# Kim A. Knight, Ph.D.

# Assistant Professor, Emerging Media and Communication University of Texas, Dallas













#### **Education**

Doctorate of Philosophy. English Literature. University of California, Santa Barbara. Fall 2011.

Dissertation: *Media Epidemics: Viral Structures in Literature and New Media*. Co-chairs Alan Liu and Rita Raley, Bishnupriya Ghosh, Wolf Kittler.

Master of Arts with Distinction. English Literature. California State University, Northridge. Spring 2004. Bachelor of Arts. English Literature. California State University, Northridge. Spring 2001.

# **Record of Employment**

Assistant Professor of Emerging Media and Communication, The University of Texas at Dallas, 2010 – Present.

Teaching Associate, Project Coordinator, and Research Assistant, University of California, Santa Barbara, 2004 – 2010.

Teaching Assistant and TA Coordinator, California State University, Northridge, 2002 - 2004.

#### **Research and Technical Experience**

One of the fundamental strategies of my research methodology is to bring together the vectors of theory and practice. As such, I have developed a robust set of technical skills to inform and complement my research. For links to the projects below, please visit http://kimknight.com/research-highlights.

**Fashioning Circuits** A non-funded research project (conducted with graduate students) to investigate the intersection between fashion and digital media, with an emphasis on identity and embodiment. Project Leader, Site Designer, and General Editor. Fall 2011 – present. Research and publishing of blog entries; project website; general planning; coordination of student contributors.

**The Transliteracies Project** Alan Liu. University of California Multi-campus Research Group to study the technological, social, and cultural practices of online reading.

Project Coordinator. Summer 2006, Spring 2007, Winter-Spring 2008, Spring 2009. Research and publishing of reports; planning meetings; project website; publicity materials for events; filming and video encoding; coordination of research assistants.

Lead Research Assistant, *New Reading Interfaces Group*. Rita Raley. Fall 2006–Spring 2007. Research and publishing of reports; implementation of the group wiki; support and planning for the group symposium.

Project Planner and Flash Designer, *History of Reading Group*. Bill Warner. Summer 2007–Spring 2008. Research, planning, and development for the Flash animation, "In the Beginning Was the Word: A Visualization of the Page as Interface."

Research Assistant. Fall 2005–Spring 2006. Research and publishing of reports on the topic of online reading.

Transcriptions Studio University of California, Santa Barbara.

Project Leader, *Transcriptions Multimedia Research Slam*. May 2008. Original concept; solicitation for funding; coordination of the planning committee.

Research Assistant. Fall 2005, Spring 2006. Management of the Transcriptions research lab; Planning and publicity for training and lecture series.

**The Agrippa Files: An Online Archive of the book of the dead** A non-funded research project to compile resources related to the scarcely-available multimedia artwork, *Agrippa (a book of the dead)* by William Gibson and Dennis Ashbaugh. Summer–Fall 2005.

General Editorial Team. Site planning and implementation.

Flash Designer. Design and implementation of multiple Flash applications.

Image Editor, Editing, uploading, and interface design for images of the artwork; video encoding.

#### **Departmental**

Research Assistant and Drupal Developer, Department of English website redesign. University of California, Santa Barbara. Summer 2009–Present.

General Editor, UC New Media Directory. University of California, Santa Barbara. 2008-2009.

Lead Research Assistant, *English Department Knowledge Base Wiki*. University of California, Santa Barbara. Summer 2007–Winter 2008. Involved in grant proposal, planning, and implementation.

Beck Grant Graduate Assistant. Irene Clark. English Department. California State University, Northridge. Fall 2003–Spring 2004. Teaching Assistant for composition course tailored to the needs of Public Health majors.

#### **Miscellaneous**

Participant, "Text Encoding Seminar and Workshop." Hosted by the UC Transliteracies Project and the UCSB Early Modern Center. Led by Julia Flanders and Sid Bauman. Sponsored by the National Endowment for the Humanities. University of California, Santa Barbara. September 2007.

Participant, "Interface Design for Humanities Visualization." Digital Humanities Summer Institute. University of Victoria. June 2007.

Advanced experience with Drupal, Wordpress, and MediaWiki. Intermediate experience with HTML, CSS, Adobe Flash, Dreamweaver, Photoshop, Quicktime Pro, and iMovie. Rudimentary knowledge of PHP, SQL, Simile and Javascript.

## **Publications and Design Work**

For links to the online publications below, please visit http://kimknight.com/research-highlights.

#### **Research Papers and Encyclopedia Entries**

"Gender Representation." Invited contribution to *Johns Hopkins Guide to Digital Media and Textuality*. Forthcoming, 2012.

"Race and Ethnicity." Invited contribution to *Johns Hopkins Guide to Digital Media and Textuality*. Forthcoming, 2012.

"Learning and Teaching as Communicative Actions: A Case of Twitter as Educational Tool." (with Jenny Wakefield, Scott J. Warren, Metta Alsobrook). Cases on Educational Technology Implementation for Facilitating Learning. Forthcoming, 2012.

"The Multiply Mediated Voice of the America's Next Top Model All-Star." (with graduate students Brianni Nelson, Amy Pickup, Tameka Reeves, Mattie Tanner). *In Media Res.* January 9, 2012.

"Social Book Cataloging: Humanizing Databases." With Renee Hudson. The Transliteracies Project. August 2009.

#### Flash Design and Animation

"In the Beginning was the Word: A Visualization of the Page as Interface." With Bill Warner. An animation that traces the historical page as interface. *The Transliteracies Project*. March 2008.

"Agrippa: Simulation of Dennis Ashbaugh's Fading Ink Concept." Simulation of an unrealized concept from *Agrippa: A Book of the Dead* by William Gibson and Dennis Ashbaugh. October 2005.

"Pages from Agrippa." Animated interface to online photos of Agrippa. August 2005.

The Agrippa Files Logo. Website logo for The Agrippa Files. August 2005.

#### **Video Interviews**

"On CommentPress: Interview with Mackenzie Wark." The Transliteracies Project. April 2008.

"Reports from the Field: Interview with Ken Hiltner." UCSB English Department Knowledge Base. Winter 2008.

#### **Blogs**

The Spiral Dance. Editor and contributor. The blog examines gender in our contemporary media landscape, including social media, emerging platforms and devices, and representations of gender in popular culture. Spring 2011 – present.

Fashioning Circuits. Project leader, editor, and contributor. A collaborative research blog exploring intersections between fashion and emerging media. Fall 2011 – present.

Kimknight.com. Editor and contributor. General research and teaching blog. 2006 - present.

#### **Transliteracies Research Reports**

"CommentPress." May 2008.

"Brian Kim Stefans, The Dreamlife of Letters (2000)." February 2007.

"LibraryThing." February 2007.

"Giselle Beiguelman, The Book After the Book (1999)." December 2006.

"Collex." September 2006.

"The Coh-Metrix Project." August 2006.

## **Selected Papers and Presentations**

- "The Work of the Viral Structure in the Age of Networked Transmission." MLA 2012. Modern Language Association. January 2012.
- "A Media Ecological Approach to the Digital Humanities." Invited talk at California State University, Northridge. November 2011.
- "A Media Ecological Approach to the Digital Humanities." MLA 2011. Modern Language Association. January 2011.
- "Social Book Catalogs and Reading: Shifting Paradigms, Humanizing Databases." *MLA 2011*. Modern Language Association. January 2011.
- "Decoding the Viral: A Matrix for Evaluating Viral Video." SLSA '09: Decodings. Society for Literature, Science, and the Arts. November 2009.
- "Outlaw Code: The Viral in Koji Suzuki's *Ring* Trilogy." *SLSA '07:Code*. Society for Literature, Science, and the Arts. November 2007.
- "Cognition and the Eclecticism of Interfaces." *Transliteracies New Reading Interface Symposium*. The Transliteracies Project. May 2007.
- "Looking Over One's Shoulder: Nineteenth-Century Specters in Twentieth Century Contexts." *Up-to-Date with a Vengeance: Nineteenth-Century Science, Technology and Media*. Interdisciplinary Nineteenth-Century Studies. April 2007.
- "Technological Determinism and Textual Ecologies: The Graphic Novel in the LCI Classroom." Comic Arts Conference. Comic-con International. July 2006.
- "Mapping Ideology: The Country and the City in Garth Nix' Old Kingdom Trilogy." MLA 2005. Modern Language Association. December 2005. Honors

#### **Fellowships**

Graduate Opportunity Fellowship. UCSB. Fall 2009-Spring 2010.

Interdisciplinary Humanities Center Pre-Doctoral Fellowship. UCSB. Winter 2009.

Brython Davis Endowment Graduate Fellowship. UCSB. Fall 2007, Fall 2008.

Digital Humanities Summer Institute Tuition Scholarship. 2007.

University of California, Santa Barbara Department of English Fellow. Fall 2004-Spring 2005.

#### **Awards**

Mitchell Marcus Prize for Outstanding Graduate Student in English. CSUN. June 2004.

M.A. with distinction, overall GPA of 3.885 or above. CSUN. June 2004.

Runner Up Award, College of Humanities. 18<sup>th</sup> Annual CSU Student Research Competition. California State University. May 2004.

First Place Award, College of the Humanities. 8<sup>th</sup> Annual Student Research and Creative Works Symposium. California State University, Northridge. November 2003.

TA Fee-waiver based upon innovative work with web-publishing in the classroom. Spring 2003.

#### **Travel Grants**

Society for Literature, Science, and the Arts Travel Grant. Fall 2009.

Consortium for Literature Theory and Culture Travel Grant. UCSB. Spring 2005, Spring 2007.

#### **Teaching Experience**

**Instructor of Record** Designed syllabus, lesson plans, and assignments; implemented classroom activities, lectures, and discussions; assigned grades.

Assistant Professor. Emerging Media and Communication Program. University of Texas at Dallas.

EMAC 6372: Viral Media. Spring 2012.

COMM 3342: Approaches to Communication. Spring 2012.

EMAC 4372: Viral Media. Fall 2011.

EMAC 6374: Digital Textuality. Spring 2011, Fall 2011.

EMAC 4325: Digital Writing. Spring 2011, Spring 2012

ATEC 2322: Introduction to Electronic and Digital Communication. Fall 2010.

EMAC 6300: Introduction to the Study of Emerging Media and Communication. Fall 2010.

Teaching Associate. Department of English. University of California, Santa Barbara.

English 10: Intro to Literary Study: Literature and the Viral. Summer 2007.

Writing 2: Academic Writing: Memory Across the Curriculum. Fall 2006 - Spring 2007

English 192: Science Fiction: The Evolution of Cyberpunk. Summer 2006.

<sup>&</sup>quot;Andrew Elfenbein, Cognitive Science and the History of Reading (2006)." August 2006.

<sup>&</sup>quot;MIT Media Labs \$100 Laptop." March 2006.

<sup>&</sup>quot;Wikipedia." March 2006.

English 10 Literature and the Culture of Information: Intro to Literary Study: Textual Ecologies. Winter 2006.

Teaching Assistant. Writing Program. California State University, Northridge. *English 155: First Year Writing*. Fall 2002 – Spring 2004.

Adjunct Instructor. English Department. College of the Canyons. *English 101: English Composition / Literature*. Winter 2003.

#### **Other Teaching**

Discussion Leader. Department of English. University of California, Santa Barbara. Proposed topics; designed and published publicity materials; led discussion.

Web 2.0 Technologies in the Classroom. June 2006.

Literature. Film. Software: Second Life. May 2006.

Literature. Film. Software: Gattaca. With Yanoula Athanassakis. November 2005.

Workshop Leader. Literature.Culture.Media Studio (formerly Transcriptions). Department of English.
University of California, Santa Barbara. Fall 2005. Spring 2006. Trained faculty, staff, and students in .html and software.

T.A. Coordinator. Writing Program. California State University, Northridge. Fall 2003–Spring 2004. Assisted Writing Program Director with planning and implementation of colloquia and seminars, norming and collaborative grading sessions, and general management of the Writing Program.

Writing Consultant. Learning Resource Center. California State University, Northridge. Fall 2002–Spring 2004. In-person and online consultations for writing assignments and timed exams.

## **Leadership and Academic Service**

Digital Humanities Quarterly. Peer Reviewer. Fall 2009 - Present.

University of Texas, Dallas

Hiring Committee.

Emerging Media and Communication. 2011 - 2012.

Visiting Assistant Professor. Spring 2011.

Graduate Committee. Emerging Media and Communication. Fall 2010 - present.

Curriculum Design and Program Development Committee. Emerging Media and Communication. Fall 2010 – present.

Arts and Technology Scholarship Committee. Spring 2011 – present.

DFW Interactive Marketing Association Scholarship Committee. Fall 2010 - present.

Guest Lecture. "Going Viral: The Productive Possibilities of the Viral Structure." ATEC 2320 and ATEC 6300, Fall 2010. HUSL 6384, Spring 2012.

Safe Zone Ally Training. Spring 2011.

Safe Zone Advanced Dialogue Facilitator. Spring 2012.

Workshop Planner and Leader. "Introduction to Academic Conferences." Fall 2011.

Lectures.

"Fashioning Circuits." Connections. Fall 2011.

"In the Beginning was the Word." Perspectives on Humanities Research Colloquium. Fall 2010. Community Outreach

Tour and Lecturer. "Women in Media." Girl Scout Troop 2599

Girl Scout Gold Award Application Adviser, Miss Representation Screenings, Justine Senna Quoted Expert. "Gatesville Man Surprised Letter to the Editor is an Internet Phenomenon." *Waco Tribune*. February 26, 2012.

University of California, Santa Barbara

Humanities and Fine Arts Graduate Student Representative. Letters and Science Instructional Technology Enhancement Initiative Advisory Committee. University of California, Santa Barbara. Fall 2009 – Spring 2010.

Baudrillard Symposium Planning Committee. University of California, Santa Barbara. April 2008. English Department Technology Committee. University of California, Santa Barbara. Fall 2006-Spring 2007.

Transliteracies Conference Transportation Co-Coordinator. June 2005.

California State University, Northridge

President. Associated Graduate Students in English. California State University, Northridge. Fall 2003-Spring 2004.

Portfolio Reading Table Leader. English Department. California State University, Northridge. Spring 2004.

Guest Lecture. "Grrl Zines." English 428. California State University, Northridge. Spring 2004.

Reader. Wings: Distinguished Student Essays. California State University, Northridge. Spring 2004.

Guest Lecture. "Webzines." Composition Program Orientation. California State University, Northridge. Fall 2003.

Reader. Writing Proficiency Examination. California State University, Northridge. Fall 2002 – Spring 2010.

# Languages

French. Reading knowledge.