

Certificate in Critical Communication Skills

Course XXXX XXXX Designated in oral communication and presentation skills

Student Learning Objectives:

Upon successful completion of course XXXX XXXX designated in the Certificate in Critical Communication Skills, students should be able to demonstrate the following in oral communication:

- Organize a presentation in a logical pattern (introduction, body, conclusion) and develop transitions that indicate when the speaker is moving from one part of the speech to the next and when moving from one point within the body of the speech to another;
- Use language that is adapted to the particular audience and their major (chemistry, political science, geography, history, etc.);
- Construct an effective speech introduction;
- Develop the body of a speech that includes evidence in support of contentions and source citations;
- Create an effective speech conclusion; and
- Deliver the presentation in a manner than enhances audience reception.

January 10, 2011

Developed by Shelley D. Lane, Ph.D.

Associate Dean of Undergraduate Education

Associate Professor of Communication Studies

School of Arts and Humanities