

Certificate in Critical Communication Skills
Student Assessment

Rubric for Courses Designated in Oral Communication and Presentation Skills

Student Name (please print clearly): _____

Please select 1, 2, 3, 4, or 5 to illustrate the student's achievement in the rubric area.

- 1 Corresponds to the quality of work similar to that assigned a letter grade of F
- 2 Corresponds to the quality of work similar to that assigned a letter grade of D
- 3 Corresponds to the quality of work similar to that assigned a letter grade of C
- 4 Corresponds to the quality of work similar to that assigned a letter grade of B
- 5 Corresponds to the quality of work similar to that assigned a letter grade of A

Rubric Area: **Organize a presentation in a logical pattern (introduction, body, conclusion) and develop transitions that indicate when the speaker is moving from one part of the speech to the next and when moving from one point within the body of the speech to another**

Student Skill Level:	1	2	3	4	5
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Consider the following:

Student organizes speech with an introduction, body, and conclusion.

Student includes transitions that indicate movement from the introduction to the body and from the body to the conclusion.

Student includes transitions that indicate movement from one main point to another within the body of the speech.

Rubric Area: **Use language that is adapted to the audience**

Student Skill Level:	1	2	3	4	5
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Consider the following:

Student uses terms and jargon related to a field of study that are familiar to the audience.

Student explains concepts to audience members who possess less knowledge.

Student defines terms and jargon for audience members who possess less knowledge.

Rubric Area: **Construct an effective speech introduction**

Student Skill Level:	1	2	3	4	5
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Consider the following:

Student attracts the attention of the audience.

Student presents a thesis, controlling idea, or primary theme.

Student orients the audience to the topic and presentation by previewing the main points in the body of the speech.

Rubric Area: **Develop the body of a speech that includes evidence in support of contentions and source citations**

Student Skill Level:	1	2	3	4	5
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Consider the following:

Student demonstrates the ability to support ideas, findings, and/or claims by providing relevant evidence (e.g., examples, statistics, quotations, etc.).

Student demonstrates the ability to professionally cite sources of evidence.

Rubric Area: Create an effective speech conclusion

Student Skill Level: 1 2 3 4 5

Consider the following:

Student restates thesis, controlling idea, or primary theme.

Student summarizes/reviews the main points in the body of the speech.

Rubric Area: Deliver the presentation in a manner than enhances audience reception

Student Skill Level: 1 2 3 4 5

Consider the following:

Student maintains eye contact with members of the audience.

Student uses voice appropriately (loud enough to be heard, doesn't shout, and speaks at a rate that facilitates audience comprehension of the presentation). Student is fluent.

Student uses gestures appropriately.

Student uses effective physical movements (e.g., doesn't pace, engage in nervous actions, etc.).