## Shelley D. Lane, Ph.D.

Emerging Media and Communication/School of Arts and Humanities
The University of Texas at Dallas
800 West Campbell Road, Mail Station JO 31, Richardson, Texas 75050-3021
(972) 883.2931

# **Educational History**

Ph.D., August 20, 1982, The University of Southern California, Los Angeles, CA, Communication Arts and Sciences

(Dissertation Title) Physicians' Use of Compliance-Gaining Message Strategies: Their Effect on Patient Medical Communication Satisfaction and Patient Adherence to Treatment Regimen Instructions

M.A., 1982, The University of Southern California, Los Angeles, CA

B.A., 1979, The University of California at Los Angeles, Los Angeles, CA

## **Professional Experience**

The University of Texas at Dallas, School of Arts and Humanities - Richardson, TX.

- Associate Dean of Undergraduate Education and Associate Professor of Communication Studies, 2009 present
- Interim Associate Dean of Undergraduate Education and Clinical Associate Professor of Communication Studies, 2008 2009
- Visiting Associate Professor of Communication, 2006 2008

Collin County Community College - Plano, TX. Professor of Speech Communication, 1986 – 2006. One of 13 original faculty who founded the CCCCD.

Southern Methodist University – Dallas, TX. Assistant Director of Alumni Relations, 1984 – 1986.

The University of Wisconsin at Madison – Madison, WI. Visiting Lecturer, 1982 - 1983.

The University of Southern California – Los Angeles, CA. Teaching Assistant, 1979 – 1982.

#### **Research Interests**

Intercultural communication, interpersonal communication, communication pedagogy, social media and technology

## **Professional Memberships**

Southern States Communication Association National Communication Association International Communication Association World Communication Association

## **Honors and other Recognitions**

Minnie Stevens Piper Award for Teaching Excellence recipient, State level, 1996.

#### Achievements in Original Publication, Investigation, and Research

#### Books

Lane, S. D. (2010). *Interpersonal Communication: Competence and Contexts* (2nd ed.). MA: Pearson Education.

Lane, S. D. (2008). *Interpersonal Communication: Competence and Contexts*. MA: Pearson Education.

Lane, S. D. (2008). *Instructor's Manual to accompany Interpersonal Communication: Competence and Contexts.* Pearson Education.

#### • Journal articles (refereed)

Lane, S. D. and Reese, V. O. (in press). "Ah Hah Moments:" Personal Notes on Culture, Identity, and Pedagogy from a Feminist and a Womanist. *Journal of Women and Intercultural Leadership*.

Lane, S. D. and Lewis, T. (2010). Exploring the Twitterverse: Connecting with Millennials in the Digital Age. *Texas Speech Communication Journal Online*. <a href="http://www.etsca.com/tscjonline/0810-twitterverse/">http://www.etsca.com/tscjonline/0810-twitterverse/</a>.

Lane, S. D. (2009). The audience adaptation-infomercial speech. *The Communication Teacher*, 23, 37-40.

Lane, S. D. (2008). Second Life: Virtual Reality and Communication Courses. *Comm Talk: A Tool for Communication Educators*, 1 (1), 13-14.

Lane, S. D. (2005). Dialogic communication: A narrative to live by. *Texas Speech Communication Journal*, 29, 174-183.

- Lane, S. D. (2003). A Stirling style of speech: On the differences between English and English, *EAP World*, <a href="http://www.eap.ucop.edu/world/2003/language.htm">http://www.eap.ucop.edu/world/2003/language.htm</a>
- Lane, S. D. (2000). Communication styles and diversity. NSEA News: The Newsletter of the National Student Employment Association, 19, 16-17.
- Lane, S. D. (2000). Is it really human nature? Diversity and behavior. *NSEA News: The Newsletter of the National Student Employment Association*, 19, 18-19.
- Lane, S. D. (1998). The development of a skill mastery assessment for a basic speech course. *Journal of the Association for Communication Administration*, 27, 97-107.
- Lane, S. D. (1997). Communicating emotions. The Speech Communication Teacher, 11, 2-4.
- Lane, S. D. (1990, Sept Oct). Anguished cries of Holocaust victims. *Martyrdom and Resistance*, 17, International Society for Yad Vashem, 6-7.
- Lane, S. D. (1989). The speech communication fund-raising auction. *The Speech Communication Teacher*, *3*, 3-4.
- Lane S. D. & Lane, S. M. (1982). Empathic communication between medical professionals and patients. *Journal of the American Podiatry Association*, 72, 333-336.
- Lane, S. D. (1981). Communication sciences and health care. Part I: Time for a necessary merger. Part II: A study of podiatric patient compliance. *Journal of Podiatric Medical Education*, 12, 35-40.

## • Articles appearing as chapters in edited volumes, book chapters

- Lane, S. D. (2008). Intercultural dialogue in the postmodern era. In G. Sinekopova and B. Gubman (Eds.), *The International Journal of Communication*, Special Issue on Normative Foundations of Cultural Dialogue, *18* (*No. 1-2*), 179-192.
- Lane, S. D. (1993). Women academicians in the community college: Increasing our power through communication. *The Journal of the American Association of Women in Community and Junior Colleges*, [20th Anniversary issue], 34-37.
- Lane, S. D. (1983). Compliance, satisfaction, and physician-patient communication. In R. Bostrom (Ed.), *Communication yearbook* 7 (pp. 773-797). CA: Sage.
- Lane, S. D. (1982). Communication and patient compliance. In L. Petegrew (Ed.), *Straight talk: Explorations in provider-patient interaction* (pp. 59-69). KY: Humana.

## • Invited presentations (non-refereed)

- Lane, S. D. (2009). "The Global Communication and Leadership Institute." Hanyang University, Sungkyunkwan University (Natural Sciences and Humanities & Social Sciences campuses), Ewha Womans University, Dongguk University, Kaist University, and Chonnam National University, South Korea.
- Lane, S. D. (2008). "Why are we arguing, anyway?" Sigma Chi Eta Communication Society Inaugural Induction Ceremony, Collin College.
- Lane, S. D. (2007) Dialogic civility and intercultural communication in a postmodern world. In H. Gilbert & L. D'Entremont (Eds.). *Effective Team Interpreting* (Title 10 Chapter 1) [DVD]. TX: Hand in Hand.
- Lane, S. D. (2007) *Civility* (Video Recording Lane1fiv). <a href="http://abavtooldev.pearsoncmg.com/sbx\_videoplayer\_v2/vp.php?projectID=NCA2007">http://abavtooldev.pearsoncmg.com/sbx\_videoplayer\_v2/vp.php?projectID=NCA2007</a>. Boston, MA: Pearson Education.
- Lane, S. D. (2007) *Becoming a competent communicator* (Video Recording Lane2fiv). <a href="http://abavtooldev.pearsoncmg.com/sbx\_videoplayer\_v2/vp.php?projectID=NCA2007">http://abavtooldev.pearsoncmg.com/sbx\_videoplayer\_v2/vp.php?projectID=NCA2007</a>. Boston, MA: Pearson Education.
- Lane, S. D. (2007) *Social networking sites* (Video Recording Lane3fiv). <a href="http://abavtooldev.pearsoncmg.com/sbx\_videoplayer\_v2/vp.php?projectID=NCA2007">http://abavtooldev.pearsoncmg.com/sbx\_videoplayer\_v2/vp.php?projectID=NCA2007</a>. Boston, MA: Pearson Education.
- Lane, S. D. (2007) *Intercultural communication* (Video Recording Lane4fiv). <a href="http://abavtooldev.pearsoncmg.com/sbx\_videoplayer\_v2/vp.php?projectID=NCA2007">http://abavtooldev.pearsoncmg.com/sbx\_videoplayer\_v2/vp.php?projectID=NCA2007</a>. Boston, MA: Pearson Education.

## • Invited presentations (refereed)

- Kunz, R. & Lane, S. D. (1988). *Subliminal communication in film, T.V., and everyday life*. Multi-media program presented at the Speech and Drama section meeting of the Texas Jr. College Teachers Association, Dallas, TX.
- Lane, S. D. & Salyer, R. R. (1980). *The death of detente: A content analysis of selected speeches of American presidents and secretary Brezhnev*. Invited paper presented at the California Conference in Communication, Fresno, CA.

## • Papers presented at professional meetings

- Lane, S. D. (2011) "Ah hah!" Moments: How a Feminist and Womanist Discovered their Voice. Competitively selected paper to be presented at the National Communication Association convention, New Orleans, LA, 2011.
- Lane, S. D. (2010). "What Purple is to Lavender:" A Personal Account of How Building Bridges Between Feminism and Womanism can Influence Communication Pedagogy.

- Competitively selected paper presented at the National Communication Association convention, San Francisco, CA, 2010.
- Lane, S. D. (2008). "Unconventional" publications: Can they increase the visibility and status of female faculty? Competitively selected panel discussion presented at the National Communication Association convention, San Diego, CA.
- Lane, S. D. (2008). Guess who's coming to communication class? The unconventional use of film in the communication classroom. Competitively selected panel discussion presented at the National Communication Association convention, San Diego, CA.
- Lane, S. D. (2007) From two-year to four-year and four-year to two: Surviving the transition from the community college to the university (and vice versa). Competitively selected panel discussion presented at the National Communication Association convention, Chicago, IL.
- Lane, S. D. (2005). *Civil communication: Promoting healthy discourse on campus and in the community*. Competitively selected panel discussion presented at the National Communication Association convention, Boston, MA.
- Lane, S. D. (2004). *Movie-ing forward; Looking back: Using video clips in communication instruction*. Competitively selected panel discussion presented at the National Communication Association convention, Chicago, IL.
- Lane, S. D. (1999). *Testing and topics: How Deaf Culture influences the teaching of communication*. Competitively selected panel discussion presented at the National Communication Association convention, Chicago, IL.
- Lane, S. D. (1997). *Skill mastery and concept comprehension in the basic speech course*. Competitively selected paper presented at the Speech Communication Association convention, Chicago, IL.
- Lane, S. D. & Yep, G. A. (1994). *Verbally abusive communication in intimate and nonintimate relationships: A review and critique*. Competitively selected paper presented at the Speech Communication Association convention, New Orleans, LA.
- Lane, S. D. (1992). The speech communication professor at the community college: Reaching out to at-risk students to achieve academic success. Competitively selected paper presented at the Speech Communication Association convention, Chicago, IL.
- Lane, S. D. (1991). What is the role of the speech communication professional in working with at-risk students? Competitively selected paper presented at the Speech Communication Association summer workshop, "Speech communication professionals and the at-risk student," Huntington Beach, CA.

- Lane, S. D. (1990). *Teaching an intercultural communication component at the community college level*. Competitively selected paper presented at the Speech Communication Association convention, Chicago, IL.
- Lane, S. D. & Ross, J. (1989). *Synergistic education: An interdisciplinary approach to the study of speech communication*. Competitively selected paper presented at the 9th bi-annual conference of the World Communication Association, Singapore.
- Lane, S. D. (1986). Fundamentals of speech communication: A competency based approach. Competitively selected paper presented at the Speech Communication Association convention, Chicago, IL.
- Lane, S. D. (1986). *How to make the alumni office work for you*. Competitively selected paper presented at the Council for the Advancement and Support of Education conference, "Advancing Two Year Institutions," Alexandria, VA.
- Lane, S. D. (1983). *Patient compliance, patient satisfaction, and physician-patient communication*. Competitively selected paper presented at the International Communication Association convention, Dallas, TX.
  - ♦ Top paper in the Health Communication division
- Spitzberg, B. H. & Lane, S. D. (1983). *Interpersonal orientations; A review, synthesis, and critique*. Competitively selected paper presented at the Western Speech Communication Association convention, Albuquerque, NM.
- Lane, S. D. (1982). *Compliance-gaining strategies used by health care practitioners: A pilot study*. Competitively selected paper presented at the International Communication Association convention, Boston, MA.
- Lane, S. D. (1981). *Interpersonal situation: Empathic communication between medical personnel and patients*. Competitively selected paper presented at the Speech Communication Association convention, Anaheim, CA.
- Lane, S. D. (1981). *Empathy and assertive communication*. Competitively selected paper presented at the Western Speech Communication Association convention, San Jose, CA

## • Other written works

- Lane, S. D. (2010). A Stirling Diary: An Intercultural Story of Communication, Connection, and Coming-of-Age. IN: iUniverse.
- Lane, S. M. & Lane, S. D. (1991). *The residency interview: A guide for the podiatric medical student*. [Brochure] CA: The Podiatric Risk Management Association.

#### • Works in progress

Lane, S. D., Abigail, R. A., and Gooch, J. (forthcoming). *Civil Communication in the 21*<sup>st</sup> *Century.* MA: Pearson Education.

Lane, S. D. (under review). "What Purple is to Lavender:" A Personal Account of How Feminism and Womanism can Influence Communication Pedagogy. *Women's Studies in Communication*.

## **Professional and University Citizenship**

#### School activities and committees

Arts and Humanities Undergraduate Curriculum, 2011

Undergraduate Advisory Board, 2011

Senior Lecturer in Professional and Technical Communication Search Committee, 2011

Director of Asia Center Search Committee, 2011

Senior Lecturer in Professional Communication Search Committee, 2010

Senior Lecturer in Spanish Search Committee, 2010

Senior Lecturer in Chinese Search Committee, 2010

Academic Advisor II Search Committee, 2010

EMAC Social Media Faculty Search Committee, 2010

EMAC Journalism 2.0 Faculty Search Committee, 2010

Senior Lecturer in Professional Communication Search Committee, 2009

Administrative Committee, 2008 – present

Assessment Committee, 2008 – present

Committee on Effective Teaching, 2008 - present

Executive Committee, 2008 - present

Global Communication and Leadership Institute (GCLI) Committee, 2008 – 2010

ATEC Advisor II Search Committee, 2008

# • Courses and other curricula developed

Co-created Certificate in Critical Communication Skills (C3), 2011

Asian Studies minor, School of Arts & Humanities, 2010

Global Communication and Leadership minor, School of Arts & Humanities, 2009

Participated in the development of the Emerging Media and Technology (EMAC) degree (Bachelor's and Master's levels)

COMM 3342: Special Topics in Communication - U.S. American Culture and Communication

COMM 4340: Small Group Communication

COMM 4350: Intercultural Communication

## • University committees (Provost appointed)

Council on Undergraduate Education, 2008 – present

Core Curriculum Committee, 2008 – present

Student Scholarship Committee, 2008 – present (appointed vice chair, 2009 - 2010)

#### • University committees

Hillel, 2011

Global Living-Learning Community, 2010

International Student Success Training Committee, 2008

International Student Orientation Committee, 2007

## University activities and presentations

Ambassador, New Faculty Orientation, 2011

Participant/Interviewer, Dean of Students Search, 2010

Interviewer, Academic Engagement Program, 2010

Judge, "Passport to the World," 2009 - 2011

Participant, Leadership Tuesday, 2009

Participant, Diversity Dinner Dialogues, 2009

"The School of Arts and Humanities" presentation, Scholars' Day (fall and spring), 2008 – present

"The School of Arts and Humanities" presentation, Freshmen Orientation sessions, 2008 – present

Speech of introduction, Dr. John Gooch, 40@40 lecture, 2010

"Culture Shock" presentation, International Student Orientations, spring/summer/fall 2007 - present

"The Importance of Diversity on Campus" presentation, Multi-Cultural Living-Learning Community, 2009

"Counseling Clients with Culture Shock" presentation, UT Dallas Counseling Center staff, 2008 and 2009

"American Culture and Communication" presentation, International Student Success Training (ISST), 2008

"Communication and Culture" presentation, Translation Graduate Student Association, 2008

"Introduction to U.S. American Culture" presentation, International Student Workshop, 2007

"Nonverbal Behavior and Intercultural Communication" presentation, International Student Workshop, 2007

Last updated 9/1/11