Yuki Watanabe

School of Economic, Political and Policy Sciences and School of Arts and Humanities University of Texas at Dallas PO Box 830688, GR31 Richardson, TX 75083-0688 office (972) 883-6286 YukiW@utdallas.edu

Educational History

Ph.D. Education, May 13, 2002, University of Kansas Dissertation: A Survey of Computer-Mediated Communication Applications in Teaching Japanese as a Foreign Language

- M.S. Journalism, May 15, 1997, William Allen White School of Journalism, University of Kansas
- M.A. American Studies, August 21, 1995, University of Kansas
- B.A. American Studies, March 28, 1985, Nanzan University, Nagoya, Japan

2002-2003

Academic Positions	
2009-present	Senior Lecturer, School of Economics, Political & Policy Sciences and School of Arts & Humanities, UT-Dallas
2008-present	Program Leader, Study Abroad in Japan, UT-Dallas (3-credit-hour summer course comprised of preparatory lectures at UT-Dallas and a two-week immersion experience in Tokyo)
2010-present	Faculty Advisor, Fighting Game Club
2011-present	Faculty Advisor, Japanese Student AOrganizaion
2006-2008	Lecturer, School of Economics, Political & Policy Sciences and School of Arts & Humanities, UT-Dallas
2007	Lecturer, Department of Sociology, University of North Texas
2003-2004	Lecturer, School of Social Sciences, UT-Dallas

Visiting Assistant Professor, School of Social Sciences, UT-Dallas

1994-2000 Graduate Teaching Assistant (Instructor of first-year Japanese, secondyear Japanese, and Business Japanese), Department of East Asian Languages and Cultures, University of Kansas

1985-1992 Tenured faculty of English, Setonishi High School, Aichi, Japan

Non-Academic Position

1982-1992 Production assistant, NHK, Japan (public broadcasting network of Japan):
Managed shooting schedules, edited video, translate and subtitled Englishlanguage segments into Japanese

Courses Taught

UT-Dallas Sociology Program

Media and Society (SOC 4396)

Internet and Society online and face-to-face (SOC 3341)

Media and Politics (SOC 3337)

Film and Society online course (SOC 3344)

Japanese Culture and Society (SOC 3336)

UT-Dallas Interdisciplinary Studies in the Social Sciences Program *Culture and Regions of Japan* (ISSS 3336)

UT-Dallas Criminology Program

Media and Crime (CJS 4396)

UT-Dallas Public Administration Program

Media and Politics (PA 4396)

University of North Texas Department of Sociology

Media and Society

UT-Dallas School of Arts and Humanities

Beginning Japanese 1 and 2 (JPN 1311 & 1312), first-year foreign language instruction in reading, writing and speaking Japanese Intermediate Japanese 1 and 2 (JPN 2311 & 2312), second-year foreign language instruction in reading, writing and speaking Japanese Culture and Language: Japan, (LANG 2342) summer study abroad program

Media Narratives (LIT 3312)

University of Kansas Department of East Asian Language and Culture Beginning Japanese, Intermediate Japanese, Advanced Japanese Conversation

Other Teaching Competencies: Introduction to Sociology, Gender Race and Class, Popular Culture, Japanese Popular Culture, Sociology of Japan, Sports Sociology, and Business Japanese

Teaching Award: Comet Award, 2011 (awarded by the School of Economic, Political and Policy Sciences based on student-initiated nominations and student feedback)

Distinguished Teacher in Diversity and Multicultural Education, 2011 (awarded by Office of Diversity and Community Engagement)

Teaching Interests: Media and Society, Media and Politics, Gender and Media, Sociology of the Internet, All levels of Japanese language instruction (writing, reading and speaking), Japanese Culture (historical and contemporary), Second Language Acquisition, Business Japanese

Academic Honors

Kappa Tau Alpha, 1997 (An honor society for journalism students graduating with a GPA of 3.9 or higher), University of Kansas

Bruce Linton Award, 1996 (Given annually to "one outstanding graduate student in broadcast journalism" at the University of Kansas)

Phi Beta Delta, 1995 (Honor society for international students)

Research Interests

Mass Media, Media in Japan, Japanese Popular Culture, Media and Politics, Use of Technology in Foreign Language Instruction

Publications

"Otaku: Japan's Database Animal" (book review). Japan Studies Review, vol. XIV, 2011.

"Reconstructing the 'Masculine' Narrative in Contemporary Japanese Popular Culture: The Case of Harem *Anime* and *Manga*." (under review at Mechademia).

"Erokakkoii: Changing Images of Female Idols in Contemporary Japan." (in press) <u>Japan Studies Review</u>, vol. XIV, 2011.

"Japanese People Watching Subtitled Japanese-Language TV Shows: Function or Aesthetic?" <u>Japan Studies Review</u>, vol. X, 2006.

"Student Use of Web Support for Foreign Language Classes: A Case Study of On-line Syllabus for Intermediate Course in Japanese," <u>The Proceedings of the Annual Conference of Japan Association for Language Education and Technology</u>, pp. 134-137, August 2001, Aichi, Japan.

Work in Progress

Internet, Voter Franchise, and Political Participation in Contemporary Japan

Conference Presentations

- "A Critical Analysis of a Contemporary Japanese Girl Pop Group Phenomenon: The Case of AKB 48." Presented at 39th Annual Meeting of Southwest Conference of Asian Studies on September 24, 2010, at Texas Christian University, Fort Worth, Texas.
- "Reconstructing the 'Masculine' Narrative in Contemporary Japanese Popular Culture: the Case of Harem *Anime* and *Manga*." Presented at Southern Japan Seminar. March, 2009, Miami, Florida
- "Erokakkoii: Changing Images of Female Idols in Contemporary Japan." Presented at Southern Japan Seminar. March, 2006, Miami, Florida
- "Japanese People Watching Subtitled Japanese-Language TV Shows: Function or Aesthetic?" Presented at Southern Japan Seminar. March, 2003, Atlanta, Georgia
- "Exploiting Feelings of Inferiority in Television Commercials Targeted to Japanese Women: A Content Analysis of TV Ad Imagery in Japan," Rocky Mountain/Southwest Association for Asian Studies Japan Seminar. September, 2002, El Paso, Texas
- "Exploiting Feelings of Inferiority in Television Commercials Targeted to Japanese Women: A Content Analysis of TV Ad Imagery in Japan," presented at the Midwest Conference of Asian Affairs. October 2000, Bloomington, Indiana
- "Student Use of Web Support for Foreign Language Classes: A Case Study of On-line Syllabus for Intermediate Course in Japanese," published in The Proceedings of the Annual Conference of Japan Association for Language Education and Technology, p. 134-137, August 2001, Aichi, Japan

Grants

Japan Foundation Japanese Language Teaching Material Grant 2006-2007

Professional Membership

Southern Japan Seminar Japanese Teachers Association of Texas