





TWENTY FIVE YEARS OF PROFESSIONAL SERVICES

The Council for the Advancement of Standards in Higher Education (CAS) has been the pre-eminent force for promoting standards in student affairs, student services, and student development programs since its inception in 1979. For the ultimate purpose of fostering and enhancing student learning, development, and achievement and in general to promote good citizenship, CAS continues to create and deliver a dynamic and credible Book of Professional Standards and Guidelines and Self-Assessment Guides that are designed to lead to a host of quality-controlled programs and services. These standards respond to real-time student needs, the requirements of sound pedagogy, and the effective management of currently 34 functional areas, consistent with institutional missions.

Individuals and institutions from the 36 CAS member organizations comprise a professional constituency of more than 100,000 professionals. Representing a significant majority of higher education practitioners in student programs and services throughout the country and beyond, no other body exists that so comprehensively speaks for this important field of endeavor. CAS will continue to have significant impact, especially as institutional effectiveness, student learning, outcomes assessment, accountability, and quality assurance become increasingly important to higher education.

*** CAS Symposium Resources ***

November 2006

[CAS Basics: CAS Standards, Self-Assessment, Student Learning Outcomes in Higher Education](#)

(PowerPoint)

- Phyllis Mable (CAS Executive Director)
- Laura Dean (University of Georgia)

[Accountability, Assessment & Student Success: Lessons and Future Designs](#) - Opening Keynote Address

- Dr. Richard Keeling (Keeling & Associates)

[Connecting Functional Areas to Student Learning Outcomes](#) (.pdf)

- Dr. Inkelas (University of Maryland)

[Preparing for Institutional Accreditation](#) (PowerPoint)

- Dr. Robert Bonfiglio (State University of New York at Geneseo)

[Reflections on Outcomes and Assessment: Applying the CAS Process](#) - Closing Keynote Address (.pdf)

- Dr. Susan Komives (University of Maryland - College Park)

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