

LISA BELL
Professional Communication, School of Arts and Humanities
The University of Texas at Dallas
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Educational History

- ABD
- Northwestern University, Evanston, Illinois; Communication Studies
- Dissertation: *Redemptive Memories: Journalistic Narratives and National Identity*

- M.A., June 1997
- Major: Communication Studies
- Northwestern University, Evanston, Illinois; Communication Studies
- Thesis: *Political Violence, National Identity and the Public Sphere: American and Israeli Responses to the Threat from Within*

- B.A., May 1993
- Rice University, Houston, Texas; Political Science

Professional Experience

- Senior Lecturer, The University of Texas at Dallas. 2003-present.
- Associate Faculty, Collin County Community College; Plano, Texas. 2003.
- Graduate Teaching Assistant, Northwestern University; Evanston, Illinois. 1994-1999.

Research Interests

I help students think critically about how they construct communication and make effective decisions about how to present themselves and their ideas in a competitive world. As Arts and Humanities expands its focus on communication with the Emerging Media and Communication major, I primarily offer courses that connect my background in communication theory, deliberation, persuasion, and argumentation to emerging media contexts to help students understand how to build their credibility as they present themselves and their arguments across different rhetorical situations.

Professional Memberships

- Society for Technical Communication
- National Communication Association
- Texas Speech Communication Association

Awards and Fellowships

- National Communication Association, Mass Communication Division, Doctoral Honors Fellow, August 1998.

Achievements in Original Achievement, Investigation, and Research

- Papers presented at professional meetings
 - “Expanding Dynamic Communication Across the Curriculum,” presented at National Institute for Staff and Organizational Development International Conference on Teaching and Leadership Excellence, Austin, Texas, June 1, 2010
 - “Generations at Work: The Challenges of Age Diversity in the Workplace,” presented at National Institute for Staff and Organizational Development International Conference on Teaching and Leadership Excellence, Austin, Texas, May 31, 2010
 - “From Tupac to Barack: Will Politics of Hope and Change Affect Education and Cultural Accountability?” Texas Speech Communication Association Convention, Irving, Texas, October 7-10, 2009.
 - “Nonverbal Communication and Context,” Texas Speech Communication Association Convention, Irving, Texas, October 7-10, 2009.
 - “Minority Activism: Getting Voices Heard Within Institutions and Communities,” Texas Speech Communication Association Convention, Irving, Texas, October 7-10, 2009.
 - “Dynamics of Student Mentoring,” Texas Speech Communication Association Convention, Irving, Texas, October 7-10, 2009.
 - “Gender Gaps in Education and Socioeconomic Development,” Texas Speech Communication Association Convention, Irving, Texas, October 7-10, 2009.
 - “Scholarship Acquisition in Changing Economic Times,” Texas Speech Communication Association Convention, Irving, Texas, October 7-10, 2009.
 - “Motivating Your Students Through Creative Dramatics,” presented at National Institute for Staff and Organizational Development International Conference on Teaching and Leadership Excellence, Austin, Texas, May 25-27, 2009
 - “The Wide World of Education: Motivating and Nurturing International Students,” presented at National Institute for Staff and Organizational Development International Conference on Teaching and Leadership Excellence, Austin, Texas, May 25-27, 2009
 - “Ethnic Diversification in Education,” Teaching and Learning/Best Practice Presentation, National Institute for Staff and Organizational Development International Conference on Teaching and Leadership Excellence, Austin, Texas, May 25-28, 2008
 - “Grace Under Pressure: Challenges and Opportunities for Women in Higher Education Leadership,” Teaching and Learning/Best Practice Presentation, National Institute for Staff and Organizational Development International Conference on Teaching and Leadership Excellence, Austin, Texas, May 25-28, 2008

- “The Power and Glory of Storytelling,” Teaching and Learning/Best Practice Presentation, National Institute for Staff and Organizational Development International Conference on Teaching and Leadership Excellence, Austin, Texas, May 25-28, 2008
- “Where Have All the Cowboys Gone: Assessing the Growing Gender Gap in Higher Education,” Teaching and Learning/Best Practice Presentation, National Institute for Staff and Organizational Development, Austin, Texas, May 2005.
- “Boomers, Gen Xers and Nexters: Managing the Clash of Multi-Generational Contexts,” Teaching and Learning/Best Practice Presentation, National Institute for Staff and Organizational Development, Austin, Texas, May 2005.
- “Hola, hello...now what?” Teaching and Learning/Best Practice Presentation, National Institute for Staff and Organizational Development, Austin, Texas, May 2005.
- “Creating a Dynamic Speakers Bureau,” Leadership Development/Best Practice Presentation, National Institute for Staff and Organizational Development, Austin, Texas, May 2005.
- “Parliamentary Procedure,” Leadership Development/Best Practice Presentation, National Institute for Staff and Organizational Development, Austin, Texas, May 2005.
- “Political Violence and the Public Sphere: Structural Differences in American and Israeli Responses to Internal Violence.” Paper presented at the International Communication Association Conference in Montreal, Canada, May 1997.

Professional and University Citizenship

- Professional activities and committees
 - Chair, Mass Communication Division, Texas Speech Communication Association, 2009-10.
- Departmental activities and committees
 - Director, Professional Communication Program, The University of Texas at Dallas, 2006-present.
- School activities and committees
 - Chair, Senior Lecturer Task Force, 2009.
 - Emerging Media and Communication Major Development Committee, 2004-2009.
- Courses and other curricula developed
 - Professional and Technical Communication
 - Honors Professional and Technical Communication
 - Persuasion
 - Writing for the World Wide Web
 - Advanced Technical Communication (Graduate course)
 - Professional Communication in the Social Sciences
 - Business and Professional Speaking
 - Fundamentals of Speech Communication
 - Introduction to Public Speaking
 - Introduction to Interpersonal Communication
 - Research Methods in Communication Studies

- Persuasive Images: Rhetoric of Popular Culture
- Perspectives on Hollywood: The Business of the Entertainment Industry
- News and International Relations
- Small Group Communication and Team Building
- Conflict Resolution
- University activities and committees
 - Transformative Mediation and Dispute Resolution Certificate Committee, 2008-09.
 - Assisted with expansion of the Writing Center, including defining scope and finding and training tutors, 2008-09.
 - Provided guest lectures for RHET 1101 sessions.
 - Panelist, "What Do Professors Look for in Your Assignments?" UT Dallas Academic Integrity Week 2009.
 - Assistant Coach for Northwestern University Forensics Team, 1997-99.
 - Research Assistant, Newspaper Management Center, Medill School of Journalism, Northwestern University, 1997.
 - Research Assistant, Community News Project, Medill School of Journalism, Northwestern University, 1996-97.
 - Assistant Director of Analytical Studies, Northwestern University Administration and Planning, 1996.