

Course Syllabus

Course Information

UNIV 4V96.503.13S - SURVEY OF INTELLECTUAL PROPERTY LAW: COPYRIGHTS, TRADEMARKS, PATENTS AND TRADE SECRETS, Spring Semester 2013

Professor Contact Information

Joshua Choe, email: joshchoe@gmail.com

Course Pre-requisites, Co-requisites, and/or Other Restrictions

Science background is preferred, but not required.

Course Description

This course is an overall survey of the main areas of intellectual property law. We will cover trade secrecy, federal patent, copyright, and trademark law. This course will introduce each subject and explore how each different systems of intellectual property offers different types of protection. The course is intended for all students who seek a basic understanding of the laws applicable to key assets of most businesses, as well as for students interested in pursuing a career as intellectual property lawyers.

Student Learning Objectives/Outcomes

Students should expect:

1. To gain an understanding of key concepts of intellectual property law
 2. To learn and analyze IP and how best to apply certain protections for different types of IP
 3. To gain a foundation for a possible career in intellectual property law
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Required Textbooks and Materials

Paul, Goldstein, Copyright, Patent, Trademark and Related State Doctrines: Cases and Materials on the Law of Intellectual Property (Foundation Press, Revised 5th ed.,)

Suggested Course Materials

Assignments & Academic Calendar

January 14 – Introduction

January 21 is holiday (MLK Jr. Day)

January 28 – Trade Secret I, pg. 119 – 144 (Metallurgical Industries, Inc. v. Fourtek, E.I. DuPont deNemours & Co. v. Christopher,)

February 4 – Trade Secret II, pg. 145 – 177 (PepsiCo v. Redmond, Reed, Roberts v. Strauman, Kewanee Oil Co. v. Bicron Corp.)

February 11 - Trademark I & II, (William R. Warner & Co. v. Eli Lilly, Blue Bell v. Farah Mfg. Co., In re Budge Manufacturing, In re Advertising & Marketing Development Inc., Midwest Plastic Fabricators v. Underwriters, Inc., Qualitex v. Jacobson, Dawn Donut v. Hart's Food Stores, Moseley v. Secret Catalogue, Inc., New Kids on the Block v. News America Publishing, Hard Rock Café v. Concession Services)

February 18 – NO CLASS

February 25 – Continuation of Trademark I&II

March 4 – Test I

March 11 is Spring Break

March 18 – Copyright I (TBD)

March 25 – Copyright II (TBD)

April 1 – Copyright III (TBD)

April 8 – Test II

April 15 – Patent I (TBD)

April 22 – Patent II (TBD)

April 29 – Patent III (TBD)

May 6 – Test III

Grading Policy

(including percentages for assignments, grade scale, etc.)

Test 1 (30%) + Test 2 (30 %) + Test 3 (30%) + Attendance (10%) = 100%

Course & Instructor Policies

(make-up exams, extra credit, late work, special assignments, class attendance, classroom citizenship, etc.)

UT Dallas Syllabus Policies and Procedures

The information contained in the following link constitutes the University's policies and procedures segment of the course syllabus.

Please go to <http://go.utdallas.edu/syllabus-policies> for these policies.

The descriptions and timelines contained in this syllabus are subject to change at the discretion of the Professor.