

**honors section- strategic mgt. - Chart 010**  
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**1. Core Curriculum Course Objective: Students will be able to write effectively using appropriate organization, mechanics, and style.**

**Specific Objective:** Students will write a firm case analysis draft using appropriate organization, mechanics, & style.

**Assessment Activity:** Draft case analyses will be graded using a rubric and a 10 point scale..

**Success Criteria:** 75% of students will score 7 or above.

**Assessment Timeframe:** Throughout the semester.

**Numerical Results:** 72%

**Outcome:** Failed to meet expectations

**Influencing Factors:** This was a small class (honors) and one student made the percentage difference.

**Next Action:** Stress that more care should be taken with the first draft.

**Assessment Items and Scoring Criteria:** a. Grading will utilize the below rubric:

Criteria 0 1 2 Total

Grammar Several grammar errors One or two errors No mistakes

Spelling Multiple spelling errors One or two errors No spelling errors

Word Choice Below average word choices Good word choices Excellent word choices

Paragraph/Sentence Organization and Flow Poor organization Good organization Very well organized

Professional Style Poor Acceptable Excellent

Total Points 10

b. Criteria for rewriting is as follows:

i. A paper scoring a zero in any of the five criteria must be rewritten.

ii. For all papers totaling 6 or under, the paper must be rewritten.

iii. For all papers totaling 5 or under, the student must make an appointment with the writing tutor.

**Specific Objective:** Students will rewrite the firm case analysis to use appropriate organization, mechanics, & style

**Assessment Activity:** Rewritten case analyses will be graded using a rubric and a 10 point scale.

**Success Criteria:** 75% of students will score 8 or above.

**Assessment Timeframe:** Throughout the semester.

**Numerical Results:** 100%

**Outcome:** Exceeded expectations

**Influencing Factors:** Honors section.

**Next Action:** None

<b>Assessment Items and Scoring Criteria:</b>	<p>a. Grading will utilize the below rubric:</p> <p>Criteria 0 1 2 Total</p> <p>Grammar Several grammar errors One or two errors No mistakes</p> <p>Spelling Multiple spelling errors One or two errors No spelling errors</p> <p>Word Choice Below average word choices Good word choices Excellent word choices</p> <p>Paragraph/Sentence Organization and Flow Poor organization Good organization Very well organized</p> <p>Professional Style Poor Acceptable Excellent</p> <p>Total Points 10</p> <p>b. Criteria for rewriting is as follows:</p> <p>i. A paper scoring a zero in any of the five criteria must be rewritten.</p> <p>ii. For all papers totaling 6 or under, the paper must be rewritten.</p> <p>iii. For all papers totaling 5 or under, the student must make an appointment with the writing tutor.</p>
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## 2. Core Curriculum Course Objective: Students will be able to construct effective written arguments.

**Specific Objective:** Students will write a firm case analysis draft using effective written arguments.

**Assessment Activity:** Draft case analyses will be graded using a rubric and a 10 point scale.

**Success Criteria:** 75% of students will score 7 or above.

**Assessment Timeframe:** Throughout the semester.

**Numerical Results:** 96%

**Outcome:** Met expectations

**Influencing Factors:** This was a small section.

**Next Action:** None

<b>Assessment Items and Scoring Criteria:</b>	<p>a. Grading will utilize the below rubric:</p> <p>Criteria 0 1 2-3 Total</p> <p>Problem identification Problem not identified Problem stated but not precisely Problem is clearly stated</p> <p>Evidence presented No supporting evidence Support is vague Evidence logically supports argument</p> <p>Argument Flow and Organization Poor organization Good organization Very Well organized</p> <p>Solutions proposed No solutions offered Solutions are vague Solutions are specific</p> <p>Total Points 10</p> <p>b. Criteria for rewriting is as follows:</p> <p>i. A paper scoring a zero in any of the five criteria must be rewritten.</p> <p>ii. For all papers totaling 6 or under, the paper must be rewritten.</p> <p>iii. For all papers totaling 5 or under, the student must make an appointment with the writing tutor</p>
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**Specific Objective:** Students will rewrite the firm case analysis to use effective written arguments.

**Assessment Activity:** Rewritten case analyses will be graded using a rubric and a 10 point scale.

**Success Criteria:** 75% of students will score 8 or above.

**Assessment Timeframe:** Throughout the semester.

**Numerical Results:** 100%

**Outcome:** Exceeded expectations

**Influencing Factors:** Honors section

**Next Action:** None

**Assessment Items and Scoring Criteria:**

a. Grading will utilize the below rubric:

Criteria	0	1	2-3	Total
Problem identification	Problem not identified	Problem stated but not precisely	Problem is clearly stated	
Evidence presented	No supporting evidence	Support is vague	Evidence logically supports argument	
Argument Flow and Organization	Poor organization	Good organization	Very Well organized	
Solutions proposed	No solutions offered	Solutions are vague	Solutions are specific	
Total Points	10			

b. Criteria for rewriting is as follows:

- A paper scoring a zero in any of the five criteria must be rewritten.
- For all papers totaling 6 or under, the paper must be rewritten.
- For all papers totaling 5 or under, the student must make an appointment with the writing tutor

### 3. Core Curriculum Course Objective: Students will be able to gather, incorporate, and interpret source material in their writing.

**Specific Objective:** Students will write a firm case analysis draft incorporating and interpreting source material in their writing.

**Assessment Activity:** Draft case analyses will be graded using a rubric and a 10 point scale.

**Success Criteria:** 75% of students will score 7 or above.

**Assessment Timeframe:** Throughout the semester.

**Numerical Results:** 74%

**Outcome:** Exceeded expectations

**Influencing Factors:** Honors section

**Next Action:** None

**Assessment Items and Scoring Criteria:**

a. Grading will utilize the below rubric:

Criteria	0	1	2-3	Total
Citation of Sources, In Text	Missing citations	Minor errors in citations	Correct citation of sources	
Works Cited Page	Missing entries	Minor errors	Correct citation	
Incorporation of quotations	Floating quotations	Slightly choppy integration	Seamless integration	

Presentation of data Numerical data mixed in paragraph form Some use of tables & charts Clear tables & charts

Total Points 10

b. Criteria for rewriting is as follows:

i. A paper scoring a zero in any of the five criteria must be rewritten.

ii. For all papers totaling 6 or under, the paper must be rewritten.

iii. For all papers totaling 5 or under, the student must make an appointment with the writing tutor.

**Specific Objective:** Students will rewrite the firm incorporating and interpreting source material in their writing case analysis

**Assessment Activity:** Rewritten case analyses will be graded using a rubric and a 10 point scale.

**Success Criteria:** 75% of students will score 8 or above.

**Assessment Timeframe:** Throughout the semester.

**Numerical Results:** 100%

**Outcome:** Exceeded expectations

**Influencing Factors:** Honors section

**Next Action:** None

**Assessment Items and Scoring Criteria:** a. Grading will utilize the below rubric:

Criteria 0 1 2-3 Total

Citation of Sources, In Text Missing citations Minor errors in citations Correct citation of sources

Works Cited Page Missing entries Minor errors Correct citation

Incorporation of quotations Floating quotations Slightly choppy integration Seamless integration

Presentation of data Numerical data mixed in paragraph form Some use of tables & charts Clear tables & charts

Total Points 10

b. Criteria for rewriting is as follows:

i. A paper scoring a zero in any of the five criteria must be rewritten.

ii. For all papers totaling 6 or under, the paper must be rewritten.

iii. For all papers totaling 5 or under, the student must make an appointment with the writing tutor.

**4. Core Curriculum Course Objective: Please include below any other/additional non-core-curriculum course objectives you will assess and evaluate.**

no course objectives have been specified for this area.