## PROF. BOB ARNOLD'S BACKGROUND:

## **EDUCATION:**

- BFA Degree in Radio-Television and Speech from Ohio University
- MA Degree in Oral Communications from Baylor University

## **WORK EXPERIENCE:**

- 10-years of broadcasting experience as a radio disk jockey and program director, and as a sports anchor on television in Ohio, Washington (D.C.), Maryland, Pennsylvania, and Texas.
- 25-years experience in business sales, marketing, public relations and advertising for a variety of companies in the Dallas area.
- 15-years as an Administrator in the Dallas County Community College District in sales and grant writing.
- 25-years (part time) as founder and marketing director for the internationally acclaimed Dallas men's choral group, The Vocal Majority.
- 40-years (part time) as an Adjunct Faculty member of the Dallas County Community College District and Collin College, teaching Speech Communication, Public Speaking and Radio Announcing.
- 2015 & 2016 Richland College nominee for "Excellence In Teaching Award".

