

COURSE INFORMATION

SESSION: Spring Semester 01/14/2013 – 05/04/2013
MEETING TIME: ATEC 1.103 Wednesday 1:00 - 3:45pm

INSTRUCTOR: Patrick Dowling
Cell Phone 469-286-7531
Email Address dowlingpatrick@ymail.com
Office Hours Virtual Office Hours - anytime

About the Instructor:

For the past 15 years I've worked as a TV producer, director, shooter, and editor. I've worked for both corporate production companies and non-profit TV stations including educational and government TV. I've also worked for Bloomberg Television in New York City as a director and CBS affiliate KOVR-13 in Sacramento as an editor.

COURSE DESCRIPTION

This is a course that is designed to introduce you to techniques in advanced digital video production. We will learn how to enhance visual storytelling using a mixture of digital tools such as DSLR cameras, Photoshop, and Final Cut Pro. Students will work individually to produce short video projects. A variety of delivery environments may be explored, including web, mobile, and DVD. Students will be encouraged to use divergent thinking in problem solving as a way to address emerging media. The course is a full 16-week session, meeting once a week for 2 hours and 45 minutes per week in a computer lab environment. Additional time outside of class is required to complete assignments. Course delivery is blended online, lecture and lab environment.

STUDENT LEARNING OUTCOMES

- ✓ Students will know how to shoot and composite shots in order to visually tell a story.
- ✓ Student will know how to acquire field audio whether it is natural sound or interviews.
- ✓ Students will know how to edit video using non-linear post-production desktop platforms such as Final Cut Pro and Photoshop.
- ✓ Students will know how to expose subjects using available light with cameras (DSLR and camcorders), both traditional and non-traditional (smartphones, etc.)
- ✓ Student will know how to deliver video projects online (YouTube, Vimeo, Flickr, etc.)

COURSE REQUISITES

Students should have moderate computer navigation skills plus basic knowledge of online social etiquette and work ethic. Complete the assignments and turn them in on time. If you own a DSLR camera or have access to one all the better. Also, if you have a desktop editing system or Photoshop at home or on your laptop it will make your life much easier.

REQUIRED TEXTBOOKS AND MATERIALS:

- Portable storage device – 250GB or higher (preferably Firewire 800)
- The Complete Digital Photo Manual ISBN 978-1862007918
(or)
- The Complete Digital Photo Manual ISBN 978-1847327406

SUGGESTED COURSE MATERIAL: *(helpful but not required)*

- DSLR Camera (Canon T3i or 7D ideal)
- Personal Computer or laptop with non-linear editing system and Photoshop

ADDITIONAL STUDENT RESOURCES:

- UTD Distance Learning: <http://www.utdallas.edu/distancelearning/students>
- McDermott Library: List of eBook Resources
<http://www.utdallas.edu/library/resources/ebooks.htm>
- Remote Access: Students may download the VPN software for off-campus network access.
<https://netid.utdallas.edu/download/login>
- UTD Computer Helpdesk: For UTD account connectivity problems call 972.883.2911 or email assist@utdallas.edu. Further information on the website:
<http://www.utdallas.edu/ir/helpdesk>
- Other online resources will be made available such as Final Cut Tutorials, etc.

ACADEMIC CALENDAR

The instructor reserves the right to make adjustments to the syllabus as needed. The course schedule is subject to change according to the needs of the class.

Full-term session Begins	Monday, Jan. 14, 2013
Last Day to Add a Course	Tuesday, Jan. 22
Last day to drop a class without a “W”	Wednesday, Jan. 30
Midterm Grades Available Online	Saturday, March 9
University Closing: Spring Break (no class)	Sun., Mar. 10 – Sat., Mar. 16
Last Day of Classes (these dates do not include final exams)	Saturday, May 4
Reading Days (Study days prior to final exams)	Monday, May 6
Final Exams	Tues., May 7 - Mon., May 13

STUDENT ASSESSMENT & FEEDBACK

Students will be evaluated on attendance, participation in class discussions, and the quality and quantity of work completed from week to week. Assignments will be discussed throughout the course, with specific requirements spelled out each week.

ASSIGNMENT SUBMISSION INSTRUCTIONS:

All assignments are due at the beginning of class. Professional presentation is required. **Late assignments will not be accepted and are subject to a grade of Zero.** No deadline extensions will be granted without prior permission for extreme circumstance. Extensions are subject to deductions. For more details, see [Classroom Policies](#).

GRADING SCALE:

Specific grades are not discussed during class, over the phone or electronically. You must make an appointment to discuss any kind of grade issue. **No extra credit is available.**

Letter Grade	% Score	GPA Spread
A+	100-98	4.00
A Excellent	97-94	4.00
A-	93-90	3.67
B+	89-87	3.33
B Good	86-83	3.00
B-	82-80	2.67
C+	79-77	2.33
C Fair	76-73	2.00
C-	72-70	1.67
D Poor	69-60	1.00
F Failure	< 60%	0.00

Content Grading Weights	
30%	Project #1
30%	Project #2
30%	Project #3
10%	Class Participation & Homework

ATEC CLASSROOM POLICIES

Communication

Clarification

Respect

Responsibility

Please be courteous with the use of cell phones, pagers and surfing in class. Please do not do your homework for other classes in this class.

Responses to electronic communications from instructor are expected within 24 hours. Please check your email **daily**. (I'll do the same!) Please clearly identify the content of your message in the subject line and identify yourself, particularly at the beginning of the semester as we are getting to know one another. You must follow the rules of common courtesy in all email messages.

Respect your colleagues, this classroom and the instructor's role as your professor. This respect must be shown in any communication, both inside and outside of this classroom, be it written, verbal or nonverbal. Respect for outside speakers or a guest is mandatory. Failure to act appropriately when guests are present can result in you being asked to leave the premises immediately and will negatively impact your attendance and participation grades.

Any student who engages in behavior that disrupts the teaching-learning process (e.g., disrespect, unprofessionalism, ignoring the classroom conduct or policies including the classroom equipment/ technology policy, whispering and talking to others, engaging in behaviors not related to the discussion at hand, etc.) will be asked to leave the class and will have points deducted at the instructor's discretion.

Students are expected to have done weekly assigned readings and activities prior to class. You are to take responsibility for the level of work you produce, along with submission of that work, and for asking the instructor for help outside of class if you are having trouble with any aspect of the information.

Attending class is expected. Please discuss absences beforehand with instructor. **More than two unexcused absences may negatively affect your letter grade.**

Participation is a vital part of the learning process. More than simply being physically present in class, participation includes asking questions about readings, answering questions, engaging in class discussions, and demonstrating a professional and positive attitude.

In fairness to other students, no late assignments will be accepted without prior approval. **Even with approved extension; late submittals can be fined up to 10% per day past a deadline.** To request an extension, email instructor with the request date before the deadline. You must keep all correspondence.

An absence, limited lab access, being busy, forgetting, losing work or a computer crash are unacceptable excuses for poor quality or late work. Do not wait until the last minute to do your work.