

DENNIS P. WALSH

Arts & Humanities
Clinical Professor/ Literary Studies

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Current Academic Position

2003-2013

Clinical Professor of Literary Studies, specializing in Early American Literature (1607-1800), and the American Literary Renaissance (1800-1865) and American Realism and Naturalism (1865-1914) on the graduate and undergraduate levels. Current courses in American literature selected for SACS review as undergraduate and graduate literary offerings.

Current research project is a transAtlantic appreciation of the Boston printer Benjamin Harris (1673-1716) who published/edited America's first newspaper; published the influential New England Primer, participated in Massachusetts's Glorious Revolution, ran America's first coffeehouse and was a confidant of the New England power elite, including the Mathers and Samuel Sewall.

Immediate-past Academic Position

2003-2004

Advisor / Arts & Technology (75%) and Clinical Professor / Literary Studies (25%), School of Arts and Humanities, University of Texas-Dallas.

Academic Background: Miami University, Oxford, Ohio (1975-2000)

Professor Emeritus English, Journalism.

Miami's Interdisciplinary English department housed, besides American and English literary studies, journalism, creative writing, technical writing, literary theory and linguistics. I taught journalism, American literature and New Media studies.

2001-2002

Director of Center for Interactive Media Studies. Hired by Miami to continue IMS projects

2001-2002

New Media Consultant to Miami College of Arts and Science and the university Liberal Education Council on "convergence" journalism and Internet pedagogy.

1994-2000

Co-founder, co-director of the Center of Interactive Media Studies (IMS). IMS is a multi-disciplinary center dedicated to Internet research, projects and pedagogy within the university and with external corporate collaborators. (see www.MUOHIO.edu/IMS)

1975-2000

Professor of English/Journalism. Taught Beginning and Advanced News Writing, Copy Editing and Editorial (argument and persuasion) Writing, First-year Writing, Early American Literature, Hypertext-Literary Theory, American Studies, Honors Program.

1980-1985

Director of Journalism. Responsibilities included scheduling faculty assignments and courses, mediating in student/faculty and faculty/department issues and representing journalism to the College of A&S and the university at large.

1979-2000

Adviser, *The Miami University Student Newspaper*. Editorial, business and legal adviser.

1981-1990

Adviser, SPJ/SDX. I initiated campus chapter of Society of Professional Journalists at Miami University.

Courses Taught at Miami University

Journalism: Introductory and Advanced News Writing/Reporting; Editorial Writing; Feature writing; Copy Editing; Communications theory; Law of the Press.

Literature: Colonial American Literature: White on Red: American Literature about Native Americans. Survey of American Literature 1607-1865.

American Studies: History of First Amendment: Its Antecedents to Current Practice; Colonial-Native American Literary experiences.

New Media: Website Content Management and Writing and Editing Online; Hypertext Theory: From Hieroglyphics to Hypertext.

Honors: Colonial New England and Native American Diaspora; The First of the First Amendment: Selected Issues in State-Church Separation; Internet for Journalists.

Courses Created at Miami University

1999 Hypertext Theory: *From Hieroglyphics to Hypertext*. Created the university's first hypertext theory course, tracing the evolution and cultural ramifications of text from clay tablets to computer screens.

1994 Senior Capstone: New Media: Content Management, Writing and Editing Online. Created a "convergence" Web-based teaching methodology, combining traditional research, writing and editing with Web building.

1993 Internet for Journalists: Developed the university's **first** Internet research and Web building course as part of the Honors program. It was specifically aimed at students in journalism or those considering entering the journalism program.

Selected Academic Publications

"Metacom's True Lineage Redux, Again," *New England Historical and Genealogical Register*, spring, 2003. The article clarifies the relationship between Massasoit and his son/grandson, known to history as King Philip, the supposed architect of the bloody Puritan-Indian conflict of 1675-76.

"Thinking on Cybertime: Does the Back Button Mean the Future, the Forward Button the Past," *Emerging Rhetorics*. ed. William Tanner Texas Woman's University. CD-Rom. Mesquite, Texas: Caxton's Modern Arts Press, 1999.

"The Net as Narrative: Some Thoughts on a Work in Progress," *Rhetoric and Technology in the Next Millennium*. Eds. William E. Tanner and Suzanne S. Webb. Texas Woman's University. CD-Rom. Mesquite, Texas: Caxton's Modern Arts Press, 1998.

"Indications of a Worldly Spirit: Religious Opposition to the Arts in Early Cincinnati, 1815-1830," *MIDAMERICA XVI*, ed. David D. Anderson. Michigan State Univ. Press, 1989.

"Jonathan Swift's American Acquaintance: A Source for 'A Modest Proposal,'" *The Scriblerian*. eds. Peter A. Tasch, et al. Temple Univ. Press, 1987.

"Policy Guide for Miami University Student Newspaper," authorized by Office of Student Affairs, vetted by Miami University attorney, 1986, updated 1991. Monograph outlined the legal relationship between university and student newspaper; detailed Editorial and Business responsibilities and practices; summarized current laws regarding libel, privacy, open records; and emphasized ethical action for journalists.

Selected Academic Papers

"Creating a Digital Media Studies Center," *Eli Lilly Teaching/Interactive Media Studies Conference*, Miami University, Oxford, Ohio, November 2001.

"New Media and Inner-City Education," *Eli Lilly Teaching/Interactive Media Conference*, Miami University, Oxford, Ohio, November, 2000.

"Taking New Media to Inner-City Youth," *Educom Conference*, Minneapolis, Min, 1999.

"Public Universities and Open Records," College Media Advisers National Conference, N.Y., 1998.

"Student Newspapers and Campus Secrecy," College Media Advisers National Convention, N.Y. 1997.

"To Print or Not to Print: Hate Speech and Campus Newspapers," College Media Advisers, New Orleans, 1994.

"Cincinnati and the Arts," *Midwest Literature Conference*, Michigan State University, East Lansing, Mi., 1992.

"A Foul Blot Upon Our Escutcheon: An Old Light Calvinist Addresses Slavery," Symposium: Cultural Heritage of the Midwest, Michigan State University, E. Lansing, Mich., 1991.

"Religious Opposition to Theater in Early Cincinnati," *Cincinnati Historical Society*, Cincinnati, Ohio, April, 1988.

Education Background

Ph.D. studies, American Literature (abd), The University of Cincinnati, 1977-81. Graduate studies concentrated on Early American Literature, particularly Puritanism and Indian wars, 1675-76. The courses taken independent of my Miami role, at my own initiative, at nights, for self-enrichment and further knowledge of American literature. During that time I was tenured and promoted by Miami University based on my journalism performance.

M.A. in English Literature, The University of Denver, 1970-73. Coursework concentrated on English Romanticism and French Revolution.

B.A. in English, Springfield (Ma.) College, 1963-67.

New Media Editorship

2002-2003

Editor/Producer, AOL/Digital Cities/Dallas.

I produced online daily sports, arts and entertainment for AOL Local Guide, Houston, Texas, which has nine daily categories and three additional Weekend and City Best segments. The site averages 272,000 page views per week.

As online editor, I administered an \$80,000 budget and managed a nine-member team of Houston freelancers and photographers. Specific responsibilities in producing Houston content include event and venue research, scheduling, assigning event and venue stories, editing and programming copy and adding accompanying photos. (See www.digitalcity.com/houston/) During my tenure, the site's overall ranking in page views has climbed from 19th to 12th place in the AOL/Digital City chain.

New Media Consulting Experience

Summer, 2000.

I was a consultant to Belo Interactive/Dallas. I created the "Velocity User Manual" for Belo's newly introduced browser-based, online news content-management system. I also conducted training seminars in the system for online editors from throughout the Belo chain. www.belointeractive.com

1998-2001

Consultant, National Underground Railroad Freedom Center, Cincinnati, Ohio.

I mentored inner-city high school students as part of a unique Web project based on the historic role Cincinnati played in the Underground Railroad. After the initial 1998-99 project, I extended its scope in 2000 by linking students from Cincinnati Country Day School, the city's wealthiest private high school, with the inner-city students for continued research, writing and publication on the Web of Cincinnati's role in the Underground Railroad. We continued the project in 2001. The three-year Internet project was underwritten by Cincinnati Bell Telephone for \$83,000. www.nurfc.org

Key Accomplishments in New Media

Organized and supervised multidisciplinary university Interactive/Online projects internally and externally. The external projects amounted to nearly \$200,000 in grants.

Created university-wide IMS curriculum;

Produced and participated in IMS conferences;

Created partnerships and funding opportunities with corporate clients, including the Interactive divisions of Procter & Gamble, The Chicago Tribune, The Dayton Daily News, The Kettering Foundation, Fox Sports and the City of Oxford;

Negotiated and guided Interactive media internships with corporations;

Worked directly with Dean of Arts and Science to administer IMS and create funding opportunities.

Selected Awards

2000

\$1 million. Procter & Gamble Foundation awarded a gift of \$1 million in October, 2000 to The Center for Interactive Media Studies (IMS) based on the Center's widespread interactive achievements and future academic and community outreach goals. The \$1 million was P&G's largest gift to an academic institution. www.muohio.edu/ims/

1993

\$1,500. The Miami University College of Arts & Science awarded me its Faculty Enrichment Award for \$1,500 to attend the National Institute for Computer Assisted Reporting (NICAR) at Univ. of Missouri. While the money was small, NICAR's impact was huge in that I was introduced to the newly released MOSAIC (Internet's graphic interface) and immediately realized this was integral part of communication's future. Within one semester I had one of the first journalism courses in the country focused on Internet.

1977

\$37,000. I received The Miami University College of Arts & Science Departmental Enrichment Award of \$37,000 to purchase the first desktop computer system, not only for journalism program, but in the university as well.

IMS Funded Projects

Director or co-director (with Linda Crider) of the following collaborative Interactive Media Studies projects that brought in more than \$200,000, all of which were initiated in entrepreneurial fashion with

companies, communities, schools and foundations external to the university. (The following list does not include internal in-kind monies from Miami.)

2000-01 "Online Kiosks," \$40,000, Interactive Beauty Care, Procter & Gamble.

1999-2000 "Being Girl," \$32,000, Interactive Feminine Care, Procter & Gamble. 1999-2000. See www.beinggirl.com; also see related article "Procter & Gamble's Great Web Experiment," *Business 2.0*, 11.28.2000, p. 48. Being Girl is one of the longest-standing web sites in cyberspace.

1999-2001 "Ohio Newspaper Usability Study," \$1,000, Ohio Newspaper Association.

1998-2001 "Critical Fusion," \$83,000, Cincinnati Bell. www.nurfc.org

1998-99 "Project Democracy," National Issues Forum, \$10,000, Kettering Foundation, Dayton, Ohio.

1998-99 Autumn Conference "E-Business and Academia," \$4,000, Digital Chicago Tribune.

1998 "City of Oxford Website," \$8,000, City of Oxford, Ohio. www.cityofoxford.org

1998 "Frebeze.com," Procter & Gamble Home Products Division, Procter & Gamble, \$11,000.

1998 Web camera for IMS. \$800, Digital Chicago Tribune.

1997-2000 "Online News Magazine," Internet Capstone class (year-long), Digital Chicago Tribune, \$12,000.

1997 Maintenance of Associated Press Website from Miami, \$3,600, Associated Press Managing Editors (APME).

1996 "Online College News Magazine," Digital Dayton (Ohio) Daily News, \$2000.

1996 Miami University Shoupp Award, \$2,000, grant to develop a prototype New Media (online journalism) course.

Newspaper Experience

1980

Copy Editor, *The Philadelphia (Pa) Inquirer*.

One of three university faculty from throughout the country selected for summer employment at (what was then) among the best U.S. newspapers.

1972-75

Sunday News Editor, Make-Up Editor, Copy Editor and Backshop Editorial Supervisor *The Rocky Mountain News*, Denver, Colorado.

Worked in most aspects of newspaper production from copy editing to late remakes.

1970

Reporter, Night Rewrite, *The Associated Press*, Denver, Colorado.

1968-70

North American Correspondent, *Reuters*, New York, N.Y.

Covered all news of interest to worldwide audiences (particularly Europe and Asia) including politics, economics, war protests and urban riots, labor, education.

1966-68

General Assignment/Swing Shift Reporter, *The Springfield (Mass) Union Republican*, Springfield, Mass., 1966-68. I covered police, courts, labor, education and City Hall as the regular back up to reporters assigned to those beats.

Summer, 1964

Reporter, Erie (Pa) Times, Jamestown, N.Y. bureau.

Covered the Bobby Kennedy vs. Kenneth Keating senatorial race in Jamestown and Chatauqua area.

Additional Newspaper Experience

Editorial/Business/Legal Adviser, *The Miami Student Newspaper*, Miami University

In a field that is notorious for revolving-door advisers, I was among the longest-lived student newspaper advisers in the country, holding the position from 1980-2000. During that period I handled all aspects of the university's award-winning, 10,000-circulation, thrice-weekly publication student newspaper, including legal, editorial and business issues.

Along with my editorial role, I also had final authority over *The Student's* finances, including printing contracts, computer/equipment purchases, salaries and budget reports. The size of the staff varied over the years from a high of about 50 to a low of about 35 students.

During my tenure, I initiated computer production in 1980 (saving the paper \$50,000 annually in printing fees); initiated thrice-weekly publication in 1986 (by shifting paper from two journal-size editions to three-tabloid editions); initiated a web-edition in 1996.

Aside from my regular advising, I acted as a mediator between *The Student* and aggrieved persons or parties. I was considered the university's Student Press Law specialist and served as mediator/counsel, particularly in potential libel/invasion of privacy suits.

I also wrote a monograph detailing the role, responsibilities and legal and ethical practices of *The Student*, as well as outlining its relationship to the university. The university officially adopted the manual in 1986.

During my 20-year guidance the paper won 10 local and national awards for design, reporting and freedom of information. In 1994-97, *The Student* successfully sued to open campus crime/disciplinary records. The suit eventually went to the U.S. Supreme Court, which refused to overturn The Ohio State Supreme Court. (See *State ex rel. The Miami Student v. Miami Univ.* (1997) Ohio St. 3d.)

As a result, *The Student Newspaper* received First Amendment awards from: National Society for Professional Journalists; Ohio Society for Professional Journalists; National Student Press Association and Ohio Press Association (it was the first time the ONA made a collegiate press award).

Professional Activities

2000-present

Currently belong to **Media Dons**, an ad hoc group comprising faculty from across the country who established programs or centers similar to the Center for Interactive Media Studies at Miami. We meet yearly at the national **Online News** conference to exchange ideas, update one another on the progress of online education and discuss forwarding of various initiatives.

1975-2000

Past affiliations have included: Society of Professional Journalists (**SPJ**); Investigative Reporters and Editors (**IRE**); Associated Press Managing Editors (education faction)(**APME**); Modern Language Association(**MLA**); Midwest Modern Languages Association(**MMLA**) and First Amendment Congress.

