



CURRICULUM VITAE

JODI WHITE

VISITING ASSISTANT PROFESSOR

E-MAIL: JODI.WHITE@UTDALLAS.EDU

EDUCATION

University of Kansas, School of Fine Arts
Master of Fine Arts in Expanded Media, Honors
2002-2005

Texas Tech University
Bachelor of Fine Arts in Sculpture and Design Communication
Cum Laude
1997-2002

Central Saint Martens School of Art, London
Study Abroad in Advanced Design and Photography
Summer 2000

PROFESSIONAL BACKGROUND & WORK EXPERIENCE

Visiting Assistant Professor
University of Texas at Dallas, School of Arts and Humanities
Dallas, TX
Duties: My responsibilities include creating and controlling course content and syllabi, lecturing, providing design and technical instruction; critique and evaluation. I teach in the Arts and Technology Dept a variety of courses which include Computer Imaging, Conceptual Digital Art and Emerging Media and Communication.
08/12 - current

Adjunct Professor
Wade College
Dallas, TX
Duties: My responsibilities include creating and controlling course content and syllabi, lecturing, providing design and technical instruction; critique and portfolio evaluation. I teach Digital Illustration, Advanced Illustration techniques, Digital Imaging, Digital Art, Photoshop and traditional Hand Skills.
02/10 - current

Full Time Senior Lead Instructor
The Art Institute of Dallas

Dallas, TX

Duties: My responsibilities include creating and controlling course curriculum and syllabi; lecturing and live demonstrations; and in general, providing fundamental through portfolio level design and fine art critique and instruction. I am Senior Lead Instructor teaching Final Graduation Portfolio, Advanced Digital Imaging, Sculpture and Advanced Sculpture for Animation, Subject Matter Expert of all Adobe Photoshop curriculum and current Head of the PAC Committee.

10/08 – 04/12

Freelance Artist, Designer and Creative Consultant

Dallas, TX

Duties: Design corporate identity and maintain e-commerce and public relations with buyers and sellers. Duties also include custom design and logo, painting, illustration, screen printing, digital imaging and sculpture work for hand made custom art and accessories/clothes for production.

03/07 - current

Art Director, Artist & Graphic Designer

Bill Reed Design & Decorations

Dallas, TX

Duties: Work with company protocol and client's art as Art Director to prioritize work flow and studio space. Design and execute typography and illustrations for signage. Draw, paint and sculpt 2D and 3D art, props and characters to be used in large scale event design. Also, balancing priority deadlines with client's demands, maintaining inventory, managing a chaotic studio and when needed managing and training others.

Clients Include: Bell Helicopter, Zales, Children's Medical Center, Baylor Hospital, Ford Motors.

11/06 – 12/07

Freelance Designer & Information Specialist

Clevver Media

Santa Monica, CA

Duties: Process and maintain e-commerce data and image system including data extraction from internet to database and data entry.

08/06 – 08/07

Freelance Designer

SafeLink Security Services

Kansas City, KS

Duties: Update logo and personal branding. Design collateral such as brochures, flyers and apparel graphics.

10/06 - 11/07

Freelance Designer

Evans Web Services

Palatine, IL

Duties: Redesign company logo as well as extensive supplementary graphics for print such as brochures and service coupons.

09/06 – 12/06

Freelance Prototype Designer, Illustrator, Designer & Sculptor
Righthand Group
Dallas, TX

Duties: Initial product design and concept design for Sticklett's children accessories and toys. Design corporate identity and logo while also providing sketches/mock ups of future products. Maintain database of creative direction and accomplishments.
08/06 – 03/07

Information & Content Specialist
NCS Pearson Government Solutions
Lawrence, KS

Duties: Providing information and detailing/researching content rich data for the Department of Education and CMS Centers for Medicare and Medicaid. Daily duties also included were role of Jr. Supervisor (Manager), trainer of Department of Education law and protocol.
06/05 - 08/06

Tattoo Artist & Freelance Illustrator
Big Daddy Cadillac's Tattoo Shop
Lawrence, KS

Duties: Responsibilities included freelance illustration and design; Tattoo Artist.
11/04 - 08/06

Instructor of Record
University of Kansas, School of Fine Arts
Lawrence, KS

Duties: My responsibilities included, but were not limited to, creating and controlling course content and syllabi, lecturing multiple times a week, grading assignments and research papers, and in general being responsible for teaching multiple college level classes. In general, my specialties are sculpture, character/figure building, drawing 1 & 2, life drawing, 3d design and 2d design foundation fundamentals.
05/03 - 05/05

Instructor of Record
Young Artist Drawing Workshops
University of Kansas, School of Fine Arts
Lawrence, KS

Duties: The workshop involved young students (roughly from 5th to 8th grade). 1 class. I organized content and assignments suitable for the comprehension and interest of such a diverse group of learners. The monthly workshop attendants learned a wide variety of drawing methods using traditional and non-traditional materials and at the end of the session participated in a large scale collaborative drawing.
12/04 – 05/05

Freelance Graphic Artist & Screen Printer
Kansas City, MO

Duties: Digital imaging, illustration and screen printing for promotional clothing, accessories, print design and art for alternative merchandise company.

02/04 - 04/04

Graduate Assistant, Data Entry Clerk and Office Aide
Life Span Institute, a member of the Dole Foundation
University of Kansas
Lawrence, KS

Duties: Data entry, research and fact finding, general office responsibilities.
05/03 - 08/03

Graphic Artist
University of Kansas, School of Fine Arts
Lawrence, KS

Duties: Graphic Design and Print Production for the University of Kansas,
School of Fine Arts which included promotional materials, posters and mailers.
10/02 – 05/03

Graphic Designer, Assistant Web Aide and Office Aide
High Performance Computing Center
Texas Tech University

Duties: My responsibilities included a variety of tasks including corporate
identity design of company newsletters and invitations, digital imaging,
illustration, bulletin board maintenance, and running errands as well as
maintenance and assistance of our web site and mounting designs for
presentations.
01/00 - 08/02

Freelance Designer
Texas American Civil Liberties Union [ACLU]
Lubbock, TX

Duties: Designed and photographed promotional posters and flyers to raise
awareness over constitutionality of predator laws.
10/01 – 03/02

Freelance Designer
Texas Tech University Art Department Sculpture Exhibition
Lubbock, TX

Duties: Designed exhibition poster.
05/01

Freelance Designer
South Plains Food Bank
Lubbock, TX

Duties: Designed promotional posters and flyers for food drive.
01/01

EXHIBITIONS

2012

The Revival Tour [Juried]

Austin, TX

Featured Artist & Vendor for National Rock Tour

11th Annual Lone Star Round Up [Juried]

Travis County Expo Center

Austin, TX

Featured Artist & Vendor

The Pearl Girls [Group Show]

The Pearl Gallery

Dallas, TX

4th Annual DDD Gallery Night

Continental Loft Gallery

Dallas, TX

Featured Artist & Vendor

6th Annual Governor's Cup Tournament

Fair Park Coliseum

Dallas, TX

Featured Artist & Vendor

10th Annual Pistons & Paint

North Texas Fair Grounds

Denton, TX

Featured Artist & Vendor

3rd Annual Clover Cup

NYTEX Centre

North Richland Hills, TX

Featured Artist & Vendor

2011

Seuss Inspired Sculpture Competition [Juried Competition]

Abilene Cultural Affairs Council

Abilene, TX

Business Council for the Arts 2011 [Juried Competition]

Dallas, TX

1st Place, Regional Winner of Digital Computer Art

9th Annual Pistons & Paint

North Texas Fair Grounds

Denton, TX

Featured Artist & Vendor

3rd Annual DDD Gallery Night

Continental Loft Gallery

Dallas, TX

Featured Artist & Vendor

2nd Annual Clover Cup

NYTEX Centre

North Richland Hills, TX

Featured Artist & Vendor

2010

Business Council for the Arts 2010 [Juried Competition]

Dallas, TX

8th Annual Pistons & Paint

North Texas Fair Grounds

Denton, TX

2nd Annual DDD Gallery Night

Continental Loft Gallery

Dallas, TX

Featured Artist & Vendor

1st Annual Clover Cup

NYTEX Centre

North Richland Hills, TX

Featured Artist & Vendor

2009

Business Council for the Arts 2009 [Juried Competition]

Dallas, TX

1st Place, Regional Winner of Jewelry & Metal Division

7th Annual Pistons & Paint

North Texas Fair Grounds

Denton, TX

Featured Artist & Vendor

Group Show

F6 Gallery

Arlington, TX

Featured Artist & Vendor

2nd Annual Jingle Bash [Juried]

Historic Sons of Hermann Hall

Dallas, TX

Invasion Car & Art Show

Dallas, TX

Featured Artist & Vendor

Deck The Walls 2 [Juried Competition]

Einstein's Gallery

Plano, TX

2nd Place & Art/Design work chosen for published graphics.

1st Annual DDD Gallery Night

Pawn Gallery

Dallas, TX

Featured Artist & Vendor

2nd Annual Spring Fling [Juried]

South Side Gallery
Dallas, TX

2008

7th Annual Lone Star Round Up [Juried]

Travis County Expo Center
Austin, TX
Featured Artist & Vendor

3rd Annual Governor's Cup Tournament

NYTEX Centre
North Richland Hills, TX
Featured Artist & Vendor

1st Annual Jingle Bash [Juried]

Historic Sons of Hermann Hall
Dallas, TX

1st Annual Spring Fling [Juried]

South Side Gallery
Dallas, TX

2007

Baylor Hospital Annual Employee Celebration

Conceptual Art/Design Chosen and Created exclusively for the event
Dallas, TX

2006

Bell Helicopter Annual Employee Celebration

Conceptual Art/Design Chosen and Created exclusively for the event
Dallas, TX

Children's Medical Center of Dallas Annual Holiday Display

Conceptual Art/Design Chosen and Created exclusively for the event
Dallas, TX

2005

Fiends, Furies and Faith

Master of Fine Arts Thesis Exhibition
Art & Design Gallery
University of Kansas, School of Fine Arts
Lawrence, KS

Annual Graduate Student Exhibition

Art & Design Gallery
University of Kansas, School of Fine Arts
Lawrence, KS

2004

Art Department Student Scholarship Exhibition

Art & Design Gallery
University of Kansas, School of Fine Arts
Lawrence, KS
Scholarship Awarded

Fresh Produce

The Farm Gallery
Kansas City, MO

2003
Annual Graduate Student Exhibition
Art & Design Gallery
University of Kansas, School of Fine Arts
Lawrence, KS

Art Department Student Scholarship Exhibition

Art & Design Gallery
University of Kansas, School of Fine Arts
Lawrence, KS
Scholarship Awarded

2002
Annual Graduate Student Exhibition
Art & Design Gallery
University of Kansas, School of Fine Arts
Lawrence, KS

Native Texan: All You Can Eat Cat

Bachelor of Fine Arts Thesis Exhibition
The Underground Gallery
Lubbock, TX

15th Annual Undergraduate Juried Competition

Landmark Arts Gallery, Texas Tech University
Lubbock, TX
1st Place Best in Show

Texas Tech University Sculpture Exhibition

2001
Art Space Gallery
Lubbock, TX
2 sculptures selected

Barbie Blast, National Juried Exhibition

Muse Gallery
Philadelphia, PA

The Aesthetics of the Everyday

14th Annual Undergraduate Juried Competition

Landmark Arts Gallery, Texas Tech University
Lubbock, TX
Juror: Dr. Paul Ivey, Associate Professor of Criticism and Art Theory,
University of Arizona
Merit Award

Revelation Texas, International Sculpture Conference

University of Houston Gallery
Houston, TX
2 sculptures selected

- 2000 **Thinking 2000**
13th Annual Undergraduate Juried Competition
Landmark Arts Gallery, Texas Tech University
Lubbock, TX
Juror: Sara Kellner, Executive Director of Diverseworks, Houston, TX
3rd Place
- 1999 **1999 Contemporaries**
12th Annual Undergraduate Juried Competition
Landmark Arts Gallery, Texas Tech University
Lubbock, TX
Juror: Ceasar Martinez, Painter
Merit Award

HONORS, AWARDS & PUBLICATIONS

- 2011– 2012 Awarded Featured Artist & Vendor – ACRD – Dallas, TX
- 2007 – 2012 Awarded Featured Artist & Vendor – DDD – Dallas, TX
- 2008 Pegasus New [October Ed.] – Featured Artist – Dallas, TX
- 2004 Daniel MacMorris Scholarship
University of Kansas, School of Fine Arts
- University of Kansas Graduate Tuition Grant
University of Kansas, School of Fine Arts
- 2003 Daniel MacMorris Scholarship
University of Kansas, School of Fine Arts
- University of Kansas Graduate Tuition Grant
University of Kansas, School of Fine Arts
- 2002 Slides selected and shown at the 2002 SNAG conference and have been
retained in the SNAG audio/visual archives.

AFFILIATIONS

- College Art Association
- Creative Arts Center of Dallas
- Gamma Beta Phi Honor Society
- Golden Key National Honor Society
- Tau Sigma Delta Art & Architecture Honor Society

OUTSTANDING SKILLS

Computer Savvy and Program Proficiency:

Proficient in Adobe CS4, CS5 & CS5.5 including Adobe Photoshop, Adobe Illustrator, InDesign, & Dreamweaver; HTML & CSS; Quark Xpress; Corel Painter; Signlab Solutions (Cad 2D); Microsoft Office Suite including Word, Excel and PowerPoint; comfortable on both the Pc & Mac platform.

Selected Artisan related skills:

Design: Art Direction; Digital Painting & Imaging; Digital Photo Repair & Enhancement; Logo design and Identity branding; product and prototype design; conceptual development; typography and typesetting; slide photography; hand drawing and digital illustration; packaging design; character building and design; use of oversize plotters/printers.

Art and Fine Crafts: Traditional sculpture and modern building and modeling techniques such as multiple styles of mold making; casting in plaster, bondo, concrete, expandable foams, paper, fiberglass resin, epoxy, wax and just about anything else you can think of; assemblage, carving and form fabrication; Painting, drawing, and illustration (Digital & Traditional); jewelry design and metal smithing; ceramic hand building; glass blowing particularly lamp and bead work; screen printing and fiber forms; sewing, crocheting, embroidery and needlework.