

Course Syllabus

Course Information

ISGS 4309/501: DIVERSITY AND GLOBALIZATION (10315)

Summer, 2009

Class Meeting Time: 5:30 – 6:45 PM, TR

Class Location: GR 2.530

Professor Contact Information

Dr. Dachang Cong

dccong@utdallas.edu

Office Location: GR 2.210

972-883-2297

Office Hours: 9:15 – 11:15 AM TR

And by Appointment

The School of Interdisciplinary Studies

The University of Texas at Dallas

Course Pre-requisites, Co-requisites, and/or Other Restrictions

There are no pre-requisites.

Reading, critical thinking, and writing skills are essential.

Every student should have a college writing guide.

Course Description

This course studies the powerful and often painful processes of globalization with both historical depth and contemporary width. The course examines how economic globalization contributes to the bubbles and crashes in the financial world and triggers environmental crises and societal pitfalls. It also explores the interaction between culture and economy, as displayed in various parts of the world. In an increasingly borderless world, the Internet, global finance, and multinational corporations continue to weaken the power of nation states. At the same time, national and local cultures resist, revise, or painfully accommodate foreign influence. The instructor and students study how various countries respond to globalization reshaped by international business and powered by the digital revolution. They will compare different economic systems, especially stock market capitalism vs. welfare capitalism. Topics also include cross-cultural communication, conflict resolution, financial warfare, and migration.

Student Learning Objectives/Outcomes

Upon completion of the course, the student should be able to:

1. Describe and decode historical developments and contemporary events of globalization with new insights gained through the class.
2. Comprehend the dynamic interaction between globalization and diversity as well as between culture and economy.
3. Compare different economic systems and business cultures.

Required Textbooks and Materials

Friedman, Thomas.
Hot, Flat, and Crowded.
 Issenberg, Sasha.
The Sushi Economy.
 Oishi, Nana.
Women in Motion.

Suggested Course Materials

The instructor will suggest a number of web sites, TV programs, and movies.

Assignments & Academic Calendar

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|------------|---|-----------------|
| I | Orientation
The Concept of Culture
Cross-Cultural Communication
American Business Culture | Aug. 20 |
| II | Trust and Its Relevance to Economy
Low-Trust Societies
Chinese Business Culture
One World, Flat or Not (1) | Aug. 25 and 27 |
| | Friedman, <u>Hot, Flat, and Crowded</u> , Part I. | |
| III | High-Trust Societies
French Business Culture
One World, Flat or Not (2) | Sept. 1 and 3 |
| | <u>Hot, Flat, and Crowded</u> , Part II. | |
| IV | The Crisis of Trust in America
German Business Culture
One World, Flat or Not (3) | Sept. 8 and 10 |
| | <u>Hot, Flat, and Crowded</u> , Part III. | |
| | *Topic for term paper due | |
| V | The Two Capitalist Systems (1)
Italian Business Culture | Sept. 15 and 17 |

One World, Flat or Not (4)

Hot, Flat, and Crowded, Part IV.

VI The Two Capitalist Systems (2)
Mexican Business Culture
One World, Flat or Not (5)

Sept. 22 and 24

Hot, Flat, and Crowded, Part V.

VII Financial Crisis (1)
Global Financial Warfare
South Korean Business Culture
Globalization of Goods and Services (1)

Sept. 29 and Oct. 1

Issenberg, The Sushi Economy, Part I.

VIII Financial Crisis (2)
Japanese Business Culture
Globalization of Goods and Services (2)
Globalization, Diversity, and Conflicts (1)

Oct. 6 and 8

Issenberg, The Sushi Economy, Part II.
Midterm Exam

IX Financial Crisis (3)
Indian Business Culture
Globalization of Goods and Services (3)
Globalization, Diversity, and Conflicts (2)

Oct. 13 and 15

Issenberg, The Sushi Economy, Part III.

X The Nature of International Business (1)
Financial Crisis (4)
Globalization of Goods and Services (4)
Globalization, Diversity, and Conflicts (3)

Oct. 20 and 22

Issenberg, The Sushi Economy, Part IV.

XI The Nature of International Business (2)
Migration Workers (1)

Oct. 27 and 29

Oishi, Women in Movement, Chapters 1 - 2.

XII	The Nature of International Business (3) Migration Workers (2)	Nov. 3 and 5
	Oishi, <u>Women in Movement</u> , Chapters 3 - 4.	
XIII	The Nature of International Business (4) Migration Workers (3)	Nov. 10 and 12
	Oishi, <u>Women in Movement</u> , Chapters 5 - 6.	
XIV	The Global Digital Revolution Migration Workers (4)	Nov. 17 and 19
	Oishi, <u>Women in Movement</u> , Chapter 7 and Epilogue.	
XV	The Future of Globalization	Nov. 24
** Exam questions to be distributed		
XVI	Conclusion	Dec. 1 and 3
XVII	Term Paper and Final Exam Due	Dec. 10

Grading Policy

Each student is required to write a term paper about the impact of globalization on American life and work. The paper is based on original/ethical fieldwork. He or she is also required to complete two exams (essay questions).

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|------------------------|--------------------|
| 1) term paper | 50% of final grade |
| 2) exams | 40% of final grade |
| 3) class participation | 10% of final grade |

Poor attendance and late work will cause a reduction in the final grade. The instructor will make a decision on the reduction according to the degree/nature of poor attendance and belatedness.

Course & Instructor Policies

Electronic equipment should not be used to distract attention and disrupt learning. Class attendance is essential. Poor attendance will impact on the grade negatively. Late work will also impact on the grade negatively.

Field Trip Policies

Off-campus Instruction and Course Activities

Off-campus, out-of-state, and foreign instruction and activities are subject to state law and University policies and procedures regarding travel and risk-related activities. Information regarding these rules and regulations may be found at the website address

http://www.utdallas.edu/BusinessAffairs/Travel_Risk_Activities.htm. Additional information is available from the office of the school dean. Below is a description of any travel and/or risk-related activity associated with this course.

Student Conduct & Discipline

The University of Texas System and The University of Texas at Dallas have rules and regulations for the orderly and efficient conduct of their business. It is the responsibility of each student and each student organization to be knowledgeable about the rules and regulations which govern student conduct and activities. General information on student conduct and discipline is contained in the UTD publication, *A to Z Guide*, which is provided to all registered students each academic year.

The University of Texas at Dallas administers student discipline within the procedures of recognized and established due process. Procedures are defined and described in the *Rules and Regulations, Board of Regents, The University of Texas System, Part 1, Chapter VI, Section 3*, and in Title V, Rules on Student Services and Activities of the university's *Handbook of Operating Procedures*. Copies of these rules and regulations are available to students in the Office of the Dean of Students, where staff members are available to assist students in interpreting the rules and regulations (SU 1.602, 972/883-6391).

A student at the university neither loses the rights nor escapes the responsibilities of citizenship. He or she is expected to obey federal, state, and local laws as well as the Regents' Rules, university regulations, and administrative rules. Students are subject to discipline for violating the standards of conduct whether such conduct takes place on or off campus, or whether civil or criminal penalties are also imposed for such conduct.

Academic Integrity

The faculty expects from its students a high level of responsibility and academic honesty. Because the value of an academic degree depends upon the absolute integrity of the work done by the student for that degree, it is imperative that a student demonstrate a high standard of individual honor in his or her scholastic work.

Scholastic dishonesty includes, but is not limited to, statements, acts or omissions related to applications for enrollment or the award of a degree, and/or the submission as one's own work or material that is not one's own. As a general rule, scholastic dishonesty involves one of the following acts: cheating, plagiarism, collusion and/or falsifying academic records. Students suspected of academic dishonesty are subject to disciplinary proceedings.

Plagiarism, especially from the web, from portions of papers for other classes, and from any other source is unacceptable and will be dealt with under the university's policy on plagiarism (see general catalog for details). This course will use the resources of turnitin.com, which searches the web for possible plagiarism and is over 90% effective.

Email Use

The University of Texas at Dallas recognizes the value and efficiency of communication between faculty/staff and students through electronic mail. At the same time, email raises some issues concerning security and the identity of each individual in an email exchange. The university encourages all official student email correspondence be sent only to a student's U.T. Dallas email address and that faculty and staff consider email from students official only if it originates from a UTD student account. This allows the university to maintain a high degree of confidence in the identity of all individual corresponding and the security of the transmitted information. UTD furnishes each student with a free email account that is to be used in all communication with university personnel. The Department of Information Resources at U.T. Dallas provides a method for students to have their U.T. Dallas mail forwarded to other accounts.

Withdrawal from Class

The administration of this institution has set deadlines for withdrawal of any college-level courses. These dates and times are published in that semester's course catalog. Administration procedures must be followed. It is the student's responsibility to handle withdrawal requirements from any class. In other words, I cannot drop or withdraw any student. You must do the proper paperwork to ensure that you will not receive a final grade of "F" in a course if you choose not to attend the class once you are enrolled.

Student Grievance Procedures

Procedures for student grievances are found in Title V, Rules on Student Services and Activities, of the university's *Handbook of Operating Procedures*.

In attempting to resolve any student grievance regarding grades, evaluations, or other fulfillments of academic responsibility, it is the obligation of the student first to make a serious effort to resolve the matter with the instructor, supervisor, administrator, or committee with whom the grievance originates (hereafter called "the respondent"). Individual faculty members retain primary responsibility for assigning grades and evaluations. If the matter cannot be resolved at that level, the grievance must be submitted in writing to the respondent with a copy of the respondent's School Dean. If the matter is not resolved by the written response provided by the respondent, the student may submit a written appeal to the School Dean. If the grievance is not resolved by the School Dean's decision, the student may make a written appeal to the Dean of Graduate or Undergraduate Education, and the dean will appoint and convene an Academic Appeals Panel. The decision of the Academic Appeals Panel is final. The results of the academic appeals process will be distributed to all involved parties.

Copies of these rules and regulations are available to students in the Office of the Dean of Students, where staff members are available to assist students in interpreting the rules and regulations.

Incomplete Grade Policy

As per university policy, incomplete grades will be granted only for work unavoidably missed at the semester's end and only if 70% of the course work has been completed. An incomplete grade must be resolved within eight (8) weeks from the first day of the subsequent long semester. If the required work to complete the course and to remove the incomplete grade is not submitted by the specified deadline, the incomplete grade is changed automatically to a grade of F.

Disability Services

The goal of Disability Services is to provide students with disabilities educational opportunities equal to those of their non-disabled peers. Disability Services is located in room 1.610 in the Student Union. Office hours are Monday and Thursday, 8:30 a.m. to 6:30 p.m.; Tuesday and Wednesday, 8:30 a.m. to 7:30 p.m.;

and Friday, 8:30 a.m. to 5:30 p.m.

The contact information for the Office of Disability Services is:
 The University of Texas at Dallas, SU 22
 PO Box 830688
 Richardson, Texas 75083-0688
 (972) 883-2098 (voice or TTY)

Essentially, the law requires that colleges and universities make those reasonable adjustments necessary to eliminate discrimination on the basis of disability. For example, it may be necessary to remove classroom prohibitions against tape recorders or animals (in the case of dog guides) for students who are blind. Occasionally an assignment requirement may be substituted (for example, a research paper versus an oral presentation for a student who is hearing impaired). Classes enrolled students with mobility impairments may have to be rescheduled in accessible facilities. The college or university may need to provide special services such as registration, note-taking, or mobility assistance.

It is the student's responsibility to notify his or her professors of the need for such an accommodation. Disability Services provides students with letters to present to faculty members to verify that the student has a disability and needs accommodations. Individuals requiring special accommodation should contact the professor after class or during office hours.

Religious Holy Days

The University of Texas at Dallas will excuse a student from class or other required activities for the travel to and observance of a religious holy day for a religion whose places of worship are exempt from property tax under Section 11.20, Tax Code, Texas Code Annotated.

The student is encouraged to notify the instructor or activity sponsor as soon as possible regarding the absence, preferably in advance of the assignment. The student, so excused, will be allowed to take the exam or complete the assignment within a reasonable time after the absence: a period equal to the length of the absence, up to a maximum of one week. A student who notifies the instructor and completes any missed exam or assignment may not be penalized for the absence. A student who fails to complete the exam or assignment within the prescribed period may receive a failing grade for that exam or assignment.

If a student or an instructor disagrees about the nature of the absence [i.e., for the purpose of observing a religious holy day] or if there is similar disagreement about whether the student has been given a reasonable time to complete any missed assignments or examinations, either the student or the instructor may request a ruling from the chief executive officer of the institution, or his or her designee. The chief executive officer or designee must take into account the legislative intent of TEC 51.911(b), and the student and instructor will abide by the decision of the chief executive officer or designee.

These descriptions and timelines are subject to change at the discretion of the Professor