The goal of the QEP is to enhance the written communication and research skills of Amridge University students through the combined and strategic efforts of the EXPLORE Lab services, the Writing Intensive (WI) courses, and the faculty professional development program.

Through the Institutional Effectiveness process of extensive focus reviews and broad-based input towards the topic development, it became apparent that there was an opportunity for improvement in the areas of student written communication and research skills that had the potential to radically and positively change the culture at Amridge University, and a plan was set in motion. Over the course of two years, details of the plan took shape, appropriate human and fiscal resources were dedicated, and timelines and assessment strategies were designed to ensure the following outcomes:

- Students will be able to implement accepted conventions of research and written prose appropriate to one’s academic discipline, occasion, and audience to accomplish a specific purpose, and
- Faculty will be able to develop engaging online instructional activities to prompt quality writing, research in the classroom, student engagement, faculty feedback, and assessment/portfolio entry development.

Assessment strategies include (a) departmentally team-graded portfolio entries of students enrolled in WI courses to determine the level of written communication and research proficiency within the discipline, and (b) external C.O.R.E. Teams (Consultants for Occupational Readiness and Employment) will assess portfolio entries to determine if the work meets accepted standards within their respective industries. The expectation is that 90% of all WI course student portfolio submissions will receive the “Industry Approved” distinction.

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