

2006-2007 :: M.S. in Accounting and Information Management

1. Mission Statement:

The mission of the MS in Accounting and Information Management program is to provide graduate education in accounting. Program graduates receive a masters level command of accounting principles, applications, and professional skills from an accounting information provider perspective. These graduates have developed the skills needed for the core services identified by the Institute of Certified Public Accountants and often sit for the Uniform CPA Examination. They pursue careers in auditing, consulting, and tax services or information and software management

2. Objectives:

2.1 Develop skills in analyzing and interpreting info: Students will develop skills in analyzing and interpreting accounting information as well as an understanding of the decisions faced by various users of financial accounting information

2.1.1 Related General Education Outcome Item(s): 2. Mathematics; 10. Foundational Knowledge in Discipline(s); 11. Advanced Knowledge in Discipline(s)

2.1.2 Related Strategic Plan Item(s): II-1 The Education of Leaders; VI-3 Business Leadership

2.1.3 Related Institutional Priority Item(s):

SP-4 Tell UTD's Story Better; CPT-3 Significantly improve quality of UTD's graduate students

2.1.4 Standards and Associations:

The Association to Advance Collegiate Schools of Business International (AACSB, <http://www.aacsb.edu/>). In 2002 UT Dallas' School of Management (SOM) was granted full AACSB accreditation of its undergraduate, master's, and doctoral programs in both business administration and accounting.

2.1.5 Student Related Objective: Yes - This is a student related objective.

2.2 Apply accounting controls :

Students will apply accounting controls including technology and security controls as they relate to accounting information

2.2.1 Related General Education Outcome Item(s): 2. Mathematics; 11. Advanced Knowledge in Discipline(s)

2.2.2 Related Strategic Plan Item(s): II-1 The Education of Leaders; VI-3 Business Leadership

2.2.3 Related Institutional Priority Item(s): CPT-3 Significantly improve quality of UTD's graduate students

2.2.4 Standards and Associations:

The Association to Advance Collegiate Schools of Business International (AACSB, <http://www.aacsb.edu/>). In 2002 UT Dallas' School of Management (SOM) was granted full AACSB accreditation of its undergraduate, master's, and doctoral programs in both business administration and accounting.

2.2.5 Student Related Objective: Yes - This is a student related objective.

2.3 Apply financial accounting principles:

Students will apply financial accounting principles including those used in the preparation of financial statements

2.3.1 Related General Education Outcome Item(s): 2. Mathematics; 11. Advanced Knowledge in Discipline(s)

2.3.2 Related Strategic Plan Item(s): II-1 The Education of Leaders; VI-3 Business Leadership

2.3.3 Related Institutional Priority Item(s): CPT-3 Significantly improve quality of UTD's graduate students

2.3.4 Standards and Associations:

The Association to Advance Collegiate Schools of Business International (AACSB, <http://www.aacsb.edu/>). In 2002 UT Dallas' School of Management (SOM) was granted full AACSB accreditation of its undergraduate, master's, and doctoral programs in both business administration and accounting.

2.3.5 Student Related Objective: Yes - This is a student related objective.

2.4 Apply managerial accounting principles: Students will apply managerial accounting concepts and techniques to support decision-making by managers

2.4.1 Related General Education Outcome Item(s): 2. Mathematics; 11. Advanced Knowledge in Discipline(s)

2.4.2 Related Strategic Plan Item(s): II-1 The Education of Leaders; VI-3 Business Leadership

2.4.3 Related Institutional Priority Item(s): CPT-3 Significantly improve quality of UTD's graduate students

2.4.4 Standards and Associations:

The Association to Advance Collegiate Schools of Business International (AACSB, <http://www.aacsb.edu/>). In 2002 UT Dallas' School of Management (SOM) was granted full AACSB accreditation of its undergraduate,

master's, and doctoral programs in both business administration and accounting.

2.4.5 Student Related Objective: Yes - This is a student related objective.

2.5 Develop skills in communications and ethics: Students will develop skills in professional communications, and consider ethical problems in accounting settings

2.5.1 Related General Education Outcome Item(s): 1. Communication; 11. Advanced Knowledge in Discipline(s)

2.5.2 Related Strategic Plan Item(s): II-1 The Education of Leaders; VI-3 Business Leadership

2.5.3 Related Institutional Priority Item(s): CPT-3 Significantly improve quality of UTD's graduate students

2.5.4 Standards and Associations:

The Association to Advance Collegiate Schools of Business International (AACSB, <http://www.aacsb.edu/>). In 2002 UT Dallas' School of Management (SOM) was granted full AACSB accreditation of its undergraduate, master's, and doctoral programs in both business administration and accounting.

2.5.5 Student Related Objective: Yes - This is a student related objective.

3. Measures & Findings:

3.1 Objective 1 - in class assessment AIM 6344 - a: program goals will be assessed using exam questions: describe economic characteristics of various industries and identify differences in firm strategies for managing growth and attaining competitive advantages.

3.1.1 Success Criteria:

75% of students will score above 80% on the assessment assignments based on a scoring rubric

3.1.2 Related Objective(s): Develop skills in analyzing and interpreting info

3.1.3 Results Related To Success Criteria: based on exam questions, the students did meet the criterion

3.1.4 Numerical Results: for all sections, at least 90% of the students answered the questions correctly

3.1.5 Achievement Level: Met

3.1.6 Further Action: No

3.2 Objective 1 - in class assessment AIM 6344 - b: program goals will be assessed using exam questions: apply financial analysis techniques to analyze the profitability and risk of firms

3.2.1 Success Criteria:

75% of students will score above 80% on the assessment assignments based on a scoring rubric

3.2.2 Related Objective(s): Develop skills in analyzing and interpreting info

3.2.3 Results Related To Success Criteria: based on exam questions, the students did meet the criterion

3.2.4 Numerical Results: for all sections, at least 90% of the students answered the questions correctly

3.2.5 Achievement Level: Met

3.2.6 Further Action: No

3.3 Objective 1 - in class assessment AIM 6344 - c: program goals will be assessed using exam questions: assess the quality of firms' earnings and financial statements and perform adjustments necessary to analyze financial statements

3.3.1 Success Criteria:

75% of students will score above 80% on the assessment assignments based on a scoring rubric

3.3.2 Related Objective(s): Develop skills in analyzing and interpreting info

3.3.3 Results Related To Success Criteria: based on exam questions, the students did meet the criterion

3.3.4 Numerical Results:

for two sections, at least 90% of the students answered the questions correctly; in the online section 77% of the students answered the questions correctly

3.3.5 Influencing Factors:

There was some weakness in the online section which needs to be addressed. The on-campus sections worked out some examples in class that helped them. These examples need to be provided to the online section students as well.

3.3.6 Achievement Level: Partially Met

3.3.7 Further Action: Yes

3.4 Objective 1 - in class assessment AIM 6344 - d: program goals will be assessed using a comparative analysis project: perform an in-depth comparative analysis of the performance and financial health of firms that compete in a specific industry.

3.4.1 Success Criteria:

75% of students will score above 90% on the assessment assignments based on a scoring rubric

3.4.2 Related Objective(s): Develop skills in analyzing and interpreting info

3.4.3 Results Related To Success Criteria: based on a project, the students did meet the criterion

3.4.4 Numerical Results: for all sections, at least 90% of the students answered the questions correctly

3.4.5 Achievement Level: Met

3.4.6 Further Action: No

3.5 Objective 2 - in class assessment AIM 6343 - a: program goals will be assessed using quiz questions and exam questions: outline the background and tools used to assess the evolution of enterprise information systems, including contemporary accounting systems.

3.5.1 Success Criteria:

75% of students will score above 75% on the assessment assignments based on a scoring rubric

3.5.2 Related Objective(s): Apply accounting controls

3.5.3 Results Related To Success Criteria:

based on multiple choice exams, the the students partially meet this criterion

3.5.4 Numerical Results:

on average 65% of the students answered the questions correctly, some sections achieved the criterion

3.5.5 Achievement Level: Partially Met

3.5.6 Further Action: Yes

3.6 Objective 2 - in class assessment AIM 6343 - b: program goals will be assessed using quiz questions and exam questions: discuss the process by which effective accounting systems are designed and developed including the process by which efficient database design can be used to improve accounting information flow

3.6.1 Success Criteria:

75% of students will score above 75% on the assessment assignments based on a scoring rubric

3.6.2 Related Objective(s): Apply accounting controls

3.6.3 Results Related To Success Criteria: will be measured next semester

3.6.4 Achievement Level: Met

3.6.5 Further Action: Yes

3.7 Objective 2 - in class assessment AIM 6343 - c: program goals will be assessed using quiz questions and exam questions: outline the key components of an effective entity-wide internal control system

3.7.1 Success Criteria:

75% of students will score above 75% on the assessment assignments based on a scoring rubric

3.7.2 Related Objective(s): Apply accounting controls

3.7.3 Results Related To Success Criteria: based on multiple choice questions, the students did meet this criterion

3.7.4 Numerical Results: 71% of students answered the questions correctly

3.7.5 Achievement Level: Partially Met

3.7.6 Further Action: Yes

3.8 Objective 2 - in class assessment AIM 6343 - d: program goals will be assessed using quiz questions and exam questions: Assess contemporary issues involved in providing assurance services for systems and database reliability

3.8.1 Success Criteria:

75% of students will score above 75% on the assessment assignments based on a scoring rubric

3.8.2 Related Objective(s): Apply accounting controls

3.8.3 Results Related To Success Criteria: will measure next semester

3.8.4 Achievement Level: Met

3.8.5 Further Action: Yes

- 3.9 Objective 2 - in class assessment AIM 6341 - a:** program goals will be assessed using exam questions: Evaluate the nature and contents of the planning and control mechanisms in management accounting, such as structural and process aspects, as well as strategic and operational aspects for production and service entities.
- 3.9.1 Success Criteria:**
75% of students will score above 75% on the assessment assignments based on a scoring rubric
- 3.9.2 Related Objective(s):** Apply accounting controls
- 3.9.3 Results Related To Success Criteria:** students met the criteria
- 3.9.4 Numerical Results:** 80% of students answered the questions in the assignment correctly
- 3.9.5 Achievement Level:** Met
- 3.9.6 Further Action:** No
- 3.10 Objective 3 - in class assessment AIM 6332 - a:** program goals will be assessed using homework assignments and questions on exam 1 and 2: discuss US GAAP as it pertains to accounting principles for current and long-term liability accounts.
- 3.10.1 Success Criteria:**
75% of students will score above 75% on the assessment assignments based on a scoring rubric
- 3.10.2 Related Objective(s):** Apply financial accounting principles
- 3.10.3 Results Related To Success Criteria:** based on two exam questions, the students did meet the criterion
- 3.10.4 Numerical Results:** 76.5% of students answered the selected questions correctly
- 3.10.5 Achievement Level:** Met
- 3.10.6 Further Action:** No
- 3.11 Objective 3 - in class assessment AIM 6332 - b:** program goals will be assessed using homework assignments and questions on exam 2 and 3: discuss US GAAP as it pertains to accounting principles for stockholder's equity accounts
- 3.11.1 Success Criteria:**
75% of students will score above 75% on the assessment assignments based on a scoring rubric
- 3.11.2 Related Objective(s):** Apply financial accounting principles
- 3.11.3 Results Related To Success Criteria:** based on two exam questions, students did meet the criterion
- 3.11.4 Numerical Results:** 78.5% of students answered the selected questions correctly
- 3.11.5 Achievement Level:** Met
- 3.11.6 Further Action:** No
- 3.12 Objective 3 - in class assessment AIM 6332 - c:** program goals will be assessed using homework assignments and questions on exam 1, 2 and 3: prepare financial statements in accordance with US GAAP.
- 3.12.1 Success Criteria:**
75% of students will score above 75% on the assessment assignments based on a scoring rubric
- 3.12.2 Related Objective(s):** Apply financial accounting principles
- 3.12.3 Results Related To Success Criteria:** based on two exam questions, the students did meet the criterion
- 3.12.4 Numerical Results:** 69.8% of students answered the selected questions correctly
- 3.12.5 Achievement Level:** Partially Met
- 3.12.6 Further Action:** Yes
- 3.13 Objective 4 - in class assessment AIM 6341 - a:** program goals will be assessed using case write-ups and case presentations: apply the issues involved in different centers of responsibility (investment, profit, cost / expense and revenue centers), and apply strategic, budgetary and operational methods for such centers.
- 3.13.1 Success Criteria:**
75% of students will score above 75% on the assessment assignments based on a scoring rubric
- 3.13.2 Related Objective(s):** Apply managerial accounting principles
- 3.13.3 Results Related To Success Criteria:** based on outlining various methods for evaluating investment activities and commenting on each method, the students did meet the criterion
- 3.13.4 Numerical Results:** 85% of the students answered the questions correctly

3.13.5 Achievement Level: Met

3.13.6 Further Action: No

3.14 Objective 4 - in class assessment AIM 6341 - b: program goals will be assessed using test questions: evaluate different strategies of business units, and management compensation, project controls, and performance reports in planning and control; transfer pricing policies, and distinct strategies by entities, including those of multinational enterprises

3.14.1 Success Criteria:

75% of students will score above 75% on the assessment assignments based on a scoring rubric

3.14.2 Related Objective(s): Apply managerial accounting principles

3.14.3 Results Related To Success Criteria:

based on evaluating the budgeting and performance evaluation in the strategic planning process, as well as outlining the control processes in multinational organizations, the students did meet the criterion

3.14.4 Numerical Results: 90% of the students answered the questions correctly

3.14.5 Achievement Level: Met

3.14.6 Further Action: No

3.15 Objective 5 - in class assessment AIM 6341 - a: program goals will be assessed using test questions: analyze the structural and process aspects by means of proper identification, appraisal and recommendations of issues covering cases under review

3.15.1 Success Criteria:

75% of students will score above 75% on the assessment assignments based on a scoring rubric

3.15.2 Related Objective(s): Develop skills in communications and ethics

3.15.3 Results Related To Success Criteria: given an extensive number of cases covered throughout the course for which students present and comment upon other presenters based on a standardized evaluation format, students did meet the criterion

3.15.4 Numerical Results: 90% of the students answered the questions correctly

3.15.5 Achievement Level: Met

3.15.6 Further Action: No

5. Closing the Loop:

5.1 in AIM 6344 the online section did not perform as well: the in class sections and online sections should work the same examples and make more extensive use of examples

5.1.1 Related Objective(s): Develop skills in analyzing and interpreting info

5.1.2 Related Measure(s): Objective 1 - in class assessment AIM 6344 - c

5.1.3 Responsible Person: Mark Anderson

5.1.4 Target Date: during 2007 - 2008

5.1.5 Priority: Medium Priority

5.2 in AIM 6344 increase the measurement of ethics issues: need to develop a stronger assessment related to accounting ethics

5.2.1 Related Objective(s): Develop skills in communications and ethics

5.2.2 Responsible Person: Mark Anderson

5.2.3 Target Date: during 2007 - 2008

5.2.4 Priority: Medium Priority

5.3 in AIM 6332 students need to improve on preparation of financial statements: continue to develop skills to prepare financial statements in accordance with US GAAP

5.3.1 Related Objective(s): Apply financial accounting principles

5.3.2 Related Measure(s): Objective 3 - in class assessment AIM 6332 - c

5.3.3 Responsible Person: Tiffany Bortz

5.3.4 Target Date: during 2007 - 2008

5.3.5 Priority: Medium Priority

5.4 in AIM 6343 improve assessment of accounting systems and entity-wide internal control: for both learning outcomes, students were close to meeting the criterion but improvements can be made on learning the tools used to assess the evolution of enterprise information systems and learning the key components of an effective entity-wide internal control system

5.4.1 Related Objective(s): Apply accounting controls

5.4.2 Related Measure(s):

Objective 2 - in class assessment AIM 6343 - a; Objective 2 - in class assessment AIM 6343 - c

5.4.3 Responsible Person: Indranil Bardhan

5.4.4 Target Date: during 2007 - 2008

5.4.5 Priority: Medium Priority

5.5 in AIM 6343 expand assessment to cover 2 more program measures: include measures of efficient database design and contemporary assurance services

5.5.1 Related Objective(s): Apply accounting controls

5.5.2 Related Measure(s):

Objective 2 - in class assessment AIM 6343 - b; Objective 2 - in class assessment AIM 6343 - d

5.5.3 Responsible Person: Indranil Bardhan

5.5.4 Target Date: during 2007 - 2008

5.5.5 Priority: High Priority

6. Analysis:**6.1 Program/Unit Strengths:**

6.1.1 Objectives/Outcomes Exceeded or Met: 9 of the 13 outcomes measured were met

6.1.2 Other Strengths:

The major strengths of our MS in AIM program are the overall quality of instruction, flexibility in meeting needs of students with diverse backgrounds and interests and access to courses for both full-time and part-time students (evening and online offerings). We are confident that we are meeting our learning objectives at a satisfactory level but want to encourage an atmosphere of continuous improvement.

6.2 Program / Unit Weaknesses:

6.2.1 Objectives / Outcomes Partially or Not Met: 4 of the learning outcomes were only partially met or not met

6.2.2 Other Weaknesses:

In terms of assessment, we need to continue working with instructors to ensure that assessment plans are being followed. Also, we do not really have a strong assessment related to accounting ethics. We will implement one in AIM 6344. In terms of strengthening our program, there are two areas that we will continue to work on. With respect to content, we need to review our curriculum with reference to the CPA exam and current issues in professional accounting. With respect to preparing our students for professional careers, we need to evaluate whether there is adequate emphasis on communications skills in our program.

6.3 Other Areas Needing Improvement:

We need to work on improving our placement through fostering relations with local, regional and national accounting firms as well as companies in the DFW area. We have made good progress in developing an internship program and need to continue to strengthen this dimension. We need to improve student preparation for the CPA exam.

7. Report:**7.1 Executive Summary:**

The Masters of Accounting and Information Management is the largest non-MBA graduate program in the School of Management, typically enrolling 350 to 400 students a semester. Many students attend school on a part-time basis and work full-time. The program is designed to enable students to prepare for careers in public accounting, industry and government. Students may select from concentrations that provide opportunities to emphasize various dimensions of accounting and information management. Students may obtain classes necessary to sit for exams such as the Certified Public Accountant, Certified Management Accountant and Certified Internal Auditor exams. For students with non-accounting undergraduate degrees, a set of accounting foundation courses (9 hours) is required. Students with accounting undergraduate degrees who do not take the foundation classes have more flexibility to take accounting and non-accounting electives.

The major strengths of the MS in AIM program are:

- Seven career-oriented concentrations available and large variety of classes in accounting, information management and other business disciplines
- The program accommodates the 150-hour requirement and the accounting requirements set by the Texas Board of Public Accountancy for accounting students preparing to sit for the CPA exam
- Over 350 students in the program with a wide variety of experiences
- Convenient class scheduling and flexible delivery formats including online
- High value for the money, comparable programs charge higher tuition
- Increasingly strong student services including advising and career management

The School of Management is accredited by AACSB International - The Association to Advance Collegiate Schools of Business. The Accounting and Information Program is separately accredited by AACSB. The AACSB accreditation process requires a similar attention to continuous improvement and the assessment of learning as SACS. Our faculty has been involved with assessment in various ways since AACSB changed their accreditation requirements in 2003. The masters committee has met several times in the past year to discuss program goals, learning outcomes, and assessment procedures: 4/13/05, 10/10/05, 10/19/06 and 3/29/07.

For the MS in AIM we developed five program learning goals based on AACSB standards for accounting programs and faculty input. (Accounting standard #42 covers specialized Masters programs and #37 covers assessment across the curriculum.) We looked at our courses to see where each goal was addressed in the curriculum. Course learning outcomes were developed and mapped into the program learning goals. Finally, assessment procedures were defined for each learning outcome. This process involved the masters committee, program director, and course coordinators. One person, Sandi Wilson, manages the flow of assessment documents and maintains the data.

Our assessment covers core courses in the MS in AIM program as well as courses that are frequently attended by MS in AIM students: financial statement analysis, accounting information systems, intermediate financial accounting and strategic cost accounting. Assessment data is collected in these four courses. Each course addresses one or two program goals.

The program learning goals are focused on the development, measurement, analysis, validation and communication of financial and other information. We expect students to apply both financial and managerial accounting principles, assess accounting controls, analyze and communicate accounting information, and make ethical decisions in financial reporting.

Across the course learning outcomes, 70% (9 of 13) of assessments measured met the criterion of success and the others were partially met but indicated some room for improvement. The assessment procedures can be described as embedded, direct measures, employing exam questions, papers, in class presentations, and homework. Examples of the course assessment documents and student work are available from Sandi Wilson.

Based on the assessment results, students are meeting the learning goals to analyze and interpret information, apply financial accounting principles, managerial accounting principles and communicate effectively.

Based on the assessment results, there are some weaknesses in learning to apply accounting controls that will be addressed by placing more emphasis on the appropriate concepts in future classes. There is also a need for a more direct assessment related to ethics.

We made improvements in gathering of assessment data from faculty and will continue to work with faculty members to ensure complete reporting.

A course coordinator is responsible for gathering and analyzing the data for each of the courses where assessment objectives are measured. The course coordinator reviews the success of students in meeting the course objectives with the course instructor for each section and helps the instructor develop a plan of action for future improvements. The program director reviews reports prepared by the course coordinators and communicates with the course coordinators about additional steps that should be taken to improve both the assessment procedures and the learning outcomes.

The program director, masters committee, course coordinators, and course instructors will work together to close the loop and improve students' learning. Achievement of each program learning goal can be improved:

1. develop skills in analyzing and interpreting financial information – instructors in AIM 6344 are collaborating to provide a more unified approach to teaching and assessing student learning.
2. apply accounting controls – instructors in AIM 6343 will spend more time on tools to assess accounting systems in class discussions.
3. apply financial accounting principles – instructors in AIM 6332 will continue to develop and implement effective assessment practices.
4. apply managerial accounting principles – assessment results for AIM 6341 indicated that students were achieving all learning objectives.
5. develop skills in communications and ethics – assessment results for AIM 6341 indicated that students were achieving these learning objectives but assessment information with respect to ethics was limited, plan to include more assessment information about this learning objective in AIM 6344.

Beyond our in-class assessments, faculty members in the School of Management administer exit surveys to students through Education Benchmarking Inc. The MS in AIM exit survey is administered to students around the

time that they graduate. In recent surveys, students expressed some concern about key financial accounting classes including AIM 6332 (intermediate financial accounting II) and AIM 6333 (advanced financial accounting). These classes are often taught by part-time faculty and there is some inconsistency in the quality of instruction. We have taken steps to improve along this dimension by hiring and assigning more experienced teachers to these classes.

We also evaluate our students' success on the CPA exam and find that our students perform reasonably well compared to institutions such as UT Arlington and the University of Houston but not as well as students at UT Austin and Texas A&M. We are working towards improving performance on these exams by evaluating the learning objectives in relevant courses.

Evaluating our assessment procedures for the MS in AIM program, there are areas that need improvement

- Need to ensure more complete reporting by working with instructors throughout the term to provide assessment information. Spring 2007 was better on this dimension than Fall 2006.
- Course learning outcomes need to be stated at higher Bloom's taxonomy levels.
- Criterion of success should be reviewed based on assessments used in classes.
- Reporting of assessment results not consistent. Usually we are looking for what % of students achieved the level stated in the criterion of success, such as 80% of students will answer 75% of the questions correctly. The results were reported in different ways. We achieved greater consistency in Spring 2007.
- Need a new form for faculty to use when reporting course data that asks for specific pieces of data in the format we need by learning outcome and section.
- Insufficient analysis and commentary on results by course coordinators. Few action items suggested.

Issues by course

- AIM 6344 – improvement in instructional use of examples in online section for one learning objective, implementation of ethics assessment related to earnings management.
- AIM 6343 – improvements in meeting specific learning objectives continued, also need to improve assessment process.
- AIM 6341 – most successful in terms of completeness of assessment and satisfying objectives.
- AIM 6332 – reporting of assessments improved, some improvement in meeting learning objectives needed.

7.2 Top 3 Program/Unit Accomplishments:

Our program is distinctive in terms of the flexibility that it provides students on many dimensions. While it gives students the opportunity to obtain the courses required to prepare for the CPA exam, it also gives them clear paths to other designations such as the CIA designation. In addition, it gives students opportunities to combine their accounting program with a number of information technology classes including IT strategy, enterprise systems and IT security courses. Another type of flexibility is provided through our online offerings. Students can choose to do as much of their program online as they like. The online classes are developed by full-time faculty to ensure that their quality is consistent with the on campus courses.

7.3 Research Activities or Publications:

One of the strengths of the School is its strong research faculty. According to the "UTD Top 100 Business School Research Rankings" which tracks publications of business school faculty in 24 leading business journals the School is currently ranked 32nd when one considers publications over a five year period 2002-2006. It is important to note that the school would rank 18th if only public Schools were considered. An analysis of the research productivity shows that if only the publications in these journals for 2005 were considered the school would have ranked 25th nationally. A similar analysis shows that the School is ranked 16th for the year 2006. A significant climb in the rankings for one year. This level of productivity is remarkable since these rankings are not adjusted for the size of the faculty and many of the Schools ahead of us in the ranking have significantly larger faculty. Furthermore, our faculty have been actively involved in conferences. Our faculty presented 165 papers at conferences or at other academic organizations in 2006. Our faculty also received 3 best paper nominations and 1 best paper award in 2006.

7.4 Instructional/Training Activities (presented or received):

The School offers a broad spectrum of courses. Each year the School honors excellence in teaching by giving awards to faculty members who have displayed outstanding achievements in teaching. The school offers not only degree programs at the Bachelors, Masters and Doctoral levels, but also provides ongoing education classes in the form of certificate programs. The schools teaching schedule is set up to ensure that both the traditional and as well as the non-traditional student can take courses at convenient times through evening, weekend and online classes.

7.5 Public Service:

The School's faculty members are involved in numerous professional activities. Several faculty serve on editorial boards of prestigious journals. Our faculty served in 85 editorial positions in 2006. Our faculty members have also been active on conference program committees. Our faculty members served on 47 conference program committees in 2006. The Schools' faculty, staff and students are also involved in a number of community service projects. The Schools' Management Honor Program (MHP) students are required to complete a minimum of 60 hours of community service before graduating. The MHP students participated in ten community service projects 2006 such as Project 200, Awesome Arts, Choc Orgy, and Up Til Dawn. The Schools' advising staff were involved in the following public/communities service activities during 2006: conducted regular information

sessions to inform the public concerning the opportunities offered by the School of Management; participated in Scholar's Weekends, an event that brings high school students to the campus; participated in educational fairs for area high schools, non-profit organizations, and business; sponsored the Phi Theta Kappa District II Hallmark Workshop; currently serve on the Adult Non-Traditional Students Association; served on corporate challenge committees, participated in Texas Relay for Life, participated in the Llaves de Exito Conference and Attended LULAC's national conference. The School has been host to many events that have benefited the community, such as the U.S. Holocaust Museum Symposium, Tzu Chi, Pinewood Derby, Dallas PHP/MySQL User's Group, Bridging the Gap Conference, Leadership Workshops, Cub Scouts Blue and Gold Banquet, Shimane Delegation from China, CEO Lecture Series, CIA Review, Metroplex Technology Business Council 1st Friday Luncheon, Positioning Women for Corporate Boards, Greater Dallas Indo-American Chamber of Commerce Youth Conference, Corporate Wellness Program etc.

7.6 Other External Activities:

The School has participated in various international activities. The Schools' faculty and students have participated in International study trips to Turkey and China in the past. The School's Online Global MBA programs allows for International students who reside out of the United States to enroll in its MBA degree program.

7.7 Contributions to UTD:

The School of Management is the largest of the UT Dallas seven schools with an enrollment of nearly 4700 students. The School is home to many centers for excellence such as the Frank M. Bass Institute in Marketing Science, Center for Information Technology and Management (CITM), Center for Intelligent Supply Networks (C4iSN), Center for the Analysis of Property Rights and Innovation (CAPRI), The Leadership Center at UTD, and the International Center for Decision and Risk Analysis (ICDRiA).

7.8 Top 3 Program / Unit Challenges:

The main challenges for the school are to ensure continued growth in its academic programs and its faculty without compromising quality. Furthermore, as a young school it is necessary to increase its visibility in the community and develop its alumni base.

7.9 Detailed Resources Needed to Improve and Fulfill Mission: To achieve the mission of this program, we need to continue to grow the size of the faculty and the number of students enrolled. In addition we specifically need resources to maintain and enhance computer labs and audio / visual equipment in classrooms.