

2006-2007 :: B.S. in Business Administration :: Undergraduate Programs in SOM [review segment]				
2. Assessment Objectives				
#	Objective & Description	Related Items	Standards and Associations	Student Related
2.1	<b>Develop functional knowledge of their major:</b> Students will develop functional knowledge of their major specialty, an appreciation of the interrelation of the functional areas, and broad-based current business knowledge.	<b>General Education Outcome Items</b> <ul style="list-style-type: none"> <li>9. Social &amp; Behavioral Science</li> <li>10. Foundational Knowledge in Discipline(s)</li> </ul> <b>Strategic Plan Items</b> <ul style="list-style-type: none"> <li>II-1 The Education of Leaders</li> <li>VI-3 Business Leadership</li> </ul> <b>Institutional Priority Items</b> <ul style="list-style-type: none"> <li>SP-4 Tell UTD's Story Better</li> </ul>	The Association to Advance Collegiate Schools of Business International (AACSB, <a href="http://www.aacsb.edu/">http://www.aacsb.edu/</a> ). In 2002 UT Dallas' School of Management (SOM) was granted full AACSB accreditation of its undergraduate, master's, and doctoral programs in both business administration and accounting.	Yes
2.2	<b>Develop competency in communication:</b> Students will develop competency in oral, written and interpersonal communications.	<b>General Education Outcome Items</b> <ul style="list-style-type: none"> <li>1. Communication</li> </ul> <b>Strategic Plan Items</b> <ul style="list-style-type: none"> <li>II-1 The Education of Leaders</li> <li>VI-3 Business Leadership</li> </ul> <b>Institutional Priority Items</b> <ul style="list-style-type: none"> <li>SP-4 Tell UTD's Story Better</li> </ul>	The Association to Advance Collegiate Schools of Business International (AACSB, <a href="http://www.aacsb.edu/">http://www.aacsb.edu/</a> ). In 2002 UT Dallas' School of Management (SOM) was granted full AACSB accreditation of its undergraduate, master's, and doctoral programs in both business administration and accounting.	Yes
2.3	<b>Develop analytical skills to solve problems:</b> Students will develop skills in analyzing and interpreting numerical data, and in reasoning and problem solving through mathematical processes.	<b>General Education Outcome Items</b> <ul style="list-style-type: none"> <li>2. Mathematics</li> <li>3. Quantitative Methods</li> </ul> <b>Strategic Plan Items</b> <ul style="list-style-type: none"> <li>II-1 The Education of Leaders</li> <li>VI-3 Business Leadership</li> </ul> <b>Institutional Priority Items</b> <ul style="list-style-type: none"> <li>SP-4 Tell UTD's Story Better</li> </ul>	The Association to Advance Collegiate Schools of Business International (AACSB, <a href="http://www.aacsb.edu/">http://www.aacsb.edu/</a> ). In 2002 UT Dallas' School of Management (SOM) was granted full AACSB accreditation of its undergraduate, master's, and doctoral programs in both business administration and accounting.	Yes
2.4	<b>Apply knowledge of technology applications:</b> Students will be proficient in the use of basic applications of technology.	<b>General Education Outcome Items</b> <ul style="list-style-type: none"> <li>3. Quantitative Methods</li> </ul> <b>Strategic Plan Items</b> <ul style="list-style-type: none"> <li>II-1 The Education of Leaders</li> <li>VI-3 Business Leadership</li> </ul> <b>Institutional Priority Items</b> <ul style="list-style-type: none"> <li>SP-4 Tell UTD's Story Better</li> </ul>	The Association to Advance Collegiate Schools of Business International (AACSB, <a href="http://www.aacsb.edu/">http://www.aacsb.edu/</a> ). In 2002 UT Dallas' School of Management (SOM) was granted full AACSB accreditation of its undergraduate, master's, and doctoral programs in both business administration and accounting.	Yes