



**THE UNIVERSITY OF TEXAS AT DALLAS
NAVEEN JINDAL SCHOOL OF MANAGEMENT**

IMS 3310.0E1
International Business
Term: Spring 2013

Meetings: Thursday, 4:00 pm-6:45 pm
Location: Collin Higher Education Centre (CHEC)
Room 170

Professor: Keith Dickinson/ keith.dickinson@utdallas.edu

Phone 972-689-1570 (7 days a week before 9:00 pm/2100 hrs)

(School closures are determined by Collin College; you can refer to collincollege.edu for more info. UTD will also email students in event of closings; you can also check the CHEC (geddit?) Hotline for the latest recorded message: 972-883-7876)

CHEC Office: Room 152. Hours: Thursday, 2:45-3:45 pm

Main Campus Office: SOM 2.712.

Hours: Monday/Wednesday: 8:30 am-9:45 am; 11:30 am-12:15 pm or by appointment

(Office is shared with other instructors; we'll have to meet in the hallway most occasions.)



General Course Information

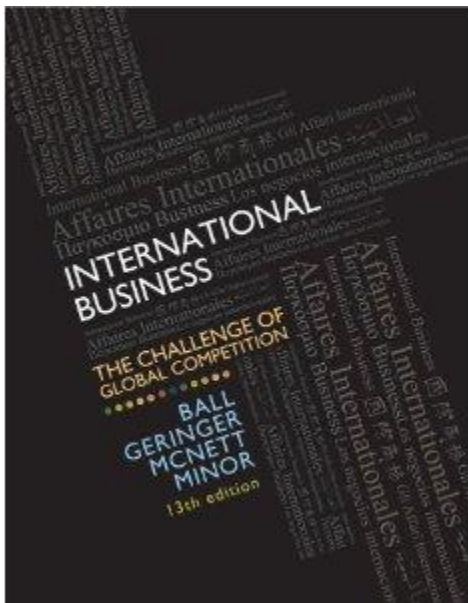
“If you don’t like change, you’re going to like irrelevancy even less.”
--General Eric Shinseki

Course Description: BA 4371 International Business (3 semester hours)

In this class, we will examine and analyze the current worldwide patterns of trade and investment. In addition, we will provide an overview of cultural, ethical, financial, and managerial problems confronted by multinational firms. Most importantly, we will weekly address the most current events affecting global business during this turbulent economic period. Fasten your seat belts; it’s going to be a bumpy year. Don’t like a world economic trend? Just wait five minutes.

Pre-requisites BA 3365, MATH 1326 and MATH 2333. Pre-/Corequisite: BA 3341.

Required Text:



Hardcover Edition:
INTERNATIONAL BUSINESS (13th edition)
Ball, Geringer, McNett, Minor
MCG 13th Edition 2013

ISBN: 9780077606121

SPRING 2013 SYLLABUS published 30 Dec 2012

Materials: *Financial Times* (international daily newspaper; ft.com) and *The Economist* (weekly magazine, economist.com) are excellent sources of information on the topics that will be discussed in this course. They are available through the online McDermott Library resources. Additional links to resources and relevant online articles will be provided through eLearning. Other sources are *The Wall Street Journal*, *Times of India*, *Advertising Age*, *International Herald Tribune*, *Bloomberg Business Week*, *Forbes*, *Straits Times* (Singapore), *Times* (London), *The Guardian* (UK), *The Australian*, *The National Post & Globe & Mail* (Canada), *La Prensa* (Argentina), *The Irish Times*, *Berliner Morgenpost*, *Frankfurter Allgemeine*, *Le Figaro*, *Cape Times*, *Business Day* (Jo'burg) *Süddeutsche Zeitung*, to name only a few sources. If you need more ideas/sources, please consult the friendly and multilingual staff at the McDermott Library.

Course Objective:

The purpose of this course is to introduce students to international business. Faced with increasing global competition, businesses have expanded their search for new markets and are assessing the force of change affecting their business. Also they are developing appropriate responses to manage global changes and operations. In this context the course will examine worldwide patterns of and motivations for trade and investment. This course will identify the institutions and environments affecting international business.

Learning Outcomes: Students will develop regard for human values and be able to make judgments based on ethical and environmental considerations. Students will recognize multicultural aspects of international societies in which we live, work and be familiar with knowledge and methods to deal with related problems.

Class Format: Class discussions of the respective chapter(s) will be based on the presentations provided by the textbook and edited by the professor. provided by the textbook publisher. The presentations will be available on in the course shell students to download after each class meeting. These will be mixed with other related issues with a strong emphasis on open discussion providing a forum for student questions and comments

Students are expected to have read the assignments prior to the class session. Periodic pop quizzes will, I hope, reinforce the importance of this key portion of the course.

In addition, you are expected to keep up with major events that affect the world of global business, by reading online sources, watching at least a few minutes of the business news (online or on a TV), and staying on top of what's going on. You can sign up for free daily email updates from THE FINANCIAL TIMES, and twice-weekly updates from THE ECONOMIST, for two; the NEW YORK TIMES Business Section offers similar services, as do others. Just because it's not in

the book doesn't mean you aren't expected to know it. Knowledge—especially current knowledge—is power.

Most international business issues are non-routine and unstructured. This is your opportunity to use what you have learned in lecture and other classes to solve problems presented in the case. The quality of the case analysis usually determines the quality of the solutions. The primary responsibility for the quality of the case analysis comes from the student participants.

Academic Professionalism

You are expected to exhibit the highest level of professionalism and courtesy in and out of class. Some of the discussions may include controversial topics and you are expected to respect and attempt understanding of all views, including the ones not similar to your own.

You are paying a substantial amount of money to take this class; demand that you get your money's worth:

□ Silence all cell phones, beepers, pagers. **Your mobiles should be in your pockets or your book bag/back pack.** Mobiles on the desk are a distraction to you and other students. The first time I hear a cell phone, the student gets a warning. Second time, both the student and the phone are excused for the remainder of class—yes, even during an exam.

If you absolutely, positively **MUST** take a life -or -death phone call during class, **LEAVE THE ROOM.** Do not just “whisper”—we can all hear you. Our classrooms have excellent acoustics and while some class members would no doubt be fascinated to hear about your weekend plans, only one person has the floor at a time. In most cases, that would be me, your instructor.

Please be aware that anyone who commits an act of scholastic dishonesty is subject to disciplinary actions. Given that this course is writing-intensive, the primary concern is **plagiarism – defined as not giving credit to others' work and representing such work as one's own.** Plagiarism is stealing. For a student to state that he/she didn't know what plagiarism meant is not an acceptable defence. If you are unclear, ask me, your advisor, or the “Student Life” link below...

Operationally, if words are copied verbatim, they must be placed in quotation marks and properly documented – either in footnotes or with a reference list at the end of your work. Direct quotes should also provide a page number. Quotation marks and page numbers are not necessary when you paraphrase someone else's work using your own words. But they must attributed/cited according to APA rules.

You are required to still give credit to the origin of these paraphrased. ideas. Failure to do so consists of plagiarism. See also <http://www.utdallas.edu/student/slifedishonesty.html>.

You should also know that UTD plagiarism policy extends to work you have done for other classes and submit in response to assignments in this one. In other words, don't recycle. .

SPRING 2013 SYLLABUS published 30 Dec 2012

Week	Textbook Reading	Graded Assignments	Milestones and Key Events
1 Thurs 17 Jan	Syllabus/Course Review; Chapter 1: The Challenging World of International Business	THREADED DISCUSSION	
2 Thursday 24 Jan	Chapter 2: Int'l Trade & Foreign Direct Investment (FDI)	THREADED DISCUSSION	
3 Thurs 31 Jan	Chapter 3: International Institutions from an International Business Perspectives	THREADED DISCUSSION	
4 Thurs 7 February	Chapter 4: Sociocultural Forces	THREADED DISCUSSION ETHICAL DILEMMA PAPER DUE by 11:59 pm, 07 Feb—only electronic submissions accepted in course shell. NO EMAILS	
5 Thurs 14 Feb	Chapter 5: Natural Resources & Sustainability	THREADED DISCUSSION	
6 Thurs 21 Feb	Chapter 6: Political & Trade Forces	THREADED DISCUSSION	
7	Chapter 8: International Monetary	THREADED	

SPRING 2013 SYLLABUS published 30 Dec 2012

Thurs 28 Feb 8 Thurs 07 Mar	System and Political Forces MIDTERM EXAM <u>Bring Scantron</u> Covers chapters 1-6, 8 plus in-class material	DISCUSSION THREADED DISCUSSION	MIDTERM EXAM WEEK
9 Thurs 14 Mar	SPRING BREAK—NO CLASS		
10 21 Mar	Chapter 9: International Competitive Strategy	1 st "Take A Stand" paper due on or before 21 Mar, 11:59 pm (submitted online through course shell <u>ONLY</u>) <u>NO EMAILS.</u>	
10 Thurs 28 Mar 11 Thurs 04 Apr	Chapter 7: Intellectual Property & Other Legal Forces Chapter 12: Assessing Int'l Markets Chapter 13: Entry Modes	Threaded Discussion Threaded Discussion	
12 Thurs 11 Apr	Chapter 14: Export & Import Practises	Threaded Discussion	

SPRING 2013 SYLLABUS published 30 Dec 2012

13 Thurs 18 Apr	Chapter 16: Global Operations & Supply Chain Mgmt	Threaded Discussion	
14 Thurs 25 Apr	Chapter 18: Int'l Accounting & Financial Mgmt	Threaded Discussion	
15 Thurs 02 May	FINAL EXAM: -BRING SCANTRON Covers 7,9, 12-14, 16, 18 + in-class material		FINAL EXAM WEEK
16 Thurs 09 May	NO CLASS Second TAKE A STAND paper due by 11:59 pm	Threaded Discussion Second "Take A Stand" paper due on or before 09 May, 11:59 pm (submitted online through course shell <u>ONLY</u>) <u>NO EMAILS.</u>	COURSE ENDS

SPRING 2013 SYLLABUS published 30 Dec 2012

96-100	A+
90-95	A
80-89	B
70-79	C
60-69	D
<60	F

The A + Grading Rubric is posted in the Course Shell, providing much more detail as to what is expected for A+.



Exam 1-Midterm	15
Exam 2-Final	20
Average (Mean) of 2 "TAKE A STAND" Papers	25
Threaded Discussions (10 highest of 12)	20
Average of 3 In-Class Pop Quizzes (3 highest out of 5 given)	10
Ethical Challenge Mini-Paper	05
In Class Exercises/Class Participation	05
TOTAL	100%



I do NOT take attendance. You are an adult and the best judge of where you need to be and when. **You do NOT need to provide excuses or notes for missing class (exceptions: exam days).** However, I can assure you that achieving an "A+" in this course is *impossible* (and even an "A" is highly unlikely) without regular attendance and active participation in class and online.

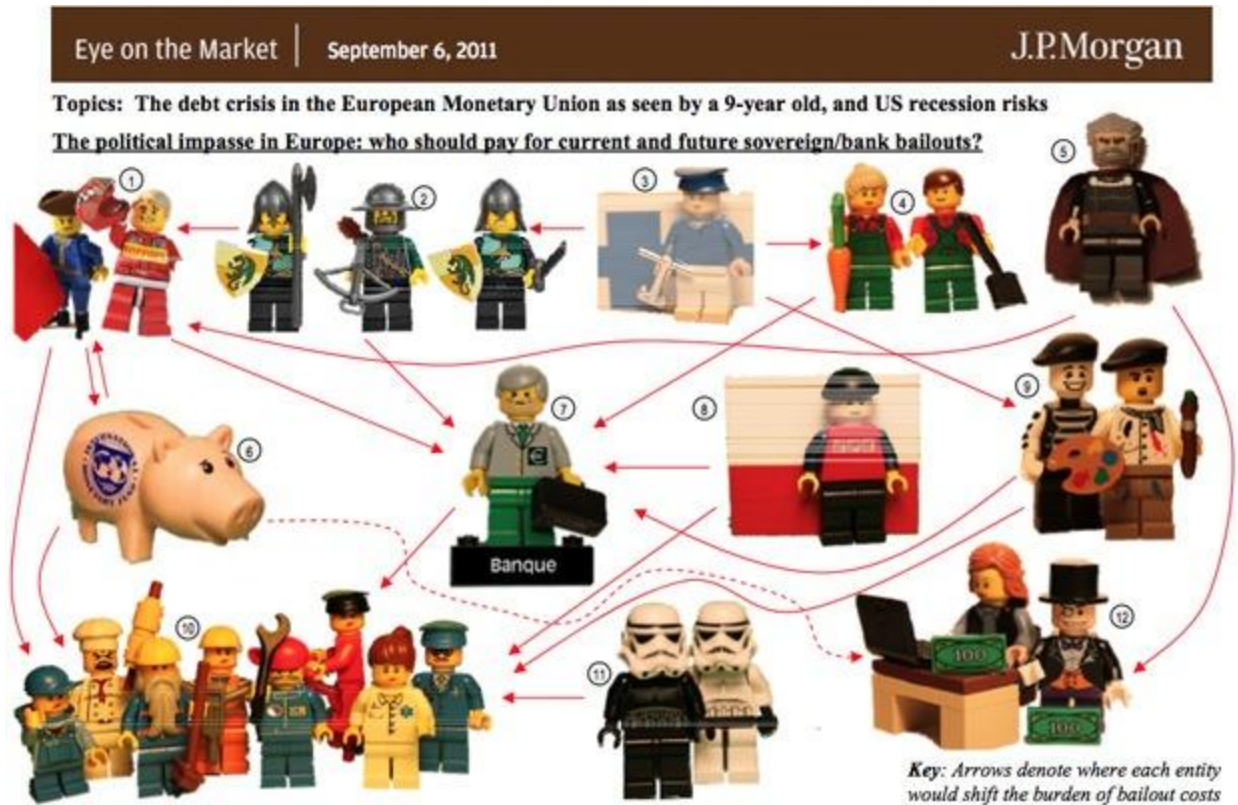
Threaded Online Discussions and Class Participation

The hybrid between classroom and online environment offers an exceptional opportunity to visit topic-related sites and discuss relevant issues. For this purpose, students will be asked to visit a variety of sites, report and discuss on their findings. The online discussions are an excellent tool for every student, from the shy to the gregarious, to participate in class discussions. You cannot do well in the course unless you participate fully on a week-to-week basis.

The Online Discussion requires your substantive participation, and will be graded on both **frequency** of participation and **quality** of the posts.

SPRING 2013 SYLLABUS published 30 Dec 2012

Each student is required to post to each Online Discussion activity A MINIMUM OF TWO times during the week ON TWO DIFFERENT DAYS.



Why TWO different days? The Threaded Discussions are meant to be dialogues, not monologues. You are to engage and be engaged by the other posts I make and those of other students, and to respond in kind. **To receive full credit, your first post to a topic should be made NO LATER than the Friday after Thursday's class.**

RUBRIC FOR GRADING THE ONLINE THREADED DISCUSSIONS:

Grading of the Online Discussion will be according to the following guidelines:

SPRING 2013 SYLLABUS published 30 Dec 2012

At the high end of the spectrum, to get an "A", (90 or above) there must be at least two or more substantive contributions. By "substantive" is meant postings that add something more to the discussion than has already been posted. This could be an elaboration on a previous comment, an explanation to help a fellow student, or a point of debate. You can agree or disagree with whatever has been already said in the discussion, as long as you back up your statement. "A" students are those who are providing leadership in the discussion throughout the week. They are also students who provide outside materials that reinforce and enrich the discussion, either in the form of links or in properly cited quotations from respected sources.

At the low end of the spectrum, no **participation** means an "F". **I can't grade what I can't see, so if you're not there, and don't post anything, I cannot grade you with anything but a "0."** Being out of town is not an acceptable excuse for not posting. There are very places on this planet that do not offer Internet access. If your plans including visiting one of them, then you should ensure that your posts are complete before that trip to Pyongyang.

Moving up the scale, a "D" means, "meets minimum standards." You earn 60-69 in the discussion by just showing up and making minimal comments like "I agree" or "Good point," without adding any new thought to the discussion. At least, I know you're there and reading what's being discussed.

A "C" represents minimally adequate participation. If you are in the Online Discussion and say something new that adds to the discussion, you'll get a grade somewhere in the 70-79 range.

When you start making value-added comments during the week, then I can see you're getting the material and contributing to the class. That's worth a "B", or a grade in the 80-89 range.

Remember: full participation means that in addition to posting a response to the topics presented, you will also respond to comments of the instructor and other students.

Quality Posting Habits

If you are responding to a reading, your post should...	Summarise what you saw as the main point , and explain what you thought of that main
--	---

SPRING 2013 SYLLABUS published 30 Dec 2012

	point and why.
If you incorporate research from the Internet, you should...	explain the search strategy used and why you think the link will be helpful for the group to look at
If you are responding to a classmate's post, you should	Click on the individual's comment (this will indent the discussion); Summarise what the other person you are responding to has said; Follow the summary with a reaction .
If you are following up on a classmate's posts, you can extend the discussion through one of the following open ended prompts:	What you wrote made me think of/about... What I agree with is...because What I disagree with is...because I'm not sure I understand ...

Once again, please note that Online Discussion grades will be based on: the **Quality** of your response, and the **Frequency** of your participation during the week. You can do more than two posts per topic, of course, and doing so can improve your chances of a higher grade.

TO RECEIVE FULL CREDIT, IT IS STRONGLY RECOMMENDED THAT YOU DO YOUR FIRST POST AS EARLY IN THE WEEK AS POSSIBLE. YOUR FIRST POST MUST BE MADE BY THE FRIDAY FOLLOWING THE THURSDAY CLASS SESSION.

EACH PREVIOUS WEEK'S DISCUSSION TOPIC CLOSSES AT 7 a.m./0700 every Thursday

NEW TOPICS WILL BE POSTED NO LATER THAN THE WEDNESDAY PRIOR TO THURSDAY'S CLASS. (Yes, the previous and new topics will overlap, allowing you to get a jump on the next week or catch up on the current week.)

In-Class Pop Quizzes: 10%

Five (5) quizzes will be given at random, unannounced intervals throughout the term. They will be short; possible subjects will be the week's threaded discussion topic; material covered in class; an assigned supplemental reading (emailed to the class); quizzes may be short answer (subjective) or objective or a combination. You will be responsible for all material covered to date, **including the date of the class**. (In other words, do the reading prior to class, please.)

Your three highest quiz grades will be averaged to provide 10% of your grade. Your two lowest grades (including any "0" for a time you weren't in class) will be dropped and will not count.

SPRING 2013 SYLLABUS published 30 Dec 2012

Do not ask me if and when I'll be giving the pop quizzes. They may be given at the beginning of class (it pays to arrive promptly), in the middle, or at the end. I can, and have, even given two quizzes in the same session. I carry the full term's worth of quizzes with me at all times, so I'm always ready to give them. But I won't say when. Please don't ask, because I won't tell.

Ethical Challenge Mini-Paper : 05%

This first paper is designed to give you important feedback on your writing and use of APA formatting/substantiation. In addition, this paper will test your ability to identify current ethical dilemmas in global business. Your task: Identify an issue in world business involving ethical issues (such as child/forced labour, pollution, corporate social responsibility, developing world culture clashes) based on an article or report from January 2012 to date (nothing earlier). Describe the dilemma/challenge in the source material in your own words along with a recommendation as to the appropriate course of action. Paper should include a title page, at least two pages on your analysis, and a "Reference/Work Cited Page" listing your source. APA format must be followed: 12 pt, Times New Roman, double-spaced, one-inch margins on all sides. Title page must be in APA format.

In-Class Exercises Participation: 05%

Part of your final grade will be based on your participation in class: contributing to in-class discussions, asking questions that deepen or extend the understanding of the topic, relating relevant personal experiences. We are fortunate that our class is not so large that I will not be able to learn each of your names (and—I am not kidding—I have an eidetic memory, so you will soon be known to me as someone who participates—or not). Some of you I know from other classes; I am looking forward to meeting the rest of you.

To provide a measurement of your degree of weekly participation, a number of very short, in-class exercises will be given; an example would be a one-question short-answer paper or (if the class is not too large), a small group exercise. These will relate to the readings, online discussions and current global business topics.

There will be a minimum of five of these in-class exercises; you need only be in satisfactory attendance for three to receive the 5% credit.

This is a class in international business, and at UTD, we are also fortunate to have students from every continent on which commerce occurs (at least until penguins develop into a viable demographic). Your own personal experiences, whether as a native of another country or a

SPRING 2013 SYLLABUS published 30 Dec 2012

student or tourist are unique and bring value to the class. As long as they are relevant to the discussion I strongly encourage you to share them.

Two “Take A Stand” Papers: 25% Students are required to choose a pro or contra side on a current international business topic. Your paper must be supported by a minimum of three original sources (NOT Wikipedia) and **none of the sources can be older than January 2012.**

Your **Word (.doc or .docx) commentaries** should be **NO FEWER** than five double-spaced pages, **not counting the cover and reference pages**. No footnotes are required! References should include not just the source (such as the URL of a website) but full credentials including author’s name, publisher and especially *the date of publication*. The citations must follow APA format; double-spaced, one-inch margins on all sides, title page, Times New Roman typeface. Further requirements are posted in the course shell and in the assignment itself.

I do not go by word count; do not pad your work just to make it longer. Please make sure every word is there for a reason and helps convey your meaning. This is business writing, not creative writing. When in doubt, cut it out.

Your papers should start with a brief summary of the issue’s main points followed by your own position on the subject and why you chose it. You will not earn any credits by simply copying and pasting an article without any further comments/interpretations. **Sources: Business Week, Forbes, The Economist, Harvard Business Review, Financial Times, Dallas Business Journal, Wall Street Journal, Dallas Morning News** (business section) the New York Times and the other international sources listed at the front of the syllabus, as well as other relevant publications or Web sites. These should be articles – preferably bylined – not stock reports or mission statements from corporate Web sites. – **And especially NOT public relations releases. These are self-serving, which is their function, and they are not from an objective source.** If you use any of these, they must be in addition to – not instead of – the three main sources required.

Please note that this assignment is analysis. It is not sufficient to state that you just agree or disagree with one of the sides in the case. You must demonstrate what you believe the proper position is – in other words, **TAKE A STAND.**

This class is titled “International Business,” and the article you choose must relate to, well, international business. . Do not just turn in a paper about a topic that interests you, a US-only

SPRING 2013 SYLLABUS published 30 Dec 2012

subject, or, above all, a paper written for another class. (See UTD Plagiarism Policy.) If in doubt, ask me.

Spelling and grammar count; you are all juniors and seniors, and capable of proofreading your work, as well as—and this is the important part—*having someone else proofread your work*. Every writer **MUST** do this—and that includes me. It has nothing to do with language skills and everything to do with being close to material you have written. Every writer—including me—will read over errors and omissions because the words are in our head---we “see” what’s not really there. So it’s critical that you find a friend or significant other or an objective third-party to catch the errors that SpellCheck doesn’t catch. SpellCheck is better than nothing, but not by much, and it will not catch errors like failing to differentiate between “they’re,” “their,” and “there.”

And for everyone—the possessive of the pronoun “it” is “its” —NO APOSTROPHE

As in: “Its skin was covered with soft white fur.” (“Its” as a possessive follows the same form as the pronouns “hers,” “yours,” “his,” “theirs.”

“It’s” is the contraction of “It is.” As in: “It’s time to review the book.”

(No, the English language isn’t completely logical and this is just one of those strange quirks you have to commit to memory, because there is no logic behind it.)

ASSIGNMENTS MUST BE SUBMITTED THROUGH THE E-LEARNING ASSIGNMENTS SECTION OF THE COURSE SHELL.

I only accept submissions electronically, through eLearning.

No-emails. No hard copies. No exceptions.

The assignments will be given in eLearning, and you’ll receive an email announcing them. **DO NOT EMAIL THEM TO ME.** (When you submit your paper electronically, you also have to submit the article itself that you are critiquing. You must submit in any Word format (but **NOT** WordPerfect), as a PDF, or a cut-and-paste into a Word document. Files should end with .doc, .docx, .pdf, .jpg, .rtf—but I **CANNOT** open .wps. These are the **ONLY** acceptable formats. **If you use a Mac, then you must save and submit your file as a .doc; eLearning cannot handle Mac files saved as a .docx and I can neither open nor grade them**

Do not, under any circumstances, email your assignment. They will be returned unread and ungraded. If you do not know how to use the eLearning system—which is simple, NOW is the time to learn. Have another student show you, or check with the Help Desk---they can walk you through it, if necessary. But if you can attach a file to an email, you can submit an assignment through the course shell.

SPRING 2013 SYLLABUS published 30 Dec 2012

Late Assignments will be accepted or graded (or not) at the instructor's discretion. "I forgot" or "I was busy with another class" are not acceptable excuses. You can turn these assignments in early, if you so choose. If a late assignment IS accepted, expect a penalty of at least 10 points, depending on the circumstances. If you have a valid medical/personal reason, please let me know at your earliest convenience. Substantiation may or may not be required.

Spelling, grammar and punctuation count. You have the time and means to proofread your work, or preferably, have someone else proofread it. And remember, SpellCheck can't catch grammar or many spelling errors (such as homonyms: they're, there, their).

A COMPLETE GRADING RUBRIC FOR THE CASE STUDY ANALYSES WILL BE POSTED IN THE COURSE SHELL. (BTW, did I mention that you cannot email these assignments?)

Exams: Each exam will have a combination of multiple choice, matching and true/false type questions, as well as two to five short-answer essay questions... Exams are not comprehensive. The instructor will provide hints for each exam a week before the exam takes place. I will also post some examples of test questions on eLearning so you'll know what to expect. **Make-up Exams** will only be given for an emergency and the decision solely depends on the instructor's discretion. Students are strongly advised to obtain prior permission, when possible. **You will need a Scantron (Form 882E) for each exam along with your pencil. I regret that I am unable to provide Scantron cards to class members. However, I do provide pencils. Is this a great class or what?**

CONTACT WITH INSTRUCTOR:

My contact information is on the front page of the Syllabus. You may call me any day, any time before 9 pm (2100 hrs). Please identify yourself by first and last name and the name of the class; I have over 100 students, and I can help you faster if I can place you. Please do not apologise for calling me. You are never interrupting my work—you are the reason for my work. If your call goes to voice mail, or if I can't answer because I'm trying to avoid flaming death on the Central Expressway, please leave a number where you can be reached. I have Verizon which is sometimes late delivering voice mails. If you don't hear from me within 24 hours, call again; I'm not being rude, I probably never got your original message.

While I welcome your phone calls, I will not pick up calls from blocked or restricted numbers. Please don't block yours if you expect a return call or if you expect me to pick it up.

Why I Cannot and Will Not Discuss Your Grades By Email or Phone

The Family Educational Rights and Privacy Act of 1974 (FERPA)

This national act relates to your rights of privacy regarding your grades. It is analogous to the HIPAA laws which protect the privacy of your health information. These rules protect you at any American learning institution, whether you're a U.S. citizen or not.

As part of my duty to following the guidelines of this federal law, please make note of the following:

- 1) **I do not disclose grades to ANYONE via email or over the phone** to prevent this information from ending up in the hands of a third party. I will ask you to look at the comments in the Grade Book. Even if you call to ask about your grade, I will ask you to login and look at the grade with me. That way we can discuss the grade while you are looking at it online. If you are not online, I will ask you to call back when you have computer access.
- 2) While my wife is convinced my laptop never leaves my side, there *are* times I am not online. Should you call me at one of those times, we will arrange a time mutually convenient to continue the conversation when we both have online access.
- 3) I will **NEVER** disclose your grade information or academic performance to a parent, friend, spouse, or any third party, either verbally, via email or a written note. *"They said it's OK,"* does not fly with me or with the Feds. Please do not tell me that *"all the other instructors do it."* First of all, I am sceptical of such blanket statements. Secondly, if even one instructor is freely disclosing grades, he/she is in violation of Federal law and UTD policy.

One final note: *Technical problems are **NOT** acceptable excuses for late assignments in this class.* Completing your assignments well in advance of their due dates will ensure that last - minute technical problems (power outages, computer crashes) don't derail your success. Please back up your work in several places: your system, flash drive, email the file to yourself at another e-mail account, cloud storage, etc. There is nothing worse than losing your hard work to a computer crash, and such issues will not constitute valid excuses for late work in this class. Students are expected to take the necessary steps to ensure the timeliness of their work.

Play it safe! Back up your work.

© Cartoonbank.com



"Is the homework fresh?"

Student Conduct and Discipline:

The University of Texas System and The University of Texas at Dallas have rules and regulations for the orderly and efficient conduct of their business. It is the responsibility of each student and each student organization to be knowledgeable about the rules and regulations which govern student conduct and activities. General information on student conduct and discipline is contained in the UTD publication, *A to Z Guide*, which is provided to all registered students each academic year.

The University of Texas at Dallas administers student discipline within the procedures of recognized and established due process. Procedures are defined and described in the Rules and Regulations, Board of Regents, The University of Texas System, Part 1, Chapter VI, Section 3, and in Title V, Rules on Student Services and Activities of the university's Handbook of Operating Procedures. Copies of these rules and regulations are available to students in the Office of the Dean of Students, where staff members are available to assist students in interpreting the rules and regulations (SU 1.602, 972/883-6391).

A student at the university neither loses the rights nor escapes the responsibilities of citizenship. He or she is expected to obey federal, state, and local laws as well as the Regents' Rules, university regulations, and administrative rules. Students are subject to discipline for violating the standards of conduct whether such conduct takes place on or off campus, or whether civil or criminal penalties are also imposed for such conduct.

Academic Integrity:

The faculty expects from its students a high level of responsibility and academic honesty. Because the value of an academic degree depends upon the absolute integrity of the work done by the student for that degree, it is imperative that a student demonstrate a high standard of individual honor in his or her scholastic work. Scholastic dishonesty includes, but is not limited to, statements, acts or omissions related to applications for enrollment or the award of a degree, and/or the submission as one's own work or material that is not one's own. As a general rule, scholastic dishonesty involves one of the following acts: cheating, plagiarism, collusion and/or falsifying academic records. Students suspected of academic dishonesty are subject to disciplinary proceedings.

Plagiarism, especially from the web, from portions of papers for other classes, and from any other source is unacceptable and will be dealt with under the university's policy on plagiarism (see general catalog for details). This course will use the resources of www.turnitin.com. This service searches the Web for possible plagiarism and has an accuracy rate of 90%+. In the past, I have found plagiarism simply by Googling a chunk of copy and finding its source (usually in Wikipedia, which is petty larceny, but plagiarism all the same).

Email Use:

The University of Texas at Dallas recognizes the value and efficiency of communication between faculty/staff and students through electronic mail. At the same time, email raises some issues concerning security and the identity of each individual in an email exchange. The university encourages all official student email correspondence be sent only to a student's U.T. Dallas email address and that **faculty and staff consider email from students official only if it originates from a UTD student account or the course email function**. This allows the university to maintain a high degree of confidence in the identity of all individual corresponding and the security of the transmitted information. UTD furnishes each student with a free email account that is to be used in all communication with university personnel. The Department of Information Resources at U.T. Dallas provides a method for students to have their U.T. Dallas mail forwarded to other accounts.

SPRING 2013 SYLLABUS published 30 Dec 2012

Withdrawal from Class:

The administration of this institution has set deadlines for withdrawal of any college-level courses. These dates and times are published in that semester's course catalog.

Administration procedures must be followed. It is the student's responsibility to handle withdrawal requirements from any class. In other words, I cannot drop or withdraw any student. You must do the proper paperwork to ensure that you will not receive a final grade of "F" in a course if you choose not to attend the class once you are enrolled.

Student Grievance Procedures:

Procedures for student grievances are found in Title V, Rules on Student Services and Activities, of the university's Handbook of Operating Procedures. In attempting to resolve any student grievance regarding grades, evaluations, or other fulfillments of academic responsibility, it is the obligation of the student first to make a serious effort to resolve the matter with the instructor, supervisor, administrator, or committee with whom the grievance originates (hereafter called "the respondent"). Individual faculty members retain primary responsibility for assigning grades and evaluations. If the matter cannot be resolved at that level, the grievance must be submitted in writing to the respondent with a copy of the respondent's School Dean. If the matter is not resolved by the written response provided by the respondent, the student may submit a written appeal to the School Dean. If the grievance is not resolved by the School Dean's decision, the student may make a written appeal to the Dean of Graduate or Undergraduate Education, and the dean will appoint and convene an Academic Appeals Panel. The decision of the Academic Appeals Panel is final. The results of the academic appeals process will be distributed to all involved parties. Copies of these rules and regulations are available to students in the Office of the Dean of Students, where staff members are available to assist students in interpreting the rules and regulations.

Incomplete Grades:

As per university policy, incomplete grades will be granted only for work unavoidably missed at the semester's end and only if 70% of the course work has been completed. An incomplete grade must be resolved within eight (8) weeks from the first day of the subsequent long semester. If the required work to complete the course and to remove the incomplete grade is not submitted by the specified deadline, the incomplete grade is changed automatically to a grade of F.

Disability Services:

The goal of Disability Services is to provide students with disabilities educational opportunities equal to those of their non-disabled peers. Disability Services is located in room 1.610 in the Student Union. Office hours are Monday and Thursday, 8:30 a.m. to 6:30 p.m.; Tuesday and Wednesday, 8:30 a.m. to 7:30 p.m.; and Friday, 8:30 a.m. to 5:30 p.m. The contact information for the Office of Disability Services is:

The University of Texas at Dallas, SU 22

PO Box 830688

Richardson, Texas 75083-0688

(972) 883-2098 (voice or TTY)

Essentially, the law requires that colleges and universities make those reasonable adjustments necessary to eliminate discrimination on the basis of disability. For example, it may be necessary to remove classroom prohibitions against tape recorders or animals (in the case of dog guides) for students who are blind. (BTW: tape recorders are OK with me.)

Occasionally an assignment requirement may be substituted (for example, a research paper versus an oral presentation for a student who is hearing impaired). Classes enrolled students with mobility impairments may have to be rescheduled in accessible facilities. The college or university may need to provide special services such as registration, note-taking, or mobility assistance. It is the student's responsibility to notify his or her professors of the need for such an accommodation. Disability Services provides students with letters to present to faculty members to verify that the student has a disability and needs accommodations.

Individuals requiring special accommodation should contact the professor before or after class or during office hours. Or contact me via email or phone. Please let me know if I can help in this regard; I cannot provide assistance if I'm not aware of the situation, and I am more than happy to do anything to accommodate you per the requirements above.

Religious Holy Days:

The University of Texas at Dallas will excuse a student from class or other required activities for the travel to and observance of a religious holy day for a religion whose places of worship are exempt from property tax under Section 11.20, Tax Code, Texas code Annotated. The student is encouraged to notify the instructor or activity sponsor as soon as possible regarding the absence, preferably in advance of the assignment. The student, so excused, will be allowed to take the exam or complete the assignment within a reasonable time after the absence: a period equal to the length of the absence, up to a maximum of one week. A student who notifies the instructor and completes any missed exam or assignment may not be penalized for the absence. A student who fails to complete the exam or assignment within the prescribed period may receive a failing grade for that exam or assignment. If a student or an instructor disagrees about the nature of the absence [i.e., for the purpose of observing a religious holy day] or if there is similar disagreement about whether the student has been given a reasonable time to complete any missed assignments or examinations, either the student or the instructor may request a ruling from the chief executive officer of the institution, or his or her designee. The chief executive officer or designee must take into account the legislative intent of TEC 51.911(b), and the student and instructor will abide by the decision of the chief executive officer or designee.

Off-Campus Instruction and Course Activities: Off-campus, out-of-state, and foreign instruction and activities are subject to state law and University policies and procedures regarding travel and risk-related activities. Information regarding these rules and regulations may be found at

http://www.utdallas.edu/BusinessAffairs/Travel_Risk_Activities.htm.

Additional information is available from the office of the school dean.

The descriptions and timelines contained in this syllabus are subject to change at the discretion of the instructor and factors such as weather or changes in university scheduling. They will be announced via class email; please check yours regularly, as Orion and the eLearning email system are my only way to contact you. MAKE SURE YOU LOG IN TO ORION TO ENTER YOUR MOBILE PHONE NUMBER SO YOU CAN RECEIVE OFFICIAL UNIVERSITY TEXT MESSAGES REGARDING EMERGENCY SITUATIONS. These messages and the UTD home page will announce any weather/emergency closures most likely before I am informed. Obviously, the policies of the University of Texas at Dallas take precedence over anything on this schedule.

SPRING 2013 SYLLABUS published 30 Dec 2012

In today's economy, if you're working, I know the pressures you are under. I will never expect you to put this class before your regular paycheck and benefits. If you have to work, you have to work. No need to apologise. Everything is always in the course shell. If work interferes with an exam, then alternatives can be arranged.

And last, but far from least, **I do NOT take attendance**. Attendance is at *your* discretion. Everything is in the Course Shell, so there's no need to call me and ask me what you've missed. You are all adults and the best judges of where you need to be. You don't need to forward me notes from coaches, other instructors, your mom, your psychic, your pet's psychic, or other third-parties. No excuses are necessary.

QUESTIONS? Just ask. I'll answer (almost) anything.

In case I didn't emphasise it enough, you **cannot** email the case studies. Just checking to see if anyone actually reads this all the way through.





Japan 1978



Japan 2009



USA 1978



USA 2009



Germany 1978



Germany 2009



Russia 1978



Russia 2009