cincinnati, Ohio, 2001.

“The Changing Space Between Private and Public: Using Photographs and Dialogue to Teach Sensitivity to Mass Media Privacy Issues Pedagogical Demonstration,” with Deni Elliott, University of Montana. Association for Practical and Professional Ethics (APPE), Washington, D.C., 2000.

“African American Pictorial Coverage in Four US Newspapers,” with Randy Miller. AEJMC convention. Anaheim, 1996.

“On the N- and F-Words: Quantifying the Taboo,” AEJMC convention. Anaheim, 1996.

“Pictorial Stereotypes in the Media,” AEJMC convention. Anaheim, 1996.  
“Ethics on the World Wide Web,” APPE conference. St. Louis, 1996.

### **Invited Presentations**

“Portraits of Atonement: A Critical Perspective” with xtine lester burrough. 32<sup>nd</sup> Annual Viscom Conference, La Jolla, California, June 2018.

“Upscale or Upchuck? What I Learned After I Included a Virtual Reality Assignment in My Photojournalism Class,” AEJMC conference. Chicago, August 2017.

“Religion reporting and the Media Manipulation of Isis: Do we just say No?” AEJMC conference. San Francisco, August 2015.

“Ethics, Emotions, and Photojournalism: Lessons learned from the Mike Brown shooting in Ferguson and Unrest,” AEJMC conference. San Francisco, August 2015.

“*Digital Innovations for Mass Communications Engaging the Users Behind the Scenes*,” Faculty Author Series. California State University, Fullerton. November 2014.

“An Editor’s Perspective,” AEJMC conference. Washington DC, August 2013.

“Photojournalism A Chronological Approach,” Bahçesehir University. Istanbul, Turkey, November 2012.

“Home Grown Photojournalism,” AEJMC conference. St. Louis, August 2011.

“Photo Captions,” AEJMC conference. St. Louis, August 2011.

“Manet’s Bar: Make Sure You Have Enough Bass Ale,” 25th Annual Viscom Conference, Taos, New Mexico, June 2011.

“The Ethics of Technology and Communication,” AEJMC conference. Denver, August 2010.

“Se Busca: A Study of Lost Animal and Object Signs,” 24th Annual Viscom Conference, Portland, Oregon, June 2010.

“I Am Stuck on Band-Aids: Teaching Visual Communication with Second Life,” AEJMC conference. Boston, August 2009.

“Concept Maps and Visual Analysis: A Natural Synergy,” 23rd Annual Viscom Conference, Jackson Hole, Wyoming, June 2009.

“Teaching Media Ethics Online: Lessons Digital Gives to Analog Classes,” BEA conference. Las Vegas, 2009.

BagnewSalon Election Special online discussion. <http://bagnewsnotes.typepad.com/bagnewssalon/>. October 27, 2008.

“Specialized Journals: Prospects and Perils,” AEJMC convention. Chicago, 2008.

“Teaching Visual Communications with Second Life,” for the Association of Educators in Journalism and Mass Communications conference, Chicago, August 6-9, 2008.

“The State of Visual Communications,” for the International Communication Association conference, Montreal, May 22-26, 2008.

“Real Life and Second Life: Teaching Visual Communications with a Net,” for the Kern Conference on Visual Rhetoric and Technology, Rochester,



New York, April 10-13, 2008.

“Sheets, Teases, and Downloads: The Future of Newspapers,” for SPJ/LA panel on Convergence in Journalism, Los Angeles, January 31, 2008.

“Five Concerns for Visual Communicators,” for Of Aesthetics and Ethics: A Conference on Visual Values, University of South Florida, St. Petersburg, January 10-12, 2008.

“The Sin in Sincere: In Defense of Deception,” for The Interplay of Truth and Deception: A Symposium, University of Texas-Austin, October, 2007.

“Teaching in Second Life,” FutureVisions Symposium, Colorado State University, September, 2007.

“Best Faculty and Student Paper Award Winners,” Discussant for the AEJMC annual conference, Washington, DC, August, 2007.

“From Convergence to Emergence: Opportunities and Challenges in Teaching Journalism and Mass Communication Beyond our Comfort Zones,” Panel Discussant for the AEJMC annual conference, Washington, DC, August, 2007.

“Publishing in a Journal: It’s not just JQ,” Panel Discussant for the AEJMC annual conference, Washington, DC, August, 2007.

“Seeing is Not Believing: Representations and Misrepresentations,” Panel Discussant for the AEJMC annual conference, Washington, DC, August, 2007.

“Teaching with Movies,” Panel Discussant for the AEJMC annual conference, Washington, DC, August, 2007.

“Can You See Me Now? Teaching the Art of Seeing,” VisCom Conference, Estes Park, Colorado, June, 2007.

“This Is Not A Lecture: On the Nature of Reality, the Mass Media, and Teaching,” University of Twente, the Netherlands, March, 2007.

“Using Entertainment Media to Teach Ethics,” Panel Discussant for the AEJMC annual conference, Washington, DC, August, 2006.

Photograph of Clarence John Laughlin taken in 1976 and published in Clarence John Laughlin Prophet Without Honor by A. J. Meek (Jackson: University Press of Mississippi, 2007), p. 178.

“Teaching Visual Communication to Verbal Communicators,” Panel Discussant. AEJMC Convention. San Francisco, 2006.

Photographs of Lorraine Newman and Gilda Radner taken in 1976 and

published in *Fearless Women* by Nancy Alspaugh and Marilyn Kentz (New York: Stewart, Tabori and Chang, 2005), pp. 106 and 112.

“Photojournalists: Weapons of Mass Instruction,” Atlanta Photojournalism Conference. Atlanta, Georgia. 2004.

“Lunch with an Author,” Association for Practical and Professional Ethics (APPE), Cincinnati, Ohio, 2004.

“What is Visual Communication?,” NCA conference. Miami, 2003.

“Engaging the News,” 17th Annual Visual Communication conference. Sandpoint, Idaho, 2003.

“Engaging the News: Rethinking Journalism Education,” International Media Ethics Conference, Canberra, Australia, 2002.

“Spelunking with Plato: On Grottos, Grog, and Great Media Issues,” with Edward Spence, Jay Black, Tom Brislin, Allison Lester, and Deni Elliott. Sydney, Australia, 2002.

“Training the Trainers: Doing Ethics Audits and Consulting,” with Deni Elliott. St. Paul’s. Adelaide, Australia, 2002.

“Visual Communication: The More You Know; the More You See,” University of Miami, 2002.

“A Night of Ethics: Feminist Issues,” with Deni Elliott, et. al. Association for Practical and Professional Ethics (APPE), Cincinnati, Ohio, 2002.

“OJ, Elian, and 9-11: Looking at Words, Pictures, and Layouts,” with Deni Elliott. Indiana University and Purdue University, Indianapolis, Indiana, 2002.

“Visual Journalism Issues of the 21st Century,” Lecturer with Deni Elliott. Department of Journalism, Media and Communication (JMK), Stockholm University, Sweden, 2002.

“Teaching Online: Curriculum Development and Techniques,” Course Leader. European Journalism Centre. Maastricht, the Netherlands, 2002.

“Corporate Ethics Workshop,” with Deni Elliott. St. Paul’s Ministry, Adelaide, Australia, 2001.

“Journalism Ethics in Light of September 11,” with Deni Elliott. University of South Australia, Adelaide, 2001.

“I Dream of Colors That Do Not Exist: Using Ritual to See the Light,” with Marilyn Starrett, Kaiser Permanente. 15th Annual Visual Communication conference. Yamhill, Oregon, 2001.

“Photojournalism Education and Ethics,” Workshop facilitator with Deni

Elliott, University of Montana. European Journalism Centre. Maastricht, the Netherlands, 2001.

“Main Street, USA: How Disneyland Spread Its View of Urban America,” with Pete Seel, Colorado State University. 14th Annual Visual Communication conference. Chico Hot Springs, Montana, 2000.

“Image Ethics: Searching for Dialog Rather than Solutions,” with Deni Elliott, University of Montana. 14th Annual Visual Communication conference. Chico Hot Springs, Montana, 2000.

“Pictures from the Newspaper.” Allison Lester’s Fifth Grade Class, 2000.

“The Search for Media Ethics in a Digital Age,” Panel Discussant. AEJMC convention. New Orleans, 1999.

“Sex and Stereotypes on the Internet,” Panel Discussant. AEJMC convention. New Orleans, 1999.

“In Defense of Graffiti,” with Joanne Gula, University of Maine. 13th Annual Visual Communication conference. Lake Tahoe, 1999.

“Photojournalism Techniques for East European Photojournalists,” Workshop facilitator. European Journalism Centre. Maastricht, the Netherlands, 1999.

“Curriculum Ideas for Photojournalism Instructors,” Workshop facilitator. European Journalism Centre. Maastricht, the Netherlands, 1999.

“New Media Curricular Issues,” Panel discussant. AEJMC convention. Baltimore, 1998.

“New Media and Ethical Issues,” Panel discussant. AEJMC convention. Baltimore, 1998.

“Images that Injure,” Workshop facilitator. European Journalism Centre. Maastricht, the Netherlands, 1998.

“Photojournalism Techniques, Practice and Ethics,” Workshop facilitator. Barcelona, Spain, 1998.

“Global Kodachrome,” with Shay Sayre. 12th Annual Visual Communication conference. Winter Park, Colorado, 1998.

Completed a Poynter Institute for Media Studies, St. Petersburg, Florida “Faculty Fellows” project—a website resource for new media curriculum.

“Photojournalism Techniques, Practice and Ethics,” Workshop facilitator. European Journalism Centre. Maastricht, the Netherlands, 1997.

“Curriculum for Teaching Online Skills,” Panel discussant. New Media

2000 conference. Grahamstown, South Africa, 1997.

“In (and out) Like Flynt,” Panel discussant. NCA convention. Chicago, 1997. “Viscomm Curriculum 2000,” Panel discussant. AEJMC convention. Chicago, 1997.

“Media Images and Their Roles in Society,” Panel discussant. AEJMC convention. Chicago, 1997.

“Hey O.J., Nice Shoes,” Panel discussant. New Media, Old Values Conference. Boulder, 1997.

“Picture Manipulation Ethics,” Panel discussant. AEJMC convention. Chicago, 1997.

“Commercials on Television and the Web,” with Coral Ohl. 11th Annual Visual Communication conference. Jackson Hole, Wyoming, 1997.

“Images that Injure,” Keynote speaker. 14th Annual Carol Burnett Fund Program. Honolulu, 1996.

“Digital Hegemony,” Featured speaker. Spring Forum. Murfreesboro, Tennessee, 1996.

“The Role of Photojournalism in Mass Communications,” Panel discussant. AEJMC convention. Washington, DC 1995.

“Marked for Life,” Panel discussant. Power of Images conference. Rancho Cucamonga, California, 1995.

“Belfast: Children at War,” College of St. Thomas, St. Paul, Minnesota, 1982.

### **Invited and Self-Generated Articles**

“What is Graphic Design History?” in (2019) *Teaching Graphic Design History*, Steven Heller (Ed.), New York: Allworth Press.

“I Con You Not: The Unexpected Discoveries of Icon Explorations,” *Journalism & Communication Monographs*. 2018.

“Commentary,” *Journalism & Communication Monographs*, from Vol. 13 No. 4, 2012 until Vol. 17 No. 4, 2015.

“When Words Collide,” *News Photographer*. March 2010, pp. 14,16.

“Commentary,” *Visual Communication Quarterly*, from Vol. 14 No. 3, 2007 until Vol. 18 No. 3, 2011.

“Pre-Thinking the Best Response,” *News Photographer*. November 2007, p. 14.

“Commentary,” *Visual Communication Quarterly*, Vol. 14 No. 1 2007, p. 2.

“It’s the Journey, Not the Destination,” Book review of Toni Schlesinger’s *Five Flights Up*, *Visual Communication Quarterly*, Vol. 13 Fall 2006, pp. 256-257.

“Living with Pornography: An Essay in Exactly 1,000 Words,” Summer, 2004. *The Project for Excellence and the Committee for Concerned Journalists*.

“Taking Ethics Seriously: To Err is Human” with Deni Elliott, *News Photographer*. May 2004, pp. 12-13.

“Reading and Seeing: When Words and Pictures Collide” with Deni Elliott, *News Photographer*. April 2004, pp.12-13.

“Fade to Black: Ethical Practices What the Camera Saw” with Deni Elliott, *News Photographer*. March 2004, pp.12-13.

“The Irony of the Iconic: Considering the Need for Criticism” with Deni Elliott, *News Photographer*. February 2004, pp.12-13.

“A Year in Review: Looking Back in Order to Look Forward” with Deni Elliott, *News Photographer*. December 2003, pp.12-13.

“Journalistic Pandering: Confusing Pop Culture with News” with Deni Elliott, *News Photographer*. November 2003, pp. 12-13.

“Manipulation: The Word We Love to Hate An Investigation in Three Parts: Part Three” with Deni Elliott, *News Photographer*. October 2003, pp. 12-13.

“Manipulation: The Word We Love to Hate An Investigation in Three Parts: Part Two” with Deni Elliott, *News Photographer*. September 2003, pp. 12-13.

“Manipulation: The Word We Love to Hate An Investigation in Three Parts” with Deni Elliott, *News Photographer*. August 2003, pp.12-14.

“The Outrage of Governmental Distortion,” with Deni Elliott, *News Photographer*. July 2003, pp. 10, 25.

“Liberation or Occupation: The Editor Decides.” *IPI Global Journalist*. Second Quarter, 2003, p. 21.

“Aesthetics vs. Ethics: When Will We Ever Learn?” with Deni Elliott, *News Photographer*. June 2003, pp. 10, 12.

“A Classic Conflict of Interest: A Reporter’s Free Advertisement to Himself Turns Into Tragedy,” with Deni Elliott, *News Photographer*. May 2003, pp. 10-12.

“Are You an Ari or an Alice? Learning to Live with your Professional and Personal Choices,” with Deni Elliott, *News Photographer*. April 2003, pp. 10, 12-13.

”Keeping the Code Alive: Analysis Helps it Stay Relevant,” with Deni Elliott, *News Photographer*. March 2003, pp. 8, 11.

“What is News? The Answer is Not Blowing on a Whim,” with Deni Elliott, *News Photographer*. February 2003.

“Camaraderie over Competition: Hey, Brother. Can you spare a card?,” with Deni Elliott, *News Photographer*. January 2003, pp. 16,18.

“Taking vs. Making Pictures: Readers Often Don’t Know the Difference,” with Deni Elliott, *News Photographer*. December 2002, pp. 12, 14.

“Just in Case: Using a Systematic Analysis to Study Ethical Dilemmas,” with Deni Elliott, *News Photographer*. November 2002, pp. 10-11,13.

“Why are you a Photojournalist? It’s a Matter of Quality,” with Deni Elliott, *News Photographer*. October 2002, pp. 10, 13.

“Learning Ethics: We are all Teachers and Students,” with Deni Elliott, *News Photographer*. September 2002, pp.12-13.

“Newsworthiness and Choice: A Tale of Two Sensational Stories,” with Deni Elliott, *News Photographer*. August 2002, pp.12-13.

“Watching and Participating: A Lesson Learned from a Visit to Hiroshima,” with Deni Elliott, *News Photographer*. July 2002, pp.14-16.

“Shooting and Showing Without Consent: A Cultural Controversy,” with Deni Elliott, *News Photographer*. June 2002, pp. 10, 12.

“When Does a Kiss Become a Kiss-Off? Sometimes It’s a Matter of Taste,” with Deni Elliott, *News Photographer*. May 2002, pp.10-12.

“And the Winner Is.. A Picture Too Brutal to Show,” with Deni Elliott, *News Photographer*. April 2002, pp. 9-11.

“Writing for the Masses: The Trick is Not to Mind,” *Media Ethics*. Spring 13:2, pp. 13, 35-36.

“Excuses and other Moral Mistakes: Taking responsibility for your actions,” with Deni Elliott, *News Photographer*. March 2002, pp. 9, 11, 15.

“Newsworthy death need not be a cliché: Coverage in a way that doesn’t necessarily intrude,” with Deni Elliott, *News Photographer*. February 2002, pp. 8-9.



“All the Sparkles May Be Too Bold: Small effects speak to larger issues,” with Deni Elliott, *News Photographer*. January 2002, pp.16-17.

“Pictorial Punishments: When the coverage doesn’t fit the crime,” with Deni Elliott, *News Photographer*. December 2001, pp. 10,12.

“9-11 and the ethics of patriotism: When is it okay to break the law?,” with Deni Elliott, *News Photographer*. November 2001, pp.10-12.

“Ted Koppel: We Hardly Want to Know Ye: A Book Review,” *Journal of Mass Media Ethics*. (Volume 16, Numbers 2 & 3, 2001), pp. 250-252.

“Does helping police cross ‘thin blue line’? Examining ethics of assisting photojournalist impersonators,” with Deni Elliott, *News Photographer*. October 2001, pp. 8, 10-11.

“From great tragedy, humanity is found,” with Deni Elliott, *News Photographer*. September 2001, pp.12-14.

“When is it OK to Invite a Student to Dinner?,” with Deni Elliott, *The Chronicle of Higher Education*. October 8, 2001.

“Responsible journalism is accountable journalism. Doing your job but not causing unjustified harm,” with Deni Elliott, *News Photographer*. August 2001, pp. 8-10, 15, 17.

“Don’t Bother Me, I’m Just Visiting,” *The Chronicle of Higher Education*. August 3, 2001.

“Video ‘wars’ obscure news. But they shed light on news conventions,” with Deni Elliott, *News Photographer*. July 2001, pp.12-14.

“When worlds connect. Ethical behavior is a life-long journey,” with Deni Elliott, *News Photographer*. June 2001, pp. 12-14.

“When you need to know, but don’t need to see. Earnhardts, McVeigh: Bridging movies and real-life journalism,” with Deni Elliott, *News Photographer*. May 2001, pp. 12-15.

“Living with Public-Speaking Anxiety,” *The Chronicle of Higher Education*. May 4, 2001.

“Is it ethics or is it etiquette? When do you ban those you know from the media?” with Deni Elliott, *News Photographer*. March 2001, pp. 14-16.

“Media ethics goes to the movies. What photojournalism films can teach us about our profession,” with Deni Elliott, *News Photographer*. February 2001, pp. 15-17.

“A Bill of Rights for Job Candidates,” *The Chronicle of Higher Education*. January 26, 2001, pp. B13- B14.

“A journalist is anyone who gets the pictures, but at what price?” with Deni Elliott, *News Photographer*. January 2001, pp. 12-15.

“To shoot or not to shoot. When is it not okay to take a picture?” with Deni Elliott, *News Photographer*. December 2000, pp. 19-20.

“Good journalism isn’t always nice journalism. When the ‘harsh truth’ is the right ethical choice,” with Deni Elliott, *News Photographer*. November 2000, pp. 20-22.

“They should not tell a lie. Do minor touch-ups foretell a slide down the slippery slope?” with Deni Elliott, *News Photographer*. October 2000, pp. 18-20.

“Aesthetics, etiquette, and ethics. An ethicist and a journalist discuss the difference,” with Deni Elliott, *News Photographer*. September 2000, pp. 23-24.

“Judging Elian From raid to reunion: Words and pictures combine to tell different stories,” *News Photographer*. July 2000, pp. 29-35.

“Faking Images in Photojournalism,” in *Stand! Virtual Ethics: Debating Media Values in a Digital Age* (1999), Dianne Lynch (ed.), Boulder, CO: Coursewise Publishing Inc., pp.77-79.

#### **Articles and Commentaries for the Lay Press**

“Learning about 9-11 by a Visit to Hiroshima,” aired on KUFM, Montana Public Radio, August, 2002.

“God Bless America,” aired on KUFM, Montana Public Radio, June, 2002.

“Moral Mistakes and Tax Time,” aired on KUFM, Montana Public Radio, April, 2002.

“The ‘Axis of Evil’ and the Death Penalty,” aired on KUFM, Montana Public Radio, February, 2002.

“Speaking from the Silence,” aired on KUFM, Montana Public Radio, August, 2001.

“In Defense of Graffiti,” aired on KUFM, Montana Public Radio, July, 2001.

“Character is Tested Through A Coincidence,” aired on KUFM, Montana Public Radio, May, 2001.

“Enabling the Disabled,” aired on KUFM, Montana Public Radio, March, 2001.

“Service: Ask for It by Name,” aired on KUFM, Montana Public Radio, December, 2000.

“E-Mail Messages and the Web,” aired on KUFM, Montana Public Radio, November, 2000.

“Finding Meaning for the Web,” aired on KUFM, Montana Public Radio, September 2000.

### **Grant Activities**

“Ethics Audit Tool for Institutional Officers,” funded by the Office of Research Integrity, U.S. Department of Health and Human Services. Grant to develop, pilot-test and deliver an online audit tool for assessing the quality of ethics and compliance programs. PI: Mark Hanson. September 2003 until October 2005: \$25,000.

“Responsible Conduct of Research Online Education for Investigators,” funded by the Office of Research Integrity, U.S. Department of Health and Human Services. Grant to develop, pilot-test and deliver an online course for national distribution. PI: Deni Elliott September, 2002 until July, 2003: \$25,000.

“Course Development Grants,” funded by The University of Montana. Developed, pilot tested and taught three online ethics courses. Co-Project Director. January 2001 until December 2001: \$10,000.

“Sabbatical Leave, California State University, Fullerton. Fall Semester, 1997.

“The Americans Revisited,” Gannett and AEJMC Travel and Production Grant to Recreate Robert Frank’s journey in his book, The Americans. Summer, 1988: \$5,000.

### *SERVICE HIGHLIGHTS*

#### **University and Departmental Service**

Elected Member, Senate, University of Texas at Dallas, 2018 – 2019.

Member, Games and Media Library Committee, School of Arts, Technology, and Emerging Communication, University of Texas at Dallas, 2016-2018.

Chair, Commencement Committee, Department of Communication, California State University, Fullerton 2013.

Elected, Vice Chair, Department of Communications, California State University, Fullerton 2011.

Recognition in the Category of Service in Sponsoring a Foreign Scholar, California State University, Fullerton, 2011.

Recognition in the Category of Service to the External Community, California State University, Fullerton, 2009.

Selected member of the University-Wide E-Learning Consortium,

California State University, Fullerton, 2009.

Head, Photocommunications Concentration, Department of Communications, California State University, Fullerton 2008.

Chair, Personnel Committee, Department of Communications, California State University, Fullerton 2008.

President's Scholars Selection Committee, California State University, Fullerton 2008.

Outstanding Teaching Award for California State University, Fullerton, 2008.

Outstanding Scholarly and Creative Activity Award for California State University, Fullerton, 2007.

Marshall for the Department of Communications Commencement Ceremony, California State University, Fullerton, 2007.

### **National Service**

Honored by the NPPA with the Kenneth P. McLaughlin Award of Merit for "rendering continuing outstanding service in the interests of news photography," 2015.

Editor, *Journalism & Communication Monographs*, 2011 to 2015.

Editor, *Visual Communication Quarterly*, 2006 to 2011.

Elected Member, Professional Freedom and Responsibility Committee, AEJMC, 2008 to 2011.

Judge for the Visual Communication Research Excellence Award, Visual Communication Division, National Communication Association, 2009.

Selected as member of the three-person President's Advisory Council for the AEJMC, 2009.

Editorial Board of *Visual Communication Quarterly*, 2005.

Recipient of the "Morris Berman Citation" from the NPPA, 2005.

Member, NPPA Ethics Code Revision Committee, 2004.

Head, Visual Communication Division, AEJMC, 1996.

Candidate for President of AEJMC. Came in Second, 1999.

Recipient of the President's Award from the National Press Photographers Association, 1990.

Asked to review dissertations and tenure and promotion files for educators from Indiana University, Iowa State University, University of Melbourne, Middle Tennessee State University, University of Minnesota, University of Nevada at Las Vegas, University of Nevada, Reno, University of North Carolina, University of North Dakota, University of Northern Iowa, and the University of South Florida.

*REFERENCES*

**Upon Request**