2. Assessment Objectives

.	#	Objective & Description	Related Items	Standards and Associations	Student Related
⊞	2.1	**Knowledge Base:** Students will describe and analyze fundamental concepts, theoretical perspectives, and historical and latest trends in digital content design and development.	**General Education Outcome Items** • 1. Communication • 5. Visual & Performing Arts • 10. Foundational Knowledge in Discipline(s) **Strategic Plan Items** • I-1 Research Enterprise Initiative • VI-2 The Arts **Institutional Priority Items**		Yes
⊞	2.2	**Identify effective digital methods:** Students will identify effective digital methods for visualizing artistic concepts.	**General Education Outcome Items** • 5. Visual & Performing Arts **Strategic Plan Items** • I-1 Research Enterprise Initiative • III-2 Innovative Centers and Institutions • VI-2 The Arts **Institutional Priority Items**		Yes
⊞	2.3	**Technology Based Creativity:** Students will create original digital works that demonstrate their artistic and technical skills and reflect a high degree of individual expression.	**General Education Outcome Items** • 5. Visual & Performing Arts **Strategic Plan Items** • III-2 Innovative Centers and Institutions • V-2 Enhanced Quality of Life • VI-2 The Arts **Institutional Priority Items**		Yes
⊞	2.4	**Critical Thinking and Communication Skills:** Students will explain aesthetic and technical merits of their works and others'.	**General Education Outcome Items** • 1. Communication • 5. Visual & Performing Arts **Strategic Plan Items** • VI-2 The Arts **Institutional Priority Items**		Yes
⊞	2.5	**Apply skills to construct creative projects:** Students will construct creative projects by applying the knowledge and skills that they have gained in the program.	**General Education Outcome Items** • 1. Communication • 5. Visual & Performing Arts **Strategic Plan Items** • VI-2 The Arts **Institutional Priority Items**		Yes
⊞		expand this row to **add a new objective item**.			