

# Fred Asher, PhD

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Operations Management Department  
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## Education

- PhD, 1978, Organizational Behavior, Texas A&M University, Commerce, Texas, USA
- MS, 1974, Organizational Behavior, Texas A&M University, Commerce, Texas, USA
- BS, 1972, Foreign Languages, University of Texas at Arlington, USA

## Academic Experience

- 2021 – Present, Adjunct Faculty, University of Texas at Dallas
- 2019 – 2020, Adjunct Faculty, Kogod School of Management, American University
- 2019 – 2020, Adjunct Faculty, The Chicago School of Professional Psychology
- 1995 – 2010, Adjunct Faculty, Allied Health Management, The University of Texas Health Science Center
- 1995 – 2010, Adjunct Faculty, University of Texas at Dallas

## Industry Experience

- 2020 – Current: Fujitsu, Organizational Change Management Lead, OneERP Program
- 2016 – 2020: Soarington, Managing Director, Client Services
- 2010 – 2016: IBM, Senior Managing Consultant
- 2007 – 2010: Keurig, Organizational Change Management Director
- 2004 – 2007: SAP Americas, Senior Managing Consultant
- 2004 – 2007: Deloitte and Touché Consulting. Consultant, Organization Change Management Senior Consultant
- 1995 – 2004: Texas Instruments, Organization Development Manager
- 1988 – 1995: Rockwell International, Organization Development Management Manager

## Research Interests

- Impact of high-volume change on organizations and leadership during mergers and acquisitions
- Change leadership requirements for organizational managers during digital transformation.
- Effective business engagement for project success during technology-driven change transformation initiatives