

Michael Stephens

Video Producer/Director/Educator

Proven digital multi media content producer and program manager with over 20 years of video producing, directing, editing and sound design experience. Excellent webcasting project management skills. Effective leader of creative producers, editors, graphic designers and talent. Skilled video editor and sound designer using Final Cut Studio Suite. Creative script writer for new media and communications projects. Adjunct University Professor teaching Design Principles class.

Education

- | | |
|--|----------------|
| University of Texas at Dallas, Richardson, Tx
Master of Arts in Arts and Technology, Spring 2011
Currently enrolled in the PHD program | 2008 - present |
| George Washington University, Washington, DC
Completed 15 hours towards a Masters of Education in
Educational Technology Leadership | 1998 - 1999 |
| Stephen F. Austin State University, Nacogdoches, Texas
Bachelor of Arts in Communications (Radio, TV, Film), Music minor. | 1973 - 1977 |

Experience

- | | |
|---|------------|
| <u>University of Texas at Dallas</u> Richardson, Texas
UTD is a 17,000 student public research university
in the University of Texas System | 2010 –2011 |
|---|------------|

Adjunct Professor in Arts & Technology

Teach “Basic Design Principles” class. This is a required class for all undergraduate Arts & Technology majors.

- | | |
|--|-------------|
| <u>HP Enterprise Services</u> (Formerly EDS) Plano, Texas
HP is the world’s largest global technology company | 2005 – 2011 |
|--|-------------|

Video Producer, Director and Webcaster

Produce, direct, and edit live and taped video projects. This includes Executive Town Hall satellite broadcasts, Corporate Strategy Videos, and live Corporate Communications webcasts to HP Enterprise Services major clients, including Kraft, Bank of America, and GM. Provide video engineering and desktop support for the HP Global Broadcast Network (GBN) studio. Webcaster using the HP Rich Media Portal. Create digital multi media content for Communications, Marketing and Learning and Development.

Apple Store, Northpark and Southlake, Texas

2008 – 2011

Apple is a leading global leader in personal computer, software, mobile and music devices

Specialist

Provide solutions, training and personal setups for customers for Macs, iPhones, iPods, iPads and other Apple and third party products.

MCI, Richardson, Texas

1995 – 2004

A leading global communications provider

Media Services Manager – MCI Career Enhancement University

Direct operations and creative team for interactive training television network; consisting of \$1 million broadcast studio and 70 interactive classrooms nationwide using the OneTouch interactive keypad system.

Produce and direct digital media projects; including commercials, streaming video, on-line learning content, and features for live broadcasts to support internal customers. Manage studio operations for live, interactive, instructor led training to the desktop using the LearnLinc virtual classroom environment.

Radio & Television Commission, Fort Worth, Texas

1993 -1995

Media production facility specializing in content for cable and training networks.

Senior Producer/Director

Produce, direct, and edit commercial productions for clients assigned to me, such as Dillard's corporate broadcasts. Direct and edit "Country Crossroads", a half-hour weekly country music video magazine program featuring Grammy Award winning co-hosts Bill Mack and Jerry Clower. Direct other programs for distribution such as Cope, HomeLife, and Family Enrichment Series.

SNL Satellite Network, Dallas, Texas

1981 – 1993

Operations Manager/Senior Director

Manage studio operations, video production, and engineering. Direct live video concerts, seminars, and other satellite productions.

Warner Amex Cable, Cincinnati, Ohio

1980 – 1981

Television Director

Direct live and taped programs. Produce roll-ins, spots, and other edited pieces. Warner Amex was the first commercial two-way interactive television cable system using the Qube interactive technology.

Associations

Portfolio Assessment Committee (PAC), The Art Institute of Dallas

Member and Video Director, Fellowship Church Plano

Member, EDS Jazz Band (bass)